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# Nuneaton and Bedworth Household Shopping Survey for Strategic Perspectives

August 2010

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# Introduction

### 1.1 Research Background & Objectives

To conduct a survey amongst residents in the Nuneaton and Bedworth area to determine food shopping, non-food shopping and leisure habits.

### 1.2 Research Methodology

A total of 1000 telephone interviews were conducted between Thursday 5<sup>th</sup> August and Wednesday 18<sup>th</sup> August. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day, in the evening and at weekends. All respondents were the main food shopper in the household, determined using a preliminary filter question.

A random sample of live interviews were listened in to and assessed by our CATI Team Leaders to verify that the quality of interviewing was being maintained.

### 1.2.1 Sampling

Selection was done using random stratified sampling from all available telephone numbers within the defined survey area. The survey area was segmented into 2 zones, inside and outside the BC boundary. The zone details were:

Postcode Sectors	Number of Interviews
CV6 6	3
CV11 6	94
CV10 0	72
CV11 5	61
CV11 4	71
CV10 7	65
CV10 8	70
CV10 9	83
CV12 8	62
CV12 0	50
CV12 9	69
	700

Within the boundary:

#### Outside the boundary:

Postcode Sectors	Number of Interviews
LE10 3	11
LE10 0	81
LE10 1	41
LE10 2	56
LE9 8	38
CV13 6	17
CV9 1	24
CV7 9	32
	300

### 1.2.2 Statistical Reliability

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

%ge Response	95% confidence interval
10	1.9
20	2.5
30	2.8
40	3.0
50	3.1

The 95% confidence intervals for this survey are as follows:

Appendix 1:

Data Tabulations By Postcode part 1

By postcode part 1							N	une			Bedw trateg				hold S ives	Surv	vey										Pag August 2(	
	Tota	1	CV10	0	CV10 7	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Q01 Where do you norma	ally go f	or you	ur house	ehold	's main f	ood	and groo	cery s	hoppin	g i.e.	primarily	y bull	k 'trolley	' pure	chases?													
Aldi, Kingswood Road,	2.5%	25	1.4%	1	1.5%	1	11.4%	8	9.6%	8	0.0%	0	1.6%	1	3.2%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Aldi, Mill Street, Bedworth	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	9.7%	6	4.3%	3	0.0%	0	0.0%	0	3.1%	1
Asda, Abbey Park, Coventry	1.2%	12	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	2.0% 8.0%	4		0	4.5%	8		0	0.0%	0	9.4%	3
Asda, Barwell Lane,	9.7%	97	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%		11.8%	2	0.0%	0	9.4% 0.0%	0
Hinckley																				0								
Asda, Newtown Road,	24.5%	245	48.6%	35	53.8%	35	51.4%	36	56.6%	47	33.8%	24	27.9%	17	29.8%	28	6.0%	3	1.6%	1	7.2%	5	23.5%	4	0.0%	0	0.0%	(
Nuneaton	0.500	-	0.004	0	0.004	~	0.004	0	0.004	0	4 404		0.00	_	0.004	0	0.004	0	0.004	0	0.004	0	0.004	~	0.004	0	0.004	
Co-Op, Abbey Street, Nuneaton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, Coniston Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, Kem Street, Attleborough	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, New Century Way,	0.4%	4	1.4%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Nuneaton Farmfoods Ltd, Camborne	0.5%	5	0.0%	0	3.1%	2	0.0%	0	1.2%	1	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Horestone G R Supermarket, Church	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Road, Nuneaton Heron Frozen Foods Ltd,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Abbey Street, Nuneaton celand Foods Plc, Mill	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Street, Bedworth Iceland Foods Plc, Queens	0.6%	6	1.4%	1	0.0%	0	2.9%	2	1.2%	1	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road, Nuneaton Iceland, Queens Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nuneaton																												
Lidl, Queens Road, Nuneaton	0.3%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Alvis Retail Park,	0.3%	3	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	(
Coventry																												
Morrisons, Hinckley Fields Industrial Estate, Hinckley	7.6%	76	2.8%	2	3.1%	2	5.7%	4	3.6%	3	1.4%	1	4.9%	3	6.4%	6	2.0%	1	0.0%	0	0.0%	0	29.4%	5	0.0%	0	0.0%	(
Aorrisons, Skipworth Road, Binley, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.2%	5	0.0%	0	0.0%	0	0.0%	(
Netto, Regent Street,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Nuneaton Dne Stop Community Stores Ltd, Higham Lane,	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nuneaton S & K Supermarkets, Arbury	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Nuneaton Sainsbury PLC, Austin	0.7%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Drive, Coventry Sainsbury PLC, Vicarage	12.5%	125	19.4%	14	21.5%	14	14.3%	10	9.6%	8	31.0%	22	32.8%	20	31.9%	30	0.0%	0	1.6%	1	4.3%	3	5.9%	1	0.0%	0	0.0%	0

By	postcode	part	1
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By postcode part 1							Nu	ne							hold S	ur	vey											ige 8
									Ior	51	rategi	CI	erspe	ect	lves												August	2010
	Tota	1	CV10 0		CV107	,	CV10 8		CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8	;	CV12 9	)	CV136		CV6 6		CV7	9
Street, Nuneaton																												
Somerfield Stores Ltd, Camborne Drive, Nuneaton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Retail Park, Coventry	6.2%	62	0.0%	0	3.1%	2	2.9%	2	3.6%	3	8.5%	6	0.0%	0	9.6%	9	14.0%	7	6.5%	4	14.5%	10	0.0%	0	66.7%	2	43.8%	14
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Heath Road, Bedworth	0.6%	6	0.0%	0	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Jubilee Crescent, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco, Leicester Street / George Street Ringway, Bedworth	10.4%	104	0.0%	0	0.0%	0	1.4%	1	1.2%	1	4.2%	3	0.0%	0	1.1%	1	52.0%	26	69.4%	43	30.4%	21	0.0%	0	0.0%	0	21.9%	7
Tesco, Raven Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Asda online	0.6%	6	1.4%	1	0.0%	0	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado online	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Sainsburys online	0.6%	6	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco online	1.5%	15	2.8%	2	1.5%	1	1.4%	1	2.4%	2	0.0%	0	1.6%	1	0.0%	0	2.0%	1	1.6%	1	1.4%	1	5.9%	1	0.0%	0	3.1%	1
Aldi, Station Street, Atherstone	0.9%	9	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Watling Street, Hinckley	0.6%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Brade Drive, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	5.8%	4	0.0%	0	0.0%	0	3.1%	1
Asda, Ventura Road, Tamworth	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Station Street, Atherstone	1.0%	10	2.8%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Brunel Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Fosse	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Leicester

Park Shopping Centre,

Marks and Spencer, Market

Marks and Spencer, Arena

Retail Park, Coventry Marks and Spencer, Ventura

Retail Park, Ventura Park

Place, Nuneaton

0.4%

0.1%

0.1%

4 1.4%

1 0.0%

1 0.0%

1 0.0%

0 0.0%

0 0.0% 0 1.4%

0 0.0%

0 0.0%

1 1.2%

0 0.0%

0 0.0%

1 0.0%

0 0.0%

0 0.0%

0 1.6%

0 0.0%

0.0%

0

0.0%

1

0 0.0%

0 1.1% 0 0.0%

0 0.0%

1 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0% 0 0.0%

0 0.0%

0 0.0% 0 0.0%

0 3.1%

0 0.0%

0

1

0

By postcode part 1							Nı	ine					h Hou Perspo			Sur	vey										Pa August 2	nge 9 2010
	Tota	1	CV10	0	CV10	7	CV10 8	8	CV10 9		CV11 4		CV115		CV11 6	6	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Road, Tamworth Morrisons, Marlborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Tamworth Sainsburys, Brunel Road, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Enderby, Leicester	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bitterscote Drive, Tamworth	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermart, Coleshill Road, Chapel End	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hawley Road, Hinckley	4.2%	42	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	13	1.4%	1	0.0%	0	0.0%	0	1.2%	1	2.8%	2	4.9%	3	2.1%	2	2.0%	1	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1							Ν	une	aton foi				h Ho Persp			Sur	vey										Pag August 2	
	Tota	1	CV10	0	CV10 '	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV128	8	CV12 9	)	CV136		CV6 6		CV7 9	,
Q02 What is the main rea	ason you	u cho	ose	(store	mentio	ned a	t Q01) t	o do y	your ma	in foc	od and g	rocer	y shopp	oing?														
Accessibility by public transport	0.4%	4	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice / price of non- food goods (e.g. clothes, DVDs, etc)	0.5%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	7.4%	74	5.6%	4	1.5%	1	14.3%	10	8.4%	7	7.0%	5	9.8%	6	7.4%	7	8.0%	4	4.8%	3	13.0%	9	11.8%	2	0.0%	0	3.1%	1
Clean shopping environment	0.3%	3	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Clubcard / Rewards system	1.9%	19	2.8%	2	0.0%	0	0.0%	0	4.8%	4	1.4%	1	1.6%	1	1.1%	1	0.0%	0	6.5%	4	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Convenient to home	39.7%	397	41.7%	30	36.9%	24	35.7%	25	25.3%	21	33.8%	24	23.0%	14	30.9%	29	46.0%	23	66.1%	41	36.2%	25	41.2%	7	66.7%	2	56.3%	18
Convenient to work	2.4%	24	0.0%	0	4.6%	3	2.9%	2	3.6%	3	7.0%	5	0.0%	0	2.1%	2	0.0%	0	1.6%	1	1.4%	1	5.9%	1	0.0%	0	0.0%	(
Free car parking	0.8%	8	1.4%	1	0.0%	0	1.4%	1	1.2%	1	0.0%	0	3.3%	2	1.1%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	(
Good car parking provision	1.6%	16	5.6%	4	6.2%	4	0.0%	0	0.0%	0	4.2%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Good shopping environment	1.4%	14	0.0%	0	4.6%	3	4.3%	3	0.0%	Ő	0.0%	0	0.0%	Õ	1.1%	1	4.0%	2		Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	(
Low prices	19.3%	193	12.5%		23.1%	15	12.9%		32.5%		21.1%		18.0%	11	19.1%		12.0%		12.9%	8	27.5%		17.6%		33.3%		15.6%	5
Part of shopping trip for	0.3%	3	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	Õ		0	0.0%	0		0	0.0%	0	0.0%	Ċ
non-food goods	0.070	5	0.070	0	1.5 /0	-	0.070	0	0.070	0	0.070	0	0.070	0	1.1 /0	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Preference for retailer	6.7%	67	13.9%	10	12.3%	8	7.1%	5	6.0%	5	5.6%	4	4.9%	3	3.2%	3	4.0%	2	4.8%	3	4.3%	3	0.0%	0	0.0%	0	6.3%	2
Provision of leisure services	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
nearby																				_								
Provision of services nearby, such as banks and other financial services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of fresh food	5.7%	57	8.3%	6	4.6%	3	4.3%	3	3.6%	3	2.8%	2	19.7%	12	11.7%	11	6.0%	3	1.6%	1	2.9%	2	11.8%	2	0.0%	0	3.1%	1
Safe (during the day)	0.1%	1	0.0%	0		0	4.3% 0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
Safe (during the evening	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
/night time)																												
Use of cafe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use of cash point / ATM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of petrol station / car wash	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Provision of self service tills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0		0	0.0%	0	0.0%	(
Provision of delicatessen / bakery / fresh fish counter etc	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other	2.0%	20	1.4%	1	0.0%	0	0.0%	0	2.4%	2	4.2%	3	1.6%	1	3.2%	3	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
No particular reason	1.2%	12	0.0%	0	0.0%	0	0.0%	0	4.8%	4	1.4%	1	3.3%	2	1.1%	1	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
I use it out of habit	1.6%	16	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	4.9%	3	5.3%	5	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	3.1%	1
I get staff discount / work there	2.6%	26	1.4%	1	0.0%	0	7.1%	5	2.4%	2	2.8%	2	3.3%	2	3.2%	3	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Delivery service	1.0%	10	1.4%	1	1.5%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
Close to relatives house	0.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.070	Ő	0.0%	Ő		1	0.0%	ŏ	0.0%	(
It is easy	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Good layout	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
I get a lift with family	0.5%	5	1.4%	1	0.0%	0	1.4%	1	1.2%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
i got a nit with failing	0.570	5	1.+/0	1	0.070	0	1.+70	1	1.270	1	2.070	2	0.070	0	0.070	0	0.070	0	0.070	U	0.070	U	0.070	0	0.070	0	0.070	U

By postcode part 1							N	lune			Bedw trateg				hold S ives	Sur	vey										Paş August	ge 11 2010
	Tota	al	CV10	0	CV10	7	CV10	8	CV10		CV11	-	CV11		CV11	6	CV12	)	CV128	8	CV12	9	CV13	6	CV6 6		CV7	9
(Don't know / varies)	1.1%	11	1.4%	1	1.5%	1	0.0%	0	1.2%	1	1.4%	1	3.3%	2	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
<b>Q03 How do you norm</b> <i>Those who did not sa</i>			. [STOR	E/DE	STINATI	ON M	ENTION	NED A	T Q01]?																			
Car / van (as driver) Car / van (as passenger)	68.4% 16.5%	661 160	66.7% 15.9%		76.2% 14.3%	48 9	68.7% 16.4%	46 11	73.4% 17.7%	58 14	66.7% 15.9%		46.7% 18.3%	28 11	75.6% 18.9%	68 17	57.1% 18.4%			36 8	61.2% 19.4%	41 13	87.5% 6.3%	14 1 1	00.0% 0.0%	3 0	82.8% 10.3%	24 3
Bus, minibus or coach Using park & ride facility Motorcycle, scooter or	4.8% 0.0% 0.3%	46 0 3	0.0%	8 0 0	3.2% 0.0% 0.0%	2 0 0		2 0 0	0.0%	5 0 0	0.0%	4 0 0	0.0%	2 0 1		3 0 1	18.4% 0.0% 0.0%	9 0 0	3.3% 0.0% 0.0%	2 0 0	10.4% 0.0% 0.0%	7 0 0		0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
moped				0										1				U						U				Ū
Walk	7.0%	68		1	4.8%	3	7.5%	5	0.0%	0		6		18	0.0%	0	2.0%	1	19.7%	12	4.5%	3		1	0.0%	0	3.4%	1
Taxi Train	1.0% 0.0%	10 0		1	$0.0\% \\ 0.0\%$	0	3.0% 0.0%	2 0	$0.0\% \\ 0.0\%$	0	1.4% 0.0%	1 0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0	2.0% 0.0%	1	3.3% 0.0%	2 0	$0.0\% \\ 0.0\%$	0	0.0% 0.0%	0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0
Bicycle	0.0%	3		1	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0		0	0.0%	0	0.0%	0		0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Not applicable / goods delivered	0.1%	1	0.0%	0	0.0%	0		0		1	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Mobility scooter	0.3%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.0%	0	3.0%	2		0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	12	1.4%	1	1.6%	1	1.5%	1	1.3%	1	1.4%	1	0.0%	0	1.1%	1	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Base:		967		69		63		67		79		69		60		90		49		61		67		16		3		29
Q04 How often do you	normally	do yo	our main	n food	shoppi	ng at	sто	ORE/D	ESTINA		MENTIC	ONED	AT Q01	1?														
More than once a week	11.5%	115		11	10.8%	7	7.1%	5	3.6%	3			16.4%	10	8.5%	8	18.0%	9	9.7%	6	23.2%	16		1	0.0%	0	0.0%	0
Once a week	71.2%	712		51	73.8%	48	72.9%	51	73.5%	61	67.6%		67.2%	41	77.7%		54.0%		71.0%	44	65.2%		82.4%	14 1	00.0%	3	78.1%	25
Once a fortnight	10.7%	107		9	9.2%	6			15.7%	13		7	9.8%	6 4			12.0%	6 8	6.5%	4	7.2%	5	5.9%	1	0.0%	0		6
Once a month Less often	4.5% 0.2%	45 2		1 0	6.2% 0.0%	4 0	2.9% 0.0%	2 0		4		3 0		4	3.2% 1.1%	5	16.0% 0.0%	8 0	6.5% 0.0%	4	4.3% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	3.1% 0.0%	1
Varies	0.2%	2 16		0	0.0%	0	0.0%	0		1	0.0%	0		0	3.2%	3	0.0%	0	0.0% 4.8%	3	0.0%	0		1	0.0%	0	0.0%	0
(Don't know)	0.3%	3	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0		0	0.0%	0	0.0%	0	4.8% 1.6%	1	0.0%	0		0	0.0%	0	0.0%	0
, ,	0.070	1000	0.070		0.070		1.170	70	1.270	•	0.070	71	0.070	61	0.070	94	0.070	50	1.070	62	0.070	69	0.070	17	5.070	3	0.070	
Base:		1000		72		65		70		83		/1		01		94		50		62		09		1/		3		32

By postcode part 1							N	une			Bedwo trategi					Sur	vey										Page 12 August 2010	
	Total	l	CV10 (	)	CV107		CV10	8	CV10 9	9	CV11 4	ł	CV11	5	CV11	6	CV12 (	)	CV12 8	;	CV12 9		CV136		CV6 6		CV7 9	-
Q05 In addition to (\$	STORE	MENT		AT QO	1), are th	ere	any oth	er sto	ores that	you	regularly	use	e for you	r mai	n-food sl	hopp	ing?											
Aldi, Kingswood Road, Nuneaton	3.4%	34	1.4%	1	7.7%	5	11.4%	8	9.6%	8	2.8%	2	3.3%	2	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Aldi, Mill Street, Bedworth	2.7%	27	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	8.0%	4	21.0%	13	10.1%	7	0.0%	0	0.0%	0	0.0%	(
Asda, Abbey Park, Coventry	1.6%	16	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	1.6%	1	0.0%	0	2.0%	1	1.6%	1	8.7%	6	0.0%	0	0.0%	0	12.5%	2
Asda, Barwell Lane, Hinckley	3.9%	39	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Asda, Newtown Road , Nuneaton	9.7%	97	8.3%	6	7.7%	5	14.3%	10	10.8%	9	8.5%	6	24.6%	15	14.9%	14	6.0%	3	9.7%	6	18.8%	13	11.8%	2	0.0%	0	9.4%	3
Caves Fruit & Veg, Queens Road, Nuneaton	0.3%	3	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Abbey Street, Nuneaton	0.7%	7	0.0%	0	0.0%	0	1.4%	1	1.2%	1	1.4%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kem Street, Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, New Century Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.2%	2	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Foods Plc, Mill Street, Bedworth	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	8.1%	5	8.7%	6	0.0%	0	0.0%	0	0.0%	0
celand Foods Plc, Queens Road, Nuneaton	1.2%	12	0.0%	0	1.5%	1	1.4%	1	6.0%	5	0.0%	0	4.9%	3	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
celand, Queens Road, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queens Road, Nuneaton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	6.6%	4	0.0%	0	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Alvis Retail Park, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
Morrisons, Hinckley Fields Industrial Estate, Hinckley	5.5%	55	2.8%	2	1.5%	1	0.0%	0	1.2%	1	2.8%	2	3.3%	2	8.5%	8	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Morrisons, Skipworth Road, Binley, Coventry	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	10.0%	5	0.0%	0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Netto, Regent Street , Nuneaton	0.8%	8	2.8%	2	1.5%	1	0.0%	0	0.0%	0	2.8%	2	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Austin Drive, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Dunchurch Road, Rugby	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Trinity Street, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Vicarage	5.9%	59	5.6%	4	9.2%	6	2.9%	2	9.6%	8	14.1%	10	3.3%	2	13.8%	13	0.0%	0	6.5%	4	7.2%	5	11.8%	2	0.0%	0	0.0%	0

Street, Nuneaton

						Nu	ne	aton & for		Bedwo rategi					ur	vey								
Total		CV10 0		CV107		CV10 8		CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV136		CV6 6
1.0%	10	1.4%	1	0.0%	0	1.4%	1	0.0%	0	2.8%	2	0.0%	0	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4.3%	43	4.2%	3	4.6%	3	5.7%	4	8.4%	7	1.4%	1	1.6%	1	5.3%	5	12.0%	6	9.7%	6	1.4%	1	5.9%	1	33.3%

Street, Nuneaton																												
Somerfield Stores Ltd,	1.0%	10	1.4%	1	0.0%	0	1.4%	1	0.0%	0	2.8%	2	0.0%	0	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camborne Drive,																												
Nuneaton										_						_		_										
Tesco Extra, Arena Retail	4.3%	43	4.2%	3	4.6%	3	5.7%	4	8.4%	7	1.4%	1	1.6%	1	5.3%	5	12.0%	6	9.7%	6	1.4%	1	5.9%	1	33.3%	1	6.3%	2
Park, Coventry	0.44		0.004	~	0.004	0	0.004	0	0.004	0	0.004	~	0.004	~	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0	0.004	0
Tesco, Clifford Bridge Road,	0.1%	I	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	0.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 40/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco, Croft Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0	0.0%	0 1
Tesco, Jubilee Crescent,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Coventry Tesco, Leicester Street /	2.5%	25	0.0%	0	3.1%	2	2.9%	2	1.2%	1	2.8%	2	0.0%	0	1.1%	1	6.0%	3	8.1%	5	10.1%	7	0.0%	0	0.0%	0	6.3%	2
George Street Ringway,	2.3%	23	0.0%	0	5.1%	2	2.9%	2	1.2%	1	2.8%	2	0.0%	0	1.1%	1	0.0%	3	0.1%	3	10.1%	/	0.0%	0	0.0%	0	0.5%	2
Bedworth																												
Other	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Asda online	0.2%	2	0.0%	Ő	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	0
Ocado online	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	1.2%	1	0.0%	0		Ő	0.0%	0		Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0
Marks and Spencers online	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	ŏ	0.0%	0	0.0%	Ő	1.6%	1	0.0%	Ő	0.010	Ő	0.0%	ŏ	0.0%	ŏ	0.0%	ŏ	0.0%	Ő	0.0%	0
Tesco online	0.1%	1	1.4%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő		Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő
Aldi, Radford Road,	0.1%	1	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő		0	0.0%	Õ		1	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Õ
Coventry																												
Aldi, Roseberry Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Coventry																												
Aldi, Station Street,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone																												
Aldi, Watling Street,	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley																												
Asda, Brade Drive, Coventry	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
Asda, Ventura Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth												_																
B and M, Newton Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Nuneaton	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 40/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Cooltrader, Abbeygate	0.1%	I	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	I	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping Centre,																												
Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.00/	0
Co-Op, Hill Street, Hinckley Co-Op, Atherstone, Hinckley	0.1%	1	0.0% 1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	$0.0\% \\ 0.0\%$	0		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
Co-Op, School Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0.0%	0	0.0%	0	0.0% 2.9%	2	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.270	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, St Nicholas Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	0.170	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	1.170	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Co-Op, Station Street,	0.5%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	01070	U	21070	-	0.070	Ŭ	01070	0	0.070	Ŭ	0.070	Ŭ	0.070	Ŭ	0.070	Ū	0.070	0	0.070	0	0.070	0	0.070	0	0.070	Ŭ	01070	0
Co-Op, Weddington Road,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington, Nuneaton																												
Costcutter, Stoke Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley																												
-																												

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August 2010

CV7 9

## Nuneaton & Bedworth Household Survey

by postcouc part 1							110				Juan					~	····										I age I	1-1
									for	·St	rateg	gic I	Persp	ecti	ives												August 201	10
	Total		CV10 0		CV10 7		CV10 8		CV10 9	)	CV11	4	CV11	5	CV11 6		CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	-
Farmers Markets, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Iceland, Brunel Road, Hinckley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hawley Road, Hinckley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Chapel End	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Market Place, Nuneaton	4.1%	41	1.4%	1		4	10.0%	7	3.6%	3	7.0%	5	6.6%	4	7.4%	7	4.0%	2		5	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Precinct, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Arena Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Counting House Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marlborough Way, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Coleshill Road, Chapel End, Nuneaton	0.3%	3	2.8%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poppler Farm, The Longshoot, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Queen Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bitterscote Drive, Tamworth	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brunel Road, Hinckley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Clifton Way, Hinckley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Enderby, Leicester	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco, Bradgate Mall, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hawley Road, Hinckley	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Olivier Way, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Hinckley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Street Market Ventura Retail Park,	$0.1\% \\ 0.1\%$	1	0.0% 1.4%	0 1	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	1.6% 0.0%	1 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0										
Tamworth	0.170	1	1.1/0	1	0.070	0	0.070	U	0.070	U	0.070	Ū	0.070	Ū	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	v

# Nuneaton & Bedworth Household Survey

									foi	r St	trateg	jic l	Persp	ecti	ives											,	August 2	2010
	Tota	1	CV10	0	CV10	7	CV10	8	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12	8	CV12 9	9	CV13 6		CV6 6		CV7	<u>)</u>
Wilkinsons, Church Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1% 43.4%	11 434	0.0% 58.3%	0 42	0.0% 55.4%	0	0.0% 51.4%	0 36	1.2% 41.0%	1	1.4% 46.5%	1	1.6% 42.6%	1 26	3.2% 36.2%	3	4.0% 38.0%	2 19	1.6% 35.5%	1 22	0.0% 30.4%	0 21	0.0% 29.4%	0 5	0.0% 66.7%	0	0.0% 62.5%	0 20
(Nowhere else) Base:	43.4%	434 1000	38.3%	42 72	33.4%	50 65	51.4%	50 70	41.0%	83	40.3%	55 71	42.0%	20 61	30.2%	54 94	38.0%	19 50	55.5%	62	50.4%	69	29.4%	3 17	00.7%	2	02.3%	32
Q06 How often do you no	ormally	do vo	u visit tl	he (S		FNTI			5)?																			
Those who visit another				(					<i>,</i> ,.																			
More than once a week Once a week Once a fortnight Once a month Less often Varies (Don't know)	13.3% 34.6% 19.8% 20.5% 6.4% 4.6% 0.9%	75 196 112 116 36 26 5	16.7% 16.7%	13 5 5	10.3% 34.5% 13.8% 27.6% 13.8% 0.0% 0.0%	10 4	2.9%	13 7	10.2% 40.8% 28.6% 10.2% 4.1% 2.0% 4.1%	5 20 14 5 2 1 2	42.1%	16 7	34.3% 14.3% 20.0% 25.7% 5.7% 0.0% 0.0%	12 5 7 9 2 0 0	10.0% 30.0% 13.3% 31.7% 10.0% 5.0% 0.0%	8	35.5% 25.8% 19.4% 6.5% 6.5%	8			14.6% 31.3% 25.0% 18.8% 2.1% 6.3% 2.1%	12 9 1	0.0% 33.3% 8.3% 33.3% 8.3% 16.7% 0.0%	$     \begin{array}{c}       0 \\       4 \\       4 \\       1 \\       2 \\       0     \end{array} $	0.0% 0.0% 100.0% 0.0% 0.0% 0.0% 0.0%	1 0 0	0.0% 33.3% 8.3% 16.7% 16.7% 25.0% 0.0%	0 4 1 2 2 3 0
Base:		566		30		29		34		49		38		35		60		31		40		48		12		1		12
Q07 When you go shopp	ing for	main	food goo	ods, d	lo you n	orma	ally link t	his tr	ip with a	noth	er activit	ty?																
Yes – non-food shopping	12.4%	124	9.7%	7	21.5%	14	14.3%	10	8.4%	7	18.3%	13	9.8%	6	16.0%	15	24.0%	12	9.7%	6	10.1%	7	17.6%	3	0.0%	0	6.3%	2
Yes – leisure activity Yes – travelling to / from work	3.1% 4.8%	31 48	1.4% 0.0%	1 0	0.0% 3.1%	0 2	1.4% 10.0%	1 7	6.0% 10.8%	5 9	5.6% 9.9%	4 7	3.3% 0.0%	2 0	2.1% 2.1%	2 2		2 1	1.6% 6.5%	1 4	2.9% 1.4%	2 1	5.9% 5.9%	1 1	0.0% 0.0%	0 0	3.1% 3.1%	1 1
Yes – travelling to / from school / college	0.4%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other food shopping Yes - visiting services such as banks and other financial institutions	5.5% 6.4%	55 64	6.9% 5.6%		16.9% 13.8%	11 9		2 4	1.2% 3.6%	1 3	8.5% 7.0%	6 5	9.8% 6.6%	6 4	5.3% 6.4%	5 6	6.0% 14.0%	3 7	3.2% 9.7%	2 6	4.3% 4.3%	3 3	0.0% 0.0%	0 0	0.0% 33.3%	0 1	3.1% 3.1%	1 1
Yes - petrol station / car wash Yes - recycling facilities Yes - childcare / nursery /	3.0% 0.3% 0.3%	30 3 3	1.4% 2.8% 0.0%	1 2 0	1.5% 0.0% 0.0%	1 0 0		1 0 0	2.4% 0.0% 0.0%	2 0 0	1.4% 0.0% 0.0%	1 0 0	0.0%	1 0 0	5.3% 0.0% 0.0%	5 0 0	0.0%	4 0 0	1.6% 0.0% 0.0%	1 0 0	2.9% 0.0% 0.0%	2 0 0	11.8% 0.0% 0.0%	2 0 0	0.0% 0.0% 0.0%	0 0 0	3.1% 0.0% 0.0%	1 0 0
after school activity Yes - other No	0.7% 66.2%	7 662			1.5% 61.5%	1 40		0 46	1.2% 65.1%	1 54	0.0% 47.9%		68.9%	1 42	0.0% 59.6%		56.0%	2 28	0.0% 74.2%	0 46		1 51	0.0% 58.8%	0 10	0.0% 66.7%		0.0% 81.3%	0 26
Visit café / restaurant Visit friends / relatives Window shopping	1.9% 1.7% 0.4%	19 17 4	0.0% 1.4% 1.4%	0 1 1	0.0% 1.5% 0.0%	0 1 0	1.4%	2 1 0	0.0% 2.4% 0.0%	0 2 0	2.8% 2.8% 2.8%	2 2 2	3.3% 0.0% 1.6%	2 0 1	5.3% 4.3% 0.0%	5 4 0	2.0%	1 1 0	0.0% 0.0% 0.0%	0 0 0	1.4% 1.4% 0.0%	1 1 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0
Visit the market (Don't know / varies)	0.4% 1.2%	4 12	0.0% 0.0%	0 0	1.5% 0.0%	1 0	1.4% 0.0%	1 0	1.2% 1.2%	1 1	0.0% 2.8%	0 2	0.0% 3.3%	0 2	0.0% 2.1%	0 2		0 0	0.0% 1.6%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

# Nuneaton & Bedworth Household Survey

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for	Strategic	Perspectives
101	Shangh	respectives

	Total		CV10 (	0	CV10	7	CV10 8	3	CV10 9		CV11 4		CV11 5		CV11 6	5	CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Q08 Where do you buy n	on-food	good	ls when i	it's li	nked to	your	main foo	d sh	opping?																			
Those who do non food	shopping	at Q0	7																									
In-store	3.2%	4	14.3%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	9.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	3	83.3%	5	42.9%	3	0.0%	0	0.0%	0	50.0%	1
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.7%	5	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Hinckley	8.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	48.4%	60	42.9%	3	78.6%	11	80.0%	8	57.1%	4	46.2%	6	83.3%	5	80.0%	12	8.3%	1	16.7%	1	0.0%	0	100.0%	3	0.0%	0	0.0%	0
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	2.4%	3	28.6%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbury Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bennetts Road North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradestone Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copper Beech Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copsewood Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Road / School Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craddock Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dark Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eadie Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath End Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hickman Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcomen Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Tree Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathbone Close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smorral Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicolas Park Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomkinson Road / Croft Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton & Bedworth Household Survey

																August 2	,010											
	Total		CV10 0	)	CV10 7	7	CV10 8		CV10 9		CV11 4		CV11 5	;	CV11 6		CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	,
Trelawney Road																0.0%	0	0.0%	0									
Vernons Lane	is Lane 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%															0	0.0%	0										
Vicarage Lane	e Lane 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%															0	0.0%	0										
Webb Street	rage Lane 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%															0.0%	0											
Weddington Road (corner of Brook Lane)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (opposite Shanklin Drive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiclif Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic Drive Coventry	8.1%	10	0.0%	0	14.3%	2	0.0%	0	0.0%	0	7.7%	1	0.0%	0	6.7%	1	25.0%	3	0.0%	0	28.6%	2	0.0%	0	0.0%	0	50.0%	1
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park, Leicester	5.6%	7	0.0%	0	0.0%	0	0.0%	0	14.3%	1	15.4%	2	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	5.6%	7	14.3%	1	0.0%	0	10.0%	1	14.3%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		124		7		14		10		7		13		6		15		12		6		7		3		0		2

CV10 0

Q09 Where do you go for leisure activities when it's linked to your main food shopping?

CV107

Total

Those who do leisure actvities at Q07

CV108

CV10 9

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

CV11 5

CV114

ves												August 20	10
CV11 6		CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	_
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	50.0%	1	100.0%		100.0%	2	0.0%	Ő	0.0%	0	0.0%	Ő
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Attleborough	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	12.9%	4 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	50.0%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	3.2%	1 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0 1	100.0%	1
Coventry	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley	22.6%	7 0.0	%	0	0.0%	0 1	00.0%	1	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horeston Grange	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	3.2%	1 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	38.7%	12 0.0	%	0	0.0%	0	0.0%	0	80.0%	4	75.0%	3	100.0%		2 50.0%	1	50.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Solihull	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic	3.2%	1 0.0	%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Coventry																												
Bermuda Park, St Davids	3.2%	1 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Nuneaton																												
Junction 1 / Elliots Field	0.0%	0 0.0	%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park,																												
Leicester Road, Rugby																												
Other	0.0%	0 0.0		0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%		0 0.0%	0	0.0%	0	01070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	12.9%	4 100.0	%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%		0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		31		1		0		1		5		4			2	2		2		1		2		1		0		1
Duser		01				Ŭ				U					-	-		-		•		-				0		•
Q10 Do you make sepa	rate smal	scale 'top	o-up' b	aske	et food s	hop	oping tr	ips fo	or small I	basic	goods s	such	as new	vspa	oers, brea	d, mi	lk and to	bacc	o produc	cts, in	betwee	n yoı	ur main f	ood	shopping	trip	?	
Yes	78.0%	780 72.2	% 5	2 7	8.5% 5	51	70.0%	49	83.1%	69	71.8%	51	77.0%	. 4	7 78.7%	74	84.0%	42	85.5%	53	71.0%	49	52.9%	9	100.0%	3	78.1%	25
No	22.0%	220 27.8					30.0%	21	16.9%	14			23.0%		4 21.3%	20			14.5%	9	29.0%		47.1%	8			21.9%	7
							2 0.070		/ / /		/0		0						2						/0	2	/0	20
Base:		1000	.7	2	(	55		70		83		71		(	1	94		50		62		69		17		3		32

By	postcode	part	1
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By postcode part 1							N	une					h Hou Persp		nold Si ives	ur	vey										Pa; August	ge 19 2010
	Tota	1	CV10	0	CV107	7	CV10	8	CV10	9	CV11	4	CV11 :	5	CV11 6		CV12 0		CV12 8		CV12 9		CV13	6	CV6 6	6	CV7	9
Q11 Where do you norma Those who do top up foo				ouse	hold's sl	hopp	bing for s	small	scale 'to	op-up	o' basket	food	l and cor	veni	ence goo	ds it	tems (incl	udir	ng newspa	ape	rs, bread	, mill	k and tol	bacco	o produc	cts)?		
Aldi, Kingswood Road, Nuneaton	2.2%	17	3.8%	2	2.0%	1	14.3%	7	4.3%	3	0.0%	0	2.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Street, Bedworth	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	Ο	11.9%	5	17.0%	9	2.0%	1	0.0%	0	0.0%	0	4.0%	1
Asda, Barwell Lane,	4.6%	36		0	0.0%		0.0%	0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	4.0%	(
Hinckley	11070	20	01070	Ū	0.070	Ŭ	0.070	Ū	0.070	0	01070	0	0.070	0	0.070	0	0.070	Ŭ	0.070	Ŭ	0.070	0	0.070	0	0.070	0	0.070	
Asda, Newtown Road , Nuneaton	6.2%	48	5.8%	3	9.8%	5	10.2%	5	15.9%	11	9.8%	5	19.1%	9	9.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Bray Stores, Exhall Green, Exhall. Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Caves Fruit & Veg, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, Abbey Street, Nuneaton	0.9%	7	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	10.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, Coniston Way, Nuneaton	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, Copper Beech Road , Nuneaton	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-Op, Kem Street, Attleborough	2.6%	20	0.0%	0	7.8%	4	0.0%	0	1.4%	1	23.5%	12	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	(
Co-Op, New Century Way, Nuneaton	0.4%	3		0	2.0%	1	0.0%	0		0		0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Costcutter Ltd, Raven Way, Nuneaton	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0		0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Costcutter Supermarket, Wiclif Way, Nuneaton	0.4%	3		0	0.0%	0	,.	2	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
	1.00/	10	1.00/	1	2 001	1	0.00/	0	0.00/	0	2 001	•	0.10/	1	4.4.67	~	0.00/	0	0.00/	~	0.00/	~	0.00/	~	0.00/	0	0.00/	

Drive, Horestone																												
Heron Frozen Foods Ltd,	0.5%	4	0.0%	0	2.0%	1	2.0%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Street, Nuneaton																												
Iceland Foods Plc, Mill	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	5.7%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Street, Bedworth																												
Iceland Foods Plc, Queens	0.5%	4	0.0%	0	2.0%	1	2.0%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Nuneaton																												
Iceland, Queens Road,	0.5%	4	0.0%	0	2.0%	1	2.0%	1	1.4%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton																												
Jay Supermarket, Edward	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Nuneaton																												
Larchbank Convenience	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Store, Tresillian Road,																												
Exhall, Bedworth																												
Lidl, Queens Road, Nuneaton	1.4%	11	0.0%	0	3.9%	2	2.0%	1	0.0%	0	0.0%	0	17.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

2 2.1%

3 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0

1 4.1%

0 3.9%

0 0.0%

Farmfoods Ltd, Camborne

1.3% 10 1.9%

1 2.0%

1 0.0%

Nuneaton	& Bedworth	Household	Survey
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By postcode part 1							110		atom		Juni	<b>JI (</b> ]		1901		uı	vcy										1 age	20
									for	: St	rateg	ic I	Persp	ecti	ives												August 20	)10
	Total		CV10 0	)	CV107	,	CV10 8		CV10 9	)	CV11 4	ļ	CV11 5	5	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Morrisons, Alvis Retail Park,	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Coventry Morrisons, Hinckley Fields	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	3	0.0%	0	0.0%	0
Industrial Estate, Hinckley Morrisons, Skipworth Road,	0.4%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Binley, Coventry Netto, Regent Street ,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton One Stop Community Stores Ltd, Higham Lane,	0.6%	5	3.8%	2	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Dne Stop Community Stores Ltd, Leicester Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mount Pleasant Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S & K Supermarkets, Arbury Road, Nuneaton	0.4%	3	0.0%	0	3.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury PLC, Vicarage Street, Nuneaton	3.8%	30	0.0%	0	2.0%	1	10.2%	5	2.9%	2	19.6%	10	8.5%	4	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedgies Newsagents, Heath Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	1.9%	15	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leicester Street, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Lutterworth Road, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Trafford Drive, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Arena Retail Park, Coventry	1.8%	14	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	2.4%	1	3.8%	2	8.2%	4	0.0%	0	33.3%		20.0%	5
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%		0.0%	0
Sesco, Croft Road, Nuneaton	2.2%	17	1.9%		23.5%	12	8.2%	4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Heath Road, Bedworth	0.9%	7	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	2.4%	1	1.9%	1	6.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Leicester Street / George Street Ringway, Bedworth	7.2%	56	0.0%	0	3.9%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	23.8%	10	39.6%	21	30.6%	15	0.0%	0	0.0%	0	28.0%	7
Other	3.8%	30	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0		0	1.4%	1	0.0%	0	0.0%	0	0.0%		22.2%	2	0.0%	0	0.0%	0
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
AAA, Coleshill Road, Chapel End, Nuneaton	0.3%	2	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Aldi, Station Street,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By postcode part 1							Nu	ine			Bedwo rategi				nold S ives	ur	vey										Page August 20	
	Total		CV10 0	)	CV10 7	7	CV10 8	;	CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	
Atherstone	0.10/	1	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0	0.00/	0
Aldi, Watling Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ventura Road, Tamworth	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bp Service Station, Weddington Road, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Copper Beach Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, School Road,	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	14	0.0%	0	0.0%	0	4.0%	1
Bulkington Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	1.3%	10	0.0%	0	0.0%	0	0.0%	0	13.0%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Station Street, Atherstone	1.4%	11	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Hinckley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weddington Road, Weddington, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Coleshill Road, Nuneaton	0.6%	5	7.7%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Smorral Lane, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Stoke Road, Hinckley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everton News, Attleborough Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gene Foods, Bulkington Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
George Elliot Hospital, Collage Street, Nuneaton	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greggs, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greggs, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Post Office And Newsagents, Coventry	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Nuneaton & Bedworth	Household Survey
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Dy postcoue part 1							110				beam	/1 01					veg										1 450	
	for Strategic Perspectives           Total         CV100         CV107         CV108         CV109         CV114         CV116         CV120         CV128         CV129         CV136         CV66															August 2	010											
	Total	l	CV10 0	)	CV107	7	CV10 8	;	CV10 9	9	CV11 4	ļ	CV11 :	5	CV11 6	6	CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	
Road, Nuneaton																												
Home Bargains, Unit B -C, Mill Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Brunel Road, Hinckley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Atherstone	0.3%	2	1.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Bedworth	0.9%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	4.1%	2	0.0%	0	0.0%	0	4.0%	1
Local Shop, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Local Shop, Burbage	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Camphill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Ceasar Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Chapel End	0.5%	4	5.8%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Coleshill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0		0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Galley Common, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Hilltop, Attleborough	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Hinckley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Hingham On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Local Shop, Horeston Grange	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shop, Nuneaton	1.2%	9	1.9%	1	2.0%	1	6.1%	3	0.0%	0		2		0		2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Local Shop, Whitestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Londis, Hickman Road, Galley Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace Stores, Coventry Road, Exhall, Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Arena Retail Park, Longford, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Market Place, Nuneaton	2.8%	22	7.7%	4	9.8%	5	2.0%	1	0.0%	0	3.9%	2	0.0%	0	8.1%	6	0.0%	0	5.7%	3	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Marks and Spencer, The Precinct, Coventry	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Regent Street, Nuneaton	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Long Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By	postcode	part	1
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By postcode part 1							Nu	ne					h Hou Perspe			ur	vey										Page 2 August 201	
	Total		CV10 0	)	CV107		CV10 8		CV10 9		CV11 4	ļ	CV11 5	;	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	-
Atherstone	0.10/		0.00/	0	0.00/	0	2.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.004	0
Nisa, Arbury Road, Stockingford, Nuneaton	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Coleshill Road, Chapel End, Nuneaton	0.5%	4	3.8%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Littleworth Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Market	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.0%	1	4.3%	2	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coleshill Road, Nuneaton	0.3%	2		2	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Heath Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Moore Road, Barwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Weddington Road, Nuneaton	1.2%	9	11.5%	6	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Ash Green Lane, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Post Office, Tuttle Hill,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Premier, Camphill Road, Nuneaton	0.5%	4	0.0%	0	0.0%	0	4.1%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Ivanhoe Avenue, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Lister Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Queen Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ram Newsagent, Croft Road,	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Sainsburys, Brunel Road, Hinckley	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Clifton Way, Hinckley	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Enderby, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Select And Save, Park Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kingswood Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermart, Coleshill Road, Chapel End	0.3%	2		1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	,.	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Terry Aucott Butchers, Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By	postcode	part	1
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By postcode part 1							Ν	une	aton fo				h Ho Persp			Sur	vey										Pag August 2	ge 24 2010
	Tota	ıl	CV10	) ()	CV10	7	CV10	8	CV10	9	CV11	4	CV11	15	CV11	16	CV12	2 0	CV12	2 8	CV12	9	CV13	6	CV6 6	5	CV7 9	)
Street, Bedworth																												
Tesco Express, Greenwall Road, Nuneaton	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Hinckley	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Hawley Road, Hinckley	4.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Olivier Way, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Texaco, Camp Hill Road,	9.1% 71 7.7% 4 3.9% 2 6.1% 3 5.8% 4 2.0% 1 23.4% 11 8.1% 6 9.5% 4 9.4% 5 4.1% 2 22.2% 2 66.7% 2															0.0%	0											
Nuneaton (Don't know / varies)	9.1%	71	7.7%	4	3.9%	2	6.1%	3	5.8%	4	2.0%	1	23.4%	11	8.1%	6	9.5%	4	9.4%	5	4.1%	2	22.2%	2	66.7%	2	20.0%	5
Base:		780		52		51		49		69		51		47		74		42		53		49		9		3		25
Those who do top up f	bu normally do your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? up food shopping at Q10																											
Daily More than once a week	6.4% 50.4%	50 393	3.8% 61.5%	2 32		3 27	10.2% 51.0%	5 25	5.8% 52.2%	4 36	15.7% 39.2%	8 20		4 22	5.4% 44.6%	4 33	0.0% 52.4%	0 22	1.9% 56.6%	1 30	6.1% 42.9%	3 21	0.0% 44.4%	0 4			16.0% 40.0%	4 10
Once a week	30.4%	260			33.3%	17	28.6%	23 14	32.2% 36.2%		39.2% 37.3%		40.8%	17	44.0% 37.8%	28			28.3%	15	42.9% 38.8%	21 19	44.4% 55.6%	4 5			40.0% 32.0%	8
Once a fortnight	3.7%	200	5.8%		5.9%	3	2.0%	1	1.4%	1	2.0%	1		2	4.1%	20	2.4%	1	1.9%	15	4.1%	2	0.0%	0		0	4.0%	1
Once a month	2.1%	16	0.0%	0		1	2.0%	1	2.9%	2	2.0%	1		2	2.7%	2		0	0.0%	0	6.1%	3	0.0%	0		0	4.0%	1
Less often	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		Ő	0.0%	0	0.0%	Ő		0	0.0%	0
Varies	4.1%	32	1.9%	1	0.0%	0	6.1%	3	1.4%	1	3.9%	2		0	5.4%	4	4.8%		11.3%	6	2.0%	1	0.0%	0		1	4.0%	1
Base:		780		52		51		49		69		51		47		74		42		53		49		9		3		25
Q13 Of all the money ye Those who do top up f				house	ehold gı	roceri	es, wha	t shar	e goes t	ο γοι	ır main	food	shoppir	ıg?														
0-10%	0.8%	6		0		0	0.0%	0	2.9%	2	0.0%	0		0	1.4%	1	0.0%		1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11-20%	0.8%	6		1	2.0%	1	2.0%	1	0.0%	0	0.0%	0		0	2.7%	2		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
21-30%	2.2%	17	0.0%	0		1	2.0%	1	7.2%	5	3.9%	2		0	2.7%	2		0		0	4.1%	2	0.0%	0		0	4.0%	1
31-40%	1.4%	11	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.9%	2		1	2.7%	2		0	1.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
41-50%	5.4%	42	5.8%	3	2.0%	1	2.0%	1	7.2%	5	5.9%	3		3	4.1%	3		6	1.9%	1	4.1%	2	0.0%	0	0.0%	0	4.0%	1
51-60%	6.5%	51	1.9%	1	2.0%	1			11.6%	8	3.9%	2		1	4.1%	3	7.1%		17.0%	9	6.1%	3	0.0%	0	0.0%	0	0.0%	0
61-70%	9.9%	77	3.8%		11.8%	6	6.1%		15.9%		15.7%		14.9%	7	14.9%	11		3	5.7%	3	8.2%	4	0.0%	0	0.010	0	8.0%	2
71-80%	26.5%	207			29.4%		20.4%		18.8%		27.5%		19.1%	9	27.0%		31.0%		30.2%	16		12	55.6%	5		1	20.0%	5
81-90%	22.9%	179			29.4%	15	26.5%		17.4%		19.6%		29.8%	14	14.9%		14.3%		26.4%	14	24.5%		22.2%	2	0.0%		28.0%	7 6
91-100% (Don't know (veries)	11.0%	86	9.6%		13.7% 5.9%	7	6.1% 16.3%	3	8.7%	6 7	9.8%	5		0	12.2%		14.3% 11.9%	6	3.8% 11.3%	2	14.3% 12.2%		11.1%	1			24.0%	6 3
(Don't know / varies)	12.6%	98 73.1	15.4%	8 76.9	5.9%	3 76.1	10.3%	8 71.6	10.1%	66.3	9.8%	5 71.4	25.5%	73.2	13.5%	70.2	11.9%	5 73.1	11.3%	6 71.9	12.2%	6 74.6	11.1%	1 80.5		1 85.5	12.0%	3 79.6
<i>Mean:</i> Base:		73.1		70.9 52		70.1 51		71.0 49		69		71.4 51		75.2 47		70.2		42		71.9 53		74.0 49		80.5 9		85.5 3		79.0 25
Dast.		780		52		51		49		09		51		4/		/+		42		55		49		9		3		45

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Total

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CV100

CV107

CV108

CV109

### Nuneaton & Bedworth Household Survey

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for Strategic	Perspectives
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CV114

Q14 In which location do	o you no	ormally	y do mo	st of y	your hou	useho	old's noi	n-food	l shoppi	ing?																		
Attleborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	30.0%	15	25.8%	16	20.3%	14	0.0%	0	0.0%	0	15.6%	5
Birmingham	1.6%	16	5.6%	4	0.0%	0	4.3%	3	0.0%	0	2.8%	2	3.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Coventry	8.4%	84	11.1%	8	9.2%	6	7.1%	5	7.2%	6	4.2%	3	6.6%	4	8.5%	8	24.0%	12	14.5%	9	15.9%	11	5.9%	1	33.3%	1	18.8%	6
Hinckley	9.2%	92	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	23.5%	4	0.0%	0	0.0%	0
Horeston Grange	0.4%	4	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	6.6%	66	1.4%	1	6.2%	4	1.4%	1	0.0%	0	1.4%	1	3.3%	2	6.4%	6	0.0%	0	0.0%	0	4.3%	3	5.9%	1	33.3%	1	3.1%	1
Nuneaton	47.5%	475	58.3%	42	69.2%	45	65.7%	46	81.9%	68	70.4%	50	70.5%	43	50.0%	47	24.0%	12	43.5%	27	36.2%	25	41.2%	7	0.0%	0	25.0%	8
Solihull	0.8%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	3.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tamworth	1.1%	11	6.9%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.2%	2	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (corner of	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Lane)																												
Bermuda Park, St Davids	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Nuneaton																												
Arena Retail Park, Classic	2.3%	23	0.0%	0	4.6%	3	2.9%	2	0.0%	0	2.8%	2	0.0%	0	3.2%	3	4.0%	2	4.8%	3	4.3%	3	5.9%	1	0.0%	0	12.5%	4
Drive Coventry																												
Catalogue / Mail order	0.7%	7	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	7	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Internet - Argos	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Crompton and Moore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Debenhams	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Next	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Various internet sites	1.3%	13	0.0%	0	1.5%	1	4.3%	3	1.2%	1	1.4%	1	0.0%	0	1.1%	1	2.0%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.7%	7	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Fosse Park, Leicester	3.2%	32	2.8%	2	1.5%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	3.1%	1
Gallagher Retail Park, Stoney Stanton Road, Coventry	0.8%	8	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.0%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Tamworth - Ventura Retail Park. Outside of Borough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	7.9%	79	4.2%	3	4.6%	3	1.4%	1	2.4%	2	9.9%	7	8.2%	5	13.8%	13	4.0%	2	8.1%	5	13.0%	9	0.0%	0	0.0%	0	12.5%	4

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Base:

By postcode part 1							N	une							hold S	bur	vey										Pag	e 26
									foi	r St	rateg	gic 1	Persp	ecti	ives												August	2010
	Tota	1	CV10	0	CV10	7	CV10	8	CV10 9	9	CV11	4	CV11	5	CV11 6	6	CV12 (	)	CV12 8		CV12 9	)	CV13 6		CV6 6		CV7	)
Q15 Where do you norm	ally do ı	nost c	of your l	nouse	hold's s	hopp	ing for (	wom	ens, mer	ns, cł	nildrens	and I	baby) clo	othing	g & footw	/ear	items?											
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	3.2%	2	5.8%	4	0.0%	0	0.0%	0	6.3%	
Birmingham	2.1%	21	2.8%	2	3.1%	2	2.9%	2	0.0%	0	4.2%	3	3.3%	2	4.3%	4	0.0%	0	3.2%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	
Coventry	11.8%	118	12.5%	9	9.2%	6	5.7%	4	15.7%	13	5.6%	4	9.8%	6	9.6%	9	30.0%	15	24.2%	15	27.5%	19	5.9%	1	33.3%	1	40.6%	1
Hinckley	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	
Leicester	7.9%	79	1.4%	1	4.6%	3	5.7%	4	2.4%	2	1.4%	1	0.0%	0	5.3%	5	0.0%	0	0.0%	0	4.3%	3	17.6%	3	33.3%	1	3.1%	
Nuneaton Town Centre	45.6%	456	48.6%	35	69.2%	45	57.1%	40	68.7%	57	62.0%	44	68.9%	42	52.1%	49	34.0%	17	45.2%	28	39.1%	27	41.2%	7	0.0%	0	21.9%	
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Solihull	1.8%	18	1.4%	1	0.0%	0	1.4%	1	1.2%	1	4.2%	3	4.9%	3	3.2%	3	2.0%	1	1.6%	1	4.3%	3	5.9%	1	0.0%	0	0.0%	
Famworth	1.8%	18	11.1%	8	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	
Queens Road	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Arena Retail Park, Coventry	2.8%	28	1.4%	1	4.6%	3	2.9%	2	0.0%	0	2.8%	2	0.0%	0	2.1%	2	10.0%	5	6.5%	4	4.3%	3	0.0%	0	0.0%	0	12.5%	
Fosse Park, Leicester	9.0%	90	8.3%	6	3.1%	2	4.3%	3	2.4%	2	4.2%	3	1.6%	1	8.5%	8	0.0%	0	1.6%	1	1.4%	1	11.8%	2	0.0%	0	6.3%	
linckley Retail Park, Hinckley	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	
Catalogue / Mail order	1.7%	17	0.0%	0	0.0%	0	5.7%	4	0.0%	0	4.2%	3	1.6%	1	2.1%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	1.6%	16	0.0%	0	1.5%	1	0.0%	0	2.4%	2	1.4%	1	4.9%	3	2.1%	2	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	
nternet - Cotton Traders	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Internet - Evans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet - Marks and Spencers	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet - New Look	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet - Next	0.8%	8	0.0%	0	0.0%	0	5.7%	4	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	
nternet - OVC	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet - Tailor For You	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet - TK Maxx	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Various internet sites	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.4%	1	0.0%	0	1.1%	1	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	
Atherstone	0.1%	1	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	
Dobbies Garden World, Atherstone	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Gallagher Retail Park, Stoney Stanton Rd	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.1%	
Don't know / Varies)	4.3%	43	8.3%	6	1.5%	1	4.3%	3	0.0%	0	5.6%	4	3.3%	2	7.4%	7	0.0%	0	6.5%	4	5.8%	4	0.0%	0	0.0%	0	3.1%	
(Do not do this type of shopping)	1.2%	12	2.8%	2	0.0%	0	1.4%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	4.0%	2	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		3

By postcode part 1							N	une	aton d for		Bedwo trateg					Sur	vey									1	Pag August 2	ge 27 2010
	Tota	1	CV10	0	CV10	7	CV10	8	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12 0	)	CV12	8	CV12	9	CV13 6		CV6 6		CV7	9
Q16 Where do you norma	ally do r	nost c	of your h	ouse	hold's s	shopp	ing for f	urnit	ure, carp	ets a	and othe	r floo	r coveri	ngs (:	such as	beds	s, sofas, t	able	s, fitted o	carpe	ets, scree	ens, e	etc)?					
Attleborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Bedworth Town Centre	3.4%	34	1.4%	1	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%		12.0%		17.7%	11	7.2%	5	5.9%	1	33.3%	1	6.3%	2
Birmingham	0.4%	4	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	10.6%	106	5.6%		13.8%	9	10.0%	7	10.8%	9	14.1%	10	8.2%	5	8.5%	8	14.0%		19.4%	12	23.2%		11.8%	2	0.0%		40.6%	13
Hinckley	7.2%	72	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0		0	0.0%			3	0.0%	0	0.0%	0
Horeston Grange	0.5%	5	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	1.6%	1	2.1%	2		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	3.4%	34	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0		1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Nuneaton Town Centre	32.8%	328	52.8%		50.8%	33	52.9%	37	51.8%	43	36.6%		47.5%	29	37.2%	35			21.0%	13	33.3%	23	23.5%	4	0.0%		12.5%	4
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Solihull	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.3%	3	1.4%	1	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Weddington Road,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton																												
Queens Road	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	1.6%	16	2.8%	2	4.6%	3	1.4%	1	2.4%	2	0.0%	0	0.0%	0	2.1%	2	4.0%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	6.3%	2
Bermuda Park, Nuneaton	0.6%	6	2.8%	2	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park, Leicester	4.4%	44	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.8%	2	4.9%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Fosse Park: DFS	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Harveys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Marks & Spencer	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Next Home	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catalogue / Mail order	0.6%	6	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Other	1.1%	11	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	2.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Internet - Argos	0.3%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - B&Q	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Carpet Right	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Carpet World	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Currys	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - DFS	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Floors To Go	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Harveys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Next	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Various internet sites	1.8%	18	1.4%	1	0.0%	0	1.4%	1	2.4%	2	1.4%	1	0.0%	0	4.3%	4		1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	3.1%	1
Atherstone	0.6%	6	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0
Bedworth	0.3%	3	0.0%	0		1	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		2	0.0%	Õ	0.0%	Ő	0.0%	0	0.0%	0
Coventry - Alvis Retail Park, Holyhead Road	0.2%	2	0.0%		0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
(Don't know / Varies)	11.0%	110	9.7%	7	12.3%	8	4.3%	3	8.4%	7	7.0%	5	18.0%	11	12.8%	12	10.0%	5	14.5%	9	5.8%	4	11.8%	2	33.3%	1	6.3%	2
(Do not do this type of	15.7%	157	18.1%	13	7.7%		14.3%		14.5%	12			14.8%		14.9%		18.0%		19.4%	12			11.8%	2	0.0%	-	15.6%	5
shopping)	10.170	101	/0	10		5		10			_/.0/0	-1	1.1070		1 / /0	11	10.070		12.170	12		10	- 110 /0	-	0.070	5	-0.070	5
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By	postcode	part	1
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Total

		Nun	eaton &	Bedwort	th House	hold Sur	rvey					Page 28
			for S	trategic	Perspect	tives						August 2010
CV10 0	CV107	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9

## Q17 Where do you normally do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Town Centre	7.5%	75	0.0%	0	3.1%	2	1.4%	1	0.0%	0	1.4%	1	1.6%	1	1.1%	1	30.0%	15	43.5%	27	24.6%	17	0.0%	0	0.0%	0	31.3%	10
Birmingham	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.2%	2	0.0%	0	0.0%	Ő		Ő	0.0%	Õ	0.0%	Õ	0.0%	Õ	1.1%	1	0.0%	Õ	0.0%	Ő	1.4%	1	0.0%	Õ	0.0%	Ő	0.0%	Õ
Coventry	14.0%	140	6.9%	5			17.1%	12	15.7%	13	12.7%	9	11.5%	7	9.6%	9	18.0%		21.0%	13	30.4%	21	5.9%		00.0%		43.8%	14
Hinckley	16.6%	166	0.0%	0	0.0%	Ó		2	0.0%	0	0.0%	Ó	0.0%	Ó	4.3%	4	0.0%	ó	1.6%	1	0.0%	0	23.5%	4	0.0%	0	0.0%	0
Horeston Grange	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.5%	6		2	0.0%	0		0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
						-								0						-		0						
Nuneaton Town Centre	25.5%	255	43.1%	31	38.5%		48.6%	34	49.4%	41	38.0%		37.7%	23	31.9%		16.0%	8	9.7%		11.6%		17.6%	3	0.0%	0	6.3%	2
Solihull	0.1%	1	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.4%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, Nuneaton	0.2%	2	0.0%	0	0.0%	0		0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park: Screwfix	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park,																												
Rugby																												
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park:																												
Homebase																												
Focus, Weddington Road,	14.1%	141	25.0%	18	32.3%	21	7.1%	5	18.1%	15	28.2%	20	32.8%	20	29.8%	28	6.0%	3	1.6%	1	4.3%	3	17.6%	3	0.0%	0	0.0%	0
Nuneaton	14.170	141	25.070	10	52.570	21	7.170	5	10.170	15	20.270	20	52.070	20	29.070	20	0.070	5	1.0 %	1	4.370	5	17.070	5	0.070	0	0.070	0
	2.50/	25	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 40/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	17 (0)	3	0.00/	0	0.00/	0
Hinckley Retail Park	2.5%	25	0.0%		0.0%	0		0	0.0%		1.4%	1	0.0%		0.0%	0	0.0%	0	0.0%	1	0.0%	0	17.6%		0.0%		0.0%	0
Catalogue / Mail order	0.5%	5	0.0%	0	0.0%		0.070		0.0%	0	0.0%	0	0.0%	0	1.1%		0.0%		1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - B&Q	0.1%	1	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Thompson and	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morgan																												
Alvis Retail Park, Holyhead	0.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Road, Coventry																												
Arena Retail Park, Classic	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Drive Coventry																												
Atherstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&O, Alvis Retail Park,	0.7%	7	0.0%	0		0		1	2.4%	2	1.4%	1	1.6%	1	1.1%	1	2.0%	1	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Õ
Holyhead Road, Coventry	0.770	,	0.070	0	0.070	Ŭ	1.170	1	2.170	-	1.170	1	1.070		1.1 /0	1	2.070		0.070	0	0.070	Ŭ	0.070	0	0.070	Ū	0.070	0
B & O Brandon Road, Binley	1.2%	12	1.4%	1	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.2%	3	6.0%	3	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Woods, Coventry	1.2/0	12	1.470	1	1.570	1	0.070	0	1.270	1	0.070	0	0.070	0	3.270	5	0.070	5	1.0 %	1	2.970	2	0.070	0	0.070	0	0.070	0
Dobbies Garden World.	0.4%	4	5 60/	4	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.4%	4	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.4.0/		0.00/	0	0.00/	0	0.00/	0	0.004	0	0.00/	0	0.004	0	0.004	0	0.000	0	0.004	0	0.004	0	0.004	0	0.000	0	0.004	0
Greenacres Farm, Stoney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton																												
Greenacres Nursery, Ashby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Stapleton																												
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Stapleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
-																												

By postcode part 1							Nı	ine			Bedw trateg					Sur	vey										Pag August 2	
	Tota	1	CV10	0	CV10 7	7	CV10	8	CV10 9	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	8	CV12 9	)	CV13	6	CV6 6		CV7 9	)
(Don't know / Varies) (Do not do this type of shopping)	4.5% 8.5%	45 85	1.4% 8.3%	1 6	9.2% 4.6%	6 3	2.9% 14.3%	2 10	0.0% 8.4%	0 7	2.8% 14.1%	2 10	6.6% 6.6%		5.3% 8.5%	5 8	4.0% 12.0%	2 6	8.1% 8.1%	5 5	7.2% 13.0%	5 9	5.9% 5.9%	1 1	0.0% 0.0%	0 0	011/0	1 2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1							N	une					h Ho Persp		hold S ives	Sur	vey										Page August 20	
	Tota	1	CV10	0	CV10	)7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12	8	CV12 9	9	CV136	i	CV6 6		CV7 9	
Q18 Where do you norm	ally do i	nost c	of your s	shopp	ing for	audio	visual,	photo	graphic	c, con	nputer it	ems	(such as	s stere	eos, radi	os, 1	۲Vs, softw	vare,	camera	s, tel	ephones	, CDs	s & DVDs	etc)	?			
Bedworth Town Centre	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			16.1%	10	13.0%	9	0.0%	0	0.0%	0	6.3%	2
Birmingham	0.4%	4	0.0%	0	1.5%	1	2.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.070	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	9.1%	91	6.9%	5	7.7%	5	5.7%	4	12.0%	10	5.6%	4	4.9%	3	8.5%	8			19.4%	12	24.6%	17	0.0%		66.7%	2	25.0%	8
Hinckley	6.2%	62	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0		0	3.2%	3		1	0.0%	0	1.4%		17.6%	3	0.0%	0	0.0%	0
Leicester	2.3%	23	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	11.8%	2	0.0%	0	0.0%	0
Nuneaton Town Centre	32.6%	326	44.4%	32	53.8%	35	54.3%	38	48.2%	40	53.5%	38	62.3%	38	41.5%	39	16.0%	8	25.8%	16	14.5%	10	23.5%	4	0.0%	0	9.4%	3
Solihull	0.5%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.6%	6	4.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	2.2%	22	1.4%	1	1.5%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	2.1%	2	8.0%	4	4.8%	3	2.9%	2	5.9%	1	0.0%	0	12.5%	4
Elliots Fields / Junction 1 Retail & Leisure Park: Comet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park, Leicester	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	3.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Currys	1.7%	17	0.0%	Ő	1.5%	1	0.0%	Ő	0.0%	Õ	1.4%	1	1.6%	1	0.0%	0		0	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő
Fosse Park: PC World	0.5%	5	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0		1	0.0%	Ő		Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0
Hinckley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Catalogue / Mail order	0.1%	9	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.5%	25	2.8%	2	6.2%	4	1.4%	1	0.0% 6.0%	5	1.4%	1	0.0%	0	2.1%	2		3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Internet - Amazon		25						-				-		0						-						0		
Internet - Argos	0.4%	4	0.0%	0	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Co-op	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Comet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Currys	0.8%	8	0.0%	0	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	1.1%	1	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet - Dabs.com	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Dell	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet - Ebuyer.com	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Internet - HMV	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Itunes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - John Lewis	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Mesh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - My.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - PC World	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Play.com	0.6%	6	0.0%	0	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Pricerunner	0.1%	1	0.0%	Ő	0.0%	ŏ	0.0%	0	1.2%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő		Ő	0.0%	0	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	0
Internet - Snap Fish	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	1.4%	1	0.0%	Ő	0.0%	Ő		Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0
Internet - Sunday Shopper	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Internet - Tesco	0.6%	6	1.4%	1	0.0%	0	1.4%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Various internet sites	6.1%	61	1.4%	1	9.2%	6	2.9%	2	1.2%		11.3%	8	1.6%	1	10.6%	10		2	8.1%	5	13.0%	9	0.0%	0	0.0%	0	6.3%	2
	0.1%	7	0.0%	0	9.2%	0	2.9% 0.0%	0	0.0%	0	0.0%	0		0	0.0%	10		2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3% 9.4%	3
Alvis Retail Park, Holyhead	0.770	/	0.070	0	0.0%	0	0.070	0	0.070	0	0.070	0	0.0%	0	0.070	0	4.070	2	3.270	2	0.070	0	0.070	U	0.070	0	9.470	3
Road, Coventry	0.20/	2	1 40/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Atherstone	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Brightmores, Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Nuneaton & Bedworth Household Survey

									for	: St	rateg	ic l	Persp	ecti	ives		v										August 2	
	Tota	1	CV10	0	CV107	7	CV10	8	CV10 9	)	CV11 4	1	CV11	5	CV11	6	CV12 0	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	,
Burbage Co-op, Long Street,	0.3% 0.2%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
Atherstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Wm Morrison, Skipworth Road, Binley, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	8.1%	81	5.6%	4	9.2%	6	2.9%	2	7.2%	6	4.2%	3	8.2%	5	7.4%	7	6.0%	3	4.8%	3	10.1%	7	23.5%	4	33.3%	1	15.6%	5
(Do not do this type of shopping)	10.8%	108	22.2%	16	7.7%	5	20.0%	14	4.8%	4	9.9%	7	14.8%	9	12.8%	12	16.0%	8	8.1%	5	8.7%	6	11.8%	2	0.0%	0	6.3%	2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1							N	une	aton							Sur	vey										0	ge 32
											rateg	•	1														August 2	
	Tota	1	CV10 (	0	CV10	7	CV10	8	CV10 9	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12 8	8	CV12	9	CV13 6	Í	CV6 6		CV7 9	)
Q19 Where do you norm	ally do r	nost c	of your h	ouse	hold's s	shopp	ing for s	small	domesti	ic ele	ctrical a	pplia	nces (sı	uch as	s irons, l	kettle	es, fans,	coffe	e makers	s, foc	od mixer	s etc)	?					
Bedworth Town Centre	5.6%	56	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%		34.0%			20	17.4%	12	0.0%	0	0.0%		12.5%	4
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	7.5%	75	4.2%	3	3.1%	2	2.9%	2	1.2%	1	5.6%	4	0.0%	0	2.1%	2				14	24.6%	17	0.0%	0	66.7%		43.8%	14
Hinckley	16.5%	165	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		0	1.4%		29.4%	5	0.0%	0	0.0%	0
Horeston Grange	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Town Centre	44.9%	449	62.5%		73.8%	48	72.9%		83.1%	69	70.4%		85.2%	52	69.1%	65			14.5%	9	30.4%		47.1%	8	0.0%	0	9.4%	3
Solihull	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.5%	5	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	2.2%	22	4.2%	3	1.5%	1	2.9%	2	0.0%	0	1.4%	1	0.0%	0	2.1%	2	6.0%	3	4.8%	3	4.3%	3	5.9%	1	0.0%	0	9.4%	3
Arena Retail Park: Tesco	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.5%	4	2.9%	2	0.0%	0	0.0%	0	6.3%	2
Extra																												
Bermuda Park, Nuneaton	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park:																												
Comet																												
Elliot Fields / Junction 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park:																												
Currys																												
Fosse Park, Leicester	1.7%	17	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Argos Extra	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Currys	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catalogue / Mail order	1.0%	10	0.0%	Õ	1.5%	1	2.9%	2	0.0%	Ő	0.0%	Ő	3.3%	2	1.1%	1	4.0%	2	1.6%	1	1.4%	1	0.0%	Ő	0.0%	Ő	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Internet - 365 Electrical.com	0.1%	1	0.0%	Õ	0.0%	Õ	1.4%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	Ő	0.0%	0
Internet - Amazon	0.8%	8	0.0%	Õ	3.1%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	Ő	1.1%	1	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	0
Internet - Argos	0.5%	5	0.0%	Ő	3.1%	2	0.0%	Ő	1.2%	1	0.0%	Ő	0.0%	Ő	0.0%	0		Ő	1.6%	1	0.0%	Ő	0.0%	Ő	0.0%	ŏ	0.0%	Ő
Internet - Comet	0.2%	2	0.0%	Ő	1.5%	1	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	5.9%	1	0.0%	Ő	0.0%	0
Internet - Currys	0.6%	6	0.0%	0	1.5%	1	5.7%	4	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő		Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	3.1%	1
Internet - Dabs.com	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.1%	7	1.4%	1	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet - Ideal World	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tesco	0.1%	9	2.8%	2	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0		0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
Various internet sites	1.6%	16	2.8% 1.4%	1	0.0%	0	2.9% 0.0%		1.2%	1	2.8%	2	0.0%	0	3.2%	3	2.0%	1	1.6%	1	1.4% 5.8%	4	0.0%	0	0.0%	0	0.0%	0
Atherstone	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8% 0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	4	0.0%	0	0.0%	0	0.0%	0
Burbage	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
e		-				0						0		0										0		0		0
Co-op, Long Street,	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0
Atherstone	0.00	~	0.00/	0	1 50/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	2 20/	2	0.00/	0	0.09/	0	0.00/	0	0.40/	2
Gallagher Retail Park, Stoney	0.6%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	U	0.0%	0	9.4%	3
Stanton Rd, Coventry																												

By postcode part 1							Nı	ine					h Hou Persp		hold S ives	Sur	vey										Pag August 2	ge 33 2010
	Tota	ıl	CV10	0	CV10 '	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 0		CV12 8		CV12 9	1	CV13 6		CV6 6		CV7 9	)
(Don't know / Varies) (Do not do this type of shopping)	4.4% 3.4%	44 34	5.6% 4.2%	4 3	3.1% 1.5%	2 1	0.0% 7.1%	0 5	2.4% 3.6%	2 3	5.6% 5.6%	4 4	1.6% 3.3%	1 2	5.3% 5.3%	5 5	2.0% 4.0%	1 2	4.8% 4.8%	3 3	7.2% 1.4%	5 1	5.9% 0.0%	1 0	33.3% 0.0%	1 0	0.0% 3.1%	0 1
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1							N	une			Bedw trateg				hold S ives	Sur	vey										Pag August 2	
	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13 6		CV6 6		CV7 9	)
Q20 Where do you norm	nally do r	nost c	of your h	nouse	hold's s	hopp	ing for	arge	domesti	c ele	ctrical a	ppliar	nces (sı	ich as	s fridges	, was	shing ma	chine	es, cook	ers, v	/acuum (	clean	ers etc)?					
Attleborough	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth Town Centre	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1			27.4%	17	15.9%	11	0.0%	0	0.0%	0	9.4%	3
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	7.0%	70	5.6%	4	4.6%	3	4.3%	3	4.8%	4	7.0%	5	1.6%	1	3.2%	3			12.9%	8	21.7%	15	5.9%	1	66.7%	2	25.0%	8
Hinckley	8.3%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2		0	1.6%	1	0.0%	0		2	0.0%	0	0.0%	0
Horeston Grange	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	01070	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Nuneaton Town Centre	38.6%	386	54.2%		58.5%	38	58.6%	41	62.7%				70.5%	43	56.4%	53			24.2%	15	31.9%	22	41.2%	7	0.0%	0	9.4%	3
Solihull	0.5%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2	1.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Coventry	2.4% 0.5%	24 5	2.8% 2.8%	2 2	7.7% 0.0%	5 0	1.4% 0.0%	1	2.4% 0.0%	2 0	0.0% 1.4%	0 1	0.0% 0.0%	0	1.1% 0.0%	1 0	8.0% 2.0%	4	3.2% 0.0%	2 0	4.3% 0.0%	3 0	5.9% 0.0%	1 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	9.4% 0.0%	3
Bermuda Park, Nuneaton Elliot Fields / Junction 1	0.3%	1	2.8% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park: Comet	0.170	1	0.070	0	0.070	0	0.070	0	0.070	0	0.0%	0	0.070	0	1.170	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
Fosse Park, Leicester	3.0%	30	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	2.1%	2	2.0%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Fosse Park: Argos Extra	0.2%	2	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	$\tilde{0}$	0.0%	Ő	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Fosse Park: Currys	3.2%	32	0.0%	Ő	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley Retail Park	0.3%	3	1.4%	1	0.0%	0	0.0%	Ő	0.0%	ŏ	0.0%	0	0.0%	Ő	0.0%	0		0	0.0%	Ő	0.0%	Ő	0.0%	ŏ	0.0%	ŏ	0.0%	0
Catalogue / Mail order	1.1%	11	1.4%	1	3.1%	2	2.9%	2	1.2%	1	0.0%	0	1.6%	1	0.0%	0		1	0.0%	Õ	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	0
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	Ő		0	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Ő
Internet - 247 Electrical	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Amazon	0.5%	5	0.0%	0	3.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Appliances Direct	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Argos	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Boots	0.2%	2	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Co-Op	0.5%	5	1.4%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Comet	0.6%	6	0.0%	0	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Currys	1.5%	15	0.0%	0	3.1%	2	8.6%	6	1.2%	1	0.0%	0	0.0%	0	2.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Ebay	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet - Empire Direct	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Homebase	0.1%	1	0.0%	0		0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Marks and Spencers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Sainsburys	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tesco	0.6%	6	1.4%	1	0.0%	0	1.4%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Various internet sites	5.5%	55	2.8%	2	4.6%	3	1.4%	1	2.4%	2	11.3%	8	1.6%	1	12.8%	12	4.0%	2	4.8%	3	8.7%	6	0.0%	0	0.0%	0	6.3%	2
Alvis Retail Park, Holyhead Road, Coventry	0.4%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	2

## Nuneaton & Bedworth Household Survey

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for Strategic F	Perspectives
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	Total		CV10 (	)	CV107	V107 CV		CV10 8		CV11		4	CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	-
Atherstone	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Long Street, Atherstone	0.7%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Gallagher Retail Park, Stoney Stanton Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Orchard Retail Park, London Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd, Coventry	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	1.1%	1	2.0%	1	4.8%	3	1.4%	1	0.0%	0	0.0%	0	18.8%	6
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	7.3%	73	11.1%	8	6.2%	4	1.4%	1	6.0%	5	7.0%	5	4.9%	3	4.3%	4	8.0%	4	11.3%	7	4.3%	3	17.6%	3	33.3%	1	3.1%	1
(Do not do this type of shopping)	5.6%	56	6.9%	5	3.1%	2	11.4%	8	4.8%	4	8.5%	6	3.3%	2	4.3%	4	6.0%	3	3.2%	2	7.2%	5	5.9%	1	0.0%	0	6.3%	2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1							N	une	eaton foi		Bedw trateg					Sur	vey										Pag August 2	ge 36 2010
	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10		CV11	,	CV11		CV11	6	CV12	2 0	CV12	8	CV12	9	CV13	6	CV6 6		CV7	9
Q21 Where do you nor	mally do	most	of your l	house	hold's s	shop	oing for	chem	ist and n	nedio	al good	s, co	smetics	and o	other be	auty	product	s (su	ch as me	dicin	es, vitan	nins,	glasses,	con	tact lense	s et	c)?	
Attleborough Bedworth Town Centre	0.5% 13.4%	5 134	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0.0	0	0.0% 0.0%	0 0	5.6% 2.8%	4		0	1.1% 1.1%	1	0.0% 72.0%	0 36		0 49	0.0% 40.6%	0 28	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 53.1%	0 17
Birmingham	0.2%	134	0.0%	0	0.0%	0		1	0.0%	0	2.8% 0.0%	0	0.0%	0	0.0%	0		0		49	40.0%	28	0.0%	0	0.0%	0	0.0%	0
Bulkington	2.0%	20	0.0%	0	0.0%	0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0		0	26.1%	18	0.0%	0	0.0%	0	3.1%	1
Chapel End	2.0%	14	8.3%	6	0.0%	0		1	0.0% 7.2%	6	0.0%	0	1.6%	1	0.0%	0		0		0	0.0%	10	0.0%	0	0.0%	0	0.0%	0
Coventry	3.0%	30	1.4%	1	1.5%	1	2.9%	2	1.2%	1	2.8%	2	0.0%	0	0.0%	0	4.0%	2		5	10.1%	7	5.9%	1	33.3%		21.9%	7
Hinckley	18.0%	180	1.4%	1	0.0%	0			0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	23.5%	4	0.0%	0	0.0%	0
Horeston Grange	0.2%	2	2.8%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Leicester	0.8%	8	0.0%	0	0.0%	0		Ő	0.0%	0		1	0.0%	0	0.0%	0		0		0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Nuneaton Town Centre	45.8%	458		52	90.8%	59		55	80.7%	67	77.5%	55	93.4%	57	85.1%	80		7	4.8%	3	14.5%		35.3%	6	0.0%	Ő	3.1%	1
Solihull	0.1%	100	0.0%	0	0.0%	0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0
Tamworth	0.2%	2	0.0%	Ő	1.5%	1	0.0%	Ő	1.2%	1	0.0%	0		Ő	0.0%	ŏ		Ő		Ő	0.0%	Ő	0.0%	ŏ	0.0%	ŏ	0.0%	ŏ
Kingswood Road	0.5%	5	0.0%	Õ	0.0%	0		3	1.2%	1	0.0%	Õ	0.0%	Õ	1.1%	1	0.0%	0		Õ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ
Queens Road	0.4%	4	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Park, Coventry	1.3%	13	0.0%	0	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	2.1%	2	2.0%	1	0.0%	0	2.9%	2	0.0%	0	66.7%	2	6.3%	2
Arena Park: Boots	0.8%	8	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	2.1%	2	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Fosse Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Fosse Park: Boots	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catalogue / Mail order	1.0%	10	1.4%	1	0.0%	0	2.9%	2	3.6%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Internet -QVC	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	2.5%	25	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooks Chemist, Ratcliffe Street, Atherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	2.9%	29	5.6%	4	0.0%	0	1.4%	1	1.2%	1	2.8%	2	3.3%	2	2.1%	2	2.0%	1	3.2%	2	2.9%	2	17.6%	3	0.0%	0	0.0%	0
(Do not do this type of shopping)	1.7%	17	1.4%	1	0.0%	0	1.4%	1	1.2%	1	1.4%	1	0.0%	0	2.1%	2	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	6.3%	2
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
By postcode part 1	for Strategic Perspectives																	Page August 20										
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	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8		CV12 9	)	CV13 6		CV6 6		CV7 9	
Q22 Where do you do m	ost of y	our ho	ouseholo	d's sh	opping	for ga	ames & 1	oys;	hobby it	tems;	sport a	nd ca	imping g	joods	s; and m	usica	l instrum	nents	?									
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	8.0%	4		3	4.3%	3	0.0%	0	0.0%	0	9.4%	3
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	
Coventry	8.7%	87	6.9%	5	3.1%	2	8.6%	6	10.8%	9	9.9%	7	4.9%	3	5.3%	5	14.0%	7	12.9%	8	20.3%	14	5.9%	1	0.0%	0	25.0%	8
Hinckley	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
Leicester	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	(
Nuneaton Town Centre	22.7%	227	25.0%	18	33.8%	22	30.0%	21	34.9%	29	31.0%	22	39.3%	24	36.2%	34	10.0%	5	17.7%	11	18.8%	13	23.5%	4	0.0%	0	12.5%	4
Tamworth	0.4%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Queens Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Arena Retail Park, Coventry	1.6%	16	0.0%	0	4.6%	3	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	4.0%	2	3.2%	2	4.3%	3	0.0%	0	33.3%	1	3.1%	
Arena Retail Park: Game	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	
Fosse Park, Leicester	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Fosse Park: JJB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Catalogue / Mail order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	(
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Amazon	1.3%	13	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	4.0%	2	1.6%	1	0.0%	0	5.9%	1	0.0%	0	3.1%	
Internet - Argos	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Internet - Decathalon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Ebay	0.6%	6	2.8%	2	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Go Outdoors	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - JJB	0.2%	2		0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Play.com	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Quidco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Rocking Roost	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Sports Direct	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - The Falcon Puzzles	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	(
Internet - Toys R Us	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet - Wiggle	0.1%	1	0.0%	0	0.0%	0	0.0%	Ő	1.2%	1	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	(
Various internet sites	3.1%	31	2.8%	2	3.1%	2	0.0%	Ő	6.0%	5	2.8%	2	0.0%	Ő	7.4%	7	2.0%	1	3.2%	2	5.8%	4	0.0%	Ő	0.0%	Õ	3.1%	
Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0		Ő	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	ŏ	0.0%	Ő	0.0%	(
Decathlon, IKEA Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	
New Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Old Arley	0.2%	2	0.0%	Õ	0.0%	0	0.0%	0	2.4%	2	0.0%	0		Ő	0.0%	Õ	0.0%	Õ	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Õ	0.0%	(
Stoney Stanton	0.1%	1	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	Õ	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	(
Cross Point Business Park,	0.7%	7	0.0%	Ő	0.0%	Ő	0.0%	Ő	1.2%	1	1.4%	1	0.0%	Ő	1.1%	1	2.0%	1	1.6%	1	1.4%	1	0.0%	ŏ	0.0%	Ő	0.0%	(
Parkway, Coventry				-		-		-	. =	-		-		-		-		-		-		-		-		-		
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / Varies)	7.9%	79	8.3%	6	6.2%	4	0.0%	0	8.4%	7	8.5%	6	6.6%	4	8.5%	8	8.0%	4	12.9%	8	2.9%	2	5.9%	1	33.3%	1	6.3%	2
(Do not do this type of	39.9%	399	50.0%	36	43.1%	28	55.7%	39	26.5%	22		31	45.9%	28	41.5%	39	44.0%		35.5%	22	39.1%	27	29.4%		33.3%	1	28.1%	ģ
shopping)		- / /	2 210 /0	20					/			2.				27								v			/0	

By postcode part 1							Nı	une	aton foi				h Ho Persp			Sur	vey									1	Pag August 2	
	Tota	1	CV10	0	CV10	7	CV10	8	CV10 9	9	CV11	4	CV11	5	CV11	6	CV12	0	CV12	8	CV12	9	CV13	6	CV6 6		CV7 9	9
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
												,1		01		74		50		02		0)		17		5		52
Q23 Where do you do m	ost of ye	our no	usenoic	a's sn	opping	ror pe	ets & pet	relat	ea produ	ucts																		
Bedworth Town Centre Birmingham Bulkington Coventry Hinckley Horeston Grange Leicester Nuneaton Town Centre Rugby Elliot Fields / Junction 1 Retail & Leisure Park: Pets at Home Other Internet - Bowmeow Internet - Ebay Internet - Feline K9	4.7% 0.1% 0.5% 4.0% 8.4% 0.4% 0.4% 0.2% 0.2% 0.5% 0.1% 0.1% 0.1%	$ \begin{array}{c} 1 \\ 5 \\ 40 \\ 84 \\ 4 \\ 235 \\ 2 \\ 5 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \end{array} $	0.0% 0.0% 4.2% 1.4% 2.8% 0.0% 37.5% 0.0% 1.4%	$\begin{array}{c} 0 \\ 0 \\ 3 \\ 1 \\ 2 \\ 0 \\ 27 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{array}$	1.5% 0.0% 1.5% 3.1% 1.5% 1.5% 0.0% 44.6% 0.0% 1.5% 0.0%	$ \begin{array}{c} 0 \\ 1 \\ 2 \\ 1 \\ 1 \\ 0 \\ 29 \\ 0 \\ 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0$	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.4\% \\ 0.0\% \\ 0.0\% \\ 44.3\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	$ \begin{array}{c} 0 \\ 0 \\ 0 \\ 1 \\ 0 \\ 31 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0$	$\begin{array}{c} 1.2\%\\ 0.0\%\\ 2.4\%\\ 1.2\%\\ 0.0\%\\ 1.2\%\\ 47.0\%\\ 0.0\%\\ 3.6\%\\ \end{array}$	$ \begin{array}{c} 0 \\ 1 \\ 0 \\ 2 \\ 1 \\ 0 \\ 1 \\ 39 \\ 0 \\ 3 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0$	0.0% 4.2% 2.8% 0.0% 0.0% 0.0% 29.6% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 0 \\ 3 \\ 2 \\ 0 \\ 0 \\ 0 \\ 21 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	0.0% 0.0% 1.6% 0.0% 39.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \\ 0 \\ 1 \\ 0 \\ 24 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	0.0% 0.0% 2.1% 3.2% 1.1% 0.0% 25.5% 0.0% 0.0%	$\begin{array}{c} 0 \\ 0 \\ 2 \\ 3 \\ 1 \\ 0 \\ 24 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	0.0% 6.0% 0.0% 0.0% 6.0% 0.0% 0.0%	0 0 3 0 0 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 6.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	$ \begin{array}{c} 0 \\ 0 \\ 4 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0$	0.0% 0.0% 13.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 17.6\% \\ 0.0\% \\ 0.0\% \\ 11.8\% \\ 0.0\% \\ 0.0\% \\ 5.9\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	$ \begin{array}{c} 0 \\ 0 \\ 0 \\ 3 \\ 0 \\ 0 \\ 2 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \end{array} $	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 40.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 13 0 0 0 1 0 0 0 0 0 0 0 0
Internet - Livefood.co.uk Internet - Sainsburys Internet - Tesco Various internet sites Aldi, Holly Lane, Atherstone Atherstone Astley Bulkington Dobbies Garden World, Atherstone	$\begin{array}{c} 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.6\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \end{array}$	1 1 1 1 6 1 1 1	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 1.4\% \\ 0.0\% \\ 1.4\% \\ 1.4\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	$egin{array}{c} 0 \\ 0 \\ 1 \\ 0 \\ 1 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \end{array}$	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.6%	0 0 0 0 0 0 0 0 0 1	$\begin{array}{c} 0.0\% \\ 1.1\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 1 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$	0 0 0 0 0 0 0 0 0 0	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.4\% \\ 0.0\% \end{array}$	0 0 0 0 0 0 0 1 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0
Earl Shilton, Leicestershire Fosse Park, Leicester Gallagher Retail Park, Stoney Stanton Rd, Coventry Shentone Farm Shop, Aquaduct Farm, Shenton	0.2% 0.4% 0.8% 0.1%	2 4 8 1	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0% 1.6%	0 0 0	0.0% 0.0% 0.0% 0.0%	0 0 0	2.0%	0 0 1 0	0.0% 0.0% 1.6% 0.0%	0 0 1 0	0.0% 0.0% 1.4% 0.0%	0 0 1 0	0.0% 5.9% 0.0%	0 1 0 0	0.0% 0.0% 33.3% 0.0%	0 0 1 0	0.0% 0.0% 12.5% 0.0%	$\begin{array}{c} 0\\ 0\\ 4\\ 0 \end{array}$
The Pingle Pet Food, Ashby Road, Barwell (Don't know / Varies) (Do not do this type of shopping) Base:	0.1% 1.9% 52.0%	1 19 520 1000	0.0% 4.2% 44.4%	0 3 32 72	0.0% 0.0% 43.1%	0 0 28 65	0.0% 1.4% 52.9%	0 1 37 70	0.0% 2.4% 41.0%	0 2 34 83	0.0% 0.0% 62.0%	0 0 44 71	0.0% 0.0% 55.7%	0 0 34 61	0.0% 3.2% 63.8%	0 3 60 94	0.0% 4.0% 60.0%	0 2 30 50	0.0% 0.0% 64.5%	0 0 40 62	0.0% 4.3% 49.3%	0 3 34 69	0.0% 0.0% 58.8%	0 0 10 17	0.0% 0.0% 66.7%	0 0 2 3	0.0% 0.0% 15.6%	0 0 5 32

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	Total		CV10	0	CV10 7	,	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12	8	CV12	9	CV13	6	CV6 6		CV7 9	)
Q24 Where do you do	most of yo	ur ho	usehold	's sh	opping fo	or all	other n	on-fo	od good	ls inc	luding b	books	s; jewelle	ery ar	nd watch	nes; c	china, gla	ISSW	are; recr	eatio	nal and	luxur	y goods	?				
Bedworth Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	18.0%	9	4.8%	3	7.2%	5	0.0%	0	0.0%	0	15.6%	5
Birmingham	1.7%	17	1.4%	1	1.5%	1	2.9%	2	2.4%	2	2.8%	2	1.6%	1	4.3%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Bulkington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Coventry	5.7%	57	1.4%	1	3.1%	2	2.9%	2	1.2%	1	2.8%	2	1.6%	1	2.1%	2	12.0%	6	17.7%	11	20.3%	14	0.0%	0	33.3%	1	28.1%	9

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56 47.9%

Hinckley

Leicester

Rugby

Solihull

Other

Tamworth

**Oueens Road** 

Nuneaton Town Centre

Arena Retail Park, Coventry

Fosse Park, Leicester

Fosse Park: WH Smith

Catalogue / Mail order

Internet - AB Books

Internet - Book Depository

Internet - Amazon

Internet - Co-Op

Internet - Ebay

Internet - HMV

Internet - QVC

Internet - Tesco

shopping)

Base:

Internet - Play.com

Various internet sites

(Don't know / Varies)

(Do not do this type of

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34 67.5%

By postcode part 1	Nuneaton & Bedworth Household Survey for Strategic Perspectives																Pag August 2	ge 40 2010										
	Tota	1	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	1	CV12	9	CV13	6	CV6 6		CV7	9
Q25 When you do your	en you do your household's non-food shopping, how do you usually travel?																											
Car / van (as driver)	61.2%	612	55.6%	40	63.1%	41	67.1%	47	72.3%	60	53.5%	38	23.0%	14	62.8%	59	48.0%	24	61.3%	38	59.4%	41	70.6%	12	100.0%	3	81.3%	26
Car / van (as passenger)	13.1%	131	16.7%	12	6.2%	4	10.0%	7	12.0%	10	14.1%	10	14.8%	9	13.8%	13	14.0%	7	17.7%	11	15.9%	11	5.9%	1	0.0%	0	6.3%	2
Bus, minibus or coach	10.4%	104	15.3%	11	9.2%	6	14.3%	10	10.8%	9	7.0%	5	3.3%	2	9.6%	9	28.0%	14	12.9%	8	14.5%	10	11.8%	2	0.0%	0	6.3%	2
Using park & ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.2%	92	5.6%	4	15.4%	10	5.7%	4	4.8%	4	16.9%	12	54.1%	33	4.3%	4	6.0%	3	0.0%	0	2.9%	2	5.9%	1	0.0%	0	3.1%	1
Taxi	0.6%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	7	1.4%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not applicable / goods delivered	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	2	5.9%	1	0.0%	0	3.1%	1
(Don't know / varies)	3.2%	32	2.8%	2	3.1%	2	0.0%	0	0.0%	0	7.0%	5	4.9%	3	7.4%	7	2.0%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1	Dode part 1       Nuneaton & Bedworth Household Survey for Strategic Perspectives         Total       CV100       CV107       CV108       CV109       CV114       CV116       CV120       CV128       CV129       CV136       CV66																Page 4 August 201											
	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11 (	6	CV12 0	)	CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	-
Q26 What main improve	nents to	o Nun	eaton To	own C	entre w	ould	encoura	ge yo	ou to visi	it moi	re often	than	you cur	rently	do?													
Better / more frequent bus services	1.3%	13	1.4%	1	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Better / new train service	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from train station to centre	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0
Better access by car	5.0%	50	18.1%	13	4.6%	3	2.9%	2	9.6%	8	7.0%	5	3.3%	2	2.1%	2	2.0%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0	3.1%	1
Better pedestrian links from car parking into centre	0.4%	4	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	1.6%	1	0.0%	0	0.0%	0		ō	0.0%	0	0.0%	0	0.0%	0		0
Cheaper parking	4.5%	45	4.2%	3	9.2%	6	11.4%	8	7.2%	6	5.6%	4	3.3%	2	4.3%	4	2.0%	1	4.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	4.2%	42	6.9%	5	7.7%	5	12.9%	9	4.8%	4	0.0%	0	1.6%	1	1.1%	1	6.0%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
More / better signage around the centre	0.4%	4	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision	4.2%	42	4.2%	3	3.1%	2	2.9%	2	7.2%	6	5.6%	4	4.9%	3	4.3%	4	4.0%	2	0.0%	0	5.8%	4	0.0%	0	0.0%	0	3.1%	1
More/ better covered shopping centres	0.8%	8	0.0%	0	0.0%	0	4.3%	3	3.6%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops / vacancies	6.9%	69	13.9%	10	9.2%	6	12.9%	9	7.2%	6	9.9%	7	8.2%	5	8.5%	8	4.0%	2	6.5%	4	2.9%	2	0.0%	0	0.0%	0	3.1%	1
A Street Market	0.3%	3	1.4%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Quality Street Markets	1.9%	19	1.4%	1	0.0%	0	12.9%	9	0.0%	0	1.4%	1	3.3%	2	4.3%	4	0.0%	0	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
More clothes & fashion shops	9.7%	97	9.7%	7	21.5%	14	10.0%	7	15.7%	13	9.9%	7	3.3%	2	19.1%	18	8.0%	4	9.7%	6	5.8%	4	0.0%	0	0.0%	0	6.3%	2
More department stores / larger stores	11.5%	115	19.4%	14	10.8%	7	15.7%		20.5%	17	18.3%	13	8.2%	5	18.1%	17	10.0%	5	9.7%	6	1.4%	1	11.8%	2	0.0%	0	0.0%	0
More discount stores / cheaper goods	1.7%	17	2.8%	2	0.0%	0	4.3%	3	3.6%	3	2.8%	2	1.6%	1	2.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	9.2%	92	16.7%	12	15.4%	10	15.7%	11	12.0%	10	9.9%	7	16.4%	10	13.8%	13	6.0%	3	3.2%	2	4.3%	3	5.9%	1	0.0%	0	3.1%	1
More quality / designer shops	8.1%	81	12.5%	9	7.7%	5	20.0%	14	8.4%	7	7.0%	5	8.2%	5	18.1%	17	6.0%	3	8.1%	5	1.4%	1	11.8%	2	0.0%	0	9.4%	3
A particular retailer or type of shop	2.3%	23	4.2%	3	4.6%	3	1.4%	1	3.6%	3	2.8%	2	1.6%	1	2.1%	2	4.0%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Better (more) safety / security / CCTV / police presence	0.5%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creche	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
More facilities for children	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.070	0
More facilities for disabled	0.5%	5	1.4%	1	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
More toilets	0.7%	7	1.4%	1	3.1%	2	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Information Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
More pedestrainised streets	0.7%	7	4.2%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Nicer shopping environment	1.9%	19	2.8%	2	4.6%	3	4.3%	3	0.0%	0	2.8%	2	0.0%	0	3.2%	3	2.0%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0		0
More seating / benches	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		0
More litter bins	0.8%	8	0.0%	0	3.1%	2	1.4%	1	0.0%	0	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Less litter / graffiti	0.7%	7	0.0%	0	3.1%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0		0
More public art	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Other	2.3%	23	2.8%	2	4.6%	3	4.3%	3	2.4%	2	1.4%	1	3.3%	2	3.2%	3	2.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0		0
A Marks and Spencers	6.0%	60	5.6%	4		5	5.7%	4	0.0%		14.1%	10	6.6%	4	10.6%	10	4.0%	2	8.1%	5	2.9%	2	5.9%	1	0.0%	0		1
A Morrisons	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
A Primark	1.4%	14	1.4%	1	1.5%	1	4.3%	3	4.8%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

#### Nuneaton & Bedworth Household Survey

-J P P																												
	for Strategic Perspectives																August	2010										
	Tota	l	CV10	0	CV10	7	CV10	8	CV10 9	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	;	CV12 9	)	CV13	5	CV6 6		CV7	9
A TJ Hughes	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger choice of shops	1.6%	16		1	0.0%	0	7.1%	5	0.0%	0	1.4%	1	1.6%	1	3.2%	3	4.0%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	3.1%	1
Cheaper public transport	0.5%	5	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	$\overline{0}$	4.8%	3	2.9%	2	0.0%	0	0.0%	Ő	0.0%	0
Less charity shops	1.2%	12	4.2%	3	3.1%	2	1.4%	1	2.4%	2	2.8%	2	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More places to eat	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better / more frequent bus services	1.3%	13	1.4%	1	1.5%	1	1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
(Don't know )	4.6%	46	1.4%	1	0.0%	0	7.1%	5	2.4%	2	2.8%	2	8.2%	5	6.4%	6	6.0%	3	3.2%	2	0.0%	0	5.9%	1	0.0%	0	0.0%	0
(Nothing in particular)	45.4%	454	31.9%	23	27.7%	18	31.4%	22	30.1%	25	32.4%	23	41.0%	25	25.5%	24	50.0%	25	54.8%	34	71.0%	49	58.8%	10	100.0%	3	65.6%	21
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1							Nı	ine			Bedw trateg					Sui	rve	ey										Page August 2	
	Tota	ıl	CV10	0	CV10	7	CV108	8	CV10 9	9	CV11	4	CV11	5	CV11	6	(	CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	,
Q27 What main improver	nents to	o Bedv	worth To	own C	entre w	ould e	encoura	ge yo	u to visi	t mo	re often	than	you cu	rrently	/ do?														
Better / new train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from train station to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) ()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by car	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from car parking into centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) ()	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	2.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	6	2.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	6.3%	2
More / better signage around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
the centre																													
More parking provision	1.4%	14	1.4%	1	0.0%	0	0.0%	0	3.6%	3	0.0%	0	1.6%	1	1.1%	1		2.0%	1	1.6%	1	5.8%	4	0.0%	0	0.0%	0	6.3%	2
More/ better covered	0.5%	5	1.4%	1	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	) 4	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping centres Fewer empty shops /	5.3%	53	6.9%	5	6.2%	4	8.6%	6	4.8%	4	14.1%	10	6.6%	4	0.0%	0	) 14	4.0%	7	11.3%	7	5.8%	4	0.0%	0	0.0%	0	0.0%	0
vacancies																													
A Street Market	1.1%	11	4.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1		2.0%	1		0	5.8%	4	0.0%	0	0.0%	0	3.1%	1
Better Quality Street Markets	1.6%	16	6.9%	5	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	2.1%	2		4.0%	2	4.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More clothes & fashion shops	11.9%	119	5.6%	4	7.7%	5	4.3%	3	4.8%	4	2.8%	2	3.3%	2	9.6%	9				50.0%		37.7%	26	5.9%	1	0.0%		37.5%	12
More department stores / larger stores	10.9%	109	9.7%	7	6.2%	4	4.3%	3	6.0%	5	8.5%	6	6.6%						14	29.0%		33.3%	23	0.0%	0	0.0%		40.6%	13
More discount stores / cheaper goods	2.2%	22	5.6%	4	0.0%	0	1.4%	1	1.2%	1	1.4%	1	4.9%	3	2.1%	2	2 2	2.0%	1	3.2%	2	8.7%	6	0.0%	0	0.0%	0	0.0%	0
More independent shops	6.9%	69	8.3%	6	6.2%	4	2.9%	2	4.8%	4	9.9%	7	6.6%	4	6.4%	6		2.0%		19.4%		18.8%	13	0.0%	0	0.0%	0	9.4%	3
More quality / designer shops	9.1%	91	8.3%	6	6.2%	4	0.0%	0	1.2%	1	4.2%	3	3.3%	2	5.3%	5				45.2%		18.8%		11.8%	2	0.0%		43.8%	14
A particular retailer or type of shop	2.2%	22	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	) 10	0.0%	5	9.7%	6	7.2%	5	0.0%	0	0.0%	0	6.3%	2
Better (more) safety / security / CCTV / police presence	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) ()	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Information Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrainised streets	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	1.8%	18	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	1.6%	1	1.1%	1		4.0%	2	8.1%	5	5.8%	4	0.0%	0	0.0%	0	3.1%	1
More seating / benches	$0.0\% \\ 0.4\%$	0 4	0.0% 0.0%	0	0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 1.6%	0	$0.0\% \\ 1.1\%$	0		0.0% 0.0%	0 0	0.0% 1.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0
More litter bins		4	0.0%	0	$0.0\% \\ 0.0\%$	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter / graffiti More public art	$0.1\% \\ 0.0\%$	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	12	0.0%	0	0.0%	0	0.0% 1.4%	1	1.2%	1	1.4%	1	0.0%	0	1.1%	1		4.0%	2	0.0% 8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0% 3.1%	1
A Marks and Spencers	0.3%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4.0% 2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A WH Smith	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0		2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Shoe shops	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0		4.0%	2	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő
Bigger choice of shops	1.8%	18	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	Õ	1.4%	1	1.6%	1	1.1%	1			10	1.6%	1	0.0%	0	5.9%	1	0.0%	0	9.4%	3
Less charity shops	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	) 2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Nuneaton & Bedworth Household Survey

									fo	r St	trateg	gic l	Persp	pect	ives												August	2010
	Tota	al	CV10	0	CV10	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	3	CV12 9	)	CV13 6	1	CV6 6		CV7	9
More places to eat (Don't know ) (Nothing in particular)	0.3% 22.3% 50.1%	3 223 501	0.0% 12.5% 75.0%		0.0% 27.7% 56.9%	0 18 37	0.0% 31.4% 54.3%	0 22 38	1.2% 18.1% 63.9%	1 15 53			24.6%	0 15 35	0.0% 33.0% 46.8%	0 31 44		1 2 6	$0.0\% \\ 0.0\% \\ 8.1\%$	0 0 5	2.9%		0.0% 64.7% 23.5%	0 11 4	0.0% 0.0% 100.0%	0 0 3	0.0% 0.0% 18.8%	0 0 6
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Q28 How often do you	and your	famil	y visit th	e foll	owing le	isure	attracti	ons?																				
Bingo																												
Once a week Once a fortnight Once a month Once every two months Once every six months Once a year Don't go (Don't know / varies)	5.1% 0.5% 0.6% 0.5% 0.7% 91.7% 0.4%	51 5 6 5 7 917 4	0.0% 2.8% 1.4% 2.8%	2 0 2 1 2 64 1	$\begin{array}{c} 6.2\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 93.8\% \\ 0.0\% \end{array}$	4 0 0 0 0 61 0	5.7% 1.4% 0.0% 0.0% 1.4% 0.0% 90.0% 1.4%	4 1 0 1 0 63 1	3.6% 0.0% 2.4% 1.2% 0.0% 0.0% 92.8% 0.0%	3 0 2 1 0 0 77 0	0.0% 0.0% 1.4% 0.0% 91.5%	5 0 0 1 0 65 0	0.0% 0.0% 0.0% 0.0% 93.4%	3 0 0 0 0 0 57 1	2.1% 0.0% 0.0% 1.1% 0.0% 95.7% 1.1%	2 0 1 0 90 1	0.0% 0.0% 0.0% 80.0%	9 1 0 0 0 0 40 0	6.5% 0.0% 0.0% 0.0% 1.6% 91.9% 0.0%	4 0 0 0 1 57 0	0.0% 1.4% 0.0% 0.0% 88.4%	5 2 0 1 0 0 61 0	0.0% 0.0% 0.0% 5.9% 0.0% 94.1% 0.0%	0 0 0 1 0 16 0	0.0% 0.0% 0.0% 0.0% 0.0% 100.0% 0.0%	$     \begin{array}{c}       0 \\       0 \\       0 \\       0 \\       0 \\       0 \\       3 \\       0     \end{array} $	$\begin{array}{c} 9.4\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 3.1\% \\ 0.0\% \\ 87.5\% \\ 0.0\% \end{array}$	$     \begin{array}{r}       3 \\       0 \\       0 \\       0 \\       1 \\       0 \\       28 \\       0     \end{array} $
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Cinema																												
Once a week Once a fortnight Once a month Once every two months Once every six months Once a year Don't go (Don't know / varies)	1.7% 5.3% 14.8% 13.1% 10.3% 5.4% 48.4% 1.0%	17 53 148 131 103 54 484 10	9.7% 12.5% 4.2%	7 9 3	$\begin{array}{c} 1.5\% \\ 3.1\% \\ 16.9\% \\ 9.2\% \\ 7.7\% \\ 6.2\% \\ 55.4\% \\ 0.0\% \end{array}$	$     \begin{array}{c}       1 \\       2 \\       11 \\       6 \\       5 \\       4 \\       36 \\       0 \\       0     \end{array} $	14.3% 1.4%	1 5 9 10 10 1 32 2	3.6% 7.2% 18.1% 10.8% 10.8% 6.0% 43.4% 0.0%	3 6 15 9 9 5 36 0	18.3% 7.0% 9.9% 4.2% 52.1%	5 7 3	3.3% 11.5% 9.8% 9.8% 8.2%	2 2 7 6 5 31 2	2.1% 3.2% 16.0% 17.0% 10.6% 7.4% 42.6% 1.1%	2 3 15 16 10 7 40 1	4.0% 8.0% 10.0% 6.0% 8.0%		$\begin{array}{c} 1.6\% \\ 9.7\% \\ 8.1\% \\ 12.9\% \\ 14.5\% \\ 4.8\% \\ 46.8\% \\ 1.6\% \end{array}$	1 6 5 8 9 3 29 1	18.8% 10.1% 8.7% 5.8%	7 6 4	0.0% 0.0% 23.5% 11.8% 5.9% 5.9% 52.9% 0.0%	0 0 4 2 1 1 9 0	0.0% 0.0% 33.3% 33.3% 0.0% 0.0% 33.3% 0.0%	1 0 0	0.0% 3.1% 12.5% 12.5% 12.5% 0.0% 59.4% 0.0%	0 1 4 4 4 0 19 0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Gym / Healthclub	/ Sports F	acilit	V																									
Once a week Once a fortnight Once a month Once every two months Once every six months Once a year Don't go (Don't know / varies)	19.2% 1.5% 1.4% 0.6% 0.3% 0.1% 76.2% 0.7%	192 15 14 6 3 1 762 7	1.4% 1.4% 0.0%	$     \begin{array}{c}       1 \\       1 \\       0 \\       0 \\       0 \\       61 \\       1     \end{array} $	23.1% 1.5% 3.1% 1.5% 0.0% 0.0% 70.8% 0.0%	$     \begin{array}{r}       15 \\       1 \\       2 \\       1 \\       0 \\       0 \\       46 \\       0 \\       0     \end{array} $	12.9% 0.0% 1.4% 0.0% 0.0% 82.9% 2.9%	0 1 0 0 0 58 2	16.9% 1.2% 1.2% 0.0% 0.0% 0.0% 80.7% 0.0%	14 1 0 0 0 67 0	1.4% 4.2% 0.0% 0.0% 0.0% 73.2%	$     \begin{array}{c}       1 \\       3 \\       0 \\       0 \\       0 \\       52 \\       0     \end{array} $	$\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 82.0\% \end{array}$	8 1 0 0 0 0 50 2	28.7% 3.2% 0.0% 1.1% 0.0% 0.0% 66.0% 1.1%	27 3 0 1 0 0 62 1	4.0% 0.0% 0.0% 0.0% 82.0%	2 0 0 0 0 41 0	$19.4\% \\ 0.0\% \\ 1.6\% \\ 1.6\% \\ 3.2\% \\ 0.0\% \\ 74.2\% \\ 0.0\%$	0 1 2 0 46 0	0.0% 0.0% 0.0% 0.0% 84.1%	$     \begin{array}{c}       1 \\       0 \\       0 \\       0 \\       0 \\       58 \\       0     \end{array} $	$17.6\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 82.4\% \\ 0.0\% \\$	$     \begin{array}{c}       3 \\       0 \\       0 \\       0 \\       0 \\       14 \\       0     \end{array} $	66.7% 0.0% 0.0% 0.0% 0.0% 33.3% 0.0%	$     \begin{array}{c}       0 \\       0 \\       0 \\       0 \\       1 \\       0     \end{array} $	$\begin{array}{c} 15.6\% \\ 0.0\% \\ 3.1\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 78.1\% \\ 0.0\% \end{array}$	5 0 1 1 0 0 25 0 32
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		

### Nuneaton & Bedworth Household Survey

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| 0.6%<br>1.0%<br>4.1%<br>7.3%<br>12.3%<br>9.0%<br>63.0%            | 10<br>41<br>73<br>123<br>90<br>630   | 0.0%<br>11.1%<br>5.6%<br>12.5%<br>5.6%<br>62.5%   | $     \begin{array}{c}       1 \\       0 \\       8 \\       4 \\       9 \\       4 \\       45 \\       1     \end{array} $  | 0.0%<br>1.5%<br>0.0%<br>6.2%<br>6.2%<br>9.2%<br>76.9%   
   
  | $     \begin{array}{c}       0 \\       1 \\       0 \\       4 \\       4 \\       6 \\       50 \\       0     \end{array} $  | 0.0%<br>0.0%<br>7.1%<br>7.1%<br>8.6%<br>72.9%<br>4.3%  
  |  |   
   | 9<br>59   
   | 4.2%<br>60.6%   | 3<br>43   | 8.2%<br>49.2%  | 9<br>5<br>30   | 5.3%<br>11.7%<br>18.1%<br>11.7%<br>48.9%   | 1<br>5<br>11<br>17<br>11<br>46  | 2.0%<br>2.0%<br>2.0%<br>10.0%<br>10.0%<br>70.0%  
  | 5<br>35   | 14.5%<br>59.7%   | 37  
   | 69.6%   |  | 0.0%<br>0.0%<br>5.9%<br>5.9%<br>29.4%<br>5.9%<br>35.3%   | 1<br>6  | 0.0%<br>66.7%  |  |   
  | $     \begin{array}{c}       0 \\       0 \\       3 \\       1 \\       3 \\       1 \\       23 \\       1     \end{array} $   |
| 2.170   | 1000   | 1.470   | 72  | 0.0%  
   
  | 65  | 4.3%   
  | 70   | 0.0%  
   | 83  
   | 4.270   | - 5<br>71   | 4.970  | 61   | 3.270  | 94  | 2.0%   
  | 50  | 0.0%   | 62  
   | 1.470   | 69   | 17.0%  | 17  | 0.0%   | 3  | 3.170   
  | 32   |
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  |  |
| 26.2%<br>8.4%<br>12.0%<br>5.1%<br>2.2%<br>1.2%<br>44.0%<br>0.9%   | 262<br>84<br>120<br>51<br>22<br>12<br>440<br>9<br>1000   | 15.3%<br>13.9%<br>8.3%<br>4.2%<br>4.2%<br>2.8%<br>50.0%<br>1.4%   | 11<br>10<br>6<br>3<br>2<br>36<br>1<br>72  | 23.1%<br>7.7%<br>9.2%<br>6.2%<br>3.1%<br>0.0%<br>49.2%<br>1.5%  
   
  | 5<br>6<br>4<br>2<br>0   | 5.7%<br>18.6%<br>4.3%<br>0.0%<br>1.4%  
  | 11<br>4<br>13<br>3<br>0<br>1<br>37<br>1<br>70  | 28.9%<br>10.8%<br>9.6%<br>7.2%<br>2.4%<br>0.0%<br>39.8%<br>1.2%   
   | 9<br>8<br>6<br>2<br>0   
   | 12.7%<br>9.9%<br>2.8%<br>1.4%<br>1.4%   | 9<br>7<br>2<br>1<br>1   | 6.6%<br>14.8%<br>3.3%<br>0.0%<br>3.3%  | 16<br>4<br>9<br>2<br>0<br>2<br>27<br>1<br>61   | 7.4%<br>10.6%<br>9.6%<br>2.1%  | 7<br>10<br>9<br>2<br>3  | 12.0%<br>6.0%<br>4.0%<br>0.0%<br>0.0%  
  | $ \begin{array}{c} 11\\ 6\\ 3\\ 2\\ 0\\ 0\\ 28\\ 0\\ 50\\ \end{array} $   |  | 21<br>5<br>6<br>2<br>1<br>1<br>26<br>0<br>62  
   | 33.3%<br>0.0%<br>8.7%<br>4.3%<br>0.0%<br>1.4%<br>52.2%<br>0.0%  | 0<br>6<br>3<br>0<br>1  | 29.4%<br>0.0%<br>11.8%<br>5.9%<br>0.0%<br>0.0%<br>52.9%<br>0.0%  | 2<br>1<br>0<br>0  | 33.3%<br>0.0%<br>0.0%<br>0.0%  | 1<br>1<br>0<br>0<br>0  | 3.1%<br>21.9%<br>9.4%<br>0.0%<br>0.0%   
  | 6<br>1<br>7<br>3<br>0<br>0<br>15<br>0<br>32  |
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| 16.4%<br>15.0%<br>23.9%<br>10.8%<br>4.6%<br>1.1%<br>26.7%<br>1.5% | 164<br>150<br>239<br>108<br>46<br>11<br>267<br>15<br>1000  | 13.9%<br>15.3%<br>19.4%<br>8.3%<br>5.6%<br>0.0%<br>36.1%<br>1.4%  | 11<br>14<br>6<br>4<br>0   | 23.1%<br>3.1%<br>7.7%<br>1.5%   
   
  | 9<br>15<br>2<br>5<br>1  | 17.1%<br>30.0%<br>11.4%<br>1.4%<br>0.0%  
  |  |   
   | 15<br>16<br>8<br>8<br>1   
   | 15.5%<br>22.5%<br>12.7%<br>4.2%<br>1.4%   | 16<br>9<br>3<br>1   | 18.0%<br>11.5%<br>0.0%<br>4.9%   | 5<br>8<br>11<br>7<br>0<br>3<br>23<br>4<br>61   | 11.7%<br>25.5%<br>14.9%  | 11<br>24<br>14<br>3<br>3  | 8.0%<br>28.0%<br>14.0%<br>4.0%<br>2.0%   
  | 4<br>14<br>7<br>2<br>1  | 16.1%<br>21.0%<br>9.7%<br>6.5%<br>0.0%   | 10<br>13<br>6<br>4<br>0   
   | 11.6%<br>24.6%<br>7.2%<br>2.9%<br>0.0%  | 17<br>5<br>2<br>0<br>25  | 29.4%<br>0.0%  | 0<br>2<br>0   | 0.0%<br>0.0%<br>0.0%   | 0<br>2<br>0<br>0<br>0  | 9.4%<br>18.8%<br>12.5%<br>6.3%<br>0.0%  
  | 7<br>3<br>6<br>4<br>2<br>0<br>9<br>1<br>32   |
|   | of histori<br>0.6%<br>1.0%<br>4.1%<br>7.3%<br>12.3%<br>9.0%<br>63.0%<br>2.7%<br>26.2%<br>8.4%<br>12.0%<br>5.1%<br>2.2%<br>1.2%<br>44.0%<br>0.9%<br>16.4%<br>15.0%<br>23.9%<br>10.8%<br>4.6%<br>1.1%<br>26.7% | $\begin{array}{ccccccc} 0.6\% & 6\\ 1.0\% & 10\\ 4.1\% & 41\\ 7.3\% & 73\\ 12.3\% & 123\\ 9.0\% & 90\\ 63.0\% & 630\\ 2.7\% & 27\\ & 1000\\ \hline \end{array}$ | of historical interest           0.6%         6         1.4%           1.0%         10         0.0%           4.1%         41         11.1%           7.3%         73         5.6%           12.3%         123         12.5%           9.0%         90         5.6%           63.0%         630         62.5%           63.0%         630         62.5%           2.7%         27         1.4%           1000         1000         8.3%           5.1%         51         4.2%           2.2%         22         4.2%           1.2%         12         2.8%           44.0%         440         50.0%           0.9%         9         1.4%           1000         1000         1000           16.4%         164         13.9%           15.0%         150         15.3%           23.9%         239         19.4%           10.8%         108         8.3%           4.6%         46         5.6%           1.1%         11         0.0%           26.7%         267         36.1%           1.5% | of historical interest $0.6\%$ $6$ $1.4\%$ $1$ $1.0\%$ $10$ $0.0\%$ $0$ $4.1\%$ $41$ $11.1\%$ $8$ $7.3\%$ $73$ $5.6\%$ $4$ $12.3\%$ $123$ $12.5\%$ $9$ $9.0\%$ $90$ $5.6\%$ $4$ $63.0\%$ $630$ $62.5\%$ $45$ $2.7\%$ $27$ $1.4\%$ $1$ $1000$ $72$ $26.2\%$ $262$ $15.3\%$ $11$ $8.4\%$ $84$ $13.9\%$ $10$ $12.0\%$ $120$ $8.3\%$ $6$ $5.1\%$ $51$ $4.2\%$ $3$ $2.2\%$ $22$ $4.2\%$ $3$ $2.2\%$ $22$ $4.2\%$ $3$ $1.2\%$ $12$ $2.8\%$ $2$ $44.0\%$ $440$ $50.0\%$ $36$ $0.9\%$ $9$ $1.4\%$ $1$ <t< td=""><td>of historical interest           <math>0.6\%</math>         6         1.4%         1         0.0%           <math>1.0\%</math>         10         0.0%         0         1.5%           <math>4.1\%</math>         41         11.1%         8         0.0%           <math>7.3\%</math>         73         5.6%         4         6.2%           <math>9.0\%</math>         90         5.6%         4         9.2%           <math>63.0\%</math>         630         62.5%         45         76.9%           <math>2.7\%</math>         27         1.4%         1         0.0%           <math>1000</math>         72           26.2%         262         15.3%         11         23.1%           <math>1000</math>         72           26.2%         262         15.3%         10         7.7%           <math>1.000</math>         72           26.2%         262         15.3%         11         23.1%           <math>1.000</math>         72           26.2%         262         15.3%         11         1.5%           <math>1.20\%</math>         12         2.8%         2         0.0%           <math>4.0\%</math>         440         50.0%         36         49.2%           <math>0.9\%</math>         9</td><td>of historical interest         <math>0.6\%</math> <math>6</math> <math>1.4\%</math> <math>1</math> <math>0.0\%</math> <math>0</math> <math>1.0\%</math> <math>10</math> <math>0.0\%</math> <math>0</math> <math>1.5\%</math> <math>1</math> <math>4.1\%</math> <math>41</math> <math>11.1\%</math> <math>8</math> <math>0.0\%</math> <math>0</math> <math>7.3\%</math> <math>73</math> <math>5.6\%</math> <math>4</math> <math>6.2\%</math> <math>4</math> <math>9.0\%</math> <math>90</math> <math>5.6\%</math> <math>4</math> <math>9.2\%</math> <math>6</math> <math>63.0\%</math> <math>630</math> <math>62.5\%</math> <math>45</math> <math>76.9\%</math> <math>50</math> <math>2.7\%</math> <math>27</math> <math>1.4\%</math> <math>1</math> <math>0.0\%</math> <math>0</math> <math>1000</math> <math>72</math> <math>65</math> <math>26.2\%</math> <math>262</math> <math>15.3\%</math> <math>11</math> <math>23.1\%</math> <math>15</math> <math>8.4\%</math> <math>84</math> <math>13.9\%</math> <math>10</math> <math>7.7\%</math> <math>5</math> <math>12.0\%</math> <math>120</math> <math>8.3\%</math> <math>6</math> <math>9.2\%</math> <math>4</math> <math>2.2\%</math> <math>22</math> <math>4.2\%</math> <math>3</math> <math>3.1\%</math> <math>2</math> <math>1.2\%</math> <math>12</math> <math>2.8\%</math> <math>2</math> <math>0.0\%</math> <math>0</math> <math>4.0\%</math> <math>440</math> <math>50.0\%</math> <math>36</math> <math>49.2\%</math> <math>32</math></td><td>of historical interest         <math>0.6\%</math>       6       <math>1.4\%</math>       1       <math>0.0\%</math>       0       <math>0.0\%</math> <math>1.0\%</math>       10       <math>0.0\%</math>       0       <math>1.5\%</math>       1       <math>0.0\%</math> <math>4.1\%</math>       41       <math>11.1\%</math>       8       <math>0.0\%</math>       0       <math>0.0\%</math> <math>4.1\%</math>       41       <math>11.1\%</math>       8       <math>0.0\%</math>       0       <math>0.0\%</math> <math>7.3\%</math> <math>73</math> <math>5.6\%</math>       4       <math>6.2\%</math>       4       <math>7.1\%</math> <math>9.0\%</math> <math>90</math> <math>5.6\%</math>       4       <math>9.2\%</math>       6       <math>8.6\%</math> <math>63.0\%</math> <math>630</math> <math>62.5\%</math>       45       <math>76.9\%</math> <math>50</math> <math>72.9\%</math> <math>2.7\%</math> <math>27</math> <math>1.4\%</math> <math>1</math> <math>0.0\%</math> <math>0</math> <math>4.3\%</math> <math>1000</math> <math>72</math> <math>65</math> <math>65</math> <math>61.8.6\%</math> <math>5.1\%</math> <math>15.15.7\%</math> <math>8.4\%</math> <math>84</math> <math>13.9\%</math> <math>10</math> <math>7.7\%</math> <math>5</math> <math>5.7\%</math> <math>12.0\%</math> <math>12.2</math> <math>8.3\%</math> <math>6</math> <math>9.2\%</math> <math>61.8.6\%</math> <math>5.1\%</math> <math>12.2.8\%</math> <math>2</math> <math>0.0\%</math> <math>1.4\%</math> <math>1.5\%</math> <math>1.4\%</math></td><td>of historical interest         <math>0.6\%</math>       6       1.4%       1       0.0%       0       0.0%       0         <math>1.0\%</math>       10       0.0%       0       1.5%       1       0.0%       0         <math>4.1\%</math>       41       11.1%       8       0.0%       0       0.0%       0         <math>7.3\%</math>       73       5.6%       4       6.2%       4       7.1%       5         <math>9.0\%</math>       90       5.6%       4       9.2%       6       8.6%       6         <math>63.0\%</math>       630       62.5%       45       76.9%       50       72.9%       51         <math>2.7\%</math>       27       1.4%       1       0.0%       0       4.3%       3         <math>1000</math>       72       65       70         26.2%       262       15.3%       11       23.1%       15       15.7%       4         12.0%       120       8.3%       6       9.2%       6       18.6%       13         5.1%       51       4.2%       3       6.2%       4       4.3%       3         2.2%       22       4.2%       3       3.1%       2       0.0%       0<td>TotalCV10 0CV10 7CV10 8CV10 9of historical interest<math>0.6\%</math>6<math>1.4\%</math>1<math>0.0\%</math>0<math>0.0\%</math>0<math>1.2\%</math><math>1.0\%</math>10<math>0.0\%</math>0<math>1.5\%</math>1<math>0.0\%</math>0<math>1.2\%</math><math>4.1\%</math>41<math>11.1\%</math>8<math>0.0\%</math>0<math>0.0\%</math>0<math>3.6\%</math><math>7.3\%</math><math>73</math><math>5.6\%</math>4<math>6.2\%</math>4<math>7.1\%</math>5<math>6.0\%</math><math>9.0\%</math>90<math>5.6\%</math>4<math>9.2\%</math>6<math>8.6\%</math>6<math>10.8\%</math><math>63.0\%</math><math>630</math><math>62.5\%</math><math>45</math><math>76.9\%</math><math>50</math><math>72.9\%</math><math>51</math><math>71.1\%</math><math>2.7\%</math><math>27</math><math>1.4\%</math>1<math>0.0\%</math>0<math>4.3\%</math><math>3</math><math>0.0\%</math><math>1000</math><math>72</math><math>65</math><math>70</math><math>70</math><math>72</math><math>70</math><math>70</math><math>26.2\%</math><math>262</math><math>15.3\%</math><math>11</math><math>23.1\%</math><math>15</math><math>15.7\%</math><math>11</math><math>28.9\%</math><math>8.4\%</math><math>84</math><math>13.9\%</math><math>10</math><math>7.7\%</math><math>5</math><math>5.7\%</math><math>4</math><math>10.8\%</math><math>12.0\%</math><math>120</math><math>8.3\%</math><math>6</math><math>9.2\%</math><math>6</math><math>18.6\%</math><math>13</math><math>9.6\%</math><math>5.1\%</math><math>12</math><math>2.8\%</math><math>2</math><math>0.0\%</math><math>0</math><math>1.4\%</math><math>1</math><math>0.0\%</math><math>2.2\%</math><math>22</math><math>4.2\%</math><math>3</math><math>3.1\%</math><math>2</math><math>0.0\%</math><math>0</math><math>2.4\%</math><math>1.2\%</math><math>12</math><math>2.8\%</math><math>2</math><math>0.0\%</math><math>0</math><math>1.4\%</math><math>1</math><math>1.2\%</math><math>1.2\%</math><math>12</math><math>2.8\%</math><math>2</math><math>0.0\%</math></td><td>TotalCV10 0CV10 7CV10 8CV10 9of historical interest<math>0.6\%</math>61.4%10.0%00.0%01.2%1<math>1.0\%</math>100.0%01.5%10.0%01.2%1<math>4.1\%</math>4111.1%80.0%00.0%03.6%3<math>7.3\%</math>735.6%46.2%47.1%56.0%5<math>9.0\%</math>905.6%49.2%68.6%610.8%963.0%63062.5%4576.9%5072.9%5171.1%592.7%271.4%10.0%04.3%30.0%010007265708326.2%26215.3%1123.1%1515.7%1128.9%248.4%8413.9%107.7%55.7%410.8%912.0%1208.3%69.2%618.6%139.6%85.1%514.2%33.1%20.0%02.4%21.2%122.8%20.0%01.4%10.0%044.0%44050.0%3649.2%3252.9%3739.8%330.9%91.4%11.5%11.4%11.2%110007265</td><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%           4.1%         41         11.1%         8         0.0%         0         0.0%         0         3.6%         3         2.8%           7.3%         73         5.6%   
     4         6.2%         4         7.1%         5         6.0%         5         8.5%           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         16.9%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%           63.0%         630         62.5%         45         76.9%         50         72.9%         51         71.1%         59         60.6%           2.7%         27         1.4%         1         0.0%         4.43%         3         7.2%         6         2.8%           2.0%         10         7.7%         5         5.7%</td><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4           of historical interest         0.6% 6         1.4% 1         0.0% 0         0.0% 0         1.2% 1         1.4% 1           1.0% 10         0.0% 0         1.5% 1         0.0% 0         1.2% 1         1.4% 1           4.1% 41         11.1% 8         0.0% 0         0.0% 0         3.6% 3         2.8% 2           7.3% 73         5.6% 4         6.2% 4         7.1% 5         6.0% 5         8.5% 6           12.3% 12.5% 9         6.2% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 50         62% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 6         62% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 6         62% 4         7.1% 5         6.0% 5         9.4.2% 3           1000         72         65         70         83         71           1000         72         65         70         8         9.9% 7           5.1% 51         4.2% 3         3.1% 2         0.0% 0         2.4% 2         2.4% 2           2.2% 2.2% 2.4.2% 3         3.1% 2         0.0% 0         2.4% 2         2.4% 2         2.4% 2</td><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.2%         1         1.4%         1         0.0%           1.0%         10         0.0%         0         1.5%         1         0.0%         0         1.2%         1         1.4%         1         3.3%           4.1%         41         11.1%         8         0.0%         0         3.6%         3         2.2%         2         9.8%           7.3%         5.6%         4         6.2%         4         7.1%         5         6.0%         5         16.9%         12         14.8%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%           63.0%         63.0         62.2%         45         7.1%         5         6.0%         5         16.9%         14         2.8%         2         2.5.4%         6.6%         14.3%         10.0%         0         4.2%         3         4.92%</td><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.2%         1         1.4%         1         0.0%         0           1.0%         10         0.0%         0         1.5%         1         0.0%         0         1.2%         1         1.4%         1         3.3%         2           4.1%         41         11.1%         8         0.0%         0         0.0%         3         2.8%         2         9.8%         6           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         16.9%         12         14.8%         9           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5           63.0%         63         62.5%         10         7.7%         5         5.7%         4         10.8%         9         12.7%         9         6.6%         4</td><td>of historical interest         0.6%       6       1.4%       1       0.0%       0       0.2%       1       1.4%       1       0.0%       0       0.0%         1.0%       10       0.0%       0       1.5%       1       0.0%       0       1.2%       1       1.4%       1       3.3%       2       1.1%         4.1%       41       11.1%       8       0.0%       0       0.0%       0       3.6%       3       2.8%       2       9.8%       6       5.3%         7.3%       73       5.6%       4       6.2%       4       7.1%       5       6.0%       5       8.5%       6       9.8%       6       11.7%         12.3%       123       12.5%       9       6.2%       4       7.1%       5       6.0%       5       8.5%       6       9.8%       6       11.7%         63.0%       630       62.5%       45       76.9%       50       72.9%       51       71.1%       59       60.6%       4       9.2%       3       4.9%       3       3.2%       10.0%       0       4.3%       3       0.0%       0       4.2%       3       4.9%&lt;</td><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1           4.1%         41         11.1%         8         0.0%         0         0.2%         1         1.4%         1         3.3%         2         1.1%         1           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         8.5%         6         9.8%         6         11.7%         11           12.3%         12         12.4%         9         18.1%         17.1%         5         6.0%         4         3.82%         5         11.7%         11           63.0%         630         62.5%         45         7.6%         5         7.1%         5         6.0%         4         3.49%         3         3.2%         3         1.000         4.3%         3         0.0%         0         4.2%         3         <td< td=""><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6         CV12 0           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.1%         1         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%           4.1%         41         11.1%         8         0.0%         0         0.0%         5         8.5%         6         9.8%         6         5.3%         5         2.0%           12.3%         123         12.5%         1         0.0%         5         8.5%         6         9.8%         6         11.7%         11         2.0%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5         11.7%         11         10.0%           63.0%         6.30         6.30         6.30         6.45         7.0%         5         5.7%         4         10.8%         9         11.4%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1           4.1%         41         11.1%         8         0.0%         0         0.0%         3.6%         3         2.8%         2         9.8%         6         5.3%         5         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         1.0%         5         2.0%         1         1.0%         1         2.0%         1         1         1         2.0%         1         1         0.0%         3         2.8%         5         1.1%         1         0.0%         3         3.2%         5         1         1         0.0%         3         2.0%         3         2.9%         3         2.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%           1.0%         10         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%           4.196         41         11.1%         8         0.0%         0         0.0%         3.2%         2.8%         2         9.8%         6         5.3%         5         2.0%         1         3.2%           12.3%         123         12.2%         9         6.2%         4         7.1%         5         6.0%         5         1.5%         1         1         0.0%         5         1.5%         3         8.2%         3         8.2%         5         1.0%         5         5.7%         4         1.0%         9         6.6%         4         7.4%         7         1.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         1.0%         1         0.0%         0         2.0%       
 1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         1.1%         1         2.0%         1         0.0%         0         1.0%         0         0.0%         0         2.0%         1         0.0%         1         2.0%         1         0.0%         1         2.0%         1         0.0%         1         0.0%         0         2.0%         1         1.0%         1         0.0%         0         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         0.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         2.9%         6         5.3%         5         2.0%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%         1         1.4%         1         3.3%         2         1.1%         1         0.0%         0         2.9%         6         1.1%         1         2.0%         1         1.1%         1         1.3%         1         1.3%         2         5.8%         9         1.1%         1         1.1%         1         2.0%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.4%         1         3.2%         3         2.0%         1</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.0%         0         0.0%         0         1.0%         0         0.0%         0</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0.0%</td></td<></td></td></t<> <td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66           of historical interest         0.0%         0<!--</td--><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66           of historical interest         0.0%         0         0.0%         0         1.14%         1         0.0%         0         2.0%         1         0.0%         0<!--</td--><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66         CV79           of historical interest         0.0%         0         0.0%         0         1.1%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0</td></td></td> | of historical interest $0.6\%$ 6         1.4%         1         0.0% $1.0\%$ 10         0.0%         0         1.5% $4.1\%$ 41         11.1%         8         0.0% $7.3\%$ 73         5.6%         4         6.2% $9.0\%$ 90         5.6%         4         9.2% $63.0\%$ 630         62.5%         45         76.9% $2.7\%$ 27         1.4%         1         0.0% $1000$ 72           26.2%         262         15.3%         11         23.1% $1000$ 72           26.2%         262         15.3%         10         7.7% $1.000$ 72           26.2%         262         15.3%         11         23.1% $1.000$ 72           26.2%         262         15.3%         11         1.5% $1.20\%$ 12         2.8%         2         0.0% $4.0\%$ 440         50.0%         36         49.2% $0.9\%$ 9 | of historical interest $0.6\%$ $6$ $1.4\%$ $1$ $0.0\%$ $0$ $1.0\%$ $10$ $0.0\%$ $0$ $1.5\%$ $1$ $4.1\%$ $41$ $11.1\%$ $8$ $0.0\%$ $0$ $7.3\%$ $73$ $5.6\%$ $4$ $6.2\%$ $4$ $9.0\%$ $90$ $5.6\%$ $4$ $9.2\%$ $6$ $63.0\%$ $630$ $62.5\%$ $45$ $76.9\%$ $50$ $2.7\%$ $27$ $1.4\%$ $1$ $0.0\%$ $0$ $1000$ $72$ $65$ $26.2\%$ $262$ $15.3\%$ $11$ $23.1\%$ $15$ $8.4\%$ $84$ $13.9\%$ $10$ $7.7\%$ $5$ $12.0\%$ $120$
$8.3\%$ $6$ $9.2\%$ $4$ $2.2\%$ $22$ $4.2\%$ $3$ $3.1\%$ $2$ $1.2\%$ $12$ $2.8\%$ $2$ $0.0\%$ $0$ $4.0\%$ $440$ $50.0\%$ $36$ $49.2\%$ $32$ | of historical interest $0.6\%$ 6 $1.4\%$ 1 $0.0\%$ 0 $0.0\%$ $1.0\%$ 10 $0.0\%$ 0 $1.5\%$ 1 $0.0\%$ $4.1\%$ 41 $11.1\%$ 8 $0.0\%$ 0 $0.0\%$ $4.1\%$ 41 $11.1\%$ 8 $0.0\%$ 0 $0.0\%$ $7.3\%$ $73$ $5.6\%$ 4 $6.2\%$ 4 $7.1\%$ $9.0\%$ $90$ $5.6\%$ 4 $9.2\%$ 6 $8.6\%$ $63.0\%$ $630$ $62.5\%$ 45 $76.9\%$ $50$ $72.9\%$ $2.7\%$ $27$ $1.4\%$ $1$ $0.0\%$ $0$ $4.3\%$ $1000$ $72$ $65$ $65$ $61.8.6\%$ $5.1\%$ $15.15.7\%$ $8.4\%$ $84$ $13.9\%$ $10$ $7.7\%$ $5$ $5.7\%$ $12.0\%$ $12.2$ $8.3\%$ $6$ $9.2\%$ $61.8.6\%$ $5.1\%$ $12.2.8\%$ $2$ $0.0\%$ $1.4\%$ $1.5\%$ $1.4\%$ | of historical interest $0.6\%$ 6       1.4%       1       0.0%       0       0.0%       0 $1.0\%$ 10       0.0%       0       1.5%       1       0.0%       0 $4.1\%$ 41       11.1%       8       0.0%       0       0.0%       0 $7.3\%$ 73       5.6%       4       6.2%       4       7.1%       5 $9.0\%$ 90       5.6%       4       9.2%       6       8.6%       6 $63.0\%$ 630       62.5%       45       76.9%       50       72.9%       51 $2.7\%$ 27       1.4%       1       0.0%       0       4.3%       3 $1000$ 72       65       70         26.2%       262       15.3%       11       23.1%       15       15.7%       4         12.0%       120       8.3%       6       9.2%       6       18.6%       13         5.1%       51       4.2%       3       6.2%       4       4.3%       3         2.2%       22       4.2%       3       3.1%       2       0.0%       0 <td>TotalCV10 0CV10 7CV10 8CV10 9of historical interest<math>0.6\%</math>6<math>1.4\%</math>1<math>0.0\%</math>0<math>0.0\%</math>0<math>1.2\%</math><math>1.0\%</math>10<math>0.0\%</math>0<math>1.5\%</math>1<math>0.0\%</math>0<math>1.2\%</math><math>4.1\%</math>41<math>11.1\%</math>8<math>0.0\%</math>0<math>0.0\%</math>0<math>3.6\%</math><math>7.3\%</math><math>73</math><math>5.6\%</math>4<math>6.2\%</math>4<math>7.1\%</math>5<math>6.0\%</math><math>9.0\%</math>90<math>5.6\%</math>4<math>9.2\%</math>6<math>8.6\%</math>6<math>10.8\%</math><math>63.0\%</math><math>630</math><math>62.5\%</math><math>45</math><math>76.9\%</math><math>50</math><math>72.9\%</math><math>51</math><math>71.1\%</math><math>2.7\%</math><math>27</math><math>1.4\%</math>1<math>0.0\%</math>0<math>4.3\%</math><math>3</math><math>0.0\%</math><math>1000</math><math>72</math><math>65</math><math>70</math><math>70</math><math>72</math><math>70</math><math>70</math><math>26.2\%</math><math>262</math><math>15.3\%</math><math>11</math><math>23.1\%</math><math>15</math><math>15.7\%</math><math>11</math><math>28.9\%</math><math>8.4\%</math><math>84</math><math>13.9\%</math><math>10</math><math>7.7\%</math><math>5</math><math>5.7\%</math><math>4</math><math>10.8\%</math><math>12.0\%</math><math>120</math><math>8.3\%</math><math>6</math><math>9.2\%</math><math>6</math><math>18.6\%</math><math>13</math><math>9.6\%</math><math>5.1\%</math><math>12</math><math>2.8\%</math><math>2</math><math>0.0\%</math><math>0</math><math>1.4\%</math><math>1</math><math>0.0\%</math><math>2.2\%</math><math>22</math><math>4.2\%</math><math>3</math><math>3.1\%</math><math>2</math><math>0.0\%</math><math>0</math><math>2.4\%</math><math>1.2\%</math><math>12</math><math>2.8\%</math><math>2</math><math>0.0\%</math><math>0</math><math>1.4\%</math><math>1</math><math>1.2\%</math><math>1.2\%</math><math>12</math><math>2.8\%</math><math>2</math><math>0.0\%</math></td> <td>TotalCV10 0CV10 7CV10 8CV10 9of historical interest<math>0.6\%</math>61.4%10.0%00.0%01.2%1<math>1.0\%</math>100.0%01.5%10.0%01.2%1<math>4.1\%</math>4111.1%80.0%00.0%03.6%3<math>7.3\%</math>735.6%46.2%47.1%56.0%5<math>9.0\%</math>905.6%49.2%68.6%610.8%963.0%63062.5%4576.9%5072.9%5171.1%592.7%271.4%10.0%04.3%30.0%010007265708326.2%26215.3%1123.1%1515.7%1128.9%248.4%8413.9%107.7%55.7%410.8%912.0%1208.3%69.2%618.6%139.6%85.1%514.2%33.1%20.0%02.4%21.2%122.8%20.0%01.4%10.0%044.0%44050.0%3649.2%3252.9%3739.8%330.9%91.4%11.5%11.4%11.2%110007265</td> <td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%           4.1%         41         11.1%         8         0.0%         0         0.0%         0         3.6%         3         2.8%           7.3%         73         5.6%         4         6.2%         4         7.1%         5         6.0%         5         8.5%           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         16.9%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%           63.0%         630         62.5%         45         76.9%         50         72.9%         51         71.1%         59         60.6%           2.7%         27         1.4%         1         0.0%         4.43%         3         7.2%         6         2.8%           2.0%         10         7.7%         5         5.7%</td> <td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4           of historical interest         0.6% 6         1.4% 1         0.0% 0         0.0% 0         1.2% 1         1.4% 1           1.0% 10         0.0% 0         1.5% 1         0.0% 0         1.2% 1         1.4% 1           4.1% 41         11.1% 8         0.0% 0         0.0% 0         3.6% 3         2.8% 2           7.3% 73         5.6% 4         6.2% 4         7.1% 5         6.0% 5         8.5% 6           12.3% 12.5% 9         6.2% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 50         62% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 6         62% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 6         62% 4         7.1% 5         6.0% 5         9.4.2% 3           1000         72         65         70         83         71           1000         72         65         70         8         9.9% 7           5.1% 51         4.2% 3         3.1% 2         0.0% 0         2.4% 2         2.4% 2           2.2% 2.2% 2.4.2% 3         3.1% 2         0.0% 0         2.4% 2         2.4% 2         2.4% 2</td> <td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.2%         1         1.4%         1         0.0%           1.0%         10         0.0%         0         1.5%         1         0.0%         0         1.2%         1         1.4%         1         3.3%           4.1%         41         11.1%         8         0.0%         0         3.6%         3         2.2%         2         9.8%           7.3%         5.6%         4         6.2%         4         7.1%         5         6.0%         5         16.9%         12         14.8%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%           63.0%         63.0         62.2%         45         7.1%         5         6.0%         5         16.9%         14         2.8%         2         2.5.4%         6.6%         14.3%         10.0%         0         4.2%         3         4.92%</td> <td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.2%         1         1.4%         1         0.0%         0           1.0%         10         0.0%         0         1.5%         1         0.0%         0         1.2%         1         1.4%         1         3.3%         2           4.1%         41         11.1%         8         0.0%         0         0.0%         3         2.8%         2         9.8%         6           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         16.9%         12         14.8%         9           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5           63.0%         63         62.5%         10         7.7%         5         5.7%         4         10.8%         9         12.7%         9         6.6%         4</td> <td>of historical interest         0.6%       6       1.4%       1       0.0%       0       0.2%       1       1.4%       1       0.0%       0       0.0%         1.0%       10       0.0%       0       1.5%       1       0.0%       0       1.2%       1       1.4%       1       3.3%       2       1.1%         4.1%       41       11.1%       8       0.0%       0       0.0%       0       3.6%       3       2.8%       2       9.8%       6       5.3%         7.3%       73       5.6%       4       6.2%       4       7.1%       5       6.0%       5       8.5%       6       9.8%       6       11.7%         12.3%       123       12.5%       9       6.2%       4       7.1%       5       6.0%       5       8.5%       6       9.8%       6       11.7%         63.0%       630       62.5%       45       76.9%       50       72.9%       51       71.1%       59       60.6%       4       9.2%       3       4.9%       3       3.2%       10.0%       0       4.3%       3       0.0%       0       4.2%       3       4.9%&lt;</td> <td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1           4.1%         41         11.1%         8         0.0%         0         0.2%         1         1.4%         1         3.3%         2
        1.1%         1           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         8.5%         6         9.8%         6         11.7%         11           12.3%         12         12.4%         9         18.1%         17.1%         5         6.0%         4         3.82%         5         11.7%         11           63.0%         630         62.5%         45         7.6%         5         7.1%         5         6.0%         4         3.49%         3         3.2%         3         1.000         4.3%         3         0.0%         0         4.2%         3         <td< td=""><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6         CV12 0           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.1%         1         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%           4.1%         41         11.1%         8         0.0%         0         0.0%         5         8.5%         6         9.8%         6         5.3%         5         2.0%           12.3%         123         12.5%         1         0.0%         5         8.5%         6         9.8%         6         11.7%         11         2.0%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5         11.7%         11         10.0%           63.0%         6.30         6.30         6.30         6.45         7.0%         5         5.7%         4         10.8%         9         11.4%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1           4.1%         41         11.1%         8         0.0%         0         0.0%         3.6%         3         2.8%         2         9.8%         6         5.3%         5         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         1.0%         5         2.0%         1         1.0%         1         2.0%         1         1         1         2.0%         1         1         0.0%         3         2.8%         5         1.1%         1         0.0%         3         3.2%         5         1         1         0.0%         3         2.0%         3         2.9%         3         2.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%           1.0%         10         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%           4.196         41         11.1%         8         0.0%         0         0.0%         3.2%         2.8%         2         9.8%         6         5.3%         5         2.0%         1         3.2%           12.3%         123         12.2%         9         6.2%         4         7.1%         5         6.0%         5         1.5%         1         1         0.0%         5         1.5%         3         8.2%         3         8.2%         5         1.0%         5         5.7%         4         1.0%         9         6.6%         4         7.4%         7         1.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         1.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         1.1%         1         2.0%         1         0.0%         0         1.0%         0         0.0%         0         2.0%         1         0.0%         1         2.0%         1         0.0%         1         2.0%         1         0.0%         1         0.0%         0         2.0%         1         1.0%         1         0.0%         0         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         0.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         2.9%         6         5.3%         5         2.0%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%         1         1.4%         1         3.3%         2         1.1%         1         0.0%         0         2.9%         6         1.1%         1         2.0%         1         1.1%         1         1.3%         1         1.3%         2         5.8%         9         1.1%         1         1.1%         1         2.0%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.4%         1         3.2%         3         2.0%         1</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.0%         0         0.0%         0         1.0%         0         0.0%         0</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0.0%</td></td<></td> | TotalCV10 0CV10 7CV10 8CV10 9of historical interest $0.6\%$ 6 $1.4\%$ 1 $0.0\%$ 0 $0.0\%$ 0 $1.2\%$ $1.0\%$ 10 $0.0\%$ 0 $1.5\%$ 1 $0.0\%$ 0 $1.2\%$ $4.1\%$ 41 $11.1\%$ 8 $0.0\%$ 0 $0.0\%$ 0 $3.6\%$ $7.3\%$ $73$
$5.6\%$ 4 $6.2\%$ 4 $7.1\%$ 5 $6.0\%$ $9.0\%$ 90 $5.6\%$ 4 $9.2\%$ 6 $8.6\%$ 6 $10.8\%$ $63.0\%$ $630$ $62.5\%$ $45$ $76.9\%$ $50$ $72.9\%$ $51$ $71.1\%$ $2.7\%$ $27$ $1.4\%$ 1 $0.0\%$ 0 $4.3\%$ $3$ $0.0\%$ $1000$ $72$ $65$ $70$ $70$ $72$ $70$ $70$ $26.2\%$ $262$ $15.3\%$ $11$ $23.1\%$ $15$ $15.7\%$ $11$ $28.9\%$ $8.4\%$ $84$ $13.9\%$ $10$ $7.7\%$ $5$ $5.7\%$ $4$ $10.8\%$ $12.0\%$ $120$ $8.3\%$ $6$ $9.2\%$ $6$ $18.6\%$ $13$ $9.6\%$ $5.1\%$ $12$ $2.8\%$ $2$ $0.0\%$ $0$ $1.4\%$ $1$ $0.0\%$ $2.2\%$ $22$ $4.2\%$ $3$ $3.1\%$ $2$ $0.0\%$ $0$ $2.4\%$ $1.2\%$ $12$ $2.8\%$ $2$ $0.0\%$ $0$ $1.4\%$ $1$ $1.2\%$ $1.2\%$ $12$ $2.8\%$ $2$ $0.0\%$ | TotalCV10 0CV10 7CV10 8CV10 9of historical interest $0.6\%$ 61.4%10.0%00.0%01.2%1 $1.0\%$ 100.0%01.5%10.0%01.2%1 $4.1\%$ 4111.1%80.0%00.0%03.6%3 $7.3\%$ 735.6%46.2%47.1%56.0%5 $9.0\%$ 905.6%49.2%68.6%610.8%963.0%63062.5%4576.9%5072.9%5171.1%592.7%271.4%10.0%04.3%30.0%010007265708326.2%26215.3%1123.1%1515.7%1128.9%248.4%8413.9%107.7%55.7%410.8%912.0%1208.3%69.2%618.6%139.6%85.1%514.2%33.1%20.0%02.4%21.2%122.8%20.0%01.4%10.0%044.0%44050.0%3649.2%3252.9%3739.8%330.9%91.4%11.5%11.4%11.2%110007265 | Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%           4.1%         41         11.1%         8         0.0%         0         0.0%         0         3.6%         3         2.8%           7.3%         73         5.6%         4         6.2%         4         7.1%         5         6.0%         5         8.5%           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         16.9%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%           63.0%         630         62.5%         45         76.9%         50         72.9%         51         71.1%         59         60.6%           2.7%         27         1.4%         1         0.0%         4.43%         3         7.2%         6         2.8%           2.0%         10         7.7%         5         5.7% | Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4           of historical interest         0.6% 6         1.4% 1         0.0% 0         0.0% 0         1.2% 1         1.4% 1           1.0% 10         0.0% 0         1.5% 1         0.0% 0         1.2% 1         1.4% 1           4.1% 41         11.1% 8         0.0% 0         0.0% 0         3.6% 3         2.8% 2           7.3% 73         5.6% 4         6.2% 4         7.1% 5         6.0% 5         8.5% 6           12.3% 12.5% 9         6.2% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 50         62% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 6         62% 4         7.1% 5         6.0% 5         16.9% 12           9.0% 6         62% 4         7.1% 5         6.0% 5         9.4.2% 3           1000         72         65         70         83         71           1000         72         65         70         8         9.9% 7           5.1% 51         4.2% 3         3.1% 2         0.0% 0         2.4% 2         2.4% 2           2.2% 2.2% 2.4.2% 3         3.1% 2         0.0% 0         2.4% 2         2.4% 2         2.4% 2 | Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.2%         1         1.4%         1         0.0%           1.0%         10         0.0%         0         1.5%         1         0.0%         0         1.2%         1         1.4%         1         3.3%           4.1%         41         11.1%         8         0.0%         0         3.6%         3         2.2%         2         9.8%           7.3%         5.6%         4         6.2%         4         7.1%         5         6.0%         5         16.9%         12         14.8%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%           63.0%         63.0         62.2%         45         7.1%         5         6.0%         5         16.9%         14         2.8%         2         2.5.4%         6.6%         14.3%         10.0%         0         4.2%         3         4.92% | Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.2%         1         1.4%         1         0.0%         0           1.0%         10         0.0%         0         1.5%         1         0.0%         0         1.2%         1         1.4%         1         3.3%         2           4.1%         41         11.1%         8         0.0%         0         0.0%         3         2.8%         2         9.8%         6           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         16.9%         12         14.8%         9           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5           63.0%         63         62.5%         10         7.7%         5         5.7%         4         10.8%         9         12.7%         9         6.6%         4 | of historical interest         0.6%       6       1.4%       1       0.0%       0       0.2%       1       1.4%       1       0.0%       0       0.0%         1.0%       10       0.0%       0       1.5%       1       0.0%       0       1.2%       1       1.4%       1       3.3%       2       1.1%         4.1%       41       11.1%       8       0.0%       0       0.0%       0       3.6%       3       2.8%       2       9.8%       6       5.3%         7.3%       73       5.6%       4       6.2%       4       7.1%       5       6.0%       5       8.5%       6       9.8%       6       11.7%         12.3%       123       12.5%       9       6.2%       4       7.1%       5       6.0%       5       8.5%       6       9.8%       6       11.7%         63.0%       630       62.5%       45       76.9%       50       72.9%       51       71.1%       59       60.6%       4       9.2%       3       4.9%       3       3.2%       10.0%       0       4.3%       3       0.0%       0       4.2%       3       4.9%< | Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1           4.1%         41         11.1%         8         0.0%         0         0.2%         1         1.4%         1         3.3%         2         1.1%         1           12.3%         123         12.5%         9         6.2%         4         7.1%         5         6.0%         5         8.5%         6         9.8%         6         11.7%         11           12.3%         12         12.4%         9         18.1%         17.1%         5         6.0%         4         3.82%         5         11.7%         11           63.0%         630         62.5%         45         7.6%         5         7.1%         5         6.0%         4         3.49%         3         3.2%         3         1.000         4.3%         3         0.0%         0         4.2%         3 <td< td=""><td>Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6         CV12 0           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.1%         1         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%           4.1%         41         11.1%         8         0.0%         0         0.0%         5         8.5%         6         9.8%         6         5.3%         5         2.0%           12.3%         123         12.5%         1         0.0%         5         8.5%         6         9.8%         6         11.7%         11         2.0%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5         11.7%         11         10.0%           63.0%         6.30         6.30         6.30         6.45         7.0%         5         5.7%         4         10.8%         9         11.4%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1           4.1%         41         11.1%         8         0.0%         0         0.0%         3.6%         3         2.8%         2         9.8%         6         5.3%         5         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         1.0%         5         2.0%         1         1.0%         1         2.0%         1         1         1         2.0%         1         1         0.0%         3         2.8%         5         1.1%         1         0.0%         3         3.2%         5         1         1         0.0%         3         2.0%         3         2.9%         3         2.0%</td><td>Total         CV100         CV107        
CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%           1.0%         10         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%           4.196         41         11.1%         8         0.0%         0         0.0%         3.2%         2.8%         2         9.8%         6         5.3%         5         2.0%         1         3.2%           12.3%         123         12.2%         9         6.2%         4         7.1%         5         6.0%         5         1.5%         1         1         0.0%         5         1.5%         3         8.2%         3         8.2%         5         1.0%         5         5.7%         4         1.0%         9         6.6%         4         7.4%         7         1.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         1.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         1.1%         1         2.0%         1         0.0%         0         1.0%         0         0.0%         0         2.0%         1         0.0%         1         2.0%         1         0.0%         1         2.0%         1         0.0%         1         0.0%         0         2.0%         1         1.0%         1         0.0%         0         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         0.0%</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         2.9%         6         5.3%         5         2.0%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%         1         1.4%         1         3.3%         2         1.1%         1         0.0%         0         2.9%         6         1.1%         1         2.0%         1         1.1%         1         1.3%         1         1.3%         2         5.8%         9         1.1%         1         1.1%         1         2.0%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.4%         1         3.2%         3         2.0%         1</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.0%         0         0.0%         0         1.0%         0         0.0%         0</td><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0.0%</td></td<> | Total         CV10 0         CV10 7         CV10 8         CV10 9         CV11 4         CV11 5         CV11 6         CV12 0           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.1%         1         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%           4.1%         41         11.1%         8         0.0%         0         0.0%         5         8.5%         6         9.8%         6         5.3%         5         2.0%           12.3%         123         12.5%         1         0.0%         5         8.5%         6         9.8%         6         11.7%         11         2.0%           9.0%         90         5.6%         4         9.2%         6         8.6%         6         10.8%         9         4.2%         3         8.2%         5         11.7%         11         10.0%           63.0%         6.30         6.30         6.30         6.45         7.0%         5         5.7%         4         10.8%         9         11.4% | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1           4.1%         41         11.1%         8         0.0%         0         0.0%         3.6%         3         2.8%         2         9.8%         6         5.3%         5         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1           1.2.3%         1.2         1.2.5%         1         1.4%         1         1.0%         5         2.0%         1         1.0%         1         2.0%         1         1         1         2.0%         1         1         0.0%         3         2.8%         5         1.1%         1         0.0%         3         3.2%         5         1         1         0.0%         3         2.0%         3         2.9%         3         2.0% | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%           1.0%         10         0.0%         0         1.2%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%           4.196         41         11.1%         8         0.0%         0         0.0%         3.2%         2.8%         2         9.8%         6         5.3%         5         2.0%         1         3.2%           12.3%         123         12.2%         9         6.2%         4         7.1%         5         6.0%         5         1.5%         1         1         0.0%         5      
  1.5%         3         8.2%         3         8.2%         5         1.0%         5         5.7%         4         1.0%         9         6.6%         4         7.4%         7         1.0% | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         1.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         1.1%         1         2.0%         1         0.0%         0         1.0%         0         0.0%         0         2.0%         1         0.0%         1         2.0%         1         0.0%         1         2.0%         1         0.0%         1         0.0%         0         2.0%         1         1.0%         1         0.0%         0         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         2.0%         1         0.0% | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest         0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         2.9%         6         5.3%         5         2.0%         1         1.4%         1         3.3%         2         1.1%         1         2.0%         1         1.6%         1         1.4%         1         3.3%         2         1.1%         1         0.0%         0         2.9%         6         1.1%         1         2.0%         1         1.1%         1         1.3%         1         1.3%         2         5.8%         9         1.1%         1         1.1%         1         2.0%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.3%         1         1.4%         1         3.2%         3         2.0%         1 | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129           of historical interest           0.6%         6         1.4%         1         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0 | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest           0.6%         6         1.4%         1         0.0%         0         1.0%         0         0.0%         0         1.0%         0         0.0%         0 | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136           of historical interest         0.0%         0         0.0%         0         1.2%         1         1.4%         1         0.0%         0         2.0%         1         0.0%         0         0.0% | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66           of historical interest         0.0%         0 </td <td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66           of historical interest         0.0%         0         0.0%         0         1.14%         1         0.0%         0         2.0%         1         0.0%         0<!--</td--><td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66         CV79           of historical interest         0.0%         0         0.0%         0         1.1%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0</td></td> | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66           of historical interest         0.0%         0         0.0%         0         1.14%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%  
      0         0.0%         0 </td <td>Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66         CV79           of historical interest         0.0%         0         0.0%         0         1.1%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0</td> | Total         CV100         CV107         CV108         CV109         CV114         CV115         CV116         CV120         CV128         CV129         CV136         CV66         CV79           of historical interest         0.0%         0         0.0%         0         1.1%         1         0.0%         0         2.0%         1         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0 |

### Nuneaton & Bedworth Household Survey

									foi	r St	rateg	gic ]	Persp	ect	ives												August 2	2010
	Tota	al	CV10	0	CV10	7	CV10	8	CV10 9	)	CV11	4	CV11	5	CV11	16	CV12	0	CV128	8	CV12 9	)	CV13	6	CV6 6		CV7	9
Tenpin bowling																												
Once a week	0.6%	6	0.0%	0	1.5%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Once a fortnight	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Once a month	2.0%	20	0.0%	0	3.1%	2	2.9%	2	3.6%	3	0.0%	0	3.3%	2	2.1%	2		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Once every two months	6.9%	69	8.3%	6	4.6%	3	4.3%		13.3%	11	2.8%	2	4.9%	3	4.3%	4	2.070	1	11.3%	7	8.7%	6	5.9%		33.3%	1	6.3%	2
Once every six months	9.9%	99	8.3%	6		7		9	9.6%	8	9.9%	7	4.9%	3	10.6%	10		1	6.5%	4		7	17.6%	3	0.0%	0	6.3%	2
Once a year	5.5%	55	4.2%	3	3.1%	2		.7	3.6%	3	4.2%	3	0.0%	0		7		2	3.2%	2	1.4%	1	0.0%	0	0.0%	0	9.4%	3
Don't go	73.7%	737	77.8%	56	75.4%		67.1%	47	68.7%	57	80.3%	57	85.2%	52		69		45	75.8%	47			64.7%		66.7%		75.0%	24
(Don't know / varies)	1.2%	12	1.4%	1	0.0%	0	2.9%	2	0.0%	0	1.4%	1	1.6%	1	2.1%	2	0.0%	0	1.6%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Theatre																												
Once a week	0.5%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	3.0%	30	4.2%	3	1.5%	1	1.4%	1	1.2%	1	2.8%	2	0.0%	0	4.3%	4	4.0%	2	3.2%	2	2.9%	2	5.9%	1	0.0%	0	3.1%	1
Once every two months	10.1%	101	6.9%	5	9.2%	6	8.6%	6	6.0%	5	5.6%	4	9.8%	6		10		2	16.1%	10			11.8%	2	0.0%	0	6.3%	2
Once every six months	13.8%	138	4.2%	3	1.5%	1	1/11/0	12	12.0%	10	9.9%	7		7	21.3%	20	01070	3	22.6%	14			11.8%	2	0.0%		15.6%	5
Once a year	9.3%	93	8.3%	6	6.2%		14.3%	10	7.2%	6	8.5%	6	0.000	5	,	14	0.070	4	8.1%	5		4	5.9%		33.3%		12.5%	4
Don't go	61.1%	611	75.0%	54	80.0%	52		38	73.5%	61	67.6%	48		40			74.0%	37	46.8%	29			52.9%		66.7%		62.5%	20
(Don't know / varies)	1.6%	16	1.4%	1	0.0%	0	4.3%	3	0.0%	0	1.4%	1	1.6%	1	2.1%	2	4.0%	2	1.6%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
Other Activity																												
Once a week	5.6%	56	1.4%	1	6.2%	4	8.6%	6	6.0%	5	4.2%	3		2	7.4%	7	6.0%	3	3.2%	2	1.4%	1	5.9%	1	0.0%	0	15.6%	5
Once a fortnight	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.070	0		1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Once a month	0.5%	5	1.4%	1	0.0%	0		0	0.0%	0	1.4%	1	1.6%	1	1.1%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.4%	4	0.0%	0	0.0%	0		0	2.4%	2	0.0%	0	0.0%	0		0		0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Don't go	90.5%	905	94.4%	68	92.3%	60		61	90.4%	75	85.9%	61	93.4%	57	89.4%	84			83.9%	52			88.2%		100.0%		84.4%	27
(Don't know / varies)	2.5%	25	2.8%	2	0.0%	0	2.9%	2	1.2%	1	8.5%	6	1.6%	1	1.1%	1	0.0%	0	11.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

By postcode part 1	Nuneaton & Bedworth Household Survey for Strategic Perspectives         Total CV100 CV107 CV108 CV109 CV114 CV115 CV116 CV120 CV128 CV129 CV136 CV66																Page August 20											
	Tota	1	CV10	)	CV10 7	7	CV10	8	CV10	9	CV11	4	CV11	5	CV11 6	ó	CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	_
Q29 Where did you or me Those who go to the cin			ır house	hold	last go t	o the	cinema	1?																				
AMC Theatre, Ladywood Middle Way, Broadway Plaza, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld Cinema , Broad Street, Broad Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Birmingham Cineworld Cinema , Leicester Road, Junction 1 / Elliots Field Retail &	0.8%	4	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leisure Park, Rugby Cineworld Cinema , Mill Lane Arcade Upper, Touchwood , Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Electric Cinema, Station Street, Birmingham, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
IMAX Cinema, Curzon Street, Millenium Point, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odean Cinema, New Street,	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Birmingham, Birmingham Odeon Cinema, Aylestone Road, Freemans Park, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odeon Cinema, Bolebridge Street, Bolebridge Island, Tamworth	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odeon Cinema, St Davids Way, Bermuda Park, Nuneaton	78.5%	397	90.3%	28	100.0%	29	83.3%	30	93.6%	44	81.8%	27	89.3%	25	92.5%	49	61.1%	11	90.6%	29	88.6%	31	75.0%	6 1	100.0%	2	69.2%	9
Showcase Cinema de Lux, High Cross Road, Leicester, Leicester	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Showcase Cinema, Gielgud Way, Cross Point Business Park, Coventry	11.3%	57	6.5%	2	0.0%	0	5.6%	2	4.3%	2	12.1%	4	7.1%	2	3.8%	2	33.3%	6	6.3%	2	8.6%	3	0.0%	0	0.0%	0	23.1%	3
Vue Cinema, Lubbesthorpe Way, Meridian Leisure Park, Braunstone, Leicester	4.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	25.0%	2	0.0%	0	0.0%	0
Vue Cinema, Watson Road, Star City, Birmingham	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Birmingham	1.0% 0.2%	5 1	0.0% 3.2%	0 1	0.0% 0.0%	0 0	5.6% 0.0%	2 0	2.1% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0		1 0	0.0% 0.0%	$\begin{array}{c} 0\\ 0\end{array}$	0.0% 0.0%	0 0	0.0% 0.0%	0 0		0 0	0.0% 0.0%	0 0	7.7% 0.0%	1 0

By postcode part 1							Nu	ine					h Hou Persp			Sur	vey										Pag August 2	
	Tota	l	CV10 (	)	CV10 /	7	CV10 8	6	CV10 9	)	CV11 4	l	CV11 5	5	CV11	6	CV12 0	)	CV12 8	6	CV12 9	)	CV136		CV6 6		CV7 9	,
Civic Hall, High Street, Bedworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		506		31		29		36		47		33		28		53		18		32		35		8		2		13

By postcode part 1							Nu	ine			Bedwo rategi				hold S ives	ur	vey										Page August 20	
	Total		CV10 0		CV107		CV10 8	;	CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	-
Q30 Where did you or me Those who go to a gym		-			•	ag	ıym / hea	lthcl	ub / sport	ts fa	cility?																	
Abbey Social Club, Meadow Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bedworth Leisure Centre, Coventry Road, Bedworth	15.2%	35	0.0%	0	5.3%	1	20.0%	2	6.3%	1	5.3%	1	11.1%	1	0.0%	0	55.6%	5	68.8%	11	54.5%	6	0.0%	0	50.0%	1	71.4%	
Bermuda Working Mens Club, Bermuda Village,	0.4%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nuneaton Cannons Health & Fitness Ltd, St. Davids Way,	7.4%	17	10.0%	1	15.8%	3	20.0%	2	0.0%	0	5.3%	1	0.0%	0	19.4%	6	11.1%	1	12.5%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	(
Bermuda Park, Nuneaton Cleaver Squash Fitness Club, Weddington Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Etone Sports Centre,	1.3%	3	0.0%	0	5.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leicester Road, Nuneaton Fitness Centre, Corporation Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	C
Ladypace Ltd, Market Place, Nuneaton	2.2%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	5.3%	1	11.1%	1	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nuneaton & North Warwickshire Centre, Valley Road, Galley Common, Nuneaton	0.9%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nuneaton (Rugby Football Ground), Liberty Way, Attleborough Fields Ind	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Estate, Nuneaton Nuneaton Co-Operative Sports & Social Club, Dugdale Street, Nuneaton	0.4%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Pingles Leisure Centre, Avenue Road, Nuneaton	19.0%	44	40.0%	4	52.6%	10	10.0%	1	18.8%	3	42.1%	8	33.3%	3	22.6%	7	0.0%	0	6.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	(
Sports & Leisure Centres Jubilee Sports Centre, Greenmoor Road, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other Alderman Smith Secondary School, Radnor Drive, Nuneaton	4.8% 0.4%	11 1	20.0% 0.0%	2 0	0.0% 5.3%	0 1	0.0% 0.0%	0 0	6.3% 0.0%	1 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0		2 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	66.7% 0.0%	2 0	0.0% 0.0%	0 0	14.3% 0.0%	1
Atherstone	2.6%		10.0%	1 0	0.0%	0 0	0.0%		12.5%	2	0.0%	0 0	0.0%	0 0		0 0		0 0		0 0	0.0%	0 0	0.0% 0.0%	0 0	0.0%	0 0	0.0%	0
AZ Fitness, Ansley Common, Nuneaton Bettabodies, Attleborough	0.4% 0.4%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.3% 0.0%	1		0	0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0		0

### Nuneaton & Bedworth Household Survey

									for	St	trategi	ic ]	Perspe	ecti	ives												August 2	.010
	Total	I	CV10	0	CV10 7	'	CV10 8	3	CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	,
Fields Industrial Estate, Liberty Way, Nuneaton Birmingham Coventry	0.4% 4.8%	1	0.0% 10.0%	0	0.0% 5.3%	0	0.0% 10.0%	0	0.0% 6.3%	0	5.3% 15.8%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 22.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 50.0%	0	0.0% 14.3%	0
Gym Heaven, Abbey Street, Nuneaton	1.3%	3	0.0%	0	0.0%	0		0	6.3%	1	0.0%	0	11.1%	1	3.2%	1	0.0%	$\tilde{0}$	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Hinckley	24.2%	56	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.3%	1	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mira Company Gym, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Fitness & Wellbeing, St David's Way, Nuneaton	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	6.5%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Nuneaton Golf Club, Golf Drive, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversley Resource Centre, Coton Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TLC Ladies Gym, Abbey Street, Nuneaton	2.6%	6	10.0%	1	0.0%	0	0.0%	0	6.3%	1	5.3%	1	0.0%	0	6.5%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vibez Fitness for Women, Coleshill Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	3.9%	9	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	11.1%	1	6.5%	2	0.0%	0	12.5%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0
Base:		231		10		19		10		16		19		9		31		9		16		11		3		2		7

By postcode part 1							Nı	une					h Hou Perspe		hold S ives	ur	vey										Page August 20	
	Total		CV10 (	0	CV10 ′	7	CV10	8	CV10 9	)	CV11 4	l	CV11 5	;	CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	—
Q31 Where did you or me Those who go to a resta			ır house	hold	last go t	o a r	estaurar	nt?																				
Agra Palace Indian Cuisine, Abbey Green, Nuneaton	1.1%	8	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	5.9%	2	0.0%	0	6.1%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Attleborough Arms, Highfield Road, Nuneaton	0.4%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B N Ayce, St. Davids Way, Bermuda Park, Nuneaton	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balti Village, The Square,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attleborough, Nuneaton Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	1.7%	12	6.7%	3	4.7%	2	0.0%	0	1.5%	1	3.9%	2	0.0%	0	1.4%	1	0.0%	0	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Bilberries Public House, Bond Gate, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bull & Anchor, Wheelwright Lane, Ash Green, Coventry	0.6%	4	2.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Cassandras, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cedar Tree, Avenue Road, Nuneaton	1.7%	12	2.2%	1	2.3%	1	3.8%	2	3.0%	2	3.9%	2	5.9%	2	0.0%	0	3.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Chetwynd Restaurant, Chetwynd Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chicago Rock Cafe, Newdegate Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Courtyard Restaurant, Higham Lane, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Crow's Nest, Crowhill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Palace Public House, Gadsby Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felix Holt, Stratford Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Griff House Beefeater, Coventry Road, Griff, Nuneaton	3.8%	27	0.0%	0	7.0%	3	1.9%	1	1.5%	1	5.9%	3	0.0%	0	8.2%	6	0.0%	0	18.4%	9	6.8%	3	0.0%	0	0.0%	0	4.5%	1
Griff House, Coventry Road,	1.4%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.9%	3	0.0%	0	2.7%	2	3.0%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Griff, Nuneaton Griffin Inn, Coventry Road, Griff, Nuneaton	2.6%	19	0.0%	0	4.7%	2	3.8%	2	4.5%	3	2.0%	1	0.0%	0	1.4%	1	12.1%	4	2.0%	1	4.5%	2	0.0%	0	0.0%	0	4.5%	1

Nuneaton	& Bedworth Household Survey	
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									for	St	rategi	c I	Perspe	cti	ives												August 20	)10
	Total		CV10 0		CV10 7		CV10 8		CV10 9		CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV13 6		CV6 6		CV7 9	_
Italian Express, Abbey Street, Nuneaton	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
La Tavola Calda Hotel, Midland Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longshoot Hotel, The Long Shoot, Nuneaton	2.0%	14	2.2%	1	2.3%	1	3.8%	2	0.0%	0	2.0%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Raglan, Coventry Road, Exhall, Coventry	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Snacks, Manor Court Road, Nuneaton	0.3%	2	0.0%	0	2.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's Restaurants Ltd, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millennium Balti, The Square, Attleborough, Nuneaton	0.8%	6	0.0%	0	4.7%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miners Arms, Whittleford Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Inn, Rugby Road, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza Hut UK Ltd, Abbey Street, Nuneaton	0.6%	4	0.0%	0	2.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Plough Inn, Plough Hill Road, Nuneaton	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0		0
Railway Tavern, Bond Street, Nuneaton	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rajdhani Indian Restaurant, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shahi Balti, Abbey Street, Nuneaton	0.4%	3	0.0%	0	2.3%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunnyside Inn, Northumberland Avenue, Nuneaton	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Acorn, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boat Inn, Blackhorse Road, Longford, Coventry	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Crown Inn, Bond Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Jailhouse, Chapel Street, Nuneaton	0.4%	3	2.2%	1	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Newdegate Arms, Newdigate Road,	0.8%	6	0.0%	0	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Bedworth Village Pantry, George Street, Attleborough,	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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By postcode part 1							Nu	ine					h Hou Perspo		hold S ives	bur	vey										Page August 2	
	Total		CV10 0		CV107		CV10 8	;	CV10 9	)	CV11 4	4	CV11 5	5	CV11 6	ó	CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	,
Nuneaton																												
Weavers Arms, Long Street, Bulkington, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	2.9%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0		0
White Lion, Croft Road, Nuneaton	0.3%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	3.0%	1		0	0.0%	0			0.0%	0		0
Wing Wah Chinese Restaurant, Bond Street, Nuneaton	2.2%	16	4.4%	2	0.0%	0	1.9%	1	1.5%	1	3.9%	2	2.9%	1	4.1%	3	3.0%	1	0.0%	0	4.5%	2	10.0%	1	0.0%	0	0.0%	0
Yeoman Harvester, St. Nicolas Park Drive, Nuneaton	3.5%	25	6.7%	3	7.0%	3	1.9%	1	9.1%	6	7.8%	4	8.8%	3	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.5%	97	11.1%	5	9.3%	4	9.6%	5	10.6%	7	5.9%	3	14.7%	5	13.7%	10	6.1%	2	8.2%	4	6.8%	3	50.0%	5	0.0%	0	18.2%	4
(Don't know)	12.1%	87	4.4%	2	4.7%	2	3.8%		15.2%	10	5.9%	3	5.9%	2	9.6%	7	21.2%		16.3%	8	11.4%	5		2	0.0%	0		5
Abbey Grange Hotel, Manor Court Road, Nuneaton	0.4%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	3.8%	27	15.6%	7	2.3%	1	5.8%	3	6.1%	4	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.3%	1	10.0%	1	0.0%	0	0.0%	0
Bedworth Ex Servicemens Social Club & Institute, Rye Piece Ringway, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best Western - Western Hall, Weston Lane, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BHS Restaurant, Ropewalk Centre, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cedar Tree, Avenue Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Hotel, Higham Lane, Nuneaton	2.0%	14	6.7%	3	0.0%	0	1.9%	1	3.0%	2	2.0%	1	5.9%	2	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Civic Hall, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Cousins, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	5.7%	41	4.4%	2	4.7%	2	1.9%	1	1.5%	1	3.9%	2	2.9%	1	4.1%	3	21.2%		14.3%	7	13.6%	6			50.0%	1	22.7%	5
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crow's Nest, Crowhill Road, Nuneaton	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earl Shilton Frankie & Bennys, Bermuda Leisure Park, St David's Way, Nuneaton	2.1% 3.5%	15 25	2.2% 6.7%	1 3	2.3% 2.3%	1 1	1.9% 3.8%	1 2	0.0% 4.5%	0 3	2.0% 2.0%	1 1	0.0% 0.0%	0 0	1.4% 4.1%	1 3	3.0% 3.0%	1 1		0 2	0.0% 6.8%	0 3	0.0% 0.0%	0 0		0 0	0.0% 4.5%	0 1

#### Nuneaton & Bedworth Household Survey

by posicoue part 1											Jun																	5.34
									for	St	rateg	ic l	Persp	ecti	ves												August 2	010
	Total	l	CV10 0		CV10 7		CV10 8		CV10 9		CV11 4	ļ	CV11	5	CV11 6	6	CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	
Glebe Gate Restaurant, North Warwickshire & Hinckley College, Hinckley Road,	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Hartshill	0.8%	6	0.0%	0	0.0%	0	3.8%	2	3.0%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hinckley	12.7%	91	2.2%		14.0%	6	1.9%	1	4.5%	3	7.8%	4	2.9%	1	8.2%	6	3.0%	1	4.1%	2	4.5%	2	0.0%		50.0%	1	0.0%	0
India Red, Abbey Street, Nuneaton	0.3%	2	0.0%		0.0%	0	1.9%	1	0.0%	0	0.0%	0		1	0.0%	0		0		$\overset{2}{0}$	0.0%	$\overset{2}{0}$		0	0.0%	0	0.0%	0
Jenny's Café, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johns Bar, Pine Lane, Nuneaton	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	1.7%	12	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Masala Indian Restaurant, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Inn, Rugby Road, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plough Inn, Plough Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty India, Upper Abbey Street, Nuneaton	0.4%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Lion Inn, Attleborough	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Dragon, Horeston Grange, Cambourne Drive, Nuneaton	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby	0.6%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0		0	2.7%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Shahi Balti, Abbey Street, Nuneaton	0.1%	1	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.6%	4	2.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Acorn, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bear & Ragged Staff, King Street, Bedworth	0.3%	2	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The Bull & Spice, Bull Street, Attleborough, Nuneaton	0.1%	1	0.0%		0.0%	0	1.9%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%		0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
The Camp Inn, Camp Hill Road, Nuneaton	0.1%	1	0.0%	0		0	0.0%	0	1.5%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
The Corner House, Nuneaton Road, Bulkington	3.5%	25	4.4%	2		0	3.8%	2	3.0%		11.8%	6		0	1.4%	1	0.0%	0			13.6%	6		0	0.0%	0	9.1%	2
The Courtyard Restaurant, Higham Lane, Nuneaton	0.1%	1	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.4%	1	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0
The Rugger Tavern, Attleborough Road, Nuneaton	1.0%	7	0.0%	0	2.3%	1	1.9%	1	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	2.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The William White	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By postcode part 1							N	une					h Hoı Persp			Sur	vey										Pag August 2	ge 55 2010
	Tota	1	CV10	0	CV10	7	CV10	8	CV10		CV11	, 	CV11		CV11	6	CV12 (	)	CV12 8	;	CV12 9	)	CV13 6		CV6 6		CV7	
(Weatherspoon), Newdegate Street, Nuneaton (Don't do this activity) Base:	1.8%	13 718	2.2%	1 45	2.3%	1 43	7.7%	4 52	3.0%	2 66	2.0%	1 51	0.0%	0 34	0.0%	0 73		0 33	4.1%	2 49	0.0%	0 44	0.0%	0 10	0.0%	0 2	0.0%	0 22

### Nuneaton & Bedworth Household Survey

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for Strategic Perspectives

	Total	1	CV10	0	CV10	7	CV10 8	3	CV10 9	)	CV11 4		CV11 5		CV11 6		CV12 0		CV12 8		CV12 9		CV136		CV6 6		CV7 9	
Q32 Where did you or n Those who do another			ur house	eholc	l underta	ike th	e activity	/ me	ntioned?																			
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedworth	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2
Birmingham	4.3%	3	0.0%	0	20.0%	1	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	7.1%	5	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2
Hinckley	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	5.7%	4	0.0%	0	40.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton	37.1%	26	50.0%	1	20.0%	1	71.4%	5	57.1%	4	25.0%	1	33.3%	1	66.7%	6	0.0%	0	33.3%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0
Rugby	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	Õ
Solihull	0.0%	0	0.0%	0		Õ	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	Ő		Õ	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	0
Tamworth	2.9%	2	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	33.3%	1	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ
Touchwood, Solihull	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	Õ
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	Õ	0.0%	0		Õ	0.0%	Õ	0.0%	0		Õ	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.0%	0
Bermuda Park, St Davids	0.0%	Ő	0.0%	Ő		Ő	0.0%	Ő	0.0%	Ő		Ő	0.0%	0	0.0%	Ő		Ő	0.0%	Ő	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	ŏ
Way, Nuneaton											,.																	
Arena Retail Park, Classic Drive, Coventry	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway Plaza, Ladywood Middleway, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Point Buisness Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gielgud Way, Coventry Fosse Park, Fosse Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Leicester Junction 1 / Elliots Field Retail & Leisure Park.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester Road, Rugby																												
Meridian Leisure Park, Lubbesthorpe Way, Braunstone, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Star City, Watson Road, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	14.3%	10	0.0%	0	20.0%	1	14.3%	1	14.3%	1	50.0%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shilton	14.3%	10	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atherstone	5.7%	4	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barwell	1.4%	1	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	4.3%	3	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		1		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1
Base:	1.570	70	0.070	2	0.075	5	0.070	7	0.070	7	0.070	4	0.070	3		9	23.570	3	5.070	3	3.070	1	5.070	2	5.070	0	20.070	5

By postcode part 1							Nı	une					h Hou Persp		hold S ives	Sur	vey										Pag August 2	
	Tota	ıl	CV10	0	CV10	7	CV10	8	CV10 9	)	CV11	4	CV11 5	5	CV11 6	6	CV12 0		CV12 8		CV12 9	1	CV13 6		CV6 6		CV7 9	)
Q33 What improvements	s to Nun	eaton	's existi	ng lei	sure off	er wo	uld mak	e you	visit it n	nore	often th	an yo	ou currer	ntly d	lo, during	g the	day and/	or ev	venings?									
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.9%	9	2.8%	2	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.7%	7	1.4%	1	3.1%	2	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
More / better disabled acess	0.1%	1	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Ő	1.4%	1	0.0%	Õ	0.0%	Õ	0.0%	Õ
Improved security / CCTV	0.6%	6		Ő	3.1%	2		1	0.0%	Ő	0.0%	Ő	0.0%	Ő	2.1%	2	0.0%	Ő	0.0%	Ő	1.4%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő
More / better policing	0.7%	7	0.0%	Ő	1.5%	1	1.4%	1	0.0%	ŏ	1.4%	1	0.0%	0	1.1%	1	0.0%	Ő	0.0%	ő	2.9%	2	0.0%	Ő	0.0%	Ő	0.0%	Ő
More street cleaning	0.7%	, 7	0.0%	0	1.5%	1	2.9%	2	0.0%	Ő	2.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements in the built	0.9%	9	0.0%	0	1.5%	1	1.4%	1	0.0%	Ő	7.0%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
environment																-				0								
More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	1.3%	13	6.9%	5	1.5%	1	1.4%	1	2.4%	2	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats	0.3%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	$\tilde{0}$	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cultural	1.1%	11	1.4%	1	3.1%	2	4.3%	3	1.2%	1	4.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
facilities	1.170	11	1.470	1	5.170	2	4.370	5	1.270	1	4.270	5	0.070	0	1.1 /0	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0
A cinema	2.0%	20	1.4%	1	4.6%	3	2.9%	2	3.6%	3	5.6%	4	4.9%	3	2.1%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A theatre	1.6%	16	2.8%	2	3.1%	2	1.4%	1	0.0%	0	1.4%	1	3.3%	2	4.3%	4	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs /	1.2%	12	0.0%	0	1.5%	1	5.7%	4	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
gyms																												
A swimming pool	2.4%	24	1.4%	1	4.6%	3	2.9%	2	3.6%	3	1.4%	1	4.9%	3	5.3%	5	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Ten Pin Bowling	0.6%	6	1.4%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.6%	6	0.0%	0	0.0%	0	2.9%	2	1.2%	1	2.8%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	4.3%	43	4.2%	3	4.6%	3	2.9%	2	7.2%	6	7.0%	5	9.8%	6	10.6%	10	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	3.1%	1
More pavement cafes	0.4%	4	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	64.3%	643	51.4%	37	61.5%	40	47.1%	33	59.0%	49	46.5%	33	50.8%	31	46.8%	44	84.0%	42	71.0%	44	72.5%	50	76.5%	13 1	100.0%	3	75.0%	24
Other	2.3%	23	2.8%	2	3.1%	2	4.3%	3	2.4%	2	4.2%	3	8.2%	5	2.1%	2	0.0%	0	4.8%	3	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Don't know	1.4%	14	0.0%	0	0.0%	0	1.4%	1	2.4%	2	1.4%	1	0.0%	0	2.1%	2	0.0%	0	1.6%	1	0.0%	0	11.8%	2	0.0%	0	0.0%	0
An ice rink	1.8%	18	2.8%	2	0.0%	0	4.3%	3	0.0%	0	2.8%	2	6.6%	4	5.3%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	3.1%	31	2.8%	2	10.8%	7	4.3%	3	3.6%	3	4.2%	3	1.6%	1	4.3%	4	4.0%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1
More for children	0.7%	7	4.2%	3	1.5%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A youth club	0.4%	4	0.0%	0	0.0%	0	1.4%	1	1.2%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.1%	1
(Don't do this activity)	12.0%	120	23.6%	17	4.6%	3	21.4%	15	9.6%	8	9.9%	7	11.5%	7	13.8%	13	10.0%	5	12.9%	8	13.0%	9	5.9%	1	0.0%	0	12.5%	4
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

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### Nuneaton & Bedworth Household Survey

by postcode part I							1 11			~	beund					<i>,</i>	veg									1 46	2.07
									foi	r Si	trateg	ic l	Persp	ect	ives											August 2	.010
	Tota	al	CV10	0	CV10	7	CV10	8	CV10 9	9	CV11 4	1	CV11	5	CV11	6	CV12 0		CV12 8		CV12 9	9	CV136	CV6 6		CV7 9	,
AGE Can I just ask	k, how old are	you?																									
18-24	2.0%	20	2.8%	2	1.5%	1	1.4%	1	2.4%	2	4.2%	3	1.6%	1	1.1%	1	0.0%	0	6.5%	4	2.9%	2	0.0%	0 0.0%	0	3.1%	1
25-34	5.3%	53	5.6%	4		3	2.9%	2	10.8%	9		2		1	2.1%	2		3	3.2%	2	10.1%	7	0.0%	0 66.7%	2		1
35-44	19.8%	198		12	29.2%	19			28.9%		23.9%		11.5%	7	12.8%	12		3			17.4%	12	17.6%	3 33.3%			13
45-54	24.9%	249	18.1%		24.6%	16	22.9%		21.7%		14.1%	10	18.0%	11	26.6%		20.0%	10	24.2%		14.5%		29.4%	5 0.0%	0	34.4%	11
55-64	20.0%	200			20.0%		25.7%		16.9%		22.5%		31.1%	19		25			21.0%		23.2%		17.6%	3 0.0%	Ő		3
65+	27.1%	271	29.2%		20.0%		22.9%		19.3%		29.6%		36.1%	22		27			37.1%		31.9%		35.3%	6 0.0%	0	9.4%	3
(Refused)	0.9%	9	2.8%	2		0		1	0.0%	0		2		0	2.1%	2		1	0.0%	0		0	0.0%	0 0.0%	Ő	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17	3		32
ADU How many ad	dults aged 16 y	years a	and over	r, incl	uding yo	ourse	lf, live in	you	r househ	old?	,																
One	18.6%	186	16.7%	12	13.8%	9	27.1%	10	14.5%	12	22.5%	16	34.4%	21	16.0%	15	22.0%	11	14.5%	Q	20.3%	14	29.4%	5 0.0%	0	12.5%	4
Two	55.9%	559			52.3%		50.0%	35		49			42.6%	26			58.0%		61.3%		20.5% 56.5%		58.8%	10 100.0%		46.9%	15
Three	16.3%	163			23.1%		12.9%	9			12.7%		11.5%		17.0%		14.0%		21.0%		14.5%	10	5.9%	1 0.0%		34.4%	11
Four or more	8.5%	85	5.6%		10.8%	7	7.1%	5		7			11.5%	7		10		3		2		6	5.9%	1 0.0%	0		2
(Refused)	0.7%	7		1		0		2	0.0%	0		1		0		3		0		0		0	0.0%	0 0.0%	0	0.0%	0
Base:	0.770	, 1000	1.470	72		65	2.970	70	0.070	83	1.470	71	0.070	61	5.270	94	0.070	50	0.070	62	0.070	69	0.070	17	3	0.070	32
CHI How many ch	nildren aged 1	5 years	s and un	nder, I	live in yo	our he	ousehold	1?																			
Need	72 (0)	700	72.20/	50	<i>((</i> ))/	42	69.60/	40	<i>CE</i> 10/	51	01 70/	<b>5</b> 0	01.90/	50	76.60	70	96.000	12	80.60/	50	72 50/	50	76 50	12 22 20/	1	50.00/	10
None One	72.6% 13.3%		72.2% 11.1%		66.2% 20.0%	43	68.6% 12.9%	48 9	65.1% 18.1%		81.7% 11.3%	58 8	91.8% 6.6%	56 4		10	86.0% 8.0%	43 4	80.6% 9.7%	50 6	72.5% 13.0%		76.5% 11.8%	13 33.3% 2 0.0%		50.0% 21.9%	16 7
														4	10.6%	10											8
Two	10.8%		13.9%	10			11.4%		13.3%	11		3		0	7.4%	2		3	9.7%	6		6	5.9%	1 33.3%		25.0%	
Three	2.1%	21	1.4%	1		4	2.9%	2		2		1	0.0% 0.0%	0	2.1%	_	0.010	0		0	2.9%	2	5.9%	1 33.3% 0 0.0%	1		0
Four or more	0.5%	5	0.0%	0		0	1.4%	1		1		0			0.0%	0		0	0.0%			2	0.0%		0		1
(Refused)	0.7%	7	1.4%	1	0.0%	0	2.9%	2	0.0%	0	1.4%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0 0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17	3		32
CAR How many ca	ars does your	house	hold ow	n or ł	nave the	use o	of?																				
None	11.2%	112	12.5%	9	7.7%	5	11.4%	8	12.0%	10	15.5%	11	26.2%	16	4.3%	4	22.0%	11	9.7%	6	17.4%	12	5.9%	1 0.0%	0	3.1%	1
One	43.0%	430		35	35.4%	23	41.4%	29			49.3%		52.5%	32		34	46.0%	23		30	43.5%	30	41.2%	7 33.3%		34.4%	11
Two	32.6%	326			36.9%		37.1%		34.9%		28.2%		14.8%		44.7%		26.0%		37.1%		26.1%		23.5%	4 33.3%		37.5%	12
Three or more	12.2%	122	9.7%		20.0%	13	7.1%			10		4			11.7%	11		2			13.0%		29.4%	5 33.3%		25.0%	8
(Refused)	1.0%	10		1		0		2		1		1	0.0%	0		3		1		0		0	0.0%	0 0.0%	0		0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17	3		32
FUT Would you be	e willing to be	recon	tacted fo	or fut	ure quali	ty co	ntrol pu	rpose	es?																		
Yes	75.5%	755	75.0%	54	76.9%	50	68.6%	48	84.3%	70	73.2%	52	80.3%	49	79.8%	75	72.0%	36	77.4%	48	65.2%	45	70.6%	12 100.0%	3	78.1%	25
No	24.5%	245			23.1%		31.4%		15.7%		26.8%		19.7%		20.2%		28.0%		22.6%		34.8%		29.4%	5 0.0%		21.9%	23 7
	24.370		23.070		23.170		J1T/U		1.5.770		20.070		17.1/0		20.270		20.070		22.070		57.070		<u></u> ∠∕.⊤/0			21.7/0	
Base:		1000		72		65		70		83		71		61		94		50		62		69		17	3		32

### Nuneaton & Bedworth Household Survey

									for	: St	rateg	gic ]	Persp	ect	ives		v										August 2	2010
	Tota	ıl	CV10	0	CV10	7	CV10 8	3	CV10 9	)	CV11	4	CV11	5	CV11	6	CV12 (	)	CV12 8	3	CV12 9	)	CV13	6	CV6 6		CV7 9	
SEG Socio-economic	group																											
А	1.8%	18	0.0%	0	1.5%	1	1.4%	1	2.4%	2	1.4%	1	1.6%	1	6.4%	6	0.0%	0	3.2%	2	0.0%	0	5.9%	1	0.0%	0	0.0%	0
В	12.3%	123	13.9%	10	15.4%	10	8.6%	6	8.4%	7	11.3%	8	8.2%	5	17.0%	16	4.0%	2	9.7%	6	8.7%	6	11.8%	2	33.3%	1	15.6%	5
C1	28.4%	284	26.4%	19	32.3%	21	24.3%	17	31.3%	26	28.2%	20	26.2%	16	35.1%	33	22.0%	11	25.8%	16	18.8%	13	35.3%	6	0.0%	0	31.3%	10
C2	23.9%	239	19.4%	14	27.7%	18	27.1%	19	19.3%	16	19.7%	14	23.0%	14	20.2%	19	36.0%	18	14.5%	9	30.4%	21	11.8%	2	66.7%	2	34.4%	11
D	14.9%	149	20.8%	15	13.8%	9	21.4%	15	19.3%	16	18.3%	13	26.2%	16	2.1%	2	18.0%	9	21.0%	13	11.6%	8	5.9%	1	0.0%	0	6.3%	2
Е	13.5%	135	11.1%	8	6.2%	4	12.9%	9	15.7%	13	14.1%	10	14.8%	9	8.5%	8	14.0%	7	21.0%	13	21.7%	15	23.5%	4	0.0%	0	9.4%	3
(Refused)	5.2%	52	8.3%	6	3.1%	2	4.3%	3	3.6%	3	7.0%	5	0.0%	0	10.6%	10	6.0%	3	4.8%	3	8.7%	6	5.9%	1	0.0%	0	3.1%	1
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
QUOTA Postcode																												
CV100	7.2%	70	100.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.0%	0
CV100 CV107	6.5%	65	0.0%		100.0%	65	0.0%	0	0.0% 0.0%	0	0.0%	0		0	$0.0\% \\ 0.0\%$	0		0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
												0								0								0
CV108	7.0%	70	0.0%	0	0.0%		00.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV109	8.3%	83	0.0%	0	0.0%	0	0.0%		100.0%	83	0.0%		0.0%	•	0.0%		0.0%	0	0.0%	•	0.0%		0.0%	0	0.0%		0.0%	0
CV114	7.1%	71	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	71		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV115	6.1%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV116	9.4%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			100.0%	94		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV120	5.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		100.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV128	6.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			100.0%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CV129	6.9%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.070	0	0.0%		100.0%	69	0.0%	0	0.0%	0	0.0%	0
CV136	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	17	0.0%	0	0.0%	0
CV6 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	3	0.0%	0
CV7 9	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	32
CV9 1	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE100	8.1%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE101	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE102	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE103	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE9 8	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32
ZON Zone																												
Within BC boundary	70.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%	69	0.0%		100.0%	3	0.0%	0
Outside BC boundary	30.0%	300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	17	0.0%	01	100.0%	32
Base:		1000		72		65		70		83		71		61		94		50		62		69		17		3		32

Appendix 2:

Data Tabulations By Postcode part 2 and zone

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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										- ~ •			~r					
	Tota	ıl	CV9 1	l	LE10 (	0	LE10	1	LE10	2	LE10 3	3	LE9 8	8	Within bounda	-	Outside bounda	-
Q01 Where do you norm	ally go f	for yo	ur house	ehold	l's main f	iood	and gro	cerys	shopping	g i.e.	primarily	bulk	('trolley	' pure	chases?	?		
Aldi, Kingswood Road, Nuneaton	2.5%	25	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	3.3%	23	0.7%	2
Aldi, Mill Street, Bedworth	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.3%	1
Asda, Abbey Park, Coventry	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Asda, Barwell Lane, Hinckley	9.7%	97	0.0%	0	35.8%	29	48.8%	20	28.6%	16	18.2%	2	73.7%	28	0.0%	0	32.3%	97
Asda, Newtown Road , Nuneaton	24.5%	245	20.8%	5	2.5%	2	2.4%	1	3.6%	2	0.0%	0	0.0%	0	33.0%	231	4.7%	14
Co-Op, Abbey Street, Nuneaton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0
Co-Op, Coniston Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Co-Op, Kem Street, Attleborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Co-Op, New Century Way, Nuneaton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
G R Supermarket, Church Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Iceland Foods Plc, Mill Street, Bedworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Iceland Foods Plc, Queens Road, Nuneaton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0
Iceland, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Lidl, Queens Road, Nuneaton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Morrisons, Alvis Retail Park, Coventry	0.3%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	7.6%	76	4.2%	1	28.4%	23	29.3%	12	12.5%	7	0.0%	0	15.8%	6	3.1%	22	18.0%	54
Morrisons, Skipworth Road,	0.8%	8	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1

0 0.0%

0 0.0%

0 0.0%

2 0.0%

1 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 9.1%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

1 0.0%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0

0

0 0.1%

0

0.7%

0.1%

0.6%

5 0.3%

1 0.0%

1 0.0%

4 1.0%

0 17.4% 122 1.0%

1

0

0

3

3

Binley, Coventry Netto, Regent Street,

Ltd, Higham Lane, Nuneaton

Road, Nuneaton Sainsbury PLC, Austin

Drive, Coventry Sainsbury PLC, Vicarage

One Stop Community Stores

S & K Supermarkets, Arbury

Nuneaton

0.6%

0.1%

0.1%

0.7%

12.5%

6 0.0%

1 0.0%

1 0.0%

7

125 0.0%

0.0%

0 0.0%

0 0.0%

0 0.0%

0 1.2%

0 2.5%

## Nuneaton & Bedworth Household Survey

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	Total	l	CV9	l	LE10 0		LE10 1		LE10 2	2	LE10 3	5	LE9 8		Within bounda	-	Outside bounda	-	
Street, Nuneaton Somerfield Stores Ltd,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
Camborne Drive, Nuneaton	01070	5	01070	Ũ	01070	0	0.070	Ū	01070	0	01070	0	01070	Ŭ	011/0	5	01070	Ū	
Tesco Extra, Arena Retail	6.2%	62	4.2%	1	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	45	5.7%	17	
Park, Coventry																			
Tesco, Clifford Bridge Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Coventry																			
Tesco, Heath Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0	
Bedworth																			
Tesco, Jubilee Crescent,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	
Coventry																		~	
Tesco, Leicester Street /	10.4%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	13.7%	96	2.7%	8	
George Street Ringway,																			
Bedworth	0.10/	1	0.00/	0	1.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.20/	1	
Tesco, Raven Way, Nuneaton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Other Asda online	0.5% 0.6%	5 6	0.0% 0.0%	0	1.2% 0.0%	1 0	0.0% 2.4%	0 1	3.6% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	$0.1\% \\ 0.7\%$	1 5	1.3% 0.3%	4 1	
Ocado online	0.6%	6	0.0%	0	1.2%	1	2.4% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.3% 1.0%	3	
Sainsburys online	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	5	0.3%	1	
Tesco online	1.5%	15	0.0%	0	0.0%	0	2.4%	1	3.6%	2	0.0%	0	0.0%	0	1.4%	10	1.7%	5	
Aldi, Station Street,	0.9%	9	25.0%	6	0.0%	0	0.0%	0	0.0%	$\tilde{0}$	0.0%	0	0.0%	0	0.4%	3	2.0%	6	
Atherstone	0.970		23.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.470	5	2.070	0	
Aldi, Watling Street,	0.6%	6	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.6%	4	0.7%	2	
Hinckley																			
Asda, Brade Drive, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
Asda, Ventura Road, Tamworth	0.3%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Co-Op, Station Street,	1.0%	10	29.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	2.3%	7	
Atherstone																			
Iceland, Brunel Road,	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Hinckley																			
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1	
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Marks and Spencer, Fosse Park Shopping Centre,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Leicester Marks and Spencer, Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Place, Nuneaton		4		0		0		0				0				4		0	
Marks and Spencer, Arena Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Marks and Spencer, Ventura Retail Park, Ventura Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	

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	Tota	ıl	CV9 1	L	LE10 0		LE10 1		LE10	2	LE10 (	3	LE9 8		Within bounda	-	Outside bounda	-
Road, Tamworth																		
Morrisons, Marlborough Way, Tamworth	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Sainsburys, Brunel Road, Hinckley	0.6%	6	0.0%	0	6.2%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6
Sainsburys, Enderby, Leicester	0.9%	9	0.0%	0	0.0%	0	0.0%	0	3.6%	2	45.5%	5	0.0%	0	0.3%	2	2.3%	7
Sainsburys, Bitterscote Drive, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Supermart, Coleshill Road, Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco, Hawley Road, Hinckley	4.2%	42	0.0%	0	12.3%	10	9.8%	4	37.5%	21	18.2%	2	2.6%	1	0.4%	3	13.0%	39
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	1	0.3%	1
(Don't know / varies)	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.6%	11	0.7%	2
Base:		1000		24		81		41		56		11		38		700		300

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for	Strategic	Perspectives
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	Total		CV9 1	1	LE10 0		LE10 1		LE10	2	LE10 3	3	LE9 8		Within	BC	Outside	e BC
															bound	ary	bound	ary
Q02 What is the main rea	ason you	cho	ose	(store	e mention	ed	at Q01) to	do	your mai	in foo	od and g	rocer	y shopp	ing?				
Accessibility by public transport	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Choice / price of non- food goods (e.g. clothes, DVDs, etc)	0.5%	5	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.4%	3	0.7%	2
Choice of food goods available	7.4%	74	16.7%	4	2.5%	2	4.9%	2	12.5%	7	0.0%	0	0.0%	0	8.0%	56	6.0%	18
Clean shopping environment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Clubcard / Rewards system	1.9%	19	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	2.6%	1	2.1%	15	1.3%	4
Convenient to home	39.7%	397	29.2%	7	51.9%	42	41.5%	17	41.1%	23	72.7%	8	44.7%	17	36.9%	258	46.3%	139
Convenient to work	2.4%	24	8.3%	2	2.5%	2	0.0%	0	1.8%	1	0.0%	0	2.6%	1	2.4%	17	2.3%	7
Free car parking	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Good car parking provision	1.6%	16	0.0%	0	1.2%	1	2.4%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Good shopping environment	1.4%	14	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	5.3%	2	1.3%	9	1.7%	5
Low prices	19.3%	193	33.3%	8	17.3%	14	24.4%	10	14.3%	8	9.1%	1	15.8%	6	19.7%	138	18.3%	55
Part of shopping trip for non-food goods	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Preference for retailer	6.7%	67	4.2%	1	4.9%	4	9.8%	4	8.9%	5	18.2%	2	7.9%	3	6.6%	46	7.0%	21
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Quality of fresh food	5.7%	57	4.2%	1	2.5%	2	2.4%	1	3.6%	2	0.0%	0	5.3%	2	6.6%	46	3.7%	11
Safe (during the day)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Safe (during the evening /night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use of cafe	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Use of cash point / ATM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Provision of petrol station / car wash	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Provision of self service tills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of delicatessen / bakery / fresh fish counter etc	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Other	2.0%	20	0.0%	0	0.0%	0	9.8%	4	1.8%	1	0.0%	0	2.6%	1	1.7%	12	2.7%	8
No particular reason	1.2%	12	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	10	0.7%	2
I use it out of habit	1.6%	16	0.0%	0	2.5%	2	0.0%	0		2	0.0%	0	0.0%	0	1.6%	11	1.7%	5
I get staff discount / work there	2.6%	26	0.0%	0	3.7%	3	0.0%	0	1.8%	1	0.0%	0	5.3%	2	2.6%	18	2.7%	8
Delivery service	1.0%	10	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	6	1.3%	4
Close to relatives house	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.1%	1	0.7%	2
It is easy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Good layout	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Loot a lift with family	0.5%	5	0.004	0	0.004	Δ	0.004	0	0.004	0	0.004	0	0.004	0	0.7%	5	0.004	0

0 0.0%

0 0.0%

0 0.7%

0

5 0.0%

I get a lift with family

0.5%

5 0.0%

0 0.0%

0 0.0%

0 0.0%

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

												·	-					
	Tota	ıl	CV9	1	LE10	0	LE10	1	LE102	2	LE10	3	LE9 8		Within bound	-	Outside bound	-
(Don't know / varies)	1.1%	11	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	8	1.0%	3
Base:		1000		24		81		41		56		11		38		700		300
<b>Q03</b> How do you norma Those who did not say	•		. [STOR	E/DE\$	STINATI	ON M	ENTION	ED A	T Q01]?									
Car / van (as driver)	68.4%	661	66.7%	16	59.5%	47	69.2%	27	87.0%	47	90.9%	10	73.7%	28	66.2%	448	73.4%	213
Car / van (as passenger)	16.5%	160	12.5%	3	22.8%	18	15.4%	6	11.1%	6	9.1%	1	21.1%	8	16.8%	114	15.9%	46
Bus, minibus or coach	4.8%	46	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.6%	1	6.5%	44	0.7%	2
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Walk	7.0%	68	16.7%	4	8.9%	7	12.8%	5	1.9%	1	0.0%	0	0.0%	0	7.2%	49	6.6%	19
Taxi	1.0%	10	4.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	1.0%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not applicable / goods delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Mobility scooter	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
(Don't know / varies)	1.2%	12	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.2%	8	1.4%	4
Base:		967		24		79		39		54		11		38		677		290
Q04 How often do you	normally	do yo	ur main	food	shoppiı	ng at	STO	RE/D	ESTINA	ΓΙΟΝ	MENTIC	NED	AT Q01	?				
More than once a week	11.5%	115	12.5%	3	7.4%	6	19.5%	8	12.5%	7	9.1%	1	2.6%	1	12.6%	88	9.0%	27
Once a week	71.2%	712	54.2%	13	80.2%	65	51.2%	21	73.2%	41	81.8%	9	84.2%	32	70.3%	492	73.3%	220
Once a fortnight	10.7%	107	8.3%	2	12.3%	10	14.6%	6	8.9%	5	9.1%	1	7.9%	3	10.4%	73	11.3%	34
Once a month	4.5%	45	8.3%	2	0.0%	0	7.3%	3	3.6%	2	0.0%	0	2.6%	1	5.1%	36	3.0%	9
Less often	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Varies	1.6%	16	12.5%	3	0.0%	0	7.3%	3	1.8%	1	0.0%	0	2.6%	1	1.0%	7	3.0%	9
(Don't know)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Base:		1000		24		81		41		56		11		38		700		300

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Total		CV9 1		LE10	0	<b>LE10</b> 1	1	LE10 2	2	LE10 3	3	LE9 8		Within bounda	-	Outside bound	-
Q05 In addition to (	STORE I	MENT		T Q	01), are	there	any othe	er sto	ores that	you	regularly	/ use	for your	mai	n-food s	hopp	oing?	
Aldi, Kingswood Road, Nuneaton	3.4%	34	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	2	4.3%	30	1.3%	4
Aldi, Mill Street, Bedworth	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	27	0.0%	0
Asda, Abbey Park, Coventry	1.6%	16	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.6%	11	1.7%	5
Asda, Barwell Lane, Hinckley	3.9%	39	0.0%	0	13.6%	11	22.0%	9	16.1%	9	9.1%	1	13.2%	5	0.1%	1	12.7%	38
Asda, Newtown Road , Nuneaton	9.7%	97	8.3%	2	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	12.4%	87	3.3%	10
Caves Fruit & Veg, Queens Road, Nuneaton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Co-Op, Abbey Street, Nuneaton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.9%	6	0.3%	1
Co-Op, Kem Street, Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Co-Op, New Century Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.2%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Iceland Foods Plc, Mill Street, Bedworth	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	14	0.0%	0
Iceland Foods Plc, Queens Road, Nuneaton	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.0%	0
Iceland, Queens Road, Nuneaton	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Lidl, Queens Road, Nuneaton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Morrisons, Alvis Retail Park, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1
Morrisons, Hinckley Fields Industrial Estate, Hinckley	5.5%	55	0.0%	0	17.3%	14	14.6%	6	10.7%	6	0.0%	0	26.3%	10	2.3%	16	13.0%	39
Morrisons, Skipworth Road, Binley, Coventry	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.7%	2
Netto, Regent Street, Nuneaton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Sainsbury PLC, Austin Drive, Coventry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Sainsbury PLC, Dunchurch Road, Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury PLC, Trinity Street, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury PLC, Vicarage	5.9%	59	0.0%	0	0.0%	0	2.4%	1	1.8%	1	0.0%	0	2.6%	1	7.7%	54	1.7%	5

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### Nuneaton & Bedworth Household Survey

### for Strategic Perspectives

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	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within bounda	-	Outside bounda	-
Street, Nuneaton																		
Somerfield Stores Ltd, Camborne Drive, Nuneaton	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.0%	0
Tesco Extra, Arena Retail	4.3%	43	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	38	1.7%	5
Park, Coventry	11070		0.070	Ŭ	112/0	•	2	•	0.070	Ū	01070	0	01070	Ŭ	011/0	20	117.70	U
Tesco, Clifford Bridge Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.3%	1
Coventry																		
Tesco, Croft Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco, Jubilee Crescent, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Tesco, Leicester Street / George Street Ringway, Bedworth	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	23	0.7%	2
Other	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	3	7.9%	3	0.3%	2	2.3%	7
Asda online	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Ocado online	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Marks and Spencers online	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco online	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Aldi, Radford Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Coventry Aldi, Roseberry Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Coventry Aldi, Station Street,	0.6%	6	20.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.7%	5
Atherstone Aldi, Watling Street, Hinckley	0.4%	4	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.1%	1	1.0%	3
Asda, Brade Drive, Coventry	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.7%	2
Asda, Ventura Road,	0.4%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	$\frac{2}{2}$
Tamworth B and M, Newton Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Park, Nuneaton	0.1 /0	1	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.1 /0	1	0.070	0
Cooltrader, Abbeygate Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Harefield Road, Nuneaton	0.10/	1	0.00/	0	1.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.20/	1
Co-Op, Hill Street, Hinckley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Co-Op, Atherstone, Hinckley	0.1%	1 2	0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0%	0 0	0.1%	1 2	0.0% 0.0%	0 0
Co-Op, School Road, Bulkington	0.2%		0.0%									0	0.0%		0.3%			
Co-Op, St Nicholas Park, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Co-Op, Station Street, Atherstone	0.5%	5	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	1.0%	3
Co-Op, Weddington Road, Weddington, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Costcutter, Stoke Road, Hinckley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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											0								
	Total		CV9 1		LE100		LE10 1		LE10 2		LE103		LE9 8		Within I bounda	-	Outside bounda	-	
Farmers Markets, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Iceland, Brunel Road, Hinckley	0.4%	4	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	4	
Lidl, Hawley Road, Hinckley	0.8%	8	0.0%	0	2.5%	2	2.4%	1	8.9%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	8	
Local Shop, Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.7%	2	
Marks and Spencer, Market Place, Nuneaton	4.1%	41	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	39	0.7%	2	
Marks and Spencer, The Precinct, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Marks and Spencer, Arena	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Retail Park, Coventry																			
Marks and Spencer, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Morrisons, Counting House Road, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Morrisons, Marlborough Way, Tamworth	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Morrisons, Normandy Way, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.3%	1	
Nisa, Coleshill Road, Chapel End, Nuneaton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
Poppler Farm, The	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Longshoot, Nuneaton Premier, Queen Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Nuneaton Sainsburys, Bitterscote	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Drive, Tamworth Sainsburys, Brunel Road,	0.5%	5	0.0%	0	1.2%	1	4.9%	2	1.8%	1	0.0%	0	0.0%	0	0.1%	1	1.3%	4	
Hinckley Sainsburys, Clifton Way,	0.3%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	1.0%	3	
Hinckley Soinsburys Enderby	0.40/	4	0.0%	0	2.50/	2	0.00/	0	1 00/	1	0.0%	0	0.00/	0	0.0%	0	1.20/	4	
Sainsburys, Enderby, Leicester	0.4%	4	0.0%	0	2.5%		0.0%	0	1.8%	1		0	0.0%	0		0	1.3%		
Tesco, Bradgate Mall, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1	
Tesco, Hawley Road, Hinckley	1.9%	19	0.0%	0	6.2%	5	9.8%	4	16.1%	9	9.1%	1	0.0%	0	0.0%	0	6.3%	19	
Tesco, Olivier Way, Coventry	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Tesco, Station Road, Hinckley	0.6%	6	0.0%	0	3.7%	3	2.4%	1	0.0%	0	9.1%	1	2.6%	1	0.0%	0	2.0%	6	
Nuneaton Street Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Ventura Retail Park, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	ıl	CV9 1	L	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	;	Within bound		Outside bound		
Wilkinsons, Church Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
(Don't know / varies)	1.1%	11	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.3%	9	0.7%	2	
(Nowhere else)	43.4%	434	41.7%	10	40.7%	33	51.2%	21	41.1%	23	18.2%	2	39.5%	15	43.6%	305	43.0%	129	
Base:		1000		24		81		41		56		11		38		700		300	
<b>Q06</b> How often do you no <i>Those who visit another</i>		-	ou visit tł	ne (S	TORE M	ENTI	ONED A	T Q05	5)?										
More than once a week	13.3%	75	7.1%	1	14.6%	7	5.0%	1	18.2%	6	22.2%	2	13.0%	3	13.9%	55	11.7%	20	
Once a week	34.6%	196	42.9%	6	37.5%	18	35.0%	7	42.4%	14	22.2%	2	26.1%	6	34.2%	135	35.7%	61	
Once a fortnight	19.8%	112	21.4%	3	25.0%	12	15.0%	3	15.2%	5	22.2%	2		4	20.5%	81	18.1%	31	
Once a month	20.5%	116	7.1%	1	18.8%	9	30.0%	6	15.2%	5	22.2%	2	30.4%	7	20.3%	80	21.1%	36	
Less often	6.4%	36	7.1%	1	2.1%	1	5.0%	1	9.1%	3	0.0%	0	8.7%	2	6.3%	25	6.4%	11	
Varies	4.6%	26	14.3%	2	0.0%	0	10.0%	2	0.0%	0	11.1%	1	4.3%	1	3.8%	15	6.4%	11	
(Don't know)	0.9%	5	0.0%	0	2.1%	1	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	1.0%	4	0.6%	1	
Base:		566		14		48		20		33		9		23		395		171	
Q07 When you go shopp	oing for	main	food goo	ods, d	lo you n	orma	lly link	this tr	ip with a	anoth	er activi	ty?							
Yes – non-food shopping	12.4%	124	0.0%	0	3.7%	3	14.6%	6	16.1%	9	9.1%	1	7.9%	3	13.9%	97	9.0%	27	
Yes – leisure activity	3.1%	31	8.3%	2	3.7%	3	4.9%	2	1.8%	1	0.0%	0	2.6%	1	2.9%	20	3.7%	11	
Yes – travelling to / from work	4.8%	48	4.2%	1	2.5%	2	7.3%	3	7.1%	4	9.1%	1	5.3%	2	4.7%	33	5.0%	15	
Yes – travelling to / from school / college	0.4%	4	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3	
Yes - other food shopping	5.5%	55	0.0%	0	4.9%	4	7.3%	3	1.8%	1	9.1%	1	2.6%	1	6.3%	44	3.7%	11	
Yes – visiting services such as banks and other financial institutions	6.4%	64	8.3%	2	2.5%	2	2.4%	1	3.6%	2	18.2%	2	5.3%	2	7.4%	52	4.0%	12	
Yes - petrol station / car wash	3.0%	30	16.7%	4	1.2%	1	4.9%	2	0.0%	0	0.0%	0	2.6%	1	2.7%	19	3.7%	11	
Yes - recycling facilities	0.3%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
Yes - childcare / nursery / after school activity	0.3%	3	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	3	
Yes - other	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
No	66.2%	662	58.3%	14	76.5%	62	61.0%	25	66.1%	37	36.4%	4	76.3%	29	65.0%	455	69.0%	207	
Visit café / restaurant	1.9%	19	12.5%	3	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.9%	13	2.0%	6	
Visit friends / relatives	1.7%	17	0.0%	0	1.2%	1	0.0%	0	1.8%	1	18.2%	2	0.0%	0	1.9%	13	1.3%	4	
Window shopping	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Visit the market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.4%	3	0.3%	1	
(Don't know / varies)	1.2%	12	4.2%	1	1.2%	1	0.0%	0	1.8%	1	9.1%	1	0.0%	0	1.1%	8	1.3%	4	
Base:		1000		24		81		41		56		11		38		700		300	

CV9 1

Total

#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

LE9 8

Within BC Outside BC

LE103

	10141		otal Cv91		LEIUU		LEIUI		LEIU 2		LEIU.	LEY8		boundary		boundary		
<b>Q08</b> Where do you buy non-food goods when it's linked to your main food shopping? Those who do non food shopping at Q07																		
In-store	3.2%	4	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.7%	1
Abbey Green	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	0	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	0	0.0%	0
Attleborough	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bedworth	9.7%	12	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Õ	11.3%	11	3.7%	1
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6	0.0%	0
Hinckley	8.1%	10	0.0%	0	33.3%	1	33.3%	2	44.4%	4	0.0%	0	66.7%	2	1.0%	1	33.3%	9
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	2.4%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	33.3%	1	1.0%	1	7.4%	2
Nuneaton	48.4%	60	0.0%	0	33.3%	1	16.7%	1	33.3%	3	100.0%	1	0.0%	0	52.6%	51	33.3%	9
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tamworth	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Arbury Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bennetts Road North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradestone Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulkington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copper Beech Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copsewood Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Road / School Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craddock Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dark Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eadie Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath End Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hickman Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lutterworth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcomen Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtown Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuneaton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Tree Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathbone Close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smorral Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Nicolas Park Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomkinson Road / Croft Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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LE10 2

LE100

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#### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Total		CV9 1 LE10 0		LE10 1		l	LE10 2		LE10 3		LE9 8		Within BC boundary		Outside BC boundary		
Trelawney Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vernons Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Webb Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (corner of Brook Lane)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weddington Road (opposite Shanklin Drive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittleford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiclif Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arena Retail Park, Classic Drive Coventry	8.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	9	3.7%	1
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fosse Park, Leicester	5.6%	7	0.0%	0	33.3%	1	33.3%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	4	11.1%	3
(Don't know / Varies)	5.6%	7	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	6.2%	6	3.7%	1
Base:		124		0		3		6		9		1		3		97		27
### Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Total		CV9 1		LE10	0	LE10	1	LE10	2	LE10	3	LE9 8		Within I bounda	-	Outside bounda	-	
Q09 Where do you go f Those who do leisure			ities whe	en it'	s linked	to yo	our main	food	l shoppi	ng?									
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bedworth	12.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	
Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bulkington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coventry	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	
Coventry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hinckley	22.6%	7	0.0%	0	100.0%	3	100.0%	2	0.0%	0	0.0%	0	100.0%	1	5.0%	1	54.5%	6	
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leicester	3.2%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	
Nuneaton	38.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.0%	11	9.1%	1	
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tamworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Arena Retail Park, Classic Drive, Coventry	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	
Bermuda Park, St Davids Way, Nuneaton	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	
Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road, Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / Varies)	12.9%	4	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	18.2%	2	
				2		3		2				0				20		11	

Yes	78.0% 780 79.2%	19 76.5%	62 97.6%	40 75.0%	42 90.9%	10 86.8%	33 77.1%	540 80.0%	240
No	22.0% 220 20.8%	5 23.5%	19 2.4%	1 25.0%	14 9.1%	1 13.2%	5 22.9%	160 20.0%	60
Base:	1000	24	81	41	56	11	38	700	300

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By	postcode	part 2	and	zone
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# Nuneaton & Bedworth Household Survey

for Strategic Perspectives

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August 2010

Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC
							boundary	boundary

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

			-																
Aldi, Kingswood Road, Nuneaton	2.2%	17	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.8%	15	0.8%	2	
Aldi, Mill Street, Bedworth	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	16	0.4%	1	
Asda, Barwell Lane,	4.6%	36	0.0%	0	16.1%	10	45.0%	18	9.5%	4	0.0%	0	12.1%	4	0.0%	0	15.0%	36	
Hinckley																			
Asda, Newtown Road , Nuneaton	6.2%	48	5.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	45	1.3%	3	
Bray Stores, Exhall Green, Exhall, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Caves Fruit & Veg, Queens Road, Nuneaton	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Co-Op, Abbey Street, Nuneaton	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	7	0.0%	0	
Co-Op, Coniston Way, Nuneaton	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	7	0.0%	0	
Co-Op, Copper Beech Road , Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Co-Op, Kem Street, Attleborough	2.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	20	0.0%	0	
Co-Op, New Century Way, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Costcutter Ltd, Raven Way, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Costcutter Supermarket, Wiclif Way, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Costcutters Nuneaton, Copsewood Avenue,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0	
Nuneaton																			
Farmfoods Ltd, Camborne Drive, Horestone	1.3%	10	0.0%	0	1.6%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	8	0.8%	2	
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0	
Iceland Foods Plc, Mill	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	7	0.0%	0	
Street, Bedworth Iceland Foods Plc, Queens Road, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0	
Iceland, Queens Road, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0	
Jay Supermarket, Edward Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Larchbank Convenience Store, Tresillian Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Exhall, Bedworth Lidl, Queens Road, Nuneaton	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	11	0.0%	0	

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within bounda	-	Outside bound	-
Morrisons, Alvis Retail Park, Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	2.2%	17	0.0%	0	8.1%	5	5.0%	2	7.1%	3	10.0%	1	0.0%	0	0.6%	3	5.8%	14
Morrisons, Skipworth Road, Binley, Coventry	0.4%	3	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.4%	1
Netto, Regent Street , Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0
Premier Stores, Mount Pleasant Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
S & K Supermarkets, Arbury Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Sainsbury PLC, Vicarage Street, Nuneaton	3.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	30	0.0%	0
Sedgies Newsagents, Heath Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	15	0.0%	0
Spar, Leicester Street, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Spar, Lutterworth Road, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	9	0.0%	0
Spar, Trafford Drive, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0
Tesco Extra, Arena Retail Park, Coventry	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	9	2.1%	5
Tesco, Clifford Bridge Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Croft Road, Nuneaton	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	17	0.0%	0
Tesco, Heath Road, Bedworth	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	7	0.0%	0
Tesco, Leicester Street / George Street Ringway, Bedworth	7.2%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	49	2.9%	7
Other	3.8%	30	0.0%	0	0.0%	0	0.0%	0	11.9%	5	10.0%	1	57.6%	19	0.6%	3	11.3%	27
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
AAA, Coleshill Road, Chapel End, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Aldi, Station Street,	0.5%	4	21.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4

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	Total		CV9 1		LE10 0	)	LE10 1	l	LE10 2		LE10 3		LE9 8		Within 1 bounda	-	Outside bound	-
Atherstone																		
Aldi, Watling Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Asda, Ventura Road, Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bedworth Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Bp Service Station, Weddington Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Co-Op, Castle Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Church Street, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Copper Beach Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0
Co-Op, School Road, Bulkington	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.6%	14	0.8%	2
Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	10	0.0%	0
Co-Op, Station Street, Atherstone	1.4%	11	47.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	3.8%	9
Co-Op, Trent Road, Hinckley	0.6%	5	0.0%	0	4.8%	3	2.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.1%	5
Co-Op, Weddington Road, Weddington, Nuneaton	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.4%	1
Costcutter, Coleshill Road, Nuneaton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0
Costcutter, Smorral Lane, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Costcutter, Stoke Road, Hinckley	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Everton News, Attleborough Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Gene Foods, Bulkington Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
George Elliot Hospital, Collage Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Greggs, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Greggs, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Hill Top Post Office And Newsagents, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0

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	Total		CV9 1	l	LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within B boundary	-	Outside l bounda	-
Road, Nuneaton																		
Home Bargains, Unit B -C, Mill Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Iceland, Brunel Road, Hinckley	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Leicester Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.4%	1
Lidl, Hawley Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.4%	1
Local Shop, Atherstone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Local Shop, Bedworth	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	6	0.4%	1
Local Shop, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Local Shop, Burbage	0.5%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.2%	1	1.3%	3
Local Shop, Camphill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Local Shop, Ceasar Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Local Shop, Chapel End	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0
Local Shop, Coleshill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Local Shop, Galley Common, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Local Shop, Hilltop, Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Local Shop, Hinckley	0.5%	4	0.0%	0	3.2%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Local Shop, Hingham On The Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local Shop, Horeston Grange	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Local Shop, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	9	0.0%	0
Local Shop, Whitestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Londis, Coventry Road, Hinckley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Londis, Hickman Road, Galley Common	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Mace Stores, Coventry Road, Exhall, Coventry	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Marks and Spencer, Arena Retail Park, Longford, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer, Market Place, Nuneaton	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	21	0.4%	1
Marks and Spencer, The Precinct, Coventry	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0
Netto, Regent Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Nisa Extra, Long Street,	0.3%	2	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2

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	Total		CV9 1	l	LE10	0	LE10	1	LE10 2	2	LE10 3		LE9 8		Within Bo boundary		Outside bounda	
Atherstone																		
Nisa, Arbury Road, Stockingford, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Nisa, Coleshill Road, Chapel End, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0
Nisa, Littleworth Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Nuneaton Market	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	6	0.0%	0
One Stop, Coleshill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
One Stop, Heath Road, Bedworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.0%	0
One Stop, Moore Road, Barwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.8%	2
One Stop, Weddington Road, Nuneaton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	9	0.0%	0
Post Office, Ash Green Lane, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Post Office, Tuttle Hill, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Premier, Camphill Road, Nuneaton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	4	0.0%	0
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Premier, Ivanhoe Avenue, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Premier, Lister Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Premier, Queen Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Ram Newsagent, Croft Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Sainsburys, Brunel Road, Hinckley	0.8%	6	0.0%	0	8.1%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	6
Sainsburys, Clifton Way, Hinckley	1.5%	12	0.0%	0	19.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	12
Sainsburys, Enderby, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.4%	1
Select And Save, Park Road, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Spar, Kingswood Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Supermart, Coleshill Road, Chapel End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0
Terry Aucott Butchers, Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0

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Image: Barbon Construction <t< th=""><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>Ц</th><th>ЛО</th><th>iiaic</th><th>git</th><th>l CI SJ</th><th>pece</th><th>1103</th><th></th><th></th><th></th><th></th></t<>										Ц	ЛО	iiaic	git	l CI SJ	pece	1103					
Tabel Parese, Greenwale   0.9		Tota	1	CV9	1	LE1(	00	LE10	1	LE1(	) 2	LE1	03	LE9	8						
Tabel Parese, Greenwale   0.9	Street, Bedworth																				
Tesc Bayers Dual 0.8 6 0.08 0 0	Tesco Express, Greenwall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Texes Parta Orange Parta Orange Parta Orange Parta	Tesco Express, London	0.8%	6	0.0%	0	0.0%	0	12.5%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	6		
Tesc, hawley Roal, Hinckley 4.78 37 0.08 9 1.08 9 0.08 9 0.08 9 0.48 37   Tesc, Olivier Way, Coventy 0.18 1 0.08 0 0.08		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Tesc, Orivier Way, Came Hill Road, O.19, O.19, O.9, <t< td=""><td>Tesco, Hawley Road,</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Tesco, Hawley Road,																				
Texaco, Camp Hill Road, Numeatom 0.3% 0.9 0.0% 0 0.0	Tesco, Olivier Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.4%	1		
(Don't know / varies) 9.19 10 2 9.79 6 10.000 4 4.80 2 10.000 1 1.300 5.000 2.000   Base: 70 10 0 2 0.000 2 0.000 0 1 1.500 6.000 5.000	Texaco, Camp Hill Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0		
One a work of top up food shorping ar U/O   Daily more a work of top up food shorping ar U/O   Daily more a work of top up food shorping ar U/O   Daily more a work of top up food shorping ar U/O   Daily more a work of top up food shorping ar U/O   Daily more a work of top up food shorping ar U/O Daily more a work of top up food shorping ar U/O   Daily more a work of top up food shorping ar U/O Daily more a work of top up food shorping ar U/O Daily more a work of top up food shorping ar U/O Daily more a work of top up food shorping ar U/O Daily more a work of top up food shorping ar U/O Daily more a work of top up food shorping ar U/O Daily more ar work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O   Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O   Daily more are work of top up food shorping ar U/O Daily more are work of top up food shorping ar U/O <th c<="" td=""><td></td><td>9.1%</td><td>71</td><td>10.5%</td><td>2</td><td>9.7%</td><td>6</td><td>10.0%</td><td>4</td><td>4.8%</td><td>2</td><td>10.0%</td><td>1</td><td>15.2%</td><td>5</td><td>8.1%</td><td>44</td><td>11.3%</td><td>27</td><td></td></th>	<td></td> <td>9.1%</td> <td>71</td> <td>10.5%</td> <td>2</td> <td>9.7%</td> <td>6</td> <td>10.0%</td> <td>4</td> <td>4.8%</td> <td>2</td> <td>10.0%</td> <td>1</td> <td>15.2%</td> <td>5</td> <td>8.1%</td> <td>44</td> <td>11.3%</td> <td>27</td> <td></td>		9.1%	71	10.5%	2	9.7%	6	10.0%	4	4.8%	2	10.0%	1	15.2%	5	8.1%	44	11.3%	27	
Those who do top up food shopping at Q10 The constraint of the const	Base:		780		19		62		40		42		10		33		540		240		
More than once a week 50.4% 393 73.7% 14 43.5% 27 57.5% 23 54.8% 23 60.0% 6 51.5% 17 49.8% 26 51.7% 124   Once a week 33.3% 20 10.5% 2 32.3% 20 37.5% 15 20.6% 1 49.8% 23 10.84.4% 18 4.6% 11   Once a fortnight 3.7% 16 0.0% 0 0.0% 0 3.0% 1 2.2% 12 1.7% 4   Less often 0.0% 0 </td <td></td> <td></td> <td></td> <td></td> <td>seholo</td> <td>d's shoj</td> <td>pping</td> <td>for sma</td> <td>ll sca</td> <td>le 'top-ι</td> <td>up' ba</td> <td>sket foo</td> <td>od and</td> <td>conve</td> <td>nienco</td> <td>e goods</td> <td>s item</td> <td>s (inclu</td> <td>ding ne</td> <td>ewspapers, bread, milk and tobacco products</td>					seholo	d's shoj	pping	for sma	ll sca	le 'top-ι	up' ba	sket foo	od and	conve	nienco	e goods	s item	s (inclu	ding ne	ewspapers, bread, milk and tobacco products	
More than once a week 50.4% 393 73.7% 14 43.5% 27 57.5% 23 54.8% 23 60.0% 6 51.5% 17 49.8% 26 51.7% 124   Once a week 33.3% 20 10.5% 2 32.3% 20 37.5% 15 20.6% 1 49.8% 23 10.84.4% 18 4.6% 11   Once a fortnight 3.7% 16 0.0% 0 0.0% 0 3.0% 1 2.2% 12 1.7% 4   Less often 0.0% 0 </td <td>D 1</td> <td>C 10/</td> <td>50</td> <td>0.00/</td> <td>0</td> <td>11.20/</td> <td>7</td> <td>2.50</td> <td>1</td> <td>7 10/</td> <td>2</td> <td>0.00/</td> <td>0</td> <td>2.00/</td> <td>1</td> <td>6.20/</td> <td>24</td> <td>6 70/</td> <td>16</td> <td></td>	D 1	C 10/	50	0.00/	0	11.20/	7	2.50	1	7 10/	2	0.00/	0	2.00/	1	6.20/	24	6 70/	16		
Once a week 33.3% 260 10.5% 2 32.3% 20 37.5% 15 26.2% 11 30.0% 0 3.0.3% 10 3.4.4% 186 30.3% 74   Once a fortnight 3.7% 29 5.3% 1 4.8% 3 0.0% 10 3.0.3% 10 3.4.4% 186 30.3% 74   Once a fortnight 3.7% 29 5.3% 1 4.8% 1 0.0% 0 3.0.3% 1 3.3.4% 18 4.6% 11   Once a fortnight 0.0% 0	5																				
Once a formight 3.7% 29 5.3% 1 4.8% 3 0.0% 0 1.9% 5 0.0% 0 3.0% 1 3.3% 18 4.6% 11   Once a month 2.1% 16 0.0% 0 1.6% 1 2.5% 1 0.0% 0 0.0%																					
Once a month 2.1% 16 0.0% 0 1.6% 1 2.5% 1 0.0% 0 3.0% 1 2.2% 12 1.7% 4   Less often 0.0% 0 0.0%																					
Less often 0.0% 0	e																				
Varies 4.1% 32 10.5% 2 6.5% 4 0.0% 0 10.0% 1 9.1% 3 3.9% 21 4.6% 11   Base: 780 19 62 40 42 10 33 540 240   Control of all the money support support support at pool shopping at pool shop pool shopping at pool shopping at pool shopping at																					
Base: 780 19 62 40 42 10 33 540 240   G 13 Or 121 Support Su																					
Those who do top up food shopping at Q10   O-10% 0.8% 6 0.0% 0 0.0% <td></td> <td>4.170</td> <td></td> <td>10.570</td> <td></td> <td></td> <td></td> <td>0.070</td> <td></td> <td>0.070</td> <td></td> <td>10.070</td> <td></td> <td>9.170</td> <td></td> <td>5.770</td> <td></td> <td>4.070</td> <td></td> <td></td>		4.170		10.570				0.070		0.070		10.070		9.170		5.770		4.070			
Those who do top up food shopping at Q10   O-10% 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 5 0.4% 1   21-30% 2.2% 17 0.0% 0 1.6% 1 0.0% 0 0.0% 0 0.9% 5 0.4% 1   21-30% 2.2% 17 0.0% 0 1.6% 1 0.0% 0 0.0% 0 0.0% 0 2.4% 13 1.7% 4   31-40% 1.4% 11 5.3% 1 3.2% 2 0.0% 0 0.0% 0 0.0% 0 1.5% 8 1.3% 3   41-50% 5.4% 42 21.1% 4 1.6% 3 10.0% 4 4.8% 2<	013 Of all the money yo	u snend	on fo	hre ho	hous	ehold a		os wha	t shar		to vo	ur main		shonni	na?						
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$					nous	enoia g	rocen	63, wiid	t Sha	e goes	10 yo			зпорри	iig :						
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	0-10%	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.7%	4	0.8%	2		
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	11-20%	0.8%	6	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	5	0.4%	1		
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	21-30%	2.2%	17	0.0%	0	1.6%	1	0.0%	0	4.8%	2	0.0%	0	0.0%	0	2.4%	13	1.7%	4		
	31-40%	1.4%	11	5.3%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	8	1.3%	3		
	41-50%	5.4%	42	21.1%	4	1.6%	1	5.0%	2	9.5%	4	10.0%	1	3.0%	1	5.2%	28	5.8%	14		
71-80%26.5%20726.3%535.5%2225.0%1026.2%1120.0%221.2%725.9%14027.9%6781-90%22.9%17910.5%225.8%1622.5%916.7%740.0%430.3%1022.6%12223.8%5791-100%11.0%860.0%014.5%912.5%516.7%70.0%021.2%79.4%5114.6%35(Don't know / varies)12.6%9815.8%36.5%415.0%611.9%510.0%112.1%413.1%7111.3%27Mean:73.163.676.974.373.174.476.872.275.1	51-60%	6.5%	51	5.3%	1	4.8%	3	10.0%	4	4.8%	2	0.0%	0	3.0%	1	7.4%	40	4.6%	11		
81-90% 22.9% 179 10.5% 2 25.8% 16 22.5% 9 16.7% 7 40.0% 4 30.3% 10 22.6% 122 23.8% 57   91-100% 11.0% 86 0.0% 0 14.5% 9 12.5% 5 16.7% 7 0.0% 0 21.2% 7 9.4% 51 14.6% 35   (Don't know / varies) 12.6% 98 15.8% 3 6.5% 4 15.0% 6 11.9% 5 10.0% 1 12.1% 4 13.1% 71 11.3% 27   Mean: 73.1 63.6 76.9 74.3 73.1 74.4 76.8 72.2 75.1	61-70%	9.9%	77	15.8%	3	6.5%	4	7.5%	3	9.5%	4	20.0%	2	3.0%	1	10.7%	58	7.9%	19		
91-100% 11.0% 86 0.0% 0 14.5% 9 12.5% 5 16.7% 7 0.0% 0 21.2% 7 9.4% 51 14.6% 35   (Don't know / varies) 12.6% 98 15.8% 3 6.5% 4 15.0% 6 11.9% 5 10.0% 1 12.1% 4 13.1% 71 11.3% 27   Mean: 73.1 63.6 76.9 74.3 73.1 74.4 76.8 72.2 75.1	71-80%	26.5%	207	26.3%	5	35.5%	22	25.0%	10	26.2%	11	20.0%	2	21.2%	7	25.9%	140	27.9%	67		
(Don't know / varies) 12.6% 98 15.8% 3 6.5% 4 15.0% 6 11.9% 5 10.0% 1 12.1% 4 13.1% 71 11.3% 27   Mean: 73.1 63.6 76.9 74.3 73.1 74.4 76.8 72.2 75.1	81-90%	22.9%	179	10.5%	2	25.8%	16	22.5%	9	16.7%	7	40.0%	4	30.3%	10	22.6%	122	23.8%	57		
Mean: 73.1 63.6 76.9 74.3 73.1 74.4 76.8 72.2 75.1	91-100%	11.0%	86	0.0%	0	14.5%	9	12.5%	5	16.7%	7	0.0%	0	21.2%	7	9.4%	51	14.6%	35		
	(Don't know / varies)	12.6%	98	15.8%	3	6.5%	4	15.0%	6	11.9%	5	10.0%	1	12.1%	4	13.1%	71	11.3%	27		
Base: 780 19 62 40 42 10 33 540 240	Mean:		73.1		63.6		76.9		74.3		73.1		74.4		76.8		72.2		75.1		
	Base:		780		19		62		40		42		10		33		540		240		

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	1	<b>CV9</b> 1	l	LE10	0	LE10	1	LE10	2	LE10 3	3	LE9 8		Within bounda		Outside bounda	-
Q14 In which location do	o you no	rmall	y do mo	st of	your ho	useho	old's nor	n-foo	d shoppi	ing?								
Attleborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Bedworth	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	46	1.7%	5
Birmingham	1.6%	16	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.0%	14	0.7%	2
Coventry	8.4%	84	4.2%	1	1.2%	1	2.4%	1	0.0%	0	9.1%	1	0.0%	0	10.4%	73	3.7%	11
Hinckley	9.2%	92	0.0%	0	34.6%	28	43.9%	18	37.5%	21	9.1%	1	44.7%	17	0.4%	3	29.7%	89
Horeston Grange	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Leicester	6.6%	66	0.0%	0	13.6%	11	14.6%	6	28.6%	16	36.4%	4	21.1%	8	2.7%	19	15.7%	47
Nuneaton	47.5%	475	45.8%	11	27.2%	22	19.5%	8	10.7%	6	27.3%	3	13.2%	5	57.9%	405	23.3%	70
Solihull	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1
Tamworth	1.1%	11	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	1.0%	3
Church Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Kingswood Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Nuneaton Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Weddington Road (corner of Brook Lane)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Bermuda Park, St Davids Way, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Arena Retail Park, Classic Drive Coventry	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	1.7%	5
Catalogue / Mail order	0.7%	7	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	2
Other	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	2
Internet - Argos	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Crompton and Moore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Debenhams	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Ebay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Next	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Various internet sites	1.3%	13	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.7%	2
Atherstone	0.7%	7	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	1.7%	5
Fosse Park, Leicester	3.2%	32	0.0%	0	13.6%	11	12.2%	5	1.8%	1	18.2%	2	5.3%	2	1.3%	9	7.7%	23
Gallagher Retail Park, Stoney Stanton Road, Coventry	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.7%	2
Tamworth - Ventura Retail Park. Outside of Borough	0.2%	2	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
(Don't know / Varies)	7.9%	79	8.3%	2	3.7%	3	7.3%	3	19.6%	11	0.0%	0	15.8%	6	7.1%	50	9.7%	29
Base:		1000		24		81		41		56		11		38		700		300

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC boundary	Outside BC boundary
Q15 Where do you norm	ally do most	of your hous	ehold's shop	ping for (won	nens, mens, c	childrens and	baby) cloth	ing & footwear	r items?

	1.00/	10	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 60/		0.70/	2	
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.7%	2	
Birmingham	2.1%	21	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	2.6%	18	1.0%	3	
Coventry	11.8%	118	8.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	14.4%	101	5.7%	17	
Hinckley	3.8%	38	0.0%	0	17.3%	14	14.6%	6	12.5%	7	9.1%	1	23.7%	9	0.0%	0	12.7%	38	
Leicester	7.9%	79	0.0%	0	14.8%	12	36.6%	15	21.4%	12	36.4%	4	31.6%	12	2.9%	20	19.7%	59	
Nuneaton Town Centre	45.6%	456	45.8%	11	28.4%	23	17.1%	7	14.3%	8	18.2%	2	18.4%	7	54.9%	384	24.0%	72	
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Solihull	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	17	0.3%	1	
Tamworth	1.8%	18	20.8%	5	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	10	2.7%	8	
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Arena Retail Park, Coventry	2.8%	28	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	22	2.0%	6	
Fosse Park, Leicester	9.0%	90	0.0%	0	25.9%	21	29.3%	12	28.6%	16	36.4%	4	15.8%	6	3.9%	27	21.0%	63	
Hinckley Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Hinckley																			
Catalogue / Mail order	1.7%	17	12.5%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	1.7%	5	
Other	1.6%	16	0.0%	0	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	12	1.3%	4	
Internet - Cotton Traders	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Ebay	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Evans	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Marks and	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Spencers																			
Internet - New Look	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Next	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0	
Internet - OVC	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Tailor For You	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - TK Maxx	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Various internet sites	0.7%	7	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	0	2.6%	1	0.9%	6	0.3%	1	
Atherstone	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Dobbies Garden World.	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.1%	1	0.0%	0	
Atherstone	011/0	-	0.070	0	0.070	0	0.070	Ũ	0.070	0	0.070	0	0.070	0	011/0	-	0.070	0	
Gallagher Retail Park, Stoney	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
Stanton Rd	0.070	2	0.070	0	0.070	0	0.070	Ũ	0.070	0	0.070	0	0.070	0	0.070	-	0.070	•	
(Don't know / Varies)	4.3%	43	4.2%	1	1.2%	1	0.0%	0	10.7%	6	0.0%	0	7.9%	3	4.4%	31	4.0%	12	
(Do not do this type of	1.2%	12	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	10	0.7%	2	
shopping)	1.2/0	14	0.070	0	1.270	1	0.070	0	1.070	1	0.070	0	0.070	0	1.7/0	10	0.770	-	
Base:		1000		24		81		41		56		11		38		700		300	

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC
							boundary	boundary

Q16 Where do you normally do most of your household's shopping for furniture, carpets and other floor coverings (such as beds, sofas, tables, fitted carpets, screens, etc)?

Attleborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Bedworth Town Centre	3.4%	34	0.0%	0	1.2%	1	0.0%	0	1.8%	1	9.1%	1	0.0%	0	4.0%	28	2.0%	6
Birmingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Coventry	10.6%	106	4.2%	1	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	12.4%	87	6.3%	19
Hinckley	7.2%	72	0.0%	0	29.6%	24	41.5%	17	25.0%	14	18.2%	2	23.7%	9	0.4%	3	23.0%	69
Horeston Grange	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Leicester	3.4%	34	0.0%	0	4.9%	4	12.2%	5	17.9%	10	36.4%	4	21.1%	8	0.3%	2	10.7%	32
Nuneaton Town Centre	32.8%	328	29.2%	7	12.3%	10	4.9%	2	5.4%	3	18.2%	2	5.3%	2	42.0%	294	11.3%	34
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Solihull	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Tamworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Focus, Weddington Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Nuneaton																		
Queens Road	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Arena Retail Park, Coventry	1.6%	16	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Bermuda Park, Nuneaton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0
Fosse Park, Leicester	4.4%	44	0.0%	0	17.3%	14	12.2%	5	17.9%	10	0.0%	0	13.2%	5	1.1%	8	12.0%	36
Fosse Park: DFS	0.2%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Fosse Park: Harveys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Fosse Park: Marks & Spencer	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Fosse Park: Next Home	0.4%	4	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2
Hinckley Retail Park	0.2%	2	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Catalogue / Mail order	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1
Other	1.1%	11	8.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	6	1.7%	5
Internet - Argos	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Internet - B&Q	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Internet - Carpet Right	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Carpet World	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Currys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - DFS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Floors To Go	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Internet - Harveys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Next	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Various internet sites	1.8%	18	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	1.9%	13	1.7%	5
Atherstone	0.6%	6	20.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.7%	5
Bedworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Coventry - Alvis Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Holyhead Road																		
Gallagher Retail Park, Stoney	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1
Stanton Rd, Coventry																		
(Don't know / Varies)	11.0%	110	12.5%	3	12.3%	10	4.9%	2	14.3%	8	18.2%	2	23.7%	9	10.3%	72	12.7%	38
(Do not do this type of	15.7%	157	20.8%	5	16.0%	13	7.3%	3	7.1%	4	0.0%	0	13.2%	5	17.1%	120	12.3%	37
shopping)																		
Base:		1000		24		81		41		56		11		38		700		300
Duse.		1000		24		01		+1		50		11		50		700		500

# Nuneaton & Bedworth Household Survey

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for	Strategic	Perspectives

Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC
							boundary	boundary

# Q17 Where do you normally do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

Attleborough	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Bedworth Town Centre	7.5%	75	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	9.3%	65	3.3%	10
Birmingham	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.1%	1	0.0%	0
Bulkington	0.2%	2	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.3%	2	0.0%	Ő
Coventry	14.0%	140	4.2%	1	7.4%	6	2.4%	1	12.5%	7	18.2%	2	0.0%	Ő	15.4%	108	10.7%	32
Hinckley	16.6%	166	0.0%	0	70.4%	57	68.3%	28	64.3%	36	72.7%	8	68.4%	26	1.0%	7	53.0%	159
Horeston Grange	0.3%	3	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Leicester	0.6%	6	0.0%	0	0.0%	Ő	2.4%	1	0.0%	Ő	0.0%	Ő	5.3%	2	0.4%	3	1.0%	3
Nuneaton Town Centre	25.5%	255	45.8%	11	2.5%	2	0.0%	0	3.6%	2	0.0%	Õ	5.3%	2	33.3%	233	7.3%	22
Solihull	0.1%	1	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	Õ	0.0%	0	0.1%	1	0.0%	0
Tamworth	0.4%	4	8.3%	2	0.0%	Ő	0.0%	ŏ	0.0%	Ő	0.0%	Ő	0.0%	ŏ	0.3%	2	0.7%	2
Bermuda Park, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.3%	2	0.0%	0
Bermuda Park: Screwfix	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.1%	1	0.0%	Õ
Elliot Fields / Junction 1	0.1%	1	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.1%	1	0.0%	Õ
Retail & Leisure Park,																		
Rugby																		
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Retail & Leisure Park:																		
Homebase																		
Focus, Weddington Road,	14.1%	141	8.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	19.1%	134	2.3%	7
Nuneaton																		
Hinckley Retail Park	2.5%	25	0.0%	0	7.4%	6	22.0%	9	3.6%	2	0.0%	0	10.5%	4	0.1%	1	8.0%	24
Catalogue / Mail order	0.5%	5	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	1.0%	3
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Internet - B&Q	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Thompson and	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Morgan																		
Alvis Retail Park, Holyhead	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2
Road, Coventry																		
Arena Retail Park, Classic	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Drive Coventry																		
Atherstone	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
B&Q, Alvis Retail Park,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0
Holyhead Road, Coventry																		
B & Q Brandon Road, Binley	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.0%	0
Woods, Coventry																		
Dobbies Garden World,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Atherstone																		
Greenacres Farm, Stoney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Stanton																		
Greenacres Nursery, Ashby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Road, Stapleton																		
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Stapleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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													-						
	Total		<b>CV9</b> 1	L	LE10 (	)	LE10 1	ļ	LE10	2	LE10	3	LE9 8	3	Within bound	-	Outside bounda	-	
(Don't know / Varies) (Do not do this type of shopping)	4.5% 8.5%	45 85	4.2% 16.7%	1 4	4.9% 6.2%	4 5	0.0% 2.4%	0 1	7.1% 3.6%	4 2	0.0% 9.1%	0 1	5.3% 2.6%	2 1	4.6% 9.7%	32 68	4.3% 5.7%	13 17	
Base:		1000		24		81		41		56		11		38		700		300	

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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August 2010

Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC
							boundary	boundary

Q18 Where do you normally do most of your shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, telephones, CDs & DVDs etc)?

Bedworth Town Centre	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	25	0.7%	2	
Birmingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	0	
Coventry	0.4% 9.1%	91	4.2%	1	2.5%	2	0.0%	0	1.8%	1	0.0%	0	2.6%	1	11.1%	78	4.3%	13	
2	9.1% 6.2%	62	4.2% 0.0%	0	2.3% 30.9%	25	24.4%	10	12.5%	7	36.4%	4	18.4%	7	0.9%	6	4.3%	56	
Hinckley Leicester	2.3%	23	0.0%	0	2.5%	23	24.4%	10	12.5%	7	9.1%	4	15.8%	6	0.9%	4	6.3%	19	
	2.3% 32.6%		33.3%		6.2%	5	2.4% 7.3%		12.3%		9.1% 0.0%	0	7.9%		42.0%	4 294	10.7%	32	
Nuneaton Town Centre		326 5		8	0.2% 0.0%	5 0		3 0		6		0		3	42.0% 0.7%	294 5		52 0	
Solihull	0.5%		0.0%	0		0	0.0%		0.0%	0	0.0%		0.0%	0			0.0%		
Tamworth	0.6%	6	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2 0	
Kingswood Road	0.1%	1	0.0%	0	0.0%		0.0%	0	0.0%		0.0%		0.0%	0	0.1%	1	0.0%		
Arena Retail Park, Coventry	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	2.3%	16	2.0%	6	
Elliots Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Retail & Leisure Park:																			
Comet	4 70/	47	0.00/	0	17.00/	1.4	10 50/	0	17.00/	10	10.00/	•	10.40/	-	0.00/		10 70/	4.1	
Fosse Park, Leicester	4.7%	47	0.0%	0	17.3%	14		8	17.9%	10	18.2%	2	18.4%	7	0.9%	6	13.7%	41	
Fosse Park: Currys	1.7%	17	0.0%	0	3.7%	3	9.8%	4	1.8%	1	18.2%	2	10.5%	4	0.4%	3	4.7%	14	
Fosse Park: PC World	0.5%	5	0.0%	0	2.5%	2	2.4%	1	1.8%	1	0.0%	0	0.0%	0	0.1%	1	1.3%	4	
Hinckley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Catalogue / Mail order	0.9%	9	0.0%	0	1.2%	1	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	6	1.0%	3	
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Amazon	2.5%	25	4.2%	1	1.2%	1	0.0%	0	3.6%	2	0.0%	0	2.6%	1	2.7%	19	2.0%	6	
Internet - Argos	0.4%	4	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2	
Internet - Co-op	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Comet	0.3%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
Internet - Currys	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0	
Internet - Dabs.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Dell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Ebay	0.7%	7	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	1.0%	3	
Internet - Ebuyer.com	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	
Internet - HMV	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
Internet - Itunes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Mesh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - My.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - PC World	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Play.com	0.6%	6	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2	
Internet - Pricerunner	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Snap Fish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Sunday Shopper	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Tesco	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Various internet sites	6.1%	61	0.0%	0	2.5%	2	7.3%	3	16.1%	9	0.0%	0	0.0%	0	6.4%	45	5.3%	16	
Alvis Retail Park, Holyhead	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	1.0%	3	
Road, Coventry																			
Atherstone	0.3%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
Brightmores, Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	1	CV9	l	LE10 0		LE10 1	l	LE10 2	2	LE10 3	3	LE9 8		Within bounda	-	Outside bounda	-
Burbage	0.3%	3	0.0%	0	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Co-op, Long Street, Atherstone	0.2%	2	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2
Wm Morrison, Skipworth Road, Binley, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
(Don't know / Varies)	8.1%	81	12.5%	3	8.6%	7	12.2%	5	7.1%	4	9.1%	1	13.2%	5	6.7%	47	11.3%	34
(Do not do this type of shopping)	10.8%	108	8.3%	2	9.9%	8	4.9%	2	3.6%	2	0.0%	0	10.5%	4	12.3%	86	7.3%	22
Base:		1000		24		81		41		56		11		38		700		300

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Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC boundary	Outside BC boundary	

Q19 Where do you normally do most of your household's shopping for small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers etc)?

Bedworth Town Centre	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	52	1.3%	4	
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Bulkington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	1	0.3%	1	
Coventry	7.5%	75	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	59	5.3%	16	
Hinckley	16.5%	165	0.0%	0	75.3%	61	78.0%	32	67.9%	38	36.4%	4	60.5%	23	0.3%	2	54.3%	163	
Horeston Grange	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Leicester	1.1%	11	0.0%	0	2.5%	2	2.4%	1	3.6%	2	9.1%	1	7.9%	3	0.3%	2	3.0%	9	
Nuneaton Town Centre	44.9%	449	37.5%	9	4.9%	4	0.0%	0	1.8%	1	0.0%	0	10.5%	4	60.0%	420	9.7%	29	
Solihull	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
Tamworth	0.5%	5	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
Kingswood Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Queens Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Arena Retail Park, Coventry	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	1.3%	4	
Arena Retail Park: Tesco Extra	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.7%	2	
Bermuda Park, Nuneaton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Retail & Leisure Park: Comet																			
Elliot Fields / Junction 1 Retail & Leisure Park: Currys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Fosse Park. Leicester	1.7%	17	0.0%	0	1.2%	1	9.8%	4	7.1%	4	27.3%	3	2.6%	1	0.6%	4	4.3%	13	
Fosse Park: Argos Extra	0.4%	4	0.0%	Ő	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1	
Fosse Park: Currys	1.1%	11	0.0%	0	3.7%	3	2.4%	1	3.6%	2	9.1%	1	7.9%	3	0.1%	1	3.3%	10	
Hinckley Retail Park	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Catalogue / Mail order	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.0%	0	
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - 365 Electrical.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Amazon	0.8%	8	0.0%	0	1.2%	1	2.4%	1	1.8%	1	0.0%	0	0.0%	0	0.7%	5	1.0%	3	
Internet - Argos	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
Internet - Comet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Internet - Currys	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Internet - Dabs.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Ebay	0.7%	7	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	2	
Internet - Ideal World	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Play.com	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Tesco	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.3%	1	
Various internet sites	1.6%	16	4.2%	1	0.0%	0	2.4%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	13	1.0%	3	
Atherstone	0.4%	4	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3	
Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Co-op, Long Street, Atherstone	0.4%	4	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3	
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	1.0%	3	

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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													-						
	Total	Total CV		CV91 LE100 I		LE10 1	LE10 1 LE10 2			LE10 3 LE9		Within BC boundary		-	Outside BC boundary				
(Don't know / Varies) (Do not do this type of shopping)	4.4% 3.4%	44 34	8.3% 8.3%	2 2		3 1	0.0% 2.4%	0 1	8.9% 0.0%	5 0	9.1% 0.0%	1 0	10.5% 0.0%	4 0	4.0% 4.1%	28 29		16 5	
Base:		1000		24		81		41		56		11		38		700		300	

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC
							boundary	boundary

Q20 Where do you normally do most of your household's shopping for large domestic electrical appliances (such as fridges, washing machines, cookers, vacuum cleaners etc)?

Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Bedworth Town Centre	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	38	1.0%	3	
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Chapel End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Coventry	7.0%	70	4.2%	1	1.2%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	8.3%	58	4.0%	12	
Hinckley	8.3%	83	0.0%	0	42.0%	34	36.6%	15	30.4%	17	36.4%	4	18.4%	7	0.6%	4	26.3%	79	
Horeston Grange	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Leicester	1.4%	14	0.0%	0	1.2%	1	7.3%	3	5.4%	3	9.1%	1	13.2%	5	0.0%	0	4.7%	14	
Nuneaton Town Centre	38.6%	386	33.3%	8	11.1%	9	2.4%	1	5.4%	3	0.0%	0	10.5%	4	50.1%	351	11.7%	35	
Solihull	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Kingswood Road	0.1%	1	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.1%	1	0.0%	Ő	
Oueens Road	0.2%	2	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Arena Retail Park, Coventry	2.4%	24	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Ő	2.9%	20	1.3%	4	
Bermuda Park, Nuneaton	0.5%	5	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Ő	0.0%	Ő	2.6%	1	0.6%	4	0.3%	1	
Elliot Fields / Junction 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Retail & Leisure Park:																			
Comet																			
Fosse Park, Leicester	3.0%	30	0.0%	0	7.4%	6	9.8%	4	14.3%	8	18.2%	2	7.9%	3	0.9%	6	8.0%	24	
Fosse Park: Argos Extra	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.7%	2	
Fosse Park: Currys	3.2%	32	0.0%	0	12.3%	10	12.2%	5	7.1%	4	18.2%	2	15.8%	6	0.7%	5	9.0%	27	
Hinckley Retail Park	0.3%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
Catalogue / Mail order	1.1%	11	0.0%	0	1.2%	1	4.9%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	8	1.0%	3	
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.1%	1	0.3%	1	
Internet - 247 Electrical	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Amazon	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
Internet - Appliances Direct	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Argos	0.5%	5	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.7%	2	
Internet - Boots	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Co-Op	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Internet - Comet	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Internet - Currys	1.5%	15	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	12	1.0%	3	
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Ebay	0.4%	4	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1	
Internet - Empire Direct	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Homebase	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Marks and	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1	
Spencers																			
Internet - Play.com	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Sainsburys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Tesco	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Various internet sites	5.5%	55	4.2%	1	2.5%	2	7.3%	3	10.7%	6	0.0%	0	2.6%	1	5.7%	40	5.0%	15	
Alvis Retail Park, Holyhead	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2	
Road, Coventry																			

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	I	CV9	l	LE10 0		LE10 1		LE10 2	2	LE10 3	3	LE9 8		Within bounda	-	Outside bound	-
Atherstone	0.4%	4	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.0%	3
Burbage	0.5%	5	0.0%	0	1.2%	1	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.1%	1	1.3%	4
Co-op, Long Street, Atherstone	0.7%	7	25.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	2.0%	6
Currys, Gallagher Retail Park, Stoney Stanton Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Currys, Orchard Retail Park, London Road, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Gallagher Retail Park, Stoney Stanton Rd, Coventry	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	2.0%	6
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
(Don't know / Varies)	7.3%	73	12.5%	3	6.2%	5	7.3%	3	10.7%	6	9.1%	1	15.8%	6	6.4%	45	9.3%	28
(Do not do this type of shopping)	5.6%	56	4.2%	1	6.2%	5	2.4%	1	7.1%	4	0.0%	0	2.6%	1	5.9%	41	5.0%	15
Base:		1000		24		81		41		56		11		38		700		300

### Nuneaton & Bedworth Household Survey S

LE9 8

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August 2010

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Total	CV9 1
1 Utai	C()1

LE10 0

LE101 LE10 2 LE103

Outside BC Within BC boundary boundary

Q21 Where do you normally do most of your household's shopping for chemist and medical goods, cosmetics and other beauty products (such as medicines, vitamins, glasses, contact lenses etc)?

Attleborough	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Bedworth Town Centre	13.4%	134	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	16.6%	116	6.0%	18	
Birmingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1	
Bulkington	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	19	0.3%	1	
Chapel End	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	14	0.0%	0	
Coventry	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	22	2.7%	8	
Hinckley	18.0%	180	0.0%	0	86.4%	70	85.4%	35	66.1%	37	45.5%	5	73.7%	28	0.1%	1	59.7%	179	
Horeston Grange	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Leicester	0.8%	8	0.0%	0	2.5%	2	2.4%	1	1.8%	1	0.0%	0	5.3%	2	0.1%	1	2.3%	7	
Nuneaton Town Centre	45.8%	458	4.2%	1	0.0%	0	2.4%	1	1.8%	1	18.2%	2	2.6%	1	63.6%	445	4.3%	13	
Solihull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Tamworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Kingswood Road	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Queens Road	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Arena Park, Coventry	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.7%	2	
Arena Park: Boots	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.7%	2	
Fosse Park, Leicester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	1	0.3%	1	
Fosse Park: Boots	1.1%	11	0.0%	0	0.0%	0	4.9%	2	5.4%	3	18.2%	2	2.6%	1	0.4%	3	2.7%	8	
Catalogue / Mail order	1.0%	10	0.0%	0	1.2%	1	0.0%	0	1.8%	1	0.0%	0	2.6%	1	1.0%	7	1.0%	3	
Internet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Other	0.5%	5	0.0%	0	0.0%	0	2.4%	1	1.8%	1	0.0%	0	0.0%	0	0.1%	1	1.3%	4	
Internet -QVC	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Atherstone	2.5%	25	87.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	7.0%	21	
Burbage	1.1%	11	0.0%	0	2.5%	2	0.0%	0	16.1%	9	0.0%	0	0.0%	0	0.0%	0	3.7%	11	
Cooks Chemist, Ratcliffe Street, Atherstone	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
(Don't know / Varies)	2.9%	29	4.2%	1	2.5%	2	0.0%	0	3.6%	2	9.1%	1	7.9%	3	2.4%	17	4.0%	12	
(Do not do this type of shopping)	1.7%	17	0.0%	0	4.9%	4	2.4%	1	0.0%	0	0.0%	0	2.6%	1	1.3%	9	2.7%	8	
Base:		1000		24		81		41		56		11		38		700		300	

### Nuneaton & Bedworth Household Survey for Strategic Perspectives

					6	-			
Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC boundary	Outside BC boundary	

Q22 Where do you do most of your household's shopping for games & toys; hobby items; sport and camping goods; and musical instruments?

-	-					-			-		•			-					
Bedworth Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	1.0%	3	
Birmingham	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	
Coventry	8.7%	87	0.0%	0	7.4%	6	2.4%	1	7.1%	4	0.0%	0	2.6%	1	9.4%	66	7.0%	21	
Hinckley	4.5%	45	0.0%	0	19.8%	16	24.4%	10	16.1%	9	9.1%	1	21.1%	8	0.0%	0	15.0%	45	
Leicester	2.9%	29	0.0%	0	6.2%	5	9.8%	4	7.1%	4	18.2%	2	26.3%	10	0.1%	1	9.3%	28	
Nuneaton Town Centre	22.7%	227	33.3%	8	6.2%	5	4.9%	2	3.6%	2	0.0%	0	7.9%	3	28.4%	199	9.3%	28	
Tamworth	0.4%	4	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2	
Queens Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Arena Retail Park, Coventry	1.6%	16	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	1.0%	3	
Arena Retail Park: Game	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Fosse Park, Leicester	0.6%	6	0.0%	0	1.2%	1	2.4%	1	3.6%	2	9.1%	1	0.0%	0	0.1%	1	1.7%	5	
Fosse Park: JJB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Catalogue / Mail order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.3%	2	0.3%	1	
Internet - Amazon	1.3%	13	0.0%	0	3.7%	3	4.9%	2	1.8%	1	0.0%	0	0.0%	0	0.7%	5	2.7%	8	
Internet - Argos	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Decathalon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Dixons	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Ebay	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
Internet - Go Outdoors	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - JJB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Internet - Play.com	0.4%	4	4.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.7%	2	
Internet - Quidco	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Rocking Roost	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Sports Direct	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - The Falcon Puzzles	0.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Internet - Toys R Us	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Internet - Wiggle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Various internet sites	3.1%	31	0.0%	0	1.2%	1	2.4%	1	3.6%	2	0.0%	0	2.6%	1	3.6%	25	2.0%	6	
Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Decathlon, IKEA Retail Park, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Gallagher Retail Park, Stoney Stanton Rd, Coventry	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
New Arley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Old Arley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Stoney Stanton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
Cross Point Business Park, Parkway, Coventry	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.9%	6	0.3%	1	
Ventura Retail Park. Outside of Borough, Tamworth	0.2%	2	4.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	
(Don't know / Varies)	7.9%	79	16.7%	4	7.4%	6	9.8%	4	14.3%	8	18.2%	2	5.3%	2	7.1%	50	9.7%	29	
(Do not do this type of	39.9%	399	37.5%	9	39.5%	32	34.1%	14	33.9%	19	45.5%	5	28.9%	11	42.1%	295	34.7%	104	
shopping)	57.770	577	51.570	,	57.570	52	57.170	14	55.770	1)	10.070	5	20.770		12.170	275	54.770	104	

Bedworth Town Centre

Nuneaton Town Centre

Elliot Fields / Junction 1

Internet - Bowmeow Internet - Ebay

Internet - Feline K9

Internet - Sainsburys

Various internet sites Aldi, Holly Lane, Atherstone

Dobbies Garden World,

Fosse Park, Leicester

Road, Barwell (Don't know / Varies)

shopping)

Base:

(Do not do this type of

Earl Shilton, Leicestershire

Gallagher Retail Park, Stoney

Aquaduct Farm, Shenton The Pingle Pet Food, Ashby

Stanton Rd, Coventry Shentone Farm Shop,

Internet - Tesco

Atherstone

Bulkington

Atherstone

Astley

Internet - Livefood.co.uk

Retail & Leisure Park: Pets

Birmingham

Horeston Grange

Bulkington

Coventry

Hinckley

Leicester

Rugby

at Home Other

Base:

Total

4.7%

0.1%

0.5%

4.0%

8.4%

0.4% 0.4%

23.5%

0.2%

0.5%

0.1% 0.1%

0.1%

0.1%

0.1%

0.1%

0.1% 0.1%

0.1%

0.6%

0.1%

0.1%

0.1%

0.2%

0.4%

0.8%

0.1%

0.1%

1.9%

52.0%

19

1000

520 54.2%

0.0%

0 2.5%

13 48.1%

24

2 0.0%

81

39 63.4%

0 3.6%

41

26 48.2%

1000

47

1

5

40

84

CV9 1

Q23 Where do you do most of your household's shopping for pets & pet related products?

0.0%

0.0%

0.0%

0.0%

0.0%

24

0 0.0%

0 0.0%

0

0 0.0%

1.2%

0 40.7%

LE100

81

0 0.0%

0 0.0%

1

0 0.0%

33 24.4%

0.0%

LE101

41

0 0.0%

0 0.0%

0 0.0%

0 0.0%

10 30.4%

LE102

56

0 0.0%

0 0.0%

0 0.0%

0 0.0%

17 0.0%

# Nuneaton & Bedworth Household Survey

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### for Strategic Perspectives

11

0 0.0%

0 0.0%

0 0.0%

0 0.0%

0 34.2%

**LE9 8** 

38

0 5.4%

0

0

0

13

Within BC

700

38 3.0%

1 0.0%

4

27

0.3%

4.3%

8 25.3%

boundary

0.1%

0.6%

3.9%

1.1%

Outside BC

boundary

300

9

0

1

13

76

LE103

4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	9.1%	1	2.6%	1	0.1%	1	1.0%	3	
235	16.7%	4	7.4%	6	9.8%	4	7.1%	4	9.1%	1	5.3%	2	30.1%	211	8.0%	24	
2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	0.0%	0	0.7%	2	
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1	
1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
6	20.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	1.7%	5	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.3%	1	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	
4	4.2%	1	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	1.3%	4	
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	1.3%	4	
1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	

2 9.1%

27 45.5%

56

1 0.0%

11

5 52.6%

0 2.0%

20 53.6%

38

14 1.7%

375 48.3%

700

5

145

300

### Nuneaton & Bedworth Household Survey es

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for Stra	tegic P	'erspec	etives
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Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC	
							boundary	boundary	

Q24 Where do you do most of your household's shopping for all other non-food goods including books; jewellery and watches; china, glassware; recreational and luxury goods?

	0.00/	22	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0 604	10	1 70/	-
Bedworth Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	1.7%	5
Birmingham	1.7%	17	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	14	1.0%	3
Bulkington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Coventry	5.7%	57	0.0%	0	2.5%	2	0.0%	0	5.4%	3	0.0%	0	0.0%	0	6.1%	43	4.7%	14
Hinckley	7.0%	70	0.0%	0	38.3%	31	34.1%	14	23.2%	13	0.0%	0	26.3%	10	0.0%	0	23.3%	70
Leicester	4.4%	44	0.0%	0	11.1%	9	9.8%	4	17.9%	10	18.2%	2	28.9%	11	0.7%	5	13.0%	39
Nuneaton Town Centre	34.8%	348	37.5%	9	6.2%	5	4.9%	2	14.3%	8	27.3%	3	5.3%	2	44.1%	309	13.0%	39
Rugby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Solihull	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.0%	0
Tamworth	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Queens Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Arena Retail Park, Coventry	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
Fosse Park, Leicester	1.3%	13	0.0%	0	3.7%	3	7.3%	3	1.8%	1	9.1%	1	7.9%	3	0.1%	1	4.0%	12
Fosse Park: WH Smith	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Catalogue / Mail order	1.1%	11	4.2%	1	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	8	1.0%	3
Other	0.4%	4	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1
Internet - AB Books	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Amazon	6.3%	63	4.2%	1	7.4%	6	7.3%	3	16.1%	9	27.3%	3	5.3%	2	4.9%	34	9.7%	29
Internet - Book Depository	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Co-Op	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Ebay	0.4%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.3%	2	0.7%	2
Internet - HMV	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Internet - Play.com	0.5%	5	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
Internet - QVC	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Internet - Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1
Various internet sites	2.0%	20	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	16	1.3%	4
(Don't know / Varies)	12.4%	124	4.2%	1	13.6%	11	19.5%	8	16.1%	9	0.0%	0	15.8%	6	11.9%	83	13.7%	41
(Do not do this type of	17.0%	170	41.7%	10	8.6%	7	9.8%	4	5.4%	3	18.2%	2	5.3%	2	19.6%	137	11.0%	33
shopping)							,,					_		_	-,			
Base:		1000		24		81		41		56		11		38		700		300

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

	Tota	1	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	3	Within bound:		Outside bound	-
Q25 When you do your	househo	ld's n	on-food	shop	oping, ho	ow do	you usi	ually	travel?									
Car / van (as driver)	61.2%	612	70.8%	17	51.9%	42	61.0%	25	85.7%	48	90.9%	10	71.1%	27	57.9%	405	69.0%	207
Car / van (as passenger)	13.1%	131	20.8%	5	13.6%	11	19.5%	8	5.4%	3	9.1%	1	15.8%	6	13.4%	94	12.3%	37
Bus, minibus or coach	10.4%	104	0.0%	0	12.3%	10	4.9%	2	3.6%	2	0.0%	0	5.3%	2	12.0%	84	6.7%	20
Using park & ride facility	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Walk	9.2%	92	4.2%	1	9.9%	8	7.3%	3	3.6%	2	0.0%	0	0.0%	0	10.9%	76	5.3%	16
Taxi	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1
Train	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
Other	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Not applicable / goods delivered	1.0%	10	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	2.6%	1	0.6%	4	2.0%	6
(Don't know / varies)	3.2%	32	4.2%	1	4.9%	4	4.9%	2	1.8%	1	0.0%	0	5.3%	2	3.1%	22	3.3%	10
Base:		1000		24		81		41		56		11		38		700		300

August 2010

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August 2010

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						0	-		
	Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC boundary	Outside BC boundary
Q26 What main improve	ements to Nu	neaton Town	Centre would	l encourage y	/ou to visit m	ore often thar	n you curren	tly do?	

-												-		-					
Better / more frequent bus services	1.3%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	10	1.0%	3	
Better / new train service	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1	
Better pedestrian links from	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
train station to centre	5.00/	50	0 20/	2	2.50/	2	0.0%	0	7.1%	4	0.10/	1	2 60/	1	5 60/	20	2 70/	11	
Better access by car Better pedestrian links from	5.0% 0.4%	50 4	8.3% 0.0%	2 0	2.5% 0.0%	2 0	0.0%	0	0.0%	4 0	9.1% 0.0%	1 0	2.6% 0.0%	0	5.6% 0.6%	39 4	3.7% 0.0%	0	
car parking into centre		4		0				0						0				, in the second s	
Cheaper parking	4.5%	45	4.2%	1	2.5%	2	2.4%	1	3.6%	2	0.0%	0	2.6%	1	5.4%	38	2.3%	7	
Free parking	4.2%	42	4.2%	1	6.2%	5	2.4%	1	5.4%	3	9.1%	1	2.6%	1	4.1%	29	4.3%	13	
More / better signage around the centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
More parking provision	4.2%	42	4.2%	1	4.9%	4	2.4%	1	3.6%	2	0.0%	0	7.9%	3	4.3%	30	4.0%	12	
More/ better covered shopping centres	0.8%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.3%	1	
Fewer empty shops / vacancies	6.9%	69	0.0%	0	2.5%	2	9.8%	4	3.6%	2	0.0%	0	2.6%	1	8.4%	59	3.3%	10	
A Street Market	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
Better Quality Street Markets	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	18	0.3%	1	
More clothes & fashion shops	9.7%	97	4.2%	1	6.2%	5	0.0 <i>%</i> 7.3%	3	3.6%	2	0.0%	0	5.3%	2	11.7%	82	5.0%	15	
More department stores /	11.5%	115	0.0%	0	0.2 <i>%</i> 7.4%	6	9.8%	4	5.0% 7.1%	4	0.0%	0	5.5% 7.9%	3	13.7%	96	6.3%	19	
larger stores												÷							
More discount stores / cheaper goods	1.7%	17	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	2	2.0%	14	1.0%	3	
More independent shops	9.2%	92	0.0%	0	3.7%	3	0.0%	0	5.4%	3	0.0%	0	7.9%	3	11.6%	81	3.7%	11	
More quality / designer shops	8.1%	81	0.0%	0	0.0%	0	0.0%	0	3.6%	2	9.1%	1	5.3%	2	10.1%	71	3.3%	10	
A particular retailer or type of	2.3%	23	8.3%	2	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.7%	19	1.3%	4	
shop																			
Better (more) safety / security / CCTV / police presence	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
Creche	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
More facilities for children	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
More facilities for disabled	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
More toilets	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
Information Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
More pedestrainised streets	0.7%	7	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
Nicer shopping environment	1.9%	19	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.3%	16	1.0%	3	
More seating / benches	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
More litter bins	0.8%	8	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.7%	2	
Less litter / graffiti	0.7%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
More public art	0.0%	0	0.0%	Õ	0.0%	0	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.0%	0	
Other	2.3%	23	4.2%	1	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	2.7%	19	1.3%	4	
A Marks and Spencers	6.0%	60	0.0%	0	8.6%	7	7.3%	3	3.6%	2	0.0%	Ő	0.0%	0	6.6%	46	4.7%	14	
A Morrisons	0.3%	3	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	ŏ	0.0%	Ő	0.4%	3	0.0%	0	
A Primark	1.4%	14	0.0%	Ő	1.2%	1	0.0%	Ő	3.6%	2	0.0%	Ő	0.0%	0	1.6%	11	1.0%	3	
		••		Ŭ				0	2.5/0	-	0.070	0		0				2	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	1	CV9	1	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8		Within bound		Outside bound	
A TJ Hughes	0.3%	3	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Bigger choice of shops	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	1.0%	3
Cheaper public transport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Less charity shops	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.0%	0
More places to eat	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
Better / more frequent bus services	1.3%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.4%	10	1.0%	3
(Don't know )	4.6%	46	8.3%	2	3.7%	3	7.3%	3	10.7%	6	0.0%	0	13.2%	5	3.7%	26	6.7%	20
(Nothing in particular)	45.4%	454	58.3%	14	61.7%	50	63.4%	26	57.1%	32	81.8%	9	55.3%	21	38.7%	271	61.0%	183
Base:		1000		24		81		41		56		11		38		700		300

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											0	,	1					
	Tota	1	CV9 1		LE10 0		LE10 1		LE10 2	2	LE103	3	LE9 8		Within bound:	-	Outside bounda	-
Q27 What main improve	ments to	Bedv	vorth To	wn C	entre wo	uld e	encouraç	je yo	u to visi	t mor	re often f	than y	you curre	ently	/ do?			
Better / new train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian links from train station to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access by car	0.2%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Better pedestrian links from car parking into centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Free parking	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2
More / better signage around the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.7%	2
More/ better covered shopping centres	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0
Fewer empty shops / vacancies	5.3%	53	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	7.3%	51	0.7%	2
A Street Market	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.3%	1
Better Quality Street Markets	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	16	0.0%	0
More clothes & fashion shops	11.9%	119	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	14.9%	104	5.0%	15
More department stores / larger stores	10.9%	109	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	13.4%	94	5.0%	15
More discount stores / cheaper goods	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.0%	21	0.3%	1
More independent shops	6.9%	69	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	9.1%	64	1.7%	5
More quality / designer shops	9.1%	91	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	10.4%	73	6.0%	18
A particular retailer or type of shop	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	20	0.7%	2
Better (more) safety / security / CCTV / police presence	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Creche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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More toilets

Information Centre

More litter bins

More public art

A WH Smith

Shoe shops

Other

Less litter / graffiti

More pedestrainised streets

Nicer shopping environment

More seating / benches

A Marks and Spencers

Bigger choice of shops

Less charity shops

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### Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	al	CV9	1	LE10	0	LE10	1	LE102	2	LE10	3	LE9 8	3	Within bound	-	Outside bound	-
More places to eat	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.4%	3	0.0%	0
(Don't know ) (Nothing in particular)	22.3% 50.1%	223 501	41.7% 58.3%	10 14	35.8% 63.0%	29 51	34.1% 56.1%	14 23	41.1% 55.4%	23 31	0.0% 90.9%	0 10	28.9% 68.4%	11 26	17.9% 48.0%	125 336	32.7% 55.0%	98 165
Base:		1000		24		81		41		56		11		38		700		300
Q28 How often do you	and your	famil	y visit th	e foll	lowing le	eisure	e attract	ions?										
Bingo																		
Once a week	5.1%	51	4.2%	1	4.9%	4	0.0%	0	1.8%	1	0.0%	0	2.6%	1	5.9%	41	3.3%	10
Once a fortnight	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
Once a month	0.5%	5	0.0%	0	2.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	1.0%	3
Once every two months	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1
Once every six months	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.7%	2
Once a year	0.7%	7	0.0%	0	1.2%	1	2.4%	1	3.6%	2	0.0%	0	0.0%	0	0.4%	3	1.3%	4
Don't go	91.7%	917	95.8%	23	90.1%	73	95.1%	39	92.9%		100.0%	11	97.4%	37	91.1%	638	93.0%	279
(Don't know / varies)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0
Base:		1000		24		81		41		56		11		38		700		300
Cinema																		
Once a week	1.7%	17	0.0%	0	3.7%	3	0.0%	0	1.8%	1	0.0%	0	2.6%	1	1.7%	12	1.7%	5
Once a fortnight	5.3%	53	8.3%	2	2.5%	2	4.9%	2	10.7%	6	0.0%	0	5.3%	2	5.4%	38	5.0%	15
Once a month	14.8%	148	12.5%	3	13.6%	11	14.6%	6	25.0%	14	0.0%	0	13.2%	5	14.4%	101	15.7%	47
Once every two months	13.1%	131	8.3%	2	17.3%	14	19.5%	8	19.6%	11	0.0%	0	26.3%	10	11.4%	80	17.0%	51
Once every six months	10.3%	103	4.2%	1	6.2%	5	17.1%	7	10.7%	6	18.2%	2	7.9%	3	10.6%	74	9.7%	29
Once a year	5.4%	54	12.5%	3	3.7%	3	4.9%	2	5.4%	3	9.1%	1	5.3%	2	5.6%	39	5.0%	15
Don't go	48.4%	484	50.0%	12	51.9%	42	39.0%	16	26.8%	15	72.7%	8	39.5%	15	49.7%	348	45.3%	136
(Don't know / varies)	1.0%	10	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.7%	2
Base:		1000		24		81		41		56		11		38		700		300
Gym / Healthclub	/ Sports F	acility	/															
Once a week	19.2%	192	12.5%	3	18.5%	15	41.5%	17	26.8%	15	0.0%	0	18.4%	7	18.1%	127	21.7%	65
Once a fortnight	1.5%	15	0.0%	0	2.5%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	11	1.3%	4
Once a month	1.4%	14	0.0%	0	3.7%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	9	1.7%	5
Once every two months	0.6%	6	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	3	1.0%	3
Once every six months	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.3%	2	0.3%	1
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.3%	1
Don't go	76.2%	762	87.5%	21	74.1%	60	48.8%	20	69.6%	39	100.0%	11	78.9%	30	77.4%	542	73.3%	220
(Don't know / varies)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	6	0.3%	1
Base:		1000		24		81		41		56		11		38		700		300

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	ıl	<b>CV9</b> 1	L	LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	;	Within bounda		Outside bound	-
Museum or place	of histori	cal int	erest															
Once a week	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	0.6%	4	0.7%	2
Once a fortnight	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	9	0.3%	1
Once a month	4.1%	41	0.0%	0	4.9%	4	2.4%	1	5.4%	3	9.1%	1	2.6%	1	3.9%	27	4.7%	14
Once every two months	7.3%	73	8.3%	2	4.9%	4	17.1%	7	12.5%	7	9.1%	1	5.3%	2	6.9%	48	8.3%	25
Once every six months	12.3%	123	8.3%	2	13.6%	11	4.9%	2	21.4%	12	9.1%	1	5.3%	2	12.1%	85	12.7%	38
Once a year	9.0%	90	4.2%	1	8.6%	7	4.9%	2	10.7%	6	18.2%	2	10.5%	4	9.4%	66	8.0%	24
Don't go	63.0%	630	75.0%	18	64.2%	52	63.4%	26	44.6%	25	54.5%	6	73.7%	28	63.7%	446	61.3%	184
(Don't know / varies)	2.7%	27	4.2%	1	3.7%	3	7.3%	3	1.8%	1	0.0%	0	0.0%	0	2.1%	15	4.0%	12
Base:		1000		24		81		41		56		11		38		700		300
Pub/ Bar																		
Once a week	26.2%	262	54.2%	13	25.9%	21	26.8%	11	39.3%	22	27.3%	3	23.7%	9	24.6%	172	30.0%	90
Once a fortnight	8.4%	84	8.3%	2	9.9%	8	7.3%	3	12.5%	7	0.0%	0	7.9%	3	8.6%	60	8.0%	24
Once a month	12.0%	120	8.3%	2	12.3%	10	22.0%	9	8.9%	5	0.0%	0	26.3%	10	10.7%	75	15.0%	45
Once every two months	5.1%	51	4.2%	1	2.5%	2	7.3%	3	3.6%	2	0.0%	0	7.9%	3	5.1%	36	5.0%	15
Once every six months	2.2%	22	0.0%	0	3.7%	3	4.9%	2	5.4%	3	9.1%	1	5.3%	2	1.6%	11	3.7%	11
Once a year	1.2%	12	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	11	0.3%	1
Don't go	44.0%	440	25.0%	6	43.2%	35	29.3%	12	30.4%	17	63.6%	7	28.9%	11	46.9%	328	37.3%	112
(Don't know / varies)	0.9%	9	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.7%	2
Base:		1000		24		81		41		56		11		38		700		300
Restaurant																		
Once a week	16.4%	164	8.3%	2	12.3%	10	12.2%	5	23.2%	13	27.3%	3	18.4%	7	16.6%	116	16.0%	48
Once a fortnight	15.0%	150	20.8%	5	16.0%	13	22.0%	9	16.1%	9	27.3%	3	18.4%	7	14.1%	99	17.0%	51
Once a month	23.9%	239	20.8%	5	25.9%	21	29.3%	12	30.4%	17	0.0%	0	26.3%	10	23.3%	163	25.3%	76
Once every two months	10.8%	108	0.0%	0	14.8%	12	17.1%	7	7.1%	4	27.3%	3	15.8%	6	10.3%	72	12.0%	36
Once every six months	4.6%	46	4.2%	1	2.5%	2	4.9%	2	3.6%	2	0.0%	0	7.9%	3	4.6%	32	4.7%	14
Once a year	1.1%	11	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.3%	1
Don't go	26.7%	267	45.8%	11	27.2%	22	9.8%	4	19.6%	11	18.2%	2	13.2%	5	28.3%	198	23.0%	69
(Don't know / varies)	1.5%	15	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	10	1.7%	5
Base:		1000		24		81		41		56		11		38		700		300

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	Tota	al	CV9	1	LE10	0	LE10	1	LE10 2	2	LE10	3	LE9 8	3	Within bound	-	Outside bound	-
Tenpin bowling																		
Once a week	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.7%	2
Once a fortnight	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.3%	1
Once a month	2.0%	20	0.0%	0	3.7%	3	0.0%	0	5.4%	3	0.0%	0	2.6%	1	1.7%	12	2.7%	8
Once every two months	6.9%	69	8.3%	2	8.6%	7	4.9%	2	8.9%	5	0.0%	0	7.9%	3	6.7%	47	7.3%	22
Once every six months	9.9%	99	4.2%	1	9.9%	8	24.4%	10	16.1%	9	0.0%	0	10.5%	4	8.9%	62	12.3%	37
Once a year	5.5%	55	4.2%	1	6.2%	5	14.6%	6	7.1%	4	0.0%	0	15.8%	6	4.3%	30	8.3%	25
Don't go	73.7%	737	75.0%	18	70.4%	57	53.7%	22	60.7%	34	100.0%	11	63.2%	24	76.6%	536	67.0%	201
(Don't know / varies)	1.2%	12	8.3%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	8	1.3%	4
Base:		1000		24		81		41		56		11		38		700		300
Theatre																		
Once a week	0.5%	5	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
Once a fortnight	0.6%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	9.1%	1	2.6%	1	0.4%	3	1.0%	3
Once a month	3.0%	30	4.2%	1	4.9%	4	2.4%	1	5.4%	3	9.1%	1	0.0%	0	2.6%	18	4.0%	12
Once every two months	10.1%	101	4.2%	1	13.6%	11	17.1%	7	21.4%	12	9.1%	1	7.9%	3	8.9%	62	13.0%	39
Once every six months	13.8%	138	0.0%	0	13.6%	11	26.8%	11	19.6%	11	18.2%	2	26.3%	10	12.3%	86	17.3%	52
Once a year	9.3%	93	8.3%	2	8.6%	7	4.9%	2	8.9%	5	18.2%	2	13.2%	5	9.3%	65	9.3%	28
Don't go	61.1%	611	79.2%	19	58.0%	47	41.5%	17	44.6%	25	36.4%	4	50.0%	19	64.4%	451	53.3%	160
(Don't know / varies)	1.6%	16	0.0%	0	1.2%	1	4.9%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	11	1.7%	5
Base:		1000		24		81		41		56		11		38		700		300
Other Activity																		
Once a week	5.6%	56	25.0%	6	3.7%	3	2.4%	1	7.1%	4	0.0%	0	5.3%	2	4.9%	34	7.3%	22
Once a fortnight	0.4%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.7%	2
Once a month	0.5%	5	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
Once every two months	0.4%	4	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't go	90.5%	905	75.0%	18	95.1%	77	92.7%	38	83.9%		100.0%	11	94.7%	36	90.9%	636	89.7%	269
(Don't know / varies)	2.5%	25	0.0%	0	0.0%	0	0.0%	0	8.9%	5	0.0%	0	0.0%	0	2.9%	20	1.7%	5
Base:		1000		24		81		41		56		11		38		700		300

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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August 2010

	Total		CV9 1	Ĺ	LE10 (	)	LE10 1	1	LE10	2	LE10 3	3	LE9 8		Within boundរ		Outside bounda	-
Q29 Where did you or me Those who go to the cin			ur house	hold	last go t	o the	e cinema	?										
AMC Theatre, Ladywood Middle Way, Broadway Plaza, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld Cinema , Broad Street, Broad Street, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld Cinema, Leicester Road, Junction 1 / Elliots Field Retail & Leisure Park, Rugby	0.8%	4	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.9%	3
Cineworld Cinema , Mill Lane Arcade Upper, Touchwood , Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Cinema, Station Street, Birmingham, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MAX Cinema, Curzon Street, Millenium Point, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Odean Cinema, New Street,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Birmingham, Birmingham Odeon Cinema, Aylestone Road, Freemans Park, Leicester	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	4.3%	1	0.0%	0	1.2%	2
Odeon Cinema, Bolebridge Street, Bolebridge Island, Tamworth	0.4%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Odeon Cinema, St Davids Way, Bermuda Park, Nuneaton	78.5%	397	81.8%	9	73.7%	28	56.0%	14	43.9%	18	33.3%	1	30.4%	7	88.7%	305	56.8%	92
Showcase Cinema de Lux, High Cross Road, Leicester, Leicester	1.2%	6	0.0%	0	5.3%	2	4.0%	1	2.4%	1	0.0%	0	8.7%	2	0.0%	0	3.7%	6
Showcase Cinema, Gielgud Way, Cross Point Business Park, Coventry	11.3%	57	0.0%	0	7.9%	3	32.0%	8	31.7%	13	33.3%	1	17.4%	4	7.3%	25	19.8%	32
Vue Cinema, Lubbesthorpe Way, Meridian Leisure Park, Braunstone, Leicester	4.7%	24	0.0%	0	2.6%	1	8.0%	2	19.5%	8	33.3%	1	34.8%	8	0.6%	2	13.6%	22
Vue Cinema, Watson Road, Star City, Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Other Birmingham	1.0% 0.2%	5 1	0.0% 0.0%	0 0	1.2% 0.3%	4 1	0.6% 0.0%	1 0										

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## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	l	CV9 1		LE10 (	)	LE10 1		LE10	2	LE10 3		LE9 8		Within bounda	-	Outside bounda	-
Civic Hall, High Street, Bedworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
(Don't do this activity)	0.8%	4	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.6%	2	1.2%	2
Base:		506		11		38		25		41		3		23		344		162

By postco	de part 2	and zone
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	Total		CV9 1	l	LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within bounda		Outside bounda	
Q30 Where did you or me Those who go to a gym		-			•	o a g	ym / heal	thcl	ub / sport	s fa	cility?							
Abbey Social Club, Meadow Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Bedworth Leisure Centre, Coventry Road, Bedworth	15.2%	35	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	29	7.6%	6
Bermuda Working Mens Club, Bermuda Village, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Cannons Health & Fitness Ltd, St. Davids Way, Bermuda Park, Nuneaton	7.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	17	0.0%	0
Cleaver Squash Fitness Club, Weddington Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Etone Sports Centre, Leicester Road, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Fitness Centre, Corporation Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Ladypace Ltd, Market Place, Nuneaton	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0
Nuneaton & North Warwickshire Centre, Valley Road, Galley Common, Nuneaton	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Kuneaton (Rugby Football Ground), Liberty Way, Attleborough Fields Ind Estate, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Nuneaton Co-Operative Sports & Social Club, Dugdale Street, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Pingles Leisure Centre, Avenue Road, Nuneaton	19.0%	44	0.0%	0	14.3%	3	9.5%	2	0.0%	0	0.0%	0	12.5%	1	25.0%	38	7.6%	6
Sports & Leisure Centres Jubilee Sports Centre, Greenmoor Road, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Other Alderman Smith Secondary School, Radnor Drive, Nuneaton	4.8% 0.4%	11 1	0.0% 0.0%	0 0	4.8% 0.0%	1 0	9.5% 0.0%	2 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	3.3% 0.7%	5 1		6 0
Atherstone	2.6%	6	00.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.8%	3
AZ Fitness, Ansley Common, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Bettabodies, Attleborough	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0

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	Tota	l	CV9 1		LE10	0	LE10 1		LE10	2	LE10 3		LE9 8		Within bounda		Outside bounda	
Fields Industrial Estate,																		
Liberty Way, Nuneaton Birmingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Coventry	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	10	1.3%	1
Gym Heaven, Abbey Street, Nuneaton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Hinckley	24.2%	56	0.0%	0	76.2%	16	81.0%	17	87.5%	14	0.0%	0	62.5%	5	2.6%	4	65.8%	52
Leicester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	12.5%	1	0.0%	0	2.5%	2
Mira Company Gym,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Nuneaton Nuffield Health, Fitness & Wellbeing, St David's Way, Nuneaton	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Nuneaton Golf Club, Golf Drive, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Riversley Resource Centre, Coton Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
TLC Ladies Gym, Abbey Street, Nuneaton	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0
Vibez Fitness for Women, Coleshill Road, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't do this activity)	3.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	5.3%	8	1.3%	1
Base:		231		3		21		21		16		0		8		152		79

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

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									101	~			P						
	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within bounda		Outside bounda		
Q31 Where did you or me Those who go to a resta		•	ur house	hold	last go to	a re	estaurant	?											
Agra Palace Indian Cuisine, Abbey Green, Nuneaton	1.1%	8	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	7	0.4%	1	
Attleborough Arms, Highfield Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
B N Ayce, St. Davids Way, Bermuda Park, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Balti Village, The Square, Attleborough, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	12	0.0%	0	
Bilberries Public House, Bond Gate, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Bull & Anchor, Wheelwright Lane, Ash Green, Coventry	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.4%	1	
Cassandras, Abbey Gate Shopping Precinct, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Cedar Tree, Avenue Road,	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	12	0.0%	0	
Nuneaton Chetwynd Restaurant, Chetwynd Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Chicago Rock Cafe, Newdegate Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Courtyard Restaurant, Higham Lane, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.4%	1	
Crow's Nest, Crowhill Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Crystal Palace Public House, Gadsby Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Felix Holt, Stratford Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Griff House Beefeater, Coventry Road, Griff, Nuneaton	3.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	26	0.4%	1	
Griff House, Coventry Road, Griff, Nuneaton	1.4%	10	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	9	0.4%	1	
Griffin Inn, Coventry Road, Griff, Nuneaton	2.6%	19	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	16	1.3%	3	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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											0		-						
	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within BC boundary		Outside l bounda		
Italian Express, Abbey Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
La Tavola Calda Hotel, Midland Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Longshoot Hotel, The Long Shoot, Nuneaton	2.0%	14	0.0%	0	3.4%	2	0.0%	0	4.4%	2	0.0%	0	9.1%	3	1.4%	7	3.1%	7	
Lord Raglan, Coventry Road, Exhall, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Manor Snacks, Manor Court Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
McDonald's Restaurants Ltd, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.4%	1	
Millennium Balti, The Square, Attleborough, Nuneaton	0.8%	6	0.0%	0	1.7%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.9%	2	
Miners Arms, Whittleford Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
New Inn, Rugby Road, Bulkington, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Pizza Hut UK Ltd, Abbey Street, Nuneaton	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.4%	1	
Plough Inn, Plough Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Railway Tavern, Bond Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Rajdhani Indian Restaurant, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Shahi Balti, Abbey Street, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Sunnyside Inn, Northumberland Avenue, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Acorn, Camborne Drive, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Boat Inn, Blackhorse Road, Longford, Coventry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Crown Inn, Bond Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Jailhouse, Chapel Street, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
The Newdegate Arms, Newdigate Road, Bedworth	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	6	0.0%	0	
Village Pantry, George Street, Attleborough,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Total		CV9 1		LE10 0		LE10 1		LE10 2		LE10 3		LE9 8		Within BC boundary		Outside BC boundary			
Nuneaton																				
Weavers Arms, Long Street, Bulkington, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0		
White Lion, Croft Road, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0		
Wing Wah Chinese Restaurant, Bond Street, Nuneaton	2.2%	16	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	3.0%	1	2.6%	13	1.3%	3		
Yeoman Harvester, St. Nicolas Park Drive, Nuneaton	3.5%	25	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	24	0.4%	1		
Other	13.5%	97	0.0%	0	20.7%	12	19.4%	7	20.0%	9	11.1%	1	33.3%	11	9.8%	48	21.7%	49		
(Don't know)	12.1%	87	0.0%	0	13.8%	8	16.7%	6	15.6%	7	44.4%	4	21.2%	7	9.8%	48	17.3%	39		
Abbey Grange Hotel, Manor Court Road, Nuneaton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0		
Atherstone	3.8%	27	53.8%	7	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.7%	18	4.0%	9		
Bedworth Ex Servicemens Social Club & Institute, Rye Piece Ringway, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0		
Best Western - Western Hall, Weston Lane, Bulkington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0		
BHS Restaurant, Ropewalk Centre, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Birmingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0		
Burbage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1		
Cedar Tree, Avenue Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Chase Hotel, Higham Lane, Nuneaton	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	14	0.0%	0		
Civic Hall, High Street, Bedworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Cousins, Queens Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Coventry	5.7%	41	7.7%	1	0.0%	0	2.8%	1	2.2%	1	0.0%	0	0.0%	0	6.7%	33	3.5%	8		
Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Crow's Nest, Crowhill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0		
Earl Shilton	2.1%	15	0.0%	0	5.2%	3	2.8%	1	4.4%	2	0.0%	0	9.1%	3	1.2%	6	4.0%	9		
Frankie & Bennys, Bermuda Leisure Park, St David's Way, Nuneaton	3.5%	25	0.0%	0	5.2%	3	0.0%	0	4.4%	2	0.0%	0	0.0%	0	3.9%	19	2.7%	6		
# Nuneaton & Bedworth Household Survey

# for Strategic Perspectives

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											0		-						
	Total		CV9 1		LE10	0	<b>LE10</b> 1	1	LE102	2	LE10 3	3	LE9 8		Within bounda		Outside bounda		
Glebe Gate Restaurant, North Warwickshire & Hinckley College, Hinckley Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Hartshill	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	6	0.0%	0	
Hinckley	12.7%	91	7.7%	1	41.4%	24	47.2%	17	37.8%	17	11.1%	1	9.1%	3	5.7%	28	27.9%	63	
India Red, Abbey Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
Nuneaton																			
Jenny's Café, Harefield Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Johns Bar, Pine Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Nuneaton																			
Leicester	1.7%	12	0.0%	0	1.7%	1	2.8%	1	2.2%	1	33.3%	3	9.1%	3	0.4%	2	4.4%	10	
Masala Indian Restaurant,	0.1%	12	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Oueens Road, Nuneaton	011/0		0.070	0	0.070	Ŭ	0.070	Ŭ	01070	Ŭ	0.070	0	01070	Ŭ	0.270	•	0.070	0	
New Inn, Rugby Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Bulkington, Bedworth		-														-		÷	
Plough Inn, Plough Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Road, Nuneaton	0.170	•	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.270		0.070	0	
Pretty India, Upper Abbey	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3	0.0%	0	
Street, Nuneaton	0.470	5	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	0.070	5	0.070	0	
Red Lion Inn, Attleborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Royal Dragon, Horeston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	3.0%	1	0.2%	1	0.4%	1	
Grange, Cambourne Drive, Nuneaton	0.570	2	0.070	0	0.070	0	0.070	0	0.070	0	0.070	0	5.070	1	0.270	1	0.470	1	
Rugby	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0	
Shahi Balti, Abbey Street, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Shilton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Solihull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.0%	1	0.2%	1	0.9%	2	
Tamworth	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	4	0.0%	0	
The Acorn, Camborne Drive,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
Nuneaton																			
The Bear & Ragged Staff, King Street, Bedworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2	0.0%	0	
The Bull & Spice, Bull Street, Attleborough, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Camp Inn, Camp Hill Road, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Corner House, Nuneaton Road, Bulkington	3.5%	25	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.5%	22	1.3%	3	
The Courtyard Restaurant, Higham Lane, Nuneaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	
The Rugger Tavern, Attleborough Road, Nuneaton	1.0%	7	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	6	0.4%	1	
The William White	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	l	CV9 1		LE10	0	LE10	1	LE10	2	LE10	3	LE9 8	3	Within bounda	-	Outside bounda	-
(Weatherspoon), Newdegate Street, Nuneaton (Don't do this activity)	1.8%	13	7.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	11	0.9%	2
Base:		718		13		58		36		45		9		33		492		226

Other

Shilton

Barwell

Base:

200710

Atherstone

(Don't do this activity)

Total

CV9 1

LE100

LE101

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

	2000	-	0177				22101	-				-			bounda	ry	bounda	iry	
Q32 Where did you or m			ur house	ehold	undertal	ke th	e activity	v me	ntioned?										
Those who do another	activity at	Q28																	
Attleborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bedworth	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	7.7%	2	
Birmingham	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	
Bulkington	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
Chapel End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coventry	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	7.7%	2	
Hinckley	5.7%	4	0.0%	0	0.0%	0	33.3%	1	50.0%	2	0.0%	0	0.0%	0	2.3%	1	11.5%	3	
Horeston Grange	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leicester	5.7%	4	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	3.8%	1	
Nuneaton	37.1%	26	33.3%	2	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.7%	21	19.2%	5	
Rugby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tamworth	2.9%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.8%	1	
Touchwood, Solihull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingswood Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Queens Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bermuda Park, St Davids	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Way, Nuneaton																			
Arena Retail Park, Classic	1.4%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	
Drive, Coventry																			
Broadway Plaza, Ladywood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Middleway, Birmingham																			
Cross Point Buisness Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gielgud Way, Coventry																			
Fosse Park, Fosse Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Avenue, Leicester																			
Junction 1 / Elliots Field	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail & Leisure Park.																			
Leicester Road, Rugby																			
Meridian Leisure Park.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lubbesthorpe Way,																			
Braunstone, Leicester																			
Star City, Watson Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birmingham	0.070	5	0.075	5	0.070	5	0.070	5	0.070	Ŭ	5.070	Ŭ	0.070	0	0.070	5	0.075	0	
							_												

LE10 2 LE103 LE9 8 Within BC Outside BC

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14.3%

1.4%

5.7%

1.4%

4.3%

10 0.0%

4 66.7%

0.0%

1 0.0%

1

70

3 0.0% 0 0.0%

0

4

0 0.0%

0

6

0.0%

0.0%

0.0%

0 66.7%

0 0.0%

0 0.0%

0 0.0%

0 0.0%

4

2 25.0%

0 25.0%

0 0.0%

0 0.0%

0 0.0%

3

1 0.0%

0 0.0%

0 0.0%

0 0.0%

1 0.0%

4

0 50.0%

0 0.0%

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0 50.0%

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0

0

1 13.6%

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0

0

1

0 4.5%

2

6 15.4%

0 3.8%

0 15.4%

3.8%

0 3.8%

2

44

4

1

4

1

1

26

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC	Outside BC
							boundary	boundary

#### Q33 What improvements to Nuneaton's existing leisure offer would make you visit it more often than you currently do, during the day and/or evenings?

-				-				-				-		•		-	•		
Improved access by foot and cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Improved public transport	0.9%	9	0.0%	0	1.2%	1	2.4%	1	0.0%	0	0.0%	0	2.6%	1	0.9%	6	1.0%	3	
More / better car parking	0.7%	7	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.9%	6	0.3%	1	
More / better disabled acess	0.1%	1	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	0.1%	1	0.0%	0	
Improved security / CCTV	0.6%	6	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.9%	6	0.0%	0 0	
More / better policing	0.7%	7	0.0%	0	1.2%	1	0.0%	Ő	0.0%	Ő	0.0%	0	0.0%	Ő	0.9%	6	0.3%	1	
More street cleaning	0.7%	, 7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
Improvements in the built	0.9%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.3%	1	
environment		-				-				÷								-	
More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More better parks / green spaces	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	12	0.3%	1	
Provision of public toilets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
Improved street furniture	0.3%	3	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Ő	0.0%	Õ	0.4%	3	0.0%	Õ	
More / better seats	0.2%	2	0.0%	0	1.2%	1	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.1%	1	0.3%	1	
More / better cultural	1.1%	11	0.0%	Ő	0.0%	0	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Õ	1.6%	11	0.0%	0	
facilities																			
A cinema	2.0%	20	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	19	0.3%	1	
A theatre	1.6%	16	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	15	0.3%	1	
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better health clubs /	1.2%	12	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	10	0.7%	2	
gyms																			
A swimming pool	2.4%	24	0.0%	0	1.2%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	3.0%	21	1.0%	3	
Ten Pin Bowling	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.7%	5	0.3%	1	
Bingo	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0	
More / better public houses	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.4%	3	0.3%	1	
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
More quality restaurants	4.3%	43	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	7.9%	3	5.3%	37	2.0%	6	
More pavement cafes	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Nothing	64.3%	643	100.0%	24	76.5%	62	92.7%	38	71.4%	40	90.9%	10	68.4%	26	58.0%	406	79.0%	237	
Other	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	22	0.3%	1	
Don't know	1.4%	14	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	10.5%	4	1.0%	7	2.3%	7	
An ice rink	1.8%	18	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	17	0.3%	1	
Cheaper prices	3.1%	31	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	27	1.3%	4	
More for children	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0	
A youth club	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Better advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	2	
(Don't do this activity)	12.0%	120	0.0%	0	12.3%	10	2.4%	1	16.1%	9	0.0%	0	7.9%	3	13.1%	92	9.3%	28	
Base:		1000		24		81		41		56		11		38		700		300	

## Nuneaton & Bedworth Household Survey for Strategic Perspectives

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Total	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	Within BC boundary	Outside BC boundary

#### Q34 What improvements to Bedworth's existing leisure offer would make you visit it more often than you currently do?

-				-				-				-		-					
Improved access by foot and cvcle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Improved public transport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	
More / better disabled acess	0.1%	1	0.0%	Õ	0.0%	Ő	0.0%	Ő	0.0%	Õ	0.0%	Õ	0.0%	Õ	0.1%	1	0.0%	Õ	
Improved security / CCTV	0.2%	2	0.0%	Õ	0.0%	0	0.0%	0	0.0%	Õ	0.0%	Õ	0.0%	0	0.3%	2	0.0%	0	
More / better policing	0.2%	2	0.0%	ŏ	0.0%	Ő	0.3%	2	0.0%	ŏ									
More street cleaning	0.3%	3	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.0%	Ő	0.4%	3	0.0%	õ	
Improvements in the built environment	0.7%	7	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.3%	1	
More / better signposting and information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More better parks / green spaces	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.3%	1	
Provision of public toilets	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
Improved street furniture	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	0	
More / better seats	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	
More / better cultural	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.1%	3	0.7%	2	
facilities								÷											
A cinema	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	12	0.3%	1	
A theatre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.0%	0	
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better health clubs /	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.7%	2	
gyms																			
A swimming pool	1.4%	14	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	0.3%	1	
Ten Pin Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
Bingo	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	
More / better public houses	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.3%	1	
More nightclubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0	
More quality restaurants	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.7%	19	1.3%	4	
More pavement cafes	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	5	0.0%	0	
Nothing	70.2%		100.0%	24	82.7%	67	95.1%	39	76.8%	43	90.9%	10	76.3%	29	65.4%	458	81.3%	244	
Other	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	13	0.3%	1	
(Don't know)	2.6%	26	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	13.2%	5	2.3%	16	3.3%	10	
Cheaper prices	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	6	0.0%	0	
More for children	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1	
(Don't do this activity)	16.7%	167	0.0%	0	16.0%	13	2.4%	1	19.6%	11	0.0%	0	7.9%	3	19.1%	134	11.0%	33	
Base:		1000		24		81		41		56		11		38		700		300	
GEN Gender of responde	nt																		
Male	25.4%	254	45.8%	11	30.9%	25	12.2%	5	30.4%	17	27.3%	3	15.8%	6	25.3%	177	25.7%	77	
Female	74.6%	746	54.2%	13	69.1%	56	87.8%	36	69.6%	39	72.7%	8	84.2%	32	74.7%	523	74.3%	223	
Base:		1000		24		81		41		56		11		38		700		300	
				-				-				-							

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

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	Tota	al	CV9	1	LE10	0	LE10	1	LE10 2	2	LE10	3	 LE9 8	}	Within	BC	Outside	BC
															bound	ary	bounda	ary
AGE Can I just ask	, how old are	you?																
18-24	2.0%	20	4.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	17	1.0%	3
25-34	5.3%	53	4.2%	1	7.4%	6	4.9%	2	5.4%	3	0.0%	0	7.9%	3	5.3%	37	5.3%	16
35-44	19.8%	198	16.7%	4	18.5%	15	22.0%	9	32.1%	18	18.2%	2	15.8%	6	18.3%	128	23.3%	70
45-54	24.9%	249	29.2%	7	25.9%	21	41.5%	17	41.1%	23	0.0%	0	55.3%	21	20.6%	144		105
55-64	20.0%	200	4.2%	1	13.6%	11	9.8%	4	12.5%	7	36.4%	4	10.5%	4	23.3%	163	12.3%	37
65+	27.1%	271	41.7%	10		27	19.5%	8	8.9%	5	45.5%	5	10.5%	4	29.0%	203		68
(Refused)	0.9%	9	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	8	0.3%	1
Base:		1000		24		81		41		56		11		38		700		300
ADU How many ad	lults aged 16 y	/ears a	and over	r, incl	uding yo	ourse	lf, live ir	n you	r househ	old?								
One	18.6%	186	20.8%	5	18.5%	15	12.2%	5	10.7%	6	27.3%	3	13.2%	5	19.7%	138	16.0%	48
Two	55.9%	559	50.0%	12	58.0%	47	68.3%	28	69.6%	39	36.4%	4	44.7%	17	55.3%	387	57.3%	172
Three	16.3%	163	20.8%	5	16.0%	13	9.8%	4	10.7%	6	36.4%	4	18.4%	7	16.0%	112	17.0%	51
Four or more	8.5%	85	8.3%	2	7.4%	6	9.8%	4	8.9%	5	0.0%	0	23.7%	9	8.0%	56	9.7%	29
(Refused)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0
Base:		1000		24		81		41		56		11		38		700		300
CHI How many ch	ildren aged 1	5 year	s and ur	nder,	live in yo	our h	ousehol	d?										
None	72.6%	726	70.8%	17	71.6%	58	61.0%	25	57.1%	32	90.9%	10	73.7%	28	75.3%	527	66.3%	199
One	13.3%	133	25.0%	6	17.3%	14	12.2%	5	12.5%	7	0.0%	0	15.8%	6	12.3%	86	15.7%	47
Two	10.8%	108	4.2%	1	8.6%	7	26.8%	11	26.8%	15	9.1%	1	7.9%	3	8.7%	61	15.7%	47
Three	2.1%	21	0.0%	0	2.5%	2	0.0%	0	3.6%	2	0.0%	0	2.6%	1	2.1%	15	2.0%	6
Four or more	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4	0.3%	1
(Refused)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	7	0.0%	0
Base:		1000		24		81		41		56		11		38		700		300
CAR How many ca	rs does your l	house	hold ow	n or l	nave the	use	of?											
None	11.2%	112	8.3%	2	14.8%	12	7.3%	3	1.8%	1	0.0%	0	0.0%	0	13.1%	92	6.7%	20
One	43.0%	430		11		41	36.6%	15	32.1%	18	54.5%	6	42.1%	16	43.6%	305		125
Two	32.6%	326	37.5%	9	24.7%	20	41.5%	17	44.6%	25	9.1%	1	34.2%	13	32.1%	225		101
Three or more	12.2%	122	8.3%	2	9.9%	- 8	14.6%	6	19.6%	11	36.4%	4	23.7%	9	9.9%	69		53
(Refused)	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	9	0.3%	1
Base:		1000		24		81		41		56		11		38		700		300
FUT Would you be	e willing to be	recon	tacted fo	or fut	ure qual	ity co	ontrol pu	rpose	es?									
Yes	75.5%	755	87.5%	21	69.1%	56	70.7%	29	82.1%	46	63.6%	7	76.3%	29	75.7%	530	75.0%	225
No	24.5%	245	87.5% 12.5%	3	30.9%	25	29.3%	12	82.1% 17.9%	10	36.4%	4	23.7%	29	24.3%	170		75
	24.370		12.370		50.770		41.570		17.270		50.+70	-	23.170	-	2 <b>-1</b> .370		25.070	
Base:		1000		24		81		41		56		11		38		700		300

# Nuneaton & Bedworth Household Survey for Strategic Perspectives

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August 2010

	Total	CV9 1	LE10 0	LE10 1	l	LE10 2		LE10 3		LE9 8		Within bounda	-	Outside bounda	
SEG Socio-economic	group														
А	1.8% 18	0.0% 0	0.0%	0 0.0%	0	3.6%	2	0.0%	0	2.6%	1	2.0%	14	1.3%	4
В	12.3% 123	16.7% 4	12.3% 1	0 22.0%	9	14.3%	8	18.2%	2	15.8%	6	11.0%	77	15.3%	46
C1	28.4% 284	16.7% 4	25.9% 2	1 39.0%	16	37.5%	21	27.3%	3	28.9%	11	27.4%	192	30.7%	92
C2		20.8% 5	19.8% 1	6 14.6%	6	26.8%	15	36.4%	4	42.1%	16	23.4%	164	25.0%	75
D	14.9% 149	29.2% 7	16.0% 1	3 7.3%	3	7.1%	4	0.0%	0	7.9%	3	16.6%	116	11.0%	33
E		16.7% 4	23.5% 1	9 14.6%	6	5.4%	3	0.0%	0	0.0%	0	13.7%	96	13.0%	39
(Refused)	5.2% 52	0.0% 0	2.5%	2 2.4%	1	5.4%	3	18.2%	2	2.6%	1	5.9%	41	3.7%	11
Base:	1000	24	8	1	41		56		11		38		700		300
QUOTA Postcode															
CV100	7.2% 72	0.0% 0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	72	0.0%	0
CV107	6.5% 65	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	65	0.0%	0
CV108	7.0% 70	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	70	0.0%	0
CV109	8.3% 83	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	83	0.0%	0
CV114	7.1% 71	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	71	0.0%	0
CV115	6.1% 61	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	61	0.0%	0
CV116	9.4% 94	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	94	0.0%	0
CV120	5.0% 50	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	50	0.0%	0
CV128	6.2% 62	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	62	0.0%	0
CV129	6.9% 69	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	69	0.0%	0
CV136	1.7% 17	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	17
CV6 6	0.3% 3	0.0% 0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3	0.0%	0
CV7 9	3.2% 32	0.0% 0	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	32
CV9 1	2.4% 24 1	00.0% 24	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	24
LE100	8.1% 81	0.0% 0	100.0% 8	1 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		81
LE101	4.1% 41	0.0% 0	0.0%	0 100.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	41
LE102	5.6% 56	0.0% 0		0 0.0%		100.0%	56	0.0%	0	0.0%	0	0.0%	0	18.7%	56
LE103	1.1% 11	0.0% 0		0 0.0%	0	0.0%	0	100.0%	11	0.0%	0	0.0%	0	3.7%	11
LE9 8	3.8% 38	0.0% 0	0.0%	0 0.0%	0	0.0%	0	0.0%	0	100.0%	38	0.0%	0	12.7%	38
Base:	1000	24	8	1	41		56		11		38		700		300
ZON Zone															
Within BC boundary Outside BC boundary	70.0% 700 30.0% 300 1	0.0% 0 00.0% 24		0 0.0% 1 100.0%	0 41	0.0% 100.0%	0 56	0.0% 100.0%	0 11	0.0% 100.0%	0 38	100.0% 0.0%	700 0	0.0% 100.0%	0 300
Base:	1000	24	8		41		56		11		38		700		300
2450.	1000	27	0	•			50				50		, 00		200

Appendix 3:

Other Responses – Summary Counts

## Nuneaton & Bedworth Household Survey 'Other' responses

# Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases?

Total	5
Tesco, Village Centre, Great Yarmouth	1
Local store, Main Street, Higham On The Hill	1
Waitrose, Lower Leicester Road, Lutterworth	3

# Q02 What is the main reason you choose ..... (store mentioned at Q01) to do your main food and grocery shopping?

Bigger store2Familiar2	
Equiliar 2	
Fallina 2	
Range of goods 2	
Compact 1	
Easy to get round 1	
Good offers 1	
Good opening hours 1	
Have no car at the moment so it's easier 1	
It is my mother's preferred supermarket 1	
It's less busy than anywhere else 1	
No other choice 1	
Quality 1	
Reliable retailer 1	
Shelves always well stocked 1	
Shopping environment 1	
Small and compact 1	
Total 19	9

# Q05 In addition to ...... (STORE MENTIONED AT Q01), are there any other stores that you regularly use for your main-food shopping?

Asda, Acle New Road, Runham Vauxhall, Great Yarmouth Morrisons, Bitterswell Road, Lutterworth	1
Morrisons, Camden	1
Total	9

#### Q07 When you go shopping for main food goods, do you normally link this trip with another activity?

Appointment at the hospital	2
Church	1
Cleaning dad's house	1
Doctors	1
Dry cleaning	1
Visiting religious centres	1
Total	7

#### Q08 Where do you buy non-food goods when it's linked to your main food shopping?

Atherstone	1
Total	1

# Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)?

Co-Op, High Street, Barwell	15
Spar, Burbage	4
Co-Op, Malt Mill Bank, Barwell	3
Co-Op, Ashby Road, Ibstock	1
Co-Op, Leicester Road, Sapcote Village	1
Co-Op, Main Street, Broughton Ashley	1
Co-Op, Village Centre, Market Bosworth	1
Co-Op, Wood Street, Earl Shilton	1
Local shop, Ansley Village, Nuneaton	1
Local shop, Stretton Under Fosse	1
The V Stores, Costall Road, Chapland	1
Total	30

#### Q14 In which location do you normally do most of your household's non-food shopping?

Learnington Spa Town Centre Boundary Mills Stores, Gonerby Moor, A1 Grantham, Lincolnshire Boundary Mills Stores, Junction 10 Retail Centre, Bentley Mill Way, Walsall	3 1 1
Nottingham City Centre Walsall	1 1
Total	7

#### Q15 Where do you normally do most of your household's shopping for (womens, mens, childrens and baby) clothing & footwear items?

Learnington for Term Control	6
Leamington Spa Town Centre	0
Stratford Town Centre	2
Abroad, America	1
Bolton	1
Burton On Trent	1
Great Yarmouth Town Centre	1
Liverpool City Centre	1
Nottingham	1
Oxford	1
Skegness Town Centre	1
Total	16

Q16 Where do you normally do most of your household's shopping for furniture, carpets and other floor coverings (such as beds, sofas, tables, fitted carpets, screens, etc)?

Burton On Trent	2
Leamington Spa	2
Cannock Town Centre	1
Ikea, Park Lane, Wednesbury	1
Kenilworth	1
Measham Village	1
Northampton	1
Warwick	1
Wednesbury	1
Total	11

Q17 Where do you normally do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

Total	3
Car Boot Sale, Furnace End, Warwickshire Shrewsbury Town Centre	1 1
Burton On Trent	1

Q18 Where do you normally do most of your shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, telephones, CDs & DVDs etc)?

Car Boot, Furnace End, Warwickshire	1
Total	1

Q19	Where do you normally do most of your household's shopping for small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers etc)?	
	Ashby De La Zouch	1
	Total	1
Q20	Where do you normally do most of your household's shopp appliances (such as fridges, washing machines, cookers, va	
	Burton On Trent Lakeside Retail Park, Lakeside Parkway, Scunthorpe	1 1
	Total	2
Q21	Where do you normally do most of your household's shopp cosmetics and other beauty products (such as medicines, vi	
	Internet:	
	Boots	1
	Total	1
	Other:	
	Market Bosworth Abroad Market Harborough Skelton Town Centre	2 1 1 1
	Total	5
Q22	Where do you do most of your household's shopping for ga camping goods; and musical instruments?	mes & toys; hobby items; sport and
	Internet :	
	Argos	1
	Total	1
	Other :	
	Burton On Trent Derby City Centre	1 1

Total

Lakeside Shopping Centre, West Thurrock Way, Grays, Essex

1

3

Q23 Where do you do most of your household's shopping for pets & pet related products?

Higham On The Hill	1
Total	1

Q24 Where do you do most of your household's shopping for all other non-food goods including books; jewellery and watches; china, glassware; recreational and luxury goods?

Abroad	1
Market Bosworth	1
Skegness Town Centre	1
Wales	1
Total	4

Q25 When you do your household's non-food shopping, how do you usually travel?

Mobility scooter	1
Total	1

Q26 What main improvements to Nuneaton Town Centre would encourage you to visit more often than you currently do?

#### A particular retailer or type of shop :

Ikea	2
Shoe shops	2
A JD Sports store	1
Another food hall	1
Clothes shops for older people	1
Coffee shops	1
Computer shop	1
Decent supermarket	1
Furniture store	1
Hardware shop	1
John Lewis	1
Large supermarket	1
Local bakery	1
More choice of food and non food shops	1
More clothes shops for the older generation	1
More shops like Woolworths	1
Need a food shop in the town centre	1
Office	1
Principles	1
Shops for older people	1
Toy shops	1
Total	23

### Other :

A petrol station	1
Autonomy to come back	1
Better opening times	1
Better pavements	1
Cut the rent for shops, cheaper prices offered on the market	1
Do up shops	1
Drop off and pick up points for teenagers	1
Less expensive	1
Fill pot holes in the town	1
Have stores closer together and in one area	1
Help small businesses to stay open	1
Keep cyclists out	1
Less rates for shops	1
Less speed bumps	1
Longer opening hours, especially on Sunday	1
Clothes in Marks and Spencers	1
More information advertising in Hinckley area	1
More provision for cyclists	1
Move supermarkets out of centre	1
Nappy changing facilities	1
Need a retail park	1
Update of department stores	1
Would like more improvements in Bulkington	1

### Total

23

#### Q27 What main improvements to Bedworth Town Centre would encourage you to visit more often than you currently do?

### A particular retailer or type of shop :

Hardwara chan	2
Hardware shop	2
A Good quality coffee shop	1
Argos	1
BHS	1
Debenhams	1
DIY stores	1
Electrical goods stores	1
Home Furnishings	1
Larger Tesco	1
Less charity shops	1
McDonalds	1
Morrisons	1
Netto	1
Shops for older people	1
Specifically a Primark,	1
Specifically a shoe shop, upgrade the market	1
Supermarket	1
TJ Hughes	1
Waitrose	1
Wilkinsons	1
Wilkinsons, Argos	1
-	

## Total

22

## Other :

Better bus shelter	1
Better opening hours	1
Bus station	1
Make it more cosmopolitan	1
Modernise completely	1
More competition for Tesco	1
More leisure facilities for the children	1
More stalls on the market	1
Nappy changing facilities	1
Needs flattening and rebuilding	1
Less run down	1
Less uneven paths at the George Street car park	1
Total	12

## Total

## Q28 How often do you and your family visit the following leisure attractions?

Once a week

Swimming	13
Football	5
Golf Group hands	4
Green bowls	3
Line dancing Crown green bowling	3
Fishing	$\frac{2}{2}$
Ice skating	3 2 2 2
Walking	2
Camping	1
Concerts	1
Cycling	1
Cycling and walking	1
Football supporters	1
Football training	1
Going to the park	1
Gymnastics club	1
Horse racing	1
Indoor bowling	1
Live music	1
Live music venues	1
Music concerts Old 60's soul music	1
Running	1
Running and swimming	1
Shooting	1
Travelling	1
Walking the dog	1
Walking trips	1
Total	56
Once a fortnight	
Golf	1
Horse racing	1
Narrow boat driving	1
Swimming	1
Total	4
	-
Once a month	

1 1
1
1
2

### Once every two months

Q29

Concerts Snow dome Soft play	2 1 1
Total	4
Once every six months	
Motorcycle race	1
Total	1
Where did you or members of your household last go to the ci	nema?
Abroad Central London Cineworld Cinema, Chariot Way, Strood, Rochester Odeon Cinema, Kinnaird Retail Park, Edinburgh Vue Cinema, Castle Mall, Norwich	1 1 1 1
Total	5

## Q30 Where did you or members of your household last go to a gym / healthclub / sports facility?

Bosworth Hall Hotel, Spindles Health And Leisure Club, The Park,	6
Marker Bosworth	
Abroad	1
Ansley Common	1
Forest Of Arden Marriot Hotel And Country Club, Maxstoke Lane,	1
Meriden	
Oak Ridge Golf Club, Arley Lane, Ansley, Nuneaton	1
The Post House Hotel, Hinckley Road, Walsgrave On Sowe	1
Total	11

## Q31 Where did you or members of your household last go to a restaurant?

The Lord Nelson Inn, Birmingham Road, Ansley, Nuneaton	9
Abroad	8
The Old Black Horse Inn, Market Place, Market Bosworth	5
Softleys, Market Place, Market Bosworth	4
The Pheasant, Main Street, Withybrook	4
The Saxon Mill, Coventry Road, Warwick	4
San Giovanni Italian Restaurant, Mill Lane, Sheepy Parva	
San Giovanni Italian Restaurant, Mill Lane, Sheepy Parva	3 3
Bull & Butcher, Common Lane, Corley, Coventry	2
Gate Inn, Hinckley Road, Osbaston, Nuneaton	2
Millers Hotel, Twycross Road, Sibson, Nuneaton	2 2 2
The Hercules Inn, Main Street, Sutton Cheney, Nuneaton	$\frac{2}{2}$
The Man At Arms, The Green, Bitteswell, Lutterworth	2
Wentworth Arms, Station Road, Elmesthorpe	2
Anstey Hall, Maris Lane, Trumpington, Cambridge	1
Appleby Inn Hotel, Atherstone Road, Appleby Magna	1
Balls Brothers Hay's Galleria, Tooley Street, London	1
Bongate, Wales	1
Bosworth Hall Hotel, Jenny's Carvery, The Park, Market Bosworth	1
Bull & Butcher, Common Lane, Corley	1
Cafe Rouge, Abbeygate Street, Bury St Edmunds	1
City Limits Bar And Grill, Xscape Sports Village, Milton Keynes	1
Holiday- Dorset	1
La Coppola, Regent Street, Leamington Spa	1
Lock Fyne, Gun Wharf Quays, Portsmouth	1
Lucys, Queen Street, Louth	1
Mill On The Soar, Coventry Road, Broughton Astley	1
Nags Head, Ashby Road, Stapleton	1
Pizza Express, The Parade, Learnington Spa	1
Red Lion Inn, Wall Hill Road, Corley	1
Royal Oak Inn, Overstratton, South Petherton, Somerset	1
Simla Peppers, Main Street, Market Bosworth	1
The Bell Inn, High Street, Moreton In Marsh	1
The Boot Inn, Birmingham Road, Ansley, Nuneaton	1
The Cock Inn, Twycross Road, Sibson, Nuneaton	1
The Cottage Inn, Blackhall Lane, Fillongley	1
The Cross, New Street, Kenilworth	1
The Fat Italian, Coronation Street, Crosby	1
The Greenway, Shurdington, Cheltenham	1
The Grey Goose Pub & Restaurant, The Talbot, Lutterworth Road,	1
Gilmorton The Creatern d Inn. Settern Stern Lengford	1
The Greyhound Inn, Sutton Stop, Longford	1
The Meridan, Huntington	1
The Millers Hotel, Twycross Road, Sibson, Nuneaton	1
The Oddfellows Arms, Main Street, Higham On The Hill	1
The Orange Tree, Warwick Road, Chadwick End	1
The Red Lion, Hogsthorpe Road, Mumby, Alford	1
The Red Lion, Main Street, Hunningham	1
The Red Lion, Wall Hill Road, Corley	1
The Rising Sun, Church Road, Shackerstone, Nuneaton	1
The Royal Arms Hotel, Main Street, Sutton Cheney, Nuneaton	1
The Shires Inn & Restaurant, Main Street, Peatling Parva,	1
Lutterworth	
The Vintner, Sheep Street, Stratford Upon Avon	1

Woodlands Garden Centre, Ashby Road, Stapleton	1
White Horse, Station Road, Broughton Astley	1
White Swan, High Street, Stoke Golding, Nuneaton	1
Whitby	1
White Horse, Leicester Lane, Desford	1
The Waterside, South Bank, London	1
The Weavers Arms, Fillongley Road, Meriden, Coventry	1

#### Q32 Where did you or members of your household undertake the activity mentioned?

Stratford Upon Avon	2
Burton Dassett	1
Coalville	1
Huddersfield	1
Ireland	1
Market Bosworth	1
Stonebridge	1
The Warwickshire Golf & Country Club, Leek Wootton, Warwick	1
Weston Super Mare	1
	10
Total	10

## Total

#### Q33 What improvements to Nuneaton's existing leisure offer would make you visit it more often than you currently do, during the day and/or evenings?

Community centre 2	
Leisure centre 2	
Badminton courts, 1	
Better access to the library and advice provision 1	
Better changing rooms at the baths 1	
Better publicity of leisure activities 1	
Better tennis courts, more variety 1	
Bring back the Bollywood films at the Odeon 1	
Dance studio 1	
Family tickets for sports centre 1	
Indoor skateboarding 1	
Later opening hours 1	
More choice 1	
More music venues 1	
More pensioners clubs 1	
More Tai Chi, classes for silver surfers 1	
Passport for life should be for life 1	
Proper gymnastics club 1	
Skating park 1	
Special offers for families 1	
Updating it 1	
Total 23	3

# Q34 What improvements to Bedworth's existing leisure offer would make you visit it more often than you currently do?

Roller-skating park All weather pitch Better access to the library and advice provision Better tennis courts Hydro therapy pool Ice rink Ice skating If they advertise more I might go Improvements to the civic hall More facilities and attractions More marketing of what's on Move the market to its old place in the town centre Put back the squash courts	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Total	14

Appendix 4:

Sample Questionnaire

Job Number: 200710

Nuneaton & Bedworth Household Survey

Good morning / afternoon / evening, my name is .... from NEMS Market Research, an independent market research company. We are conducting a short survey into the shopping behaviour of people in the area on behalf of Nuneaton & Bedworth Borough Council to help improve the retail and leisure provision in the area. Do you have a few minutes to answer some questions?

Are you the person responsible for main food shopping in your household? QA

Yes No

IF 'YES' - CONTINUE INTERVIEW

IF 'NO' – ASK - COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

#### PC Can I just ask you to confirm your postcode please?

Postcode (PLEASE WRITE IN) 1

2 (Not in guota

- Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases? DO NOT READ OUT. ONE ANSWER ONLY
- A A Day Newsagent, Nuneaton Road, Bedworth 001
- 002 Aldi, Kingswood Road, Nuneaton
- Aldi, Mill Street, Bedworth 003
- 004 Aloe Vera Products, Arbury Road, Nuneaton
- Arden News, Abbey Gate Shopping Precinct, Nuneaton 005
- Asda, Abbey Park, Coventry 006
- Asda, Barwell Lane, Hinckley 007
- Asda, Newtown Road , Nuneaton 008
- 009 B Hadley, Church Street, Nuneaton Bedworth Newsagents, Smorrall Lane, Bedworth
- 010 011 Bray Stores, Exhall Green, Exhall, Bedworth
- 012 Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton
- 013 Carters News, Dark Lane, Bedworth
- 014 Caves Fruit & Veg, Queens Road, Nuneaton
- Co-Op, Coniston Way, Nuneaton 015
- Co-op, Copper Beech Road , Nuneaton 016
- 017 Co-Op, Kem Street, Attleborough
- 018 Co-op, New Century Way, Nuneaton
- Copsewood News, Copsewood Avenue, Nuneaton 019
- 020 Cornor Shop, Edward Street, Nuneaton
- Costcutter Ltd, Raven Way, Nuneaton 021
- 022 Costcutter Supermarket, Wiclif Way, Nuneaton
- 023 Costcutters Nuneaton, Copsewood Avenue, Nuneaton D G & P C Rogers, Coventry Road, Exhall, Bedworth
- 024
- 025 Dillons Newsagents Ltd, Lutterworth Road, Nuneaton Drayton Stores, Drayton Road, Bedworth 026
- 027 Exton News, Armson Road, Exhall, Bedworth
- 028 Farmfoods Ltd. Camborne Drive. Horestone
- G R Supermarket, Church Road, Nuneaton 029
- Glenco Newsagents, Chequer Street, Bulkington, Bedworth 030
- 031 Gt News, Leicester Street, Bulkington, Bedworth
- 032 Haunchwood News, Haunchwood Road, Nuneaton
- Heath End News, Heath End Road, Nuneaton 033
- 034 Heron Frozen Foods Ltd, Abbey Street, Nuneaton
- 035 Heron News, Abbey Street, Nuneaton
- 036 Holland & Barrett Ltd. Market Place. Nuneaton
- Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneaton 037
- 038 Horeston Grange News, Camborne Drive, Nuneaton
- Hundal Newsagents, Weddington Road, Nuneaton 039
- 040 Iceland Foods Plc, Mill Street, Bedworth
- Iceland Foods Plc, Queens Road, Nuneaton 041
- Iceland, Cannon Park Shopping Centre, Coventry 042
- Iceland, Clock Towers Shopping Centre, Rugby 043
- Iceland, Queens Road, Nuneaton 044
- 045 J B News, Leicester Street, Bedworth
- J G News, Devon Close, Nuneaton 046
- 047 J Sainsbury PLC, Austin Drive, Coventry
- J Sainsbury PLC, Dunchurch Road, Rugby 048
- 049 J Sainsbury PLC, Fletchampstead Highway, Coventry
- 050 J Sainsbury PLC, Trinity Street, Coventry
- J Sainsbury PLC, Vicarage Street , Nuneaton 051
- 052 Jay Convenience Stores, Hickman Road, Nuneaton
- Jay Supermarket, Edward Street, Nuneaton 053
- 054 Just for You Newsagent, Heath End Road, Nuneaton
- K & R News, St. Nicolas Park Drive, Nuneaton 055
- Keresley Newsagent, Rathbone Close, Keresley End, Bedworth 056 Kieras News, Newtown Road, Bedworth 057
- 058 Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth
- 059 Lidl, Queens Road, Nuneaton
- Mid County Co-Operative, Sherbourne Avenue, Nuneaton 060
- 061 Minimart, Rugby Road, Bulkington, Bedworth
- 062 Mumtaz Store, Princes Street, Nuneaton
- 063 Netto, Regent Street, Nuneaton
- Newdigate Stores, Oakley Court, Bedworth 064
- News Plus Group Ltd, Coventry Road, Bedworth 065
- 066 Niko News, Bulkington Road, Bedworth

- 067 One Stop Community Stores Ltd, Higham Lane, Nuneaton
- One Stop Community Stores Ltd, Leicester Road, Bedworth P.D.S News, Croft Road, Nuneaton 068
- 069 070 Padda Newsagents, Church Road, Nuneaton
- 071 Pinetree Newsagents, Pine Tree Road, Bedworth
- Poundland Ltd, Abbey Street, Nuneaton 072
- Premier Stores, Mount Pleasant Road, Bedworth 073
- R & R Supermarket, Church Road, Nuneaton 074
- 075 R K Supermarket, Kingswood Road, Nuneaton
- S & K Supermarkets, Arbury Road, Nuneaton Saints Liquor Store, Smorrall Lane, Bedworth 076 077
- 078 Sedgies Newsagents, Heath Road, Bedworth
- Shivom News, Vernons Lane, Nuneaton 079
- 080 Somerfield Stores Ltd, Camborne Drive, Nuneaton
- Sonnys Grocer, Heath End Road, Nuneaton 081
- Spar, Leicester Street, Bulkington, Bedworth 082
- 083 Spar, Lutterworth Road, Nuneaton
- Spar, Trafford Drive, Nuneaton 084
- 085 Star News, Sherbourne Avenue, Nuneaton Stokes Plc, All Saints Square, Bedworth 086
- Supercigs, All Saints Square, Bedworth 087
- 088 Terry Haskins, Marston Lane, Bedworth
- 089 Tesco Extra, Arena Retail Park, Coventry
- 090 Tesco Stores Ltd. Croft Road. Nuneaton
- Tesco Stores Ltd, Heath Road, Bedworth 091
- Tesco, Clifford Bridge Road, Coventry 092 093 Tesco, Jubilee Crescent, Coventry
- 094 Tesco, Leicester Street / George Street Ringway, Bedworth
- 095
- Tesco, Raven Way, Nuneaton The Co-Op, Abbey Street, Nuneaton 096
- The Grocers, Pine Tree Road, Bedworth 097
- 098 The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton
- 099 United News Shops Ltd, College Street, Nuneaton
- V J S. Queen Elizabeth Road, Nuneaton 100 101 Wm Morrison, Alvis Retail Park, Coventry
- Wm Morrison, Hinckley Fields Industrial Estate, Hinckley 102
- Wm Morrison, Skipworth Road, Binley, Coventry Internet / Mail Order (PLEASE WRITE IN) Other (PLEASE WRITE IN) 103 104
- 105
- 106 (Don't know / varies)

- What is the main reason you choose ..... (store mentioned at Q01) to do your Q02 main food and grocery shopping? DO NOT READ OUT. ONE ANSWER ONLY
- Accessibility by public transport 1
- Choice / price of non- food goods (e.g. clothes, DVDs, etc) Choice of food goods available 2 3
- 4 Clean shopping environment
- 5 Clubcard / Rewards system
- Convenient to home 6 7
- Convenient to work
- Free car parking 8 9
- Good car parking provision Good shopping environment
- А Low prices
- B C Part of shopping trip for non-food goods
- D Preference for retailer
- Е Provision of leisure services nearby
- Provision of services nearby, such as banks and other financial services F
- Quality of fresh food G
- н Safe (during the day)
- I Safe (during the evening /night time)
- J K Use of cafe
- Use of cash point / ATM
- Provision of petrol station / car wash L
- М Provision of self service tills Provision of delicatessen / bakery / fresh fish counter etc Other (PLEASE WRITE IN) Ν
- 0
- No particular reason Р
- Q (Don't know / varies)
- NOT THOSE WHO MENTIONED INTERNET AT Q01 How do you normally travel to..... [STORE/DESTINATION MENTIONED AT Q01]? Q03
  - DO NOT READ OUT. ONE ANSWER ONLY
- Car / van (as driver) 1
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach Using park & ride facility
- 4 5 Motorcycle, scooter or moped
- Walk 6
- 7 Тахі
- 8 Train
- Bicycle 9
- Other (PLEASE WRITE IN) А
- В Not aplicable / goods delivered
- С (Don't know / varies)
- How often do you normally do your main food shopping at ..... STORE/DESTINATION MENTIONED AT Q01? Q04 DO NOT READ OUT. ONE ANSWER ONLY
- More than once a week 1
- Once a week 2
- Once a fortnight 3
- 4 Once a month Less often
- 5 6 Varies
- (Don't know) 7

- Q05 In addition to ...... (STORE MENTIONED AT Q01), are there any other stores that you regularly use for your main-food shopping? DO NOT READ OUT. CAN BE MULTICODED
- A A Day Newsagent, Nuneaton Road, Bedworth 001
- Aldi, Kingswood Road, Nuneaton 002 Aldi, Mill Street, Bedworth 003
- 004 Aloe Vera Products, Arbury Road, Nuneaton
- 005 Arden News, Abbey Gate Shopping Precinct, Nuneaton
- Asda, Abbey Park, Coventry 006
- 007 Asda, Barwell Lane, Hinckley
- Asda, Newtown Road , Nuneaton 008
- 009 B Hadley, Church Street, Nuneaton
- Bedworth Newsagents, Smorrall Lane, Bedworth 010 Bray Stores, Exhall Green, Exhall, Bedworth 011
- 012 Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton
- Carters News, Dark Lane, Bedworth 013
- 014 Caves Fruit & Veg. Queens Road, Nuneaton
- Co-Op, Coniston Way, Nuneaton 015
- Co-op, Copper Beech Road , Nuneaton 016
- Co-Op, Kem Street, Attleborough 017
- 018 Co-op, New Century Way, Nuneaton Copsewood News, Copsewood Avenue, Nuneaton 019
- Cornor Shop, Edward Street, Nuneaton 020
- Costcutter Ltd, Raven Way, Nuneaton 021
- 022 Costcutter Supermarket, Wiclif Way, Nuneaton
- 023 Costcutters Nuneaton, Copsewood Avenue, Nuneaton
- D G & P C Rogers, Coventry Road, Exhall, Bedworth 024
- 025 Dillons Newsagents Ltd, Lutterworth Road, Nuneaton
- Drayton Stores, Drayton Road, Bedworth 026
- 027 Exton News, Armson Road, Exhall, Bedworth
- 028 Farmfoods Ltd. Camborne Drive Horestone
- G R Supermarket, Church Road, Nuneaton 029
- Glenco Newsagents, Chequer Street, Bulkington, Bedworth 030
- Gt News, Leicester Street, Bulkington, Bedworth 031
- 032 Haunchwood News, Haunchwood Road, Nuneaton
- 033 Heath End News, Heath End Road, Nuneaton
- Heron Frozen Foods Ltd, Abbey Street, Nuneaton 034
- 035 Heron News, Abbey Street, Nuneaton
- 036 Holland & Barrett Ltd, Market Place, Nuneaton
- Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneaton 037
- Horeston Grange News, Camborne Drive, Nuneaton 038
- 039 Hundal Newsagents, Weddington Road, Nuneaton
- 040 Iceland Foods Plc, Mill Street, Bedworth Iceland Foods Plc, Queens Road, Nuneaton
- 041
- Iceland, Cannon Park Shopping Centre, Coventry 042
- Iceland, Clock Towers Shopping Centre, Rugby 043
- Iceland, Queens Road, Nuneaton 044
- 045 J B News, Leicester Street, Bedworth
- 046 J G News, Devon Close, Nuneaton
- J Sainsbury PLC, Austin Drive, Coventry 047
- J Sainsbury PLC, Dunchurch Road, Rugby 048
- J Sainsbury PLC, Fletchampstead Highway, Coventry 049 050
- J Sainsbury PLC, Trinity Street, Coventry J Sainsbury PLC, Vicarage Street , Nuneaton 051
- Jay Convenience Stores, Hickman Road, Nuneaton 052
- Jay Supermarket, Edward Street, Nuneaton 053
- Just for You Newsagent, Heath End Road, Nuneaton 054
- 055 K & R News, St. Nicolas Park Drive, Nuneaton
- Keresley Newsagent, Rathbone Close, Keresley End, Bedworth 056
- 057 Kieras News, Newtown Road, Bedworth
- 058 Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth
- 059 Lidl, Queens Road, Nuneaton
- Mid County Co-Operative, Sherbourne Avenue, Nuneaton 060
- 061 Minimart, Rugby Road, Bulkington, Bedworth
- Mumtaz Store, Princes Street, Nuneaton 062
- Netto, Regent Street, Nuneaton 063
- 064 Newdigate Stores, Oakley Court, Bedworth
- News Plus Group Ltd. Coventry Road. Bedworth 065
- Niko News, Bulkington Road, Bedworth 066
- One Stop Community Stores Ltd, Higham Lane, Nuneaton 067
- 068 One Stop Community Stores Ltd, Leicester Road, Bedworth
- 069 P.D.S News, Croft Road, Nuneaton
- Padda Newsagents, Church Road, Nuneaton 070
- Pinetree Newsagents, Pine Tree Road, Bedworth 071
- 072 Poundland Ltd, Abbey Street, Nuneaton
- 073 Premier Stores Mount Pleasant Road Bedworth
- R & R Supermarket, Church Road, Nuneaton 074
- R K Supermarket, Kingswood Road, Nuneaton 075
- S & K Supermarkets, Arbury Road, Nuneaton 076
- 077 Saints Liquor Store, Smorrall Lane, Bedworth Sedgies Newsagents, Heath Road, Bedworth 078
- Shivom News, Vernons Lane, Nuneaton 079
- Somerfield Stores Ltd, Camborne Drive, Nuneaton 080
- 081 Sonnys Grocer, Heath End Road, Nuneaton
- 082 Spar, Leicester Street, Bulkington, Bedworth
- Spar, Lutterworth Road, Nuneaton 083
- 084 Spar, Trafford Drive, Nuneaton
- 085 Star News, Sherbourne Avenue, Nuneaton
- 086 Stokes Plc, All Saints Square, Bedworth Supercips, All Saints Square, Bedworth 087
- Terry Haskins, Marston Lane, Bedworth 088
- 089 Tesco Extra, Arena Retail Park, Coventry

- Tesco Stores Ltd, Croft Road, Nuneaton 090
- 091 Tesco Stores Ltd, Heath Road, Bedworth
- Tesco, Clifford Bridge Road, Coventry Tesco, Jubilee Crescent, Coventry 092 093
- 094 Tesco, Leicester Street / George Street Ringway, Bedworth
- 095 096
- Tesco, Raven Way, Nuneaton The Co-Op, Abbey Street, Nuneaton The Grocers, Pine Tree Road, Bedworth 097
- 098 The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton
- United News Shops Ltd, College Street, Nuneaton V J S, Queen Elizabeth Road, Nuneaton 099
- 100 101 Wm Morrison, Alvis Retail Park, Coventry
- 102 Wm Morrison, Hinckley Fields Industrial Estate, Hinckley
- Wm Morrison, Skipworth Road, Binley, Coventry Internet / Mail Order (PLEASE WRITE IN) Other (PLEASE WRITE IN) 103
- 104
- 105
- 106 (Don't know / varies) 107 (Nowhere else)

#### How often do you normally do you visit the (STORE MENTIONED AT Q05)? Q06

DO NOT READ OUT. ONE ANSWER ONLY

- More than once a week
- 1 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- Less often 5
- Varies 6 7 (Don't know)

#### Q07 When you go shopping for main food goods, do you normally link this trip with

another activity? DO NOT READ OUT. CAN BE MULTICODED

1	Yes – non-food shopping	GO TO Q08
2	Yes – leisure activity	GO TO Q09
3	Yes – travelling to / from work	GO TO Q10
4	Yes – travelling to / from school / college	GO TO Q10
4 5 6	Yes – visiting services such as banks and other financial institutions	GO TO Q10 GO TO Q10 GO TO Q10
7	Yes - petrol station / car wash	GO TO Q10
8	Yes - recycling facilities	GO TO Q10
9	Yes - childcare / nursery / after school activity	GO TO Q10
A	Yes - other (PLEASE WRITE IN)	GO TO Q10
B	No	GO TO Q10
С	(Don't know / varies)	GO TO Q10

Q08

Where do you buy non-food goods when it's linked to your main food shopping? DO NOT READ OUT. ONE ANSWER ONLY

	DO NOT READ OUT. ONE ANSWER ONLY
001	In-store
	Towns / Centres
002	Abbey Green
003	Attleborough
004	Bedworth
005	Birmingham
006	Bulkington
007	Chapel End
800	Coventry
009	Hinckley
010	Horeston Grange
011	Leicester
012	Nuneaton
013	Rugby
014	Solihull
015	Tamworth
	Specific roads
016	Arbury Road
017	Armson Road
018	Bennetts Road North
019	Bradestone Road
020	Bulkington Road
021	Church Road
022 023	Copper Beech Road
023	Copsewood Avenue Coventry Road / School Lane
024	Craddock Drive
025	Croft Road
020	Dark Lane
027	Eadie Street
020	Heath End Road
030	Hickman Road
031	Kingswood Road
032	Lutterworth Road
033	Newcomen Road
034	Newtown Road
035	Nuneaton Road
036	Pine Tree Road
037	Queens Road
038	Rathbone Close
039	Rugby Road
040	Smorral Lane
041	St Nicolas Park Drive
042	Tomkinson Road / Croft Road
043	Trafford Drive
044	Trelawney Road
045	Vernons Lane
046	Vicarage Lane
047	Webb Street
048	Weddington Road (corner of Brook Lane)
049	Weddington Road (opposite Shanklin Drive)
050	Whittleford Road
051	Wiclif Way
	Retail parks
052	Bermuda Park, St Davids Way, Nuneaton
053 054	Arena Retail Park, Classic Drive Coventry
004	Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby Other
055	Other (DI EASE WORTE IN)

- 055 056 Other (PLEASE WRITE IN)
- (Don't know / can't remember)

Where do you go for leisure activities when it's linked to your main food shopping? DO NOT READ OUT. ONE ANSWER ONLY Q09

	Towns / centres
1	Attleborough
2	Bedworth
3	Birmingham
4	Bulkington
5	Chapel End
6	Coventry
7	Coventry
8	Hinckley
9	Horeston Grange
A	Leicester
В	Nuneaton
С	Solihull
D	Tamworth
	Specific roads
Е	Kingswood Road
F	Queens Road
	Retail parks
G	Arena Retail Park, Classic Drive, Coventry
н	Bermuda Park, St Davids Way, Nuneaton
1	Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road, Rugby
	Others
J	Other (PLEASE WRITE IN)
ĸ	(Don't know / can't remember)
Q10	Do you make separate small scale 'top-up' basket food shopping trips for small basic goods such as newspapers, bread, milk and tobacco products, in between your main food shopping trip? ONE ANSWER ONLY

1 2 Yes No

GO TO Q11 GO TO Q13

- Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers bread, milk and tobacco products)? DO NOT READ OUT. ONE ANSWER ONLY
- A A Day Newsagent, Nuneaton Road, Bedworth 001
- Aldi, Kingswood Road, Nuneaton 002
- 003 Aldi, Mill Street, Bedworth
- 004 Aloe Vera Products, Arbury Road, Nuneaton Arden News, Abbey Gate Shopping Precinct, Nuneaton 005
- Asda, Abbey Park, Coventry 006
- 007 Asda, Barwell Lane, Hinckley
- 008 Asda Newtown Road Nuneaton
- B Hadley, Church Street, Nuneaton 009
- Bedworth Newsagents, Smorrall Lane, Bedworth 010
- Bray Stores, Exhall Green, Exhall, Bedworth 011
- 012 Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton
- Carters News, Dark Lane, Bedworth 013
- Caves Fruit & Veg, Queens Road, Nuneaton 014
- 015 Co-Op, Coniston Way, Nuneaton
- Co-op, Copper Beech Road , Nuneaton 016
- Co-Op, Kem Street, Attleborough 017 Co-op, New Century Way, Nuneaton
- 018 Copsewood News, Copsewood Avenue, Nuneaton 019
- 020 Cornor Shop, Edward Street, Nuneaton
- 021 Costcutter Ltd, Raven Way, Nuneaton
- 022 Costcutter Supermarket, Wiclif Way, Nuneaton
- Costcutters Nuneaton, Copsewood Avenue, Nuneaton 023
- 024 D G & P C Rogers, Coventry Road, Exhall, Bedworth
- Dillons Newsagents Ltd, Lutterworth Road, Nuneaton 025
- 026 Drayton Stores, Drayton Road, Bedworth
- Exton News, Armson Road, Exhall, Bedworth 027
- Farmfoods Ltd, Camborne Drive, Horestone 028
- G R Supermarket, Church Road, Nuneaton 029
- 030 Glenco Newsagents, Chequer Street, Bulkington, Bedworth
- 031 Gt News, Leicester Street, Bulkington, Bedworth
- Haunchwood News, Haunchwood Road, Nuneaton 032
- Heath End News, Heath End Road, Nuneaton 033
- 034 Heron Frozen Foods Ltd, Abbey Street, Nuneaton
- 035 Heron News, Abbey Street, Nuneaton
- Holland & Barrett Ltd, Market Place, Nuneaton 036
- Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneaton 037
- 038 Horeston Grange News, Camborne Drive, Nuneaton
- 039 Hundal Newsagents, Weddington Road, Nuneaton
- 040 Iceland Foods Plc. Mill Street, Bedworth
- Iceland Foods Plc, Queens Road, Nuneaton 041
- 042 Iceland, Cannon Park Shopping Centre, Coventry
- 043 Iceland, Clock Towers Shopping Centre, Rugby
- 044 Iceland, Queens Road, Nuneaton
- J B News, Leicester Street, Bedworth 045
- J G News, Devon Close, Nuneaton 046
- J Sainsbury PLC, Austin Drive, Coventry 047
- J Sainsbury PLC, Dunchurch Road, Rugby 048
- J Sainsbury PLC, Fletchampstead Highway, Coventry J Sainsbury PLC, Trinity Street, Coventry 049
- 050
- 051 J Sainsbury PLC, Vicarage Street , Nuneaton
- Jay Convenience Stores, Hickman Road, Nuneaton 052
- 053 Jay Supermarket, Edward Street, Nuneaton
- 054 Just for You Newsagent, Heath End Road, Nuneaton K & R News, St. Nicolas Park Drive, Nuneaton
- 055
- 056 Keresley Newsagent, Rathbone Close, Keresley End, Bedworth Kieras News, Newtown Road, Bedworth 057
- 058 Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth
- Lidl. Queens Road. Nuneaton 059
- Mid County Co-Operative, Sherbourne Avenue, Nuneaton 060
- Minimart, Rugby Road, Bulkington, Bedworth 061
- 062 Mumtaz Store, Princes Street, Nuneaton
- 063 Netto, Regent Street, Nuneaton
- Newdigate Stores, Oakley Court, Bedworth 064
- News Plus Group Ltd, Coventry Road, Bedworth 065
- 066 Niko News, Bulkington Road, Bedworth
- 067 One Stop Community Stores Ltd, Higham Lane, Nuneaton
- One Stop Community Stores Ltd. Leicester Road, Bedworth 068
- 069 P.D.S News, Croft Road, Nuneaton
- Padda Newsagents, Church Road, Nuneaton 070
- 071 Pinetree Newsagents, Pine Tree Road, Bedworth
- Poundland Ltd, Abbey Street, Nuneaton 072
- Premier Stores, Mount Pleasant Road, Bedworth 073
- 074 R & R Supermarket, Church Road, Nuneaton
- 075 R K Supermarket, Kingswood Road, Nuneaton
- 076 S & K Supermarkets, Arbury Road, Nuneaton
- 077 Saints Liquor Store, Smorrall Lane, Bedworth
- Sedgies Newsagents, Heath Road, Bedworth 078
- 079 Shivom News, Vernons Lane, Nuneaton
- 080 Somerfield Stores Ltd. Camborne Drive. Nuneaton
- Sonnys Grocer, Heath End Road, Nuneaton 081
- Spar, Leicester Street, Bulkington, Bedworth 082
- 083 Spar, Lutterworth Road, Nuneaton
- Spar, Trafford Drive, Nuneaton 084 085 Star News, Sherbourne Avenue, Nuneaton
- Stokes Plc, All Saints Square, Bedworth 086
- Supercigs, All Saints Square, Bedworth 087
- Terry Haskins, Marston Lane, Bedworth 088

- Tesco Extra, Arena Retail Park, Coventry 089
- 090 Tesco Stores Ltd, Croft Road, Nuneaton
- Tesco Stores Ltd, Heath Road, Bedworth 091 092 Tesco, Clifford Bridge Road, Coventry
- 093 Tesco, Jubilee Crescent, Coventry
- 094 Tesco, Leicester Street / George Street Ringway, Bedworth
- Tesco, Raven Way, Nuneaton 095
- The Co-Op, Abbey Street, Nuneaton 096
- 097 The Grocers, Pine Tree Road, Bedworth
- The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton United News Shops Ltd, College Street, Nuneaton V J S, Queen Elizabeth Road, Nuneaton 098
- 099 100
- Wm Morrison, Alvis Retail Park, Coventry 101
- 102
- Wm Morrison, Hinckley Fields Industrial Estate, Hinckley Wm Morrison, Skipworth Road, Binley, Coventry Internet / Mail Order (PLEASE WRITE IN) 103
- 104
- 105 Other (PLEASE WRITE IN)
- (Don't know / varies) 106
- How often do you normally do your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, Q12 milk and tobacco products)? DO NOT READ OUT. ONE ANSWER ONLY

1 Daily

- More than once a week 2 3
- Once a week Once a fortnight
- 4 5 Once a month
- 6 Less often
- 7 Varies
- Of all the money you spend on food and household groceries, what share goes to your main food shopping? READ OUT. ONE ANSWER ONLY Q13
- 0-10% 1
- 2 11-20% 21-30%
- 3 4 31-40%
- 5 41-50%
- 6 51-60%
- 7 61-70%
- 8 71-80% 9 81-90%
- 91-100% А
- в (Don't know / varies)

In which location do you normally do most of your household's non-food shopping? Q14 DO NOT READ OUT. ONE ANSWER ONLY

	Towns / Centres
001	Abbey Green
002	Attleborough
003	Bedworth
004	Birmingham
005	Bulkington
006	Chapel End
007	Coventry
800	Hinckley
009	Horeston Grange
010	Leicester
011	Nuneaton
012	Rugby
013	Solihull
014	Tamworth
	Specific streets
015	Arbury Road
016	Armson Road
017	Bennetts Road North
018	Bradestone Road
019	Bulkington Road
020	Church Road
021	Copper Beech Road
022	Copsewood Avenue
023	Coventry Road / School Lane
024	Craddock Drive
025	Croft Road
026	Dark Lane
027	Eadie Street
028	Heath End Road
029	Hickman Road
030	Kingswood Road
031	Lutterworth Road
032	Newcomen Road
033	Newtown Road
034	Nuneaton Road
035	Pine Tree Road
036	Queens Road
037	Rathbone Close
038	Rugby Road
039	Smorral Lane
040	St Nicolas Park Drive
041	Tomkinson Road / Croft Road
042	Trafford Drive
043	Trelawney Road
044	Vernons Lane
045	Vicarage Lane
046	Webb Street
047	Weddington Road (corner of Brook Lane)
048	Weddington Road (opposite Shanklin Drive)
049	Whittleford Road
050	Wiclif Way
000	Retail parks
051	Bermuda Park, St Davids Way, Nuneaton
052	Arena Retail Park, Classic Drive Coventry
052	
000	Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road Rugby Others
054	Catalogue / Mail order
055	Internet (PLEASE WRITE IN)
055	Other (PLEASE WRITE IN)
000	

- 056 057 Other (PLEASE WRITE IN) (Don't know / can't remember)

- Where do you normally do most of your household's shopping for (womens, mens, childrens and baby) clothing & footwear items? Q15 DO NOT READ OUT. ONE ANSWER ONLY
- Towns / centres Attleborough Bedworth Town Centre 001 002
- 003 Birmingham
- Bulkington Chapel End Coventry 004 005
- 006 007
- Hinckley 008
- Horeston Grange Leicester
- 009 010 Nuneaton Town Centre
- 011
- Rugby Solihull 012
- 013 Tamworth
- Specific streets Kingswood Road
- 014
- 015 Queens Road Retail parks
- Arena Retail Park, Coventry 016 017
- Fosse Park, Leicester Hinckley Retail Park, Hinckley 018
- Junction 1 / Elliots Fields Retail & Leisure Park, Rugby 019
- Others
- 020
- Catalogue / Mail order Internet (PLEASE WRITE IN) 021
- 022 Other (PLEASE WRITE IN)
- 023 (Don't know / can't remember) (Do not do this type of shopping) 024

Where do you normally do most of your household's shopping for furniture, Q16 carpets and other floor coverings (such as beds, sofas, tables, fitted carpets, screens, etc)? DO NOT READ OUT. ONE ANSWER ONLY

Towns / Centres

001 Attleborough 002 Bedworth Town Centre

- 003 Birmingham
- 004 Bulkington Chapel End
- 005 006 Coventry
- 007 Hinckley
- Horeston Grange
- 008 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- 012 Solihull
- 013 Tamworth Specific streets
- 014 Focus, Weddington Road, Nuneaton
- 015 Kingswood Road
- 016 Queens Road
- Retail parks
- 017 Area Retail Park: Marks & Spencer
- 018 Arena Retail Park, Coventry 019
- Bermuda Park, Nuneaton Bermuda Park: Axminster 020
- Bermuda Park: Bathstore 021
- 022 Bermuda Park: Supatile Warehouse
- 023 Bermuda Park: Tile Clearing House
- 024
- Bermuda Park: Wood Floorz 4U Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 025
- Elliot Fields / Junction 1 Retail & Leisure Park: AHF Furniture 026
- 027 Elliot Fields / Junction 1 Retail & Leisure Park: Carpetright
- 028 Elliot Fields / Junction 1 Retail & Leisure Park: Homebase
- Elliot Fields / Junction 1 Retail & Leisure Park: Laura Ashley Home 029
- 030 Elliot Fields / Junction 1 Retail & Leisure Park: Next Home
- 031 Elliot Fields / Junction 1 Retail & Leisure Park: Wickes
- 032 Fosse Park, Leicester
- 033 Fosse Park: Argos Extra 034 Fosse Park: DFS
- 035 Fosse Park: Harveys
- 036 Fosse Park: Marks & Spencer
- 037 Fosse Park: Next Home
- Fosse Park: SoS 038
- Hinckley Retail Park 039
- Other
- 040 Catalogue / Mail order
- Internet (PLEASE WRITE IN) Other (PLEASE WRITE IN) 041
- 042
- (Don't know / can't remember) 043
- 044 (Do not do this type of shopping)

- Where do you normally do most of your household's shopping for hardware, DIY Q17 goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? DO NOT READ OUT. ONE ANSWER ONLY
  - Towns / centres
- Attleborough 001 002 Bedworth Town Centre
- 003 Birmingham
- 004 Bulkington
- Chapel End 005
- 006 Coventry
- 007 Hinckley
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- 012 Solihull
- 013 Tamworth
- Specific streets 014 . Kingswood Road
- 015 Queens Road
- Retail parks
- 016 Bermuda Park, Nuneaton
- 017 Bermuda Park: Screwfix
- 018 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby
- Elliot Fields / Junction 1 Retail & Leisure Park: Homebase Elliot Fields / Junction 1 Retail & Leisure Park: Wickes 019
- 020
- Focus, Weddington Road, Nuneaton 021 Hinckley Retail Park
- 022 Others

- 023 Catalogue / Mail order
- Internet (PLEASE WRITE IN) 024
- Other (PLEASE WRITE IN) 025
- 026 (Don't know / can't remember)
- 027 (Do not do this type of shopping)
- Where do you normally do most of your shopping for audio visual, photographic, Q18 computer items (such as stereos, radios, TVs, software, cameras, telephones, CDs & DVDs etc)? DO NOT READ OUT. ONE ANSWER ONLY

Towns / centres

- 001 Attleborough Bedworth Town Centre 002
- 003 Birmingham
- Bulkington 004 005 Chapel End
- 006 Coventry
- 007 Hincklev
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- Solihull 012
- 013 Tamworth
- Specific streets
- 014 Kingswood Road
- Queens Road 015
- Retail parks
- 016 Arena Retail Park, Coventry
- Arena Retail Park: Carphone Warehouse 017
- 018 Arena Retail Park: Game
- 019 Arena Retail Park: Phones 4U
- Elliots Fields / Junction 1 Retail & Leisure Park, Rugby 020
- 021 Elliots Fields / Junction 1 Retail & Leisure Park: Comet 022 Elliots Fields / Junction 1 Retail & Leisure Park: Currys
- Fosse Park, Leicester 023
- Fosse Park: Argos Extra 024
- 025 Fosse Park: Carphone Warehouse
- 026 Fosse Park: Currys
- 027 Fosse Park: PC World
- 028 Hinckley Retail Park
- Others
- 029 Catalogue / Mail order
- Internet (PLEASE WRITE IN) 030
- Other (PLEASE WRITE IN) 031
- 032 (Don't know / can't remember)
- 033 (Do not do this type of shopping)

Where do you normally do most of your household's shopping for small Q19 domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers etc)? DO NOT READ OUT. ONE ANSWER ONLY

Towns / centres

- 001 Attleborough 002 Bedworth Town Centre
- 003 Birmingham
- 004 Bulkington
- Chapel End 005
- 006 Coventry
- 007 Hinckley
- 008 Horeston Grange 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- 012 Solihull
- 013 Tamworth
- Specific streets
- 014 . Kingswood Road
- 015 Queens Road Retail parks
- Arena Retail Park, Coventry 016
- 017 Arena Retail Park: Tesco Extra
- 018 Bermuda Park, Nuneaton
- Bermuda Park: Domestic Appliance Co. 019
- Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 020
- Elliot Fields / Junction 1 Retail & Leisure Park: Comet 021
- 022 Elliot Fields / Junction 1 Retail & Leisure Park: Currys
- 023 Fosse Park, Leicester
- Fosse Park: Argos Extra 024
- Fosse Park: Currys 025
- Hinckley Retail Park 026
- Others
- 027 Catalogue / Mail order
- Internet (PLEASE WRITE IN) 028
- 029 Other (PLEASE WRITE IN)
- (Don't know / can't remember) 030
- 031 (Do not do this type of shopping)
- Where do you normally do most of your household's shopping for large Q20 domestic electrical appliances (such as fridges, washing machines, cookers, vacuum cleaners etc)? DO NOT READ OUT. ONE ANSWER ONLY

#### Towns / centres

- 001 Attleborough
- 002 Bedworth Town Centre
- 003 Birmingham
- 004 Bulkington
- 005 Chapel End 006
- Coventry Hinckley 007
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre
- Rugby Solihull 011
- 012
- 013 Tamworth
- Specific streets
- 014 Kingswood Road
- Queens Road 015
- Retail parks
- 016 Arena Retail Park, Coventry 017 Arena Retail Park: Tesco Extra
- 018 Bermda Park: Domestic Appliance Co.
- Bermuda Park, Nuneaton 019
- Elliot Fields / Junction 1 Retail & Leisure Park, Rugby 020
- 021 Elliot Fields / Junction 1 Retail & Leisure Park: Comet
- 022 Elliot Fields / Junction 1 Retail & Leisure Park: Currys
- 023 Fosse Park, Leicester
- 024 Fosse Park: Argos Extra
- Fosse Park: Currys 025
- 026 Hinckley Retail Park
- Others
- 027 Catalogue / Mail order
- Internet (PLEASE WRITE IN) 028
- 029 Other (PLEASE WRITE IN)
- 030 (Don't know / can't remember)
- 031 (Do not do this type of shopping)

- Q21 Where do you normally do most of your household's shopping for chemist and medical goods, cosmetics and other beauty products (such as medicines, vitamins, glasses, contact lenses etc)? DO NOT READ OUT. ONE ANSWER ONLY
  - Towns / centres
- 001 Attleborough Bedworth Town Centre 002
- 003 Birmingham
- 004 Bulkington
- 005 Chapel End
- 006 Coventry
- 007 Hinckley
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre 011
- Rugby Solihull 012
- Tamworth 013
- Specific streets
- 014 Kingswood Road
- 015 Queens Road
- Retail parks
- Arena Park, Coventry 016
- 017 Arena Park: Boots
- Arena Park: Tesco Extra 018
- Elliot Fields / Junction 1 Retail & Leisure Park, Rugby Elliot Fields / Junction 1 Retail & Leisure Park: Boots 019 020
- 021 Fosse Park, Leicester
- 022 Fosse Park: Boots
- 023 Hinckley Retail Park

#### Others

- 024
- Catalogue / Mail order 025 Internet (PLEASE WRITE IN)
- 026 Other (PLEASE WRITE IN)
- 027 (Don't know / can't remember)
- 028 (Do not do this type of shopping)
- Q22 Where do you do most of your household's shopping for games & toys; hobby items; sport and camping goods; and musical instruments? DO NOT READ OUT. ONE ANSWER ONLY

#### Towns / centres

- 001 Attleborough Bedworth Town Centre 002
- 003 Birmingham
- 004 Bulkington
- 005 Chapel End
- 006 Coventry
- 007 Hinckley
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre
- 011
- Rugby Solihull 012
- 013 Tamworth
- Specific streets
- Kingswood Road 014
- Queens Road 015
- Retail parks
- 016 Arena Retail Park, Coventry
- 017 018
- Arena Retail Park: Game Elliot Fields / Junction 1 Retail & Leisure Park, Rugby Elliot Fields / Junction 1 Retail & Leisure Park: JJB
- 019 Fosse Park, Leicester
- 020 021 Fosse Park: JJB
- Fosse Park: Sports Direct 022
- Fosse Park: WHSmith 023
- Hinckley Retail Park 024
- Others

#### 025 Catalogue / Mail order

- Internet (PLEASE WRITE IN) 026
- Other (PLEASE WRITE IN) 027
- (Don't know / can't remember) 028
- 029 (Do not do this type of shopping)
Where do you do most of your household's shopping for pets & pet related Q23 products?

DO NOT READ OUT. ONE ANSWER ONLY

	Towns / centres
001	Attleborough

- Attleborough Bedworth Town Centre 002
- 003 Birmingham
- 004 Bulkington
- 005 Chapel End Coventry
- 006 007 Hinckley
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- 012 Solihull
- 013 Tamworth
- Specific streets 014 Kingswood Road
- Queens Road 015
- Retail parks
- 016 Elliot Fields / Junction 1 Retail & Leisure Park, Rugby
- Elliot Fields / Junction 1 Retail & Leisure Park: Pets at Home 017 Hinckley Retail Park
- 018 Others
- 019
- Catalogue / Mail order Internet (PLEASE WRITE IN) 020
- Other (PLEASE WRITE IN) 021
- (Don't know / can't remember) 022
- 023 (Do not do this type of shopping)

#### Where do you do most of your household's shopping for all other non-food Q24 goods including books; jewellery and watches; china, glassware; recreational and luxury goods?

DO NOT READ OUT. ONE ANSWER ONLY

# Towns / centres

- 001 Attleborough
- 002 Bedworth Town Centre 003 Birmingham
- Bulkington 004
- 005 Chapel End
- 006 Coventry
- 007 008 Hinckley
- Horeston Grange
- 009 Leicester
- 010 Nuneaton Town Centre
- 011 Rugby
- Solihull 012
- 013 Tamworth
- Specific streets 014 Kingswood Road
- 015 Queens Road
- Retail parks
- 016 Arena Retail Park, Coventry
- 017 Arena Retail Park: Borders
- 018 Arena Retail Park: Clinton Cards
- Arena Retail Park: Johnsons Dry Clean 019 020 Fosse Park, Leicester
- 021 Fosse Park: WH Smith
- 022 Hinckley Retail Park
- Others
- 023 Catalogue / Mail order
- Internet (PLEASE WRITE IN) 024
- 025 Other (PLEASE WRITE IN) 026
- (Don't know / can't remember) 027
- (Do not do this type of shopping)

#### Q25 When you do your household's non-food shopping, how do you usually travel?

DO NOT READ OUT. ONE ANSWER ONLY

- Car / van (as driver) 1
- 2 Car / van (as passenger) 3 Bus, minibus or coach
- 4 Using park & ride facility
- 5 Motorcycle, scooter or moped
- Walk 6
- 7 Тахі
- 8 Train
- 9
- Bicycle Other (PLEASE WRITE IN)
- A B Not applicable / goods delivered
- С (Don't know / varies)
- Q26 What main improvements to Nuneaton Town Centre would encourage you to visit more often than you currently do? DO NOT READ OUT. CAN BE MULTICODED. WHEN USING OTHER BOX PLEASE BE SPECIFIC.

## TRAVEL / PARKING

- Better / more frequent bus services 1
- 2 Better / new train service
- Better pedestrian links from train station to centre 3 4 Better access by car
- 5 Better pedestrian links from car parking into centre
- 6 Cheaper parking
- Free parking More / better signage around the centre 7 8
- 9 More parking provision
- SHOPS
- А More/ better covered shopping centres
- Fewer empty shops / vacancies A Street Market
- B C
- D Better Quality Street Markets
- E More clothes & fashion shops
- More department stores / larger stores
- More discount stores / cheaper goods G H More independent shops
- I More quality / designer shops
- J
- A particular retailer or type of shop (PLEASE WRITE IN) FACILITIES
- κ Better (more) safety / security / CCTV / police presence
- L Creche
- М More facilities for children
- Ν More facilities for disabled
- 0 More toilets
- Information Centre Ρ ENVIRONMENT
- Q More pedestrainised streets
- R Nicer shopping environment
- S More seating / benches
- Т More litter bins
- υ Less litter / graffiti
- V
- More public art OTHERS
- W Other (PLEASE WRITE IN)
- Х (Don't know )
- Υ (Nothing in particular)

Q27 What main improvements to Bedworth Town Centre would encourage you to visit more often than you currently do? DO NOT READ OUT. CAN BE MULTICODED. WHEN USING OTHER BOX PLEASE BE SPECIFIC.

# TRAVEL / PARKING

- Better / more frequent bus services 1
- 2 Better / new train service
- 3 4 Better pedestrian links from train station to centre Better access by car
- 5 Better pedestrian links from car parking into centre
- 6 Cheaper parking
- 7 Free parking
- 8 More / better signage around the centre
- 9 More parking provision
- SHOPS
- А More/ better covered shopping centres
- B C Fewer empty shops / vacancies A Street Market
- D Better Quality Street Markets
- Е More clothes & fashion shops F
- More department stores / larger stores G More discount stores / cheaper goods
- н More independent shops
- I More quality / designer shops
- J
- A particular retailer or type of shop (PLEASE WRITE IN) FACILITIES
- к Better (more) safety / security / CCTV / police presence
- Creche L
- М More facilities for children
- N More facilities for disabled
- 0 More toilets
- Information Centre Ρ
- ENVIRONMENT

#### Q More pedestrainised streets

- Nicer shopping environment More seating / benches R
- S
- т More litter bins
- U Less litter / graffiti
- V More public art
- OTHERS
- W Other (PLEASE WRITE IN)
- Х (Don't know )
- Y (Nothing in particular)
- Q28 How often do you and your family visit the following leisure attractions? READ OUT. ONE ANSWER ONLY

Once a week|Once a fortnight|Once a month|Once every two months|Once every six months|Once a year|Don't go|(Don't know / varies)

Bingo

- 1 2 Cinema
- 3 Gym / Healthclub / Sports Facility Museum or place of historical interest
- 4 5 Pub/ Bar
- Restaurant
- 6 7 Tenpin bowling
- 8 Theatre
- Other Activity (PLEASE WRITE IN) 9

- Q29 Where did you or members of your household last go to the cinema? DO NOT READ OUT. ONE ANSWER ONLY
- AMC Theatre, Ladywood Middle Way, Broadway Plaza, Birmingham 1
- Cineworld Cinema , Broad Street, Broad Street, Birmingham 2
- 3 Cineworld Cinema , Leicester Road, Junction 1 / Elliots Field Retail & Leisure Park, Rugby Cineworld Cinema, Mill Lane Arcade Upper, Touchwood, Solihull 4
- Electric Cinema, Station Street, Birmingham, Birmingham 5
- IMAX Cinema, Curzon Street, Millenium Point, Birmingham 6
- Odean Cinema, New Street, Birmingham, Birmingham
- 8 Odeon Cinema, Aylestone Road, Freemans Park, Leicester
- Odeon Cinema, Bolebridge Street, Bolebridge Island, Tamworth 9
- Odeon Cinema, St Davids Way, Bermuda Park, Nuneaton А
- В Showcase Cinema de Lux, High Cross Road, Leicester, Leicester
- С
- Showcase Cinema, Gielgud Way, Cross Point Business Park, Coventry Vue Cinema, Lubbesthorpe Way, Meridian Leisure Park, Braunstone, Leicester D
- Е Vue Cinema, Watson Road, Star City, Birmingham F Other (PLEASE WRITE IN)
- G (Don't do this activity)
- Where did you or members of your household last go to a gym / healthclub / Q30 sports facility?

DO NOT READ OUT. ONE ANSWER ONLY

- Abbey Social Club, Meadow Street, Nuneaton 001
- Atack Snooker Centre, Regent Street, Nuneaton 002
- Attleborough Liberal Club, Bull Street, Nuneaton 003
- 004 Attleborough Snooker Club, Highfield Road, Nuneaton 005 Attleborough Sports Club, Marston Lane, Nuneaton
- Bedworth Conservative Club Ltd, Coventry Road, Bedworth 006
- 007 Bedworth Ex Servicemens Social Club & Institute, Rye Piece Ringway, Bedworth
- 008 Bedworth Leisure Centre, Coventry Road, Bedworth
- 009 Bedworth Liberal Club, King Street, Bedworth
- Bedworth Rugby Football Club, Smarts Road, Bedworth 010
- Bedworth United Football and Social Club, Coventry Road, Bedworth 011
- Bermuda Working Mens Club, Bermuda Village, Nuneaton 012
- 013 Bulkington Sports & Social Club, Bulkington, Bedworth
- 014 Bulkington War Memorial Club, Stafford Close, Bulkington, Bedworth Bulkington Working Mens Club, Chequer Street, Bulkington, Bedworth 015
- C Barratt, Shilton Lane, Bulkington, Bedworth 016
- 017 Cannons Health & Fitness Ltd, St. Davids Way, Bermuda Park, Nuneaton
- 018 Chase Riding School, Nuneaton Road, Bulkington, Bedworth
- Chestnuts Club Ltd, Old Hinckley Road, Nuneaton 019
- Cleaver Squash Fitness Club, Weddington Road, Nuneaton 020
- Collycroft Working Mens Club, Leicester Road, Bedworth 021
- Coral Bookmakers, Abbey Street, Nuneaton 022
- 023 Coral Bookmakers, Riversley Road, Nuneaton
- Coral Bookmakers, Vernons Lane, Nuneaton 024
- 025 Coral Bookmakers, Weddington Road, Nuneaton
- 026 Cote Sport, Camp Hill Road, Nuneaton
- 027 Coventry Karting, Bayton Road, Exhall, Coventry
- Coventry Welsh Rugby Football Ground, Burbages Lane, Bedworth 028
- Etone Sports Centre, Leicester Road, Nuneaton 029
- 030 Fitness Centre, Corporation Street, Nuneaton
- Grand Bingo & Entertainment Social Club, Camp Hill Road, Nuneaton 031
- 032 Griff & Coton Sports Club, Heath End Road, Nuneaton
- 033 H J M Caterers Ltd, Abbey Street, Nuneaton
- Haunchwood Sports & Social Club, Valley Road, Galley Common, Nuneaton 034
- 035 Higham Lane Leisure Association, Ambleside Way, Nuneaton
- 036 Hill E.R, Newland Lane, Coventry Ladypace Ltd, Market Place, Nuneaton 037
- 038 Lakeside Superbowl, St. Davids Way, Bermuda Park, Nuneaton
- Lions Club of Nuneaton, Chartwell Close, Nuneaton 039
- 040 Liquid Envy, Leicester Road, Nuneaton
- Newdigate Colliery & District Sports & Social Club. Smorrall Lane. Bedworth 041
- 042 Nuneaton & North Warwickshire Centre, Valley Road, Galley Common, Nuneaton
- 043 Nuneaton (Rugby Football Ground), Liberty Way, Attleborough Fields Ind Estate, Nuneaton
- Nuneaton Bowling Club, Higham Lane, Nuneaton 044
- 045 Nuneaton Co-Operative Sports & Social Club, Dugdale Street, Nuneaton
- Nuneaton Golf Shop, Golf Drive, Nuneaton 046
- Nuneaton Lawn Tennis Club, Caldwell Road, Nuneaton 047
- Odeon Cinemas Ltd, St. Davids Way, Bermuda Park, Nuneaton 048
- 049 Old Edwardians Rugby Football Club, Weddington Road, Nuneaton
- 050 Palace Bingo, Leicester Road, Bedworth
- Pingles Leisure Centre, Avenue Road, Nuneaton 051
- 052 Plough Hill Golf Centre, Plough Hill Road, Nuneaton Reflex, Church Street, Nuneaton 053
- 054 Saunders Hall Workingmens Club, Saunders Avenue, Bedworth
- Sounds Magic Disco, Golf Drive, Nuneaton 055
- 056 Sports & Leisure Centres Jubilee Sports Centre, Greenmoor Road, Nuneaton
- 057 Stockingford Allotment Association, Ansley Road, Nuneaton
- Stockingford Labour Party Club Ltd, Arbury Road, Nuneaton 058
- The Sound Foundry, Seymour Road, Nuneaton Trent Valley House Working Men's Club & Institute, New Street, Bedworth 059
- 060
- Weddington Social Club, Weddington Road, Nuneaton 061 Weston Lawn Equitation, Bedworth Road, Bulkington, Bedworth 062
- 063 William Hill Bookmakers, Leicester Street, Bulkington, Bedworth
- Woodlands Working Mens Club, Woodlands Road, Bedworth 064
- Other (PLEASE WRITE IN) 065
- 066 (Don't do this activity)

- Q31 Where did you or members of your household last go to a restaurant? DO NOT READ OUT. ONE ANSWER ONLY
- Agra Palace Indian Cuisine, Abbey Green, Nuneaton 001
- 002 Alties Public House, Newtown Road, Bedworth
- Anker Inn, Weddington Road, Nuneaton 003 004 Attleborough Arms, Highfield Road, Nuneaton
- 005 B N Ayce, St. Davids Way, Bermuda Park, Nuneaton
- 006 Balti Hut, Bond Street, Nuneaton
- 007 Balti Village, The Square, Attleborough, Nuneaton
- 008 Bermuda Park Big Steak Pub, St. Davids Way, Bermuda Park, Nuneaton
- 009 Bilberries Public House, Bond Gate, Nuneaton
- 010 British Queen, King Street, Bedworth
- 011 Bull & Anchor, Wheelwright Lane, Ash Green, Coventry Cassandras, Abbey Gate Shopping Precinct, Nuneaton
- 012 Cedar Tree, Avenue Road, Nuneaton
- 013 014 Chetwynd Arms, Chetwynd Drive, Nuneaton
- 015 Chetwynd Restaurant, Chetwynd Drive, Nuneaton
- 016 Chicago Rock Cafe, Newdegate Street, Nuneaton
- 017 Coniston Tavern, Pallett Drive, Nuneator
- 018 Courtyard Restaurant, Higham Lane, Nuneaton
- 019 Crew, Queens Road, Nuneaton
- 020 Cricketers Arms, Nuneaton Road, Bedworth
- Crossed Khukris Gurkha Restaurant, Abbey Street, Nuneaton 021 022 Crow's Nest, Crowhill Road, Nuneaton
- 023 Crystal Palace Public House, Gadsby Street, Nuneaton
- 024 Elliots, Abbey Street, Nuneaton
- Felix Holt, Stratford Street, Nuneaton 025
- 026 Flames Grill, Harefield Road, Nuneaton
- 027 Fox Inn, The Square, Attleborough, Nuneaton
- George Eliot Hotel Public House, Bridge Street, Nuneaton 028
- 029 Griff House Beefeater, Coventry Road, Griff, Nuneaton
- 030 Griff House, Coventry Road, Griff, Nuneaton
- 031 Griffin Inn, Coventry Road, Griff, Nuneaton
- 032 Hare & Hounds, Hare & Hounds Lane, Nuneaton
- Hearty Goodfellow, Arbury Road, Nuneaton 033
- 034 Ignitez Indian Cuisine & Cafe Bar, Queens Road, Nuneaton
- 035 Italian Express, Abbey Street, Nuneaton
- 036 Karens Kabin, Church Street, Nuneaton
- 037 Kelly's Bar, Attleborough, Nuneaton, Warwickshire
- 038 Kingswood, Kingswood Road, Nuneaton
- La Tavola Calda Hotel, Midland Road, Nuneaton 039
- 040 Lamb & Flag, Church Road, Nuneaton
- 041 Leonardos, Newdegate Street, Nuneaton
- 042 Longshoot Hotel, The Long Shoot, Nuneaton
- 043 Lord Raglan, Coventry Road, Exhall, Coventry
- 044 Manor Snacks, Manor Court Road, Nuneaton
- 045 Masons, Coventry Street, Nuneaton
- 046 McDonald's Restaurants Ltd. Queens Road, Nuneaton
- 047 McDonald's Restaurants Ltd, St. Davids Way, Bermuda Park, Nuneaton
- 048 Meghna Tandoori, King Street, Bedworth
- 049 Millennium Balti, The Square, Attleborough, Nuneaton
- 050 Miners Arms, Marston Lane, Bedworth
- Miners Arms, Whittleford Road, Nuneaton 051
- 052 Mount Pleasant, Leicester Road, Bedworth
- New Inn, Rugby Road, Bulkington, Bedworth 053
- 054 Old Chequers Inn, Chequer Street, Bulkington, Bedworth
- 055 Pizza Hut UK Ltd, Abbey Street, Nuneaton Plough Inn, Plough Hill Road, Nuneaton
- 056
- Punch Bowl, Tuttle Hill, Nuneaton 057
- 058 Railway Tavern, Bond Street, Nuneaton
- 059 Rajdhani Indian Restaurant, Camborne Drive, Nuneaton
- 060 Room at the Top, Abbey Street, Nuneaton
- 061 Royal Oak, Arbury Road, Nuneaton
- 062 Royal Oak, Nuneaton Road, Bedworth
- 063 Rule & Compass, Leicester Street, Bulkington, Bedworth
- 064 Salutation Inn, Chancery Lane, Nuneaton
- 065 Shahi Balti, Abbey Street, Nuneaton
- Starbucks Coffee Company UK Ltd, Market Place, Nuneaton 066
- 067 Sunnyside Inn, Northumberland Avenue, Nuneaton 068
- Thai Tham, Coton Road, Nuneaton 069 The Acorn, Camborne Drive, Nuneaton
- 070 The Bear & Ragged Staff, King Street, Bedworth
- 071 The Boat Inn, Blackhorse Road, Longford, Coventry
- 072 The Buddys Kebab Shop Restaurant, Bond Gate, Nuneaton
- 073 The Camp Inn, Camp Hill Road, Nuneaton
- 074 The Cross Keys, Goodvers End Lane, Bedworth
- 075 The Crown Inn, Bond Street, Nuneaton
- 076 The Hayrick, Meadowside, Nuneaton 077
- The Jailhouse, Chapel Street, Nuneator 078 The Newdegate Arms, Newdigate Road, Bedworth
- 079 The Parade, Coton Road, Nuneaton
- Tony S Cafe, Eadie Street, Nuneaton 080
- 081 Town Talk, Abbey Green, Nuneaton
- 082 Travellers Rest, Bulkington Road, Bedworth
- Village Pantry, George Street, Attleborough, Nuneaton 083
- 084 Weavers Arms, Long Street, Bulkington, Bedworth
- 085 White Lion, Croft Road, Nuneaton
- 086 Wing Wah Chinese Restaurant, Bond Street, Nuneaton
- 087 Yeoman Harvester, St. Nicolas Park Drive, Nuneaton
- 088 Other (PLEASE WRITE IN)
- 089 (Don't do this activity)

- Where did you or members of your household undertake the activity mentioned? (INTERVIEWERS PLEASE REFER TO Q28 OTHER ACTIVITY) Q32 DO NOT READ OUT. ONE ANSWER ONLY
- Attleborough 001
- 002 Bedworth 003 Birmingham
- 004 Bulkington
- 005 Chapel End
- 006 Coventry
- Hinckley 007
- 008 Horeston Grange
- 009 Leicester
- 010 Nuneaton
- 011 Rugby
- 012 Solihull 013
- Tamworth 014 Touchwood, Solihull
- Kingswood Road 015
- Queens Road 016
- 017 Bermuda Park, St Davids Way, Nuneaton
- 018 Arena Retail Park, Classic Drive, Coventry
- 019
- Broadway Plaza, Ladywood Middleway, Birmingham Cross Point Buisness Park, Gielgud Way, Coventry 020
- 021 Fosse Park, Fosse Park Avenue, Leicester
- 022 Junction 1 / Elliots Field Retail & Leisure Park, Leicester Road, Rugby
- Meridian Leisure Park, Lubbesthorpe Way, Braunstone, Leicester Star City, Watson Road, Birmingham Other (PLEASE WRITE IN) 023
- 024
- 025
- 026 (Don't do this activity)

# What improvements to Nuneaton's existing leisure offer would make you visit it more often than you currently do, during the day and/or evenings? DO NOT READ OUT. CAN BE MULTICODED UP TO MARK UP TO THREE Q33 RESPONSES ONLY.

- Improved access by foot and cycle 1
- 2 Improved public transport
- 3 4 More / better car parking
- More / better disabled acess
- 5 Improved security / CCTV
- 6 More / better policing
- 7 More street cleaning
- Improvements in the built environment 8
- 9 More / better signposting and information
- A More better parks / green spaces
- B C Provision of public toilets
- Improved street furniture
- D More / better seats
- E F More / better cultural facilities
- A cinema G A theatre
- н A casino
- More / better health clubs / gyms 1 J A swimming pool
- κ Ten Pin Bowling
- L
- Bingo More / better public houses M
- Ν More nightclubs
- 0 More quality restaurants
- Р More pavement cafes
- Q Nothina
- Other (PLEASE WRITE IN) R
- s (Don't do this activity)

- What improvements to Bedworth's existing leisure offer would make you visit it Q34 more often than you currently do? DO NOT READ OUT. CAN BE MULTICODED UP TO MARK UP TO THREE RESPONSES ONLY.
- 1 Improved access by foot and cycle
- 2 Improved public transport
- 3 More / better car parking
- More / better disabled acess Improved security / CCTV
- 4 5 6 More / better policing
- 7 More street cleaning
- Improvements in the built environment More / better signposting and information More better parks / green spaces 8 9

- A B C D Provision of public toilets
- Improved street furniture More / better seats
- More / better cultural facilities
- A cinema
- E F G A theatre
- H I A casino
- More / better health clubs / gyms
- J K A swimming pool Ten Pin Bowling
- L M N
- Bingo More / better public houses More nightclubs
- More quality restaurants
- O P Q More pavement cafes
- Nothing Other (PLEASE WRITE IN) R S
- (Don't do this activity)

GEN	Finally, I would like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name. Gender of respondent CODE FROM OBSERVATION
1	Male
2	Female
AGE	Can I just ask, how old are you? DO NOT READ OUT. ONE ANSWER ONLY
1	18-24
2	25-34
3	35-44
4	45-54
5	55-64
6	65+
7	(Refused)
осс	What is the occupation of the chief wage earner of the household? DO NOT READ OUT. ONE ANSWER ONLY
1	Occupation (PLEASE WRITE IN)
2	Basic state pension ONLY
3	(Refused)
ADU	How many adults aged 16 years and over, including yourself, live in your DO NOT READ OUT. ONE ANSWER ONLY
1	One
2	Two
3	Three
4	Four or more
5	(Refused)
СНІ	How many children aged 15 years and under, live in your household? DO NOT READ OUT. ONE ANSWER ONLY
1	None
2	One
3	Two
4	Three
5	Four or more
6	(Refused)
CAR	How many cars does your household own or have the use of? DO NOT READ OUT. ONE ANSWER ONLY
1	None
2	One
3	Two
4	Three or more
5	(Refused)

- FUT Would you be willing to be recontacted for future quality control purposes? DO NOT READ OUT. ONE ANSWER ONLY
- 1 Yes 2 No

Thank & close

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

Those who do top up food shopping at Q10													
	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5
SP-REWEIGHTED DATA	%	No	%	No	%	No	%	No	%	No	%	No	%
All respondents	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)
Iceland Foods Plc, Queens Road, Nuneaton	0.57%	4	0.00%	0	2.04%	1	2.17%	1	3.23%	2	0.00%	0	0.00%
Iceland, Queens Road, Nuneaton	0.57%	4	0.00%	0	2.04%	1	2.17%	1	1.61%	1	0.00%	0	2.94%
Co-Op, Abbey Street, Nuneaton	1.00%	7	0.00%	0	0.00%	0	2.17%	1	1.61%	1	0.00%	0	14.71%
Co-Op, New Century Way, Nuneaton	0.43%	3	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	5.88%
Netto, Regent Street , Nuneaton	0.43%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	4.08%	2	0.00%
Netto, Regent Street, Nuneaton	0.14% 6.84%	1 48	2.08%	1	0.00% 10.20%	0	0.00% 10.87%	0	0.00% 17.74%	0 11	0.00%	0	0.00% 26.47%
Asda, Newtown Road , Nuneaton Sainsbury PLC, Vicarage Street , Nuneaton	4.27%	48 30	0.00%	3	2.04%	5	10.87%	5	3.23%	2	10.20% 20.41%	10	26.47%
B Hadley, Church Street, Nuneaton	4.27%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	2	0.00%	0	0.00%
Caves Fruit & Veg, Queens Road, Nuneaton	0.14%	1	0.00%	0	0.00%	ő	0.00%	0	0.00%	0	0.00%	0	0.00%
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.57%	4	0.00%	0	2.04%	1	2.17%	1	3.23%	2	0.00%	0	0.00%
Heron News, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J B News, Leicester Street, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Poundland Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Greggs, Abbey Gate Shopping Precinct, Nuneaton Local Shop. Nuneaton	0.14%	1	2.08%	1	0.00%	1	0.00%	0	0.00%	0	0.00% 4.08%	2	0.00%
Marks and Spencer, Market Place, Nuneaton	3.13%	22	8.33%	1	10.20%	5	2.17%	3	0.00%	0	4.08%	2	0.00%
Wilkinsons, Church Street, Nuneaton	0.00%	0	0.00%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Leicester Street / George Street Ringway, Bedworth	7.98%	56	0.00%	0	4.08%	2	0.00%	0	0.00%	0	2.04%	1	0.00%
Aldi, Mill Street, Bedworth	2.42%	17	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Iceland Foods Plc, Mill Street, Bedworth	1.00%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Stokes Plc, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supercigs, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Greggs, High Street, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Home Bargains, Unit B -C, Mill Street, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Bedworth	1.00%	7	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Aucott Butchers, Mill Street, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Arden News, Abbey Gate Shopping Precinct, Nuneaton	2.85%	20	0.00%	0	8.16%	4	0.00%	0	0.00%	1	24.49%	12	0.00%
Co-Op, Kem Street, Attleborough Co-Op, School Road, Bulkington	2.85%	20	0.00%	0	0.00%	4	0.00%	0	0.00%	0	24.49%	12	0.00%
Somerfield Stores Ltd, Camborne Drive, Nuneaton	2.28%	15	6.25%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Kingswood Road, Nuneaton	2.42%	17	4.17%	2	2.04%	1	15.22%	7	4.84%	3	0.00%	0	2.94%
Lidl, Queens Road, Nuneaton	1.57%	11	0.00%	0	4.08%	2	2.17%	1	0.00%	õ	0.00%	0	23.53%
Bedworth Newsagents, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Coniston Way, Nuneaton	1.00%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Farmfoods Ltd, Camborne Drive, Horestone	1.42%	10	2.08%	1	2.04%	1	0.00%	0	0.00%	0	4.08%	2	2.94%
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Gt News, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Horeston Grange News, Camborne Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
K & R News, St. Nicolas Park Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth Minimart, Rugby Road, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Pinetree Newsagents, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R K Supermarket, Kingswood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Saints Liquor Store, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	ő	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Leicester Street, Bulkington, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Grocers, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Smorral Lane, Bedworth	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0.28%	2	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Bulkington	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Chapel End	0.57%	4	6.25%	3	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Horeston Grange	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A A Day Newsagent, Nuneaton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aloe Vera Products, Arbury Road, Nuneaton Carters News, Dark Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Copsewood News, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.71%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	10.20%	5	0.00%
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Drayton Stores, Drayton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Exton News, Armson Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
G R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heath End News, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Just for You Newsagent, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Kieras News, Newtown Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Padda Newsagents, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R & R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

TABLE 2:

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' Those who do top up food shopping at Q10

UnitedOnlineOnli	SP-REWEIGHTED DATA	CV11 5 No	CV11 6 %	CV11 6 No	CV12 0 %	CV12 0 No	CV12 8 %	CV12 8 No	CV12 9 %	CV12 9 No	CV13 6 %	CV13 6 No	CV6 6 %
inicide matched match	All respondents	CV11 5 (No)	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)
CondC		0		0		0		0		0		0	
ColspaceColspa		1											
Initic grant functionIIDD <th< td=""><td></td><td>5</td><td></td><td>-</td><td></td><td>-</td><td></td><td></td><td></td><td>-</td><td></td><td>-</td><td></td></th<>		5		-		-				-		-	
Inthe spectra spectra spectra into spectra 		-											
Add, second ad, junctionSS		-				-				-		-	
ishelpishe		-											
iskale, curvature, huncarian00.00%		4		8		-				-		-	
International priceConstrainedC		0		0		0		0		0		0	
mich Mach, March, Ma	Caves Fruit & Veg, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
NetworkNote:<		0											
i hbox, i bandar if Angels beach00.0%0		0		-		-				-		-	
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The hands have have in the Control All stands00.00%0<		0		-						-		-	
Contract, Adverget Support Contract, Marcel Marc		0		-		-		-		-		-	
Grage, Absorphe Mentor, basers000.00%00.		0		-								-	
Location02.84%20.00%00.00%		0				-				-		-	
Marka draft Park, Marchard Park, Marchard Park, Marchard Park, Marka draft Park, Marchard Park, Marka draft Park, Marka d		0		-		-				-		-	
WilkensonWilkensonØØ </td <td></td> <td>0</td> <td></td> <td></td> <td></td> <td>0</td> <td></td> <td></td> <td></td> <td>0</td> <td></td> <td>1</td> <td></td>		0				0				0		1	
Ale, Marce, selectrin         COPN         Count         State Proprime         State Proprim		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Inclusion for, Mill Street, Beschrift00.00%	Tesco, Leicester Street / George Street Ringway, Bedworth	0			27.03%	10	43.75%	21	31.91%	15	0.00%	0	0.00%
Sixter R, Alsuins Square, Belowith00.00% <td></td> <td>0</td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td>-</td> <td></td>		0		-						-		-	
spersign: jaben: jab		0		-		-		-		-		-	
Gregs. Appl. Sheep.		0										-	
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Local Shoreworth00.0%0 </td <td></td> <td>0</td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td>-</td> <td></td> <td>-</td> <td></td> <td>-</td> <td></td>		0				-		-		-		-	
Marka dysence, plesworth00.00%0 <td></td> <td>0</td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td>-</td> <td></td>		0				-				-		-	
Terry Actis barbers, Mill Sterry, Mill S		0		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co.D., Conditional, Attaleborgham         2.24%         2         0.00%         0.213%         1         0.00%         0.00%           Scone, Shool Rakes, Manatan         0.00%<		0		0	2.70%	1		0		0	0.00%	0	0.00%
co. 0, Stoch land, Hudington         0         0.00%         0         0.00%         0         0.00%         0         0.00%           Add, Knyswoof Rod, Nuraton         1         1.7%         1         0.00%         0         0.00%<	Arden News, Abbey Gate Shopping Precinct, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
somefreids some Link, kunnetan01.75%1.20.00%00.00%		0		-		-				-		-	
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ind         Open         O         ODM         O        ODM        O         ODM		0											
iedeworth Newsagents, Shornal Lane, Redworth00.00%0 <t< td=""><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td></t<>		1										-	
Co.O., Coniton. <sup>1</sup> Way, Nuesten         1         1.0.2%         7         0.00%         0         0.00%		8											
familo stid, Camborne Drive, Horestone         1         4.41%         3         0.05%         0         0.05%         0         0.00%		0		-		-		-		-		-	
Iden on versagents, Inde uprix treet, Buikington, Bedworth         0         0.00%         0		1		3								-	
Interactor Grange News, Camborine Drive, Numeaton         0         0.00%		0		0		0		0		0		0	
i & B. News, S. Nicolas Park Drive, Numeaton       0       0.00%       0		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iteracity Newsagent, Fathbone Close, Kersely End, Edworth         0         0.00%         0         <	Horeston Grange News, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Minimar, Rugb Road, Buikington, Bedworth         0         0.00%		0										-	
Pinet new segents. Pine Tree Road, Bedworth         0         0.00%		0											
It Supermarket, Kingswood Road, Nueaton       0       0.00%		0		-		-				-		-	
Saint Sigure Store, Simoral Lane, Bedworth         0         0.00%         0         0.00%         0         0.00%         0         0.00%         5par, Leicester Street, Buikington, Bedworth         0         0.00%         0		0											
Spar. Leikester Street, Bulkington, Bedworth         0         0.00%         0         0.00%         0         2.13%         1         0.00%         0         0.00%           The Grocers, Pine Tree Road, Bedworth         0         0.00%         <		0		-		-				-		-	
The Groeers, Pine Tree soad, Bedworth         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%           Costcutter, Smoral Lane, Bedworth         0         0.00%         0		0											
Costcutter, Smorral Lane, Bedworth         0         0.00%         0         5.41%         2         0.00%         0         0.00%         0         0.00%           Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton         0         1.47%         1         0.00%         0 <th< td=""><td></td><td>0</td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td>-</td><td></td></th<>		0		-						-		-	
Farmfoods, Horeston Grage Shopping Centre, Camborne Drive, Nuneaton         0         1.7%         1         0.00%         0		0		0		2				0		0	
Local Shop, Chapel End         0         0.00%         0	Farmfoods, Horeston Grange Shopping Centre, Camborne Drive, Nuneaton	0		1		0		0		0		0	
Local Shop, Horeston Grage         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%           A ba P Newsgen, Nuneaton Rod, Bedworth         0         0.00%         0	Local Shop, Bulkington	0	0.00%	0	0.00%	0	0.00%	0	4.26%	2	0.00%	0	0.00%
A A Do Yewsagent, Nuneaton Road, Bedworth       0       0.00%       0       0.0		0		-		-				-		-	
Aloe Vira Products, Arbury Road, Nuneaton         0         0.00%		0		-		-				-		-	
Carters News, Dark Lane, Bedworth         0         0.00% <t< td=""><td></td><td>0</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>		0											
Copsewood News, Copsewood Avenue, Nuneaton         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%           Costcutters Nuneaton, Copsewood Avenue, Nuneaton         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%           Costcutters Nuneaton, Copsewood Avenue, Nuneaton         0         0.00%		0		-		-				-		-	
Costcutters Nuneaton, Copsewood Avenue, Nuneaton         0         0.00%<		0											
D 6 & P C Rogers, Covenity Road, Exhall, Bedworth         0         0.00%		0											
Drayton Stores, Drayton Boad, Bedworth         0         0.00%		0											
Exton News, Armson Road, Exhall, Bedworth         0         0.00%		0											
G R Supermarket, Church Road, Nuneaton         0         0.00%		0		-		-				-		-	
Heath End News, Heath End Road, Nuneaton         0         0.00%		0											
Just for You Newsagent, Heath End Road, Nuneaton         0         0.00%<		0		0		0		0		0		0	
Padda Newsagents, Church Road, Nuneaton         0         0.00%		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
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R & R Supermarket, Church Road, Nuneaton 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00%		0											
	R & R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

#### Q11 Where do you normally do most of your household's shopping for small scale 'top-up' Those who do top up food shopping at Q10

Image         Des         Des <thdes< th=""> <thdes< t<="" th=""><th>Those who do top up food shopping at Q10</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></thdes<></thdes<>	Those who do top up food shopping at Q10															
hereinhere																
<tt>     Process of the second s</tt>		No	%	No	%	No	%	No	%	No	%	No	%	No	%	No
International houringIndex<	All respondents	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)	CV9 1 (No)	LE10 0 (%)	LE10 0 (No)	LE10 1 (%)	LE10 1 (No)	LE10 2 (%)	LE10 2 (No)	LE10 3 (%)	LE10 3 (No)	LE9 8 (%)	LE9 8 (No)
cho.c	Iceland Foods Plc, Queens Road, Nuneaton															
Col. No. SectorCol. SectorCol. SectorCol. SectorCol. SectorSecto	Iceland, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hete hearsHears <td></td> <td>0</td>		0		0		0		0		0		0		0		0
interproductorIII<	Co-Op, New Century Way, Nuneaton	0		0	0.00%	0	0.00%	0		0	0.00%	0	0.00%	0		0
black match inversion0111111000 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>																
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ball productionball producti		0		0		0		0		0				0		0
Number function International function Internation Inter		0		0		0	0.00%	0		0		0		0		0
Inc. Laces: Start freque, leaved5550%60.0%0<	Marks and Spencer, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Abs.Abs.CDOXODOX<	Wilkinsons, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
InterfactorInterfact	Tesco, Leicester Street / George Street Ringway, Bedworth	0	35.00%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Add setsSpace Add s	Aldi, Mill Street, Bedworth	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
specify<	Iceland Foods Plc, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Image Impaired Stands Labor Impact Labor Impact Labor Impact LaborOO <t< td=""><td>Stokes Plc, All Saints Square, Bedworth</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td></td><td>0</td><td></td><td>-</td><td></td><td>0</td><td>0.00%</td><td>0</td><td></td><td>0</td></t<>	Stokes Plc, All Saints Square, Bedworth	0	0.00%	0	0.00%	0		0		-		0	0.00%	0		0
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Belowinth Newsgenis, Sinor Pial Lane, Bedworth         0         0.00% <td></td> <td>-</td> <td></td> <td>-</td> <td></td> <td></td>		-												-		
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Ginon Newagents, Cheques Strets, Likington, Bedworth       0       0.00%       0		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
G1 Nows, Leinzer's firste, Builington, Bedworth       0       0.00%       0       <	Farmfoods Ltd, Camborne Drive, Horestone	0	0.00%	0	0.00%	0	1.79%	1	2.78%	1	0.00%	0	0.00%	0	0.00%	0
Horston Grange News, Camborne Drive, Numaton       0       0.00%       0	Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
K & Revey, St, Nicolas pert, Nationes Conce, Reversior, All Bedworth       0       0.00%	Gt News, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Internet Newsgent, Bathbone Ciose, kersely rind, Badworth       0       0.00%       0 <td>Horeston Grange News, Camborne Drive, Nuneaton</td> <td>0</td> <td>0.00%</td> <td>0</td>	Horeston Grange News, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Initrari, Rugbr Road, Bubington, Bedworth         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           Pinetre Nexasyents, Pinetre Road, Bedworth         0         0.00%         0 <th< td=""><td>K &amp; R News, St. Nicolas Park Drive, Nuneaton</td><td>0</td><td></td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td></td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td></td><td>0</td></th<>	K & R News, St. Nicolas Park Drive, Nuneaton	0		0	0.00%	0	0.00%	0		0	0.00%	0	0.00%	0		0
Pinetree Newsagents, Pine Tree Staad, Bedworth         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           Sk Styernarks, Kingword Anal, Alueacton         0         0.00%         0         <																
R K Supermarker, Kingswood Road, Nuneaton       0       0.00%       0       0.0														-		
Sharik Uquor Store, Shrental Lane, Bedworth         0         0.0%         0         0.00%																
Spare, leciest street, glukington, Bedworth         0         0.00%														-		
The forcers, Pine Tee Road, Bedworth         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           Costcuters, Shorrari Lane, Bedworth         0         0.00%<																
Costanter, Smorral Lane, Bedworth         0         0.00% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td>-</td></t<>														-		-
Function Grange Shopping Centre, Camborne Drive, Nuneaton         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           Local Shop, Buikington         0         0.00%         0         0.0																
Local shop, Bulkington         0         0.00%         0														-		-
Local shop, Chapel End         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           Local shop, Horeston Grage         0         0.00%         0																
Locatishop, Horeston Grange         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           A A Day Newsgent, Nuneaton         0         0.00%         0		-		-										-		-
A Aoy Newsagent, Nuneaton Road, Bedworth       0       0.00%       0       0.00																
Aloc Yera Products, Arbury Road, Nuneaton       0       0.00%       0       0.0		0		0										0		0
Carter News, Dark Lane, Bedworth         0         0.00% <th< td=""><td></td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td></th<>		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Copsewood Avenus, Nuneaton         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           Costcutters Nuneaton, Copsewood Avenue, Nuneaton         0         0.00% <td></td> <td>0</td> <td></td> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0</td> <td></td> <td>0</td>		0		0										0		0
Costauters Nuneaton, Copsewood Avenue, Nuneaton         0         0.00% </td <td></td> <td>0</td> <td></td> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>0</td> <td></td> <td>0</td> <td></td> <td>0</td>		0		0								0		0		0
D G & P C Rogers, Coventry Road, Eshall, Bedworth         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0         0.00%         0           D rayton Stores, Drayton Road, Eshall, Bedworth         0         0.00%         0 <td></td> <td>0</td> <td>0.00%</td> <td>0</td>		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Drayton Stores, Drayton Road, Bedworth         0         0.00%		0		0	0.00%	0	0.00%	0		0	0.00%	0	0.00%	0		0
Exton News, Armson Road, Exhall, Bedworth         0         0.00%		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heath End Road, Nuneaton         0         0.00%         0	Exton News, Armson Road, Exhall, Bedworth	0		0		0		0	0.00%	0		0		0		0
Just for You Newsagent, Heath End Road, Nuneaton         0         0.00%<	G R Supermarket, Church Road, Nuneaton	0		0		0		0		0		0		0		0
Kieras News, Newtown Road, Bedworth         0         0.00%		0		0		0		0		-		0		0		0
Padda Newsagents, Church Road, Nuneaton 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0																-
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R & R Supermarket, Church Road, Nuneaton 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00% 0 0.00%																0
	R & R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

Those who do top up food shopping at Q10													
SP-REWEIGHTED DATA	Total %	Total No	CV10 0 %	CV10 0 No	CV10 7 %	CV10 7 No	CV10 8 %	CV10 8 No	CV10 9 %	CV10 9 No	CV11 4 %	CV11 4 No	CV11 5 %
All respondents	70	NO	26	NO	76	NU	76	NU	70		70	NO	70
	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)
S & K Supermarkets, Arbury Road, Nuneaton	0.43%	3	0.00%	0	4.08%	2	2.17%	1	0.00%	0	0.00%	0	0.00%
Sonnys Grocer, Heath End Road, Nuneaton Tesco, Heath Road, Bedworth	0.00%	0 7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bray Stores, Exhall Green, Exhall, Bedworth	0.14%	1	4.17%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beech Road , Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Corner Shop, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Ltd, Raven Way, Nuneaton	0.43%	3	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Supermarket, Wiclif Way, Nuneaton	0.43%	3	0.00%	0	0.00%	0	4.35%	2	1.61%	1	0.00%	0	0.00%
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Haunchwood News, Haunchwood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneato	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Hundal Newsagents, Weddington Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J G News, Devon Close, Nuneaton Jay Convenience Stores, Hickman Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Supermarket, Edward Street, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.94%
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mumtaz Store, Princes Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Newdigate Stores, Oakley Court, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
News Plus Group Ltd, Coventry Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Niko News, Bulkington Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.71%	5	4.17%	2	0.00%	0	6.52%	3	0.00%	0	0.00%	0	0.00%
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.71%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
P.D.S News, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier Stores, Mount Pleasant Road, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Sedgies Newsagents, Heath Road, Bedworth Shivom News, Vernons Lane, Nuneaton	0.14%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Lutterworth Road, Nuneaton	1.28%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Spar, Trafford Drive, Nuneaton	0.57%	4	0.00%	0	0.00%	0	0.00%	0	6.45%	4	0.00%	0	0.00%
Star News, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Haskins, Marston Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Croft Road, Nuneaton	2.42%	17	2.08%	1	24.49%	12	8.70%	4	0.00%	0	0.00%	0	0.00%
Tesco, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
United News Shops Ltd, College Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
V J S, Queen Elizabeth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bp Service Station, Weddington Road, Nuneaton	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beach Road, Nuneaton Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	0.43% 1.42%	3 10	0.00%	0	0.00%	0	0.00%	0	4.84% 14.52%	3	0.00%	0	0.00%
Co-Op, Weddington Road, Weddington, Nuneaton	0.43%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Everton News, Attleborough Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Gene Foods, Bulkington Road, Bedworth	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
George Elliot Hospital, Collage Street, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Hill Top Post Office And Newsagents, Coventry Road, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Galley Common, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Hilltop, Attleborough	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Hickman Road, Galley Common	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Nisa, Arbury Road, Stockingford, Nuneaton Nisa, Littleworth Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
One Stop, Heath Road, Bedworth	0.71%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Weddington Road, Nuneaton	1.28%	9	12.50%	6	0.00%	0	6.52%	3	0.00%	0	0.00%	0	0.00%
Poppler Farm, The Longshoot, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Post Office, Tuttle Hill, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Premier, Camphill Road, Nuneaton	0.57%	4	0.00%	0	0.00%	0	4.35%	2	3.23%	2	0.00%	0	0.00%
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0.28%	2	0.00%	0	0.00%	0	2.17%	1	1.61%	1	0.00%	0	0.00%
Premier, Ivanhoe Avenue, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Premier, Lister Street, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Premier, Queen Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.94%
Ram Newsagent, Croft Road, Nuneaton Select And Save, Park Road, Bedworth	0.14% 0.14%	1	0.00%	0	2.04% 0.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Kingswood Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Tesco Express, Greenwall Road, Nuneaton	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Texaco, Camp Hill Road, Nuneaton	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Aldi, Station Street, Atherstone	0.57%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Station Street, Atherstone	1.57%	11	2.08%	1	0.00%	0	0.00%	0	0.00%	0	2.04%	1	0.00%
Local Shop, Atherstone	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Nisa Extra, Long Street, Atherstone	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Moore Road, Barwell	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Burbage	0.57%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Fletchampstead Highway, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' Those who do top up food shopping at Q10

CV11 5 (No) CV11 6 (%) CV12 6 (No) CV12 0 (%) CV12 0 (No) CV12 8 (No) CV12 9 (%) CV12 9 (%) CV12 9 (No) CV13 6 (%) CV13 6 (No) CV6 6 (%	SP-REWEIGHTED DATA	CV11 5 No	CV11 6 %	CV11 6 No	CV12 0 %	CV12 0 No	CV12 8 %	CV12 8 No	CV12 9 %	CV12 9 No	CV13 6 %	CV13 6 No	CV6 6 %
Simple SolutionsSimple SolutionsSimp	All respondents	CV11 5 (No)	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)
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one sock manually district if, index interval00.00%0<	Niko News, Bulkington Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
b 5.5 kpcb 0.00%0 </td <td></td> <td>-</td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>-</td> <td></td>		-		-								-	
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Texc, Name Nor, Name Name Nama Name Nama Nama Name Name	Terry Haskins, Marston Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
United Kees Stops Lid, College Street, Nureaton         0         0.00% </td <td>Tesco, Croft Road, Nuneaton</td> <td>0</td> <td>0.00%</td> <td></td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td>	Tesco, Croft Road, Nuneaton	0	0.00%		0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
1 / S. Queer Hizseth Boad, Muneaton         0         0.00%		0				-		-		-		-	
i = 0       0.00%       <		0		-		-				-		-	
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c-0.0%         0         0.0%         0         0.00% </td <td></td> <td>0</td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		0		-									
Iventon News, Attleborcup Road, Nuneaton         0         0.00%		0	2.94%	2		0	0.00%	0	0.00%	0	0.00%	0	
George Lind Hospink J. Chalge Street, Nuneaton         0         0.00% <td>Everton News, Attleborough Road, Nuneaton</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td> <td>0</td> <td>0.00%</td>	Everton News, Attleborough Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
HII Top Post Office And Newsagents, Coventry Road, Nuneaton         0         0.00%         0		0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Local Shop, Galley Common, Nuneaton         0         0.00%	George Elliot Hospital, Collage Street, Nuneaton	0		-	0.00%	0	0.00%	0	0.00%	-	0.00%	0	0.00%
Loads)n, Hilling, Attleboraugh       0       0.00%		0											
Londs, Hickman Read, Galley Common         0         0.00%         <		0											
Nisa, Arbury Road, Stockharford, Nuneaton       0       0.00%       0       0.0		0											
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Pair Office, Tutle HII, Nuneaton         0         0.00% <th< td=""><td></td><td>0</td><td></td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td></td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td></th<>		0		0	0.00%	0	0.00%	0		0	0.00%	0	0.00%
Premier, Camphill Road, Nuneaton         0         0.00% <th< td=""><td>Poppler Farm, The Longshoot, Nuneaton</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td></th<>	Poppler Farm, The Longshoot, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier, Haunchwood Road, Sarvice Station, Haunchwood Road, Nuneaton         0         0.00%         0 <td></td> <td>0</td> <td></td>		0											
Premier, Vanhoe Avenue, Nuneaton         0         0.00% <th< td=""><td></td><td>0</td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>		0		-									
Premier, Lister Street, Muneaton         0         0.00% <th< td=""><td></td><td>0</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>		0											
Premier, Queen Road, Nuneaton         1         0.00%         0<		0		-									
Barn Mewsagent, Croft Road, Nuneaton         0         0.00%		0		-		-		-		-		-	
Select And Save, Park Road, Bedworth         0         0.00%         0         2.00%         1         0.00%         0         0.00%		1											
Spar, Kingswood Road, Nuneaton         0         0.00%         0		0		-		-				-		-	
Tesco Express, Greenwall Road, Nuneaton         0         0.00%		0											
Tesaco, Camp Hill Road, Nuneaton         0         0.00% <th< td=""><td></td><td>0</td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td></th<>		0		-								-	
Co-Op, Station Street, Atherstone         0         0.00% <t< td=""><td></td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td><td>0</td><td>0.00%</td></t<>		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Atherstone         0         0.00%         0	Aldi, Station Street, Atherstone	0	0.00%		0.00%		0.00%		0.00%		0.00%		0.00%
Nise Extra, Long Street, Atherstone         0         0.00%		0											
One Stop, Moore Road, Barwell         0         0.00%         0<		0		-		-		-		-		-	
Local Shop, Burbage 0 0.00% 0 2.70% 1 0.00% 0 0.00% 0 0.00% 0 0.00%		0											
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	Sonissony - co, recontinpateau riignway, coventry	0	0.00%	0	0.00%	U	0.00%	U	0.00%	U	0.00%	U	0.00%

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' Those who do top up food shopping at Q10

SP-REWEIGHTED DATA	CV6 6 No	CV7 9 %	CV7 9 No	CV9 1 %	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)	CV9 1 (No)	LE10 0 (%)	LE10 0 (No)	LE10 1 (%)	LE10 1 (No)	LE10 2 (%)	LE10 2 (No)	LE10 3 (%)	LE10 3 (No)	LE9 8 (%)	LE9 8 (No)
S & K Supermarkets, Arbury Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sonnys Grocer, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bray Stores, Exhall Green, Exhall, Bedworth	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beech Road , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Corner Shop, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Ltd, Raven Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Supermarket, Wiclif Way, Nuneaton Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Haunchwood News, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nuneato	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hundal Newsagents, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J G News, Devon Close, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Convenience Stores, Hickman Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Supermarket, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mumtaz Store, Princes Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Newdigate Stores, Oakley Court, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
News Plus Group Ltd, Coventry Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Niko News, Bulkington Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth P.D.S News, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Provide Read, Nuneaton Premier Stores, Mount Pleasant Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sedgies Newsagents, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Shivom News, Vernons Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	ő	0.00%	ő	0.00%	0
Spar, Trafford Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Star News, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Haskins, Marston Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Raven Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
United News Shops Ltd, College Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
V J S, Queen Elizabeth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bp Service Station, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beach Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Sherbourne Avenue, Stockingford, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Weddington Road, Weddington, Nuneaton	0	0.00%	0	0.00%	0	1.79%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Everton News, Attleborough Road, Nuneaton Gene Foods, Bulkington Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
George Elliot Hospital, Collage Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hill Top Post Office And Newsagents, Coventry Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Galley Common, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Hilltop, Attleborough	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	ő	0.00%	ő	0.00%	ő
Londis, Hickman Road, Galley Common	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Nisa, Arbury Road, Stockingford, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Nisa, Littleworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Poppler Farm, The Longshoot, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Post Office, Tuttle Hill, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Camphill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Haunchwood Road Service Station, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Ivanhoe Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Lister Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier, Queen Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Ram Newsagent, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Select And Save, Park Road, Bedworth Spar, Kingswood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Kingswood Road, Nuneaton Tesco Express, Greenwall Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Texaco, Camp Hill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Station Street, Atherstone	0	0.00%	0	23.53%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Station Street, Atherstone	0	0.00%	0	52.94%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Atherstone	0	0.00%	0	0.00%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Nisa Extra, Long Street, Atherstone	0	0.00%	0	11.76%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Moore Road, Barwell	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	7.14%	2
Local Shop, Burbage	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	7.50%	3	0.00%	0	0.00%	0

Q11 Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods items (including newspapers, bread, milk and tobacco products)? Those who do top up food shopping at Q10

Those who do top up tood shopping at Q10	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5
SP-REWEIGHTED DATA	%	No	%	No	%	No	%	No	%	No	%	No	%
All respondents													
	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)
Sainsbury PLC, Trinity Street, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Clifford Bridge Road, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Jubilee Crescent, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mace Stores, Coventry Road, Exhall, Coventry	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, The Precinct, Coventry	0.57%	4	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Post Office, Ash Green Lane, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Abbey Park, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	-	0.00%
Iceland, Cannon Park Shopping Centre, Coventry Marks and Spencer, Arena Retail Park, Longford, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Alvis Retail Park, Coventry	0.14%	2	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Skipworth Road, Binley, Coventry	0.43%	2	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Austin Drive, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Extra, Arena Retail Park, Coventry	1.99%	14	0.00%	0	0.00%	0	2.17%	1	0.00%	0	0.00%	0	0.00%
Tesco Extra, Coventry	0.14%	14	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Olivier Way, Coventry	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0.14%	1	2.08%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
AAA, Coleshill Road, Chapel End, Nuneaton	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Costcutter, Coleshill Road, Nuneaton	0.71%	5	8.33%	4	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Local Shop, Church Road, Hartshill	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Coleshill Road, Nuneaton	0.28%	2	0.00%	0	0.00%	0	0.00%	0	3.23%	2	0.00%	0	0.00%
Nisa, Coleshill Road, Chapel End, Nuneaton	0.57%	4	4.17%	2	0.00%	0	0.00%	0	3.23%	2	0.00%	0	0.00%
One Stop, Coleshill Road, Nuneaton	0.28%	2	4.17%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Steve Mellor Butchers, Coleshill Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermart, Coleshill Road, Chapel End	0.28%	2	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Aldi, Watling Street, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Trent Road, Hinckley	0.71%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Stoke Road, Hinckley	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Brunel Road, Hinckley	0.28%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Lidl, Hawley Road, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Camphill Road, Nuneaton	0.28%	2	0.00%	0	0.00%	0	0.00%	0	3.23%	2	0.00%	0	0.00%
Local Shop, Hinckley	0.57%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hingham On The Hill	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Whitestone	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Coventry Road, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Brunel Road, Hinckley	0.85%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Clifton Way, Hinckley	1.71%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Express, London Road, Hinckley	0.85%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Hawley Road, Hinckley	5.27%	37	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Station Road, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Barwell Lane, Hinckley	5.13%	36	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Castle Street, Hinckley	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Church Street, Hinckley Morrisons, Hinckley Fields Industrial Estate, Hinckley		1		0		0		0		0	2.04%	0	2.94%
	2.42% 0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	1	0.00%
Morrisons, Normandy Way, Hinckley Local Shop, Ceasar Road, Nuneaton	0.14%	1	0.00%	0	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
Leicester Market	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Counting House Road, Leicester	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Enderby, Leicester	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Bradgate Mall, Leicester	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Clock Towers Shopping Centre, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Dunchurch Road, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Bitterscote Drive, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	ő	0.00%
Ventura Retail Park, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%
Asda, Ventura Road, Tamworth	0.14%	1	0.00%	0	2.04%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Marlborough Way, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Other	4.27%	30	2.08%	1	0.00%	0	0.00%	0	1.61%	1	0.00%	0	0.00%
	100%	702	100%	48	100%	49	100%	46	100%	62	100%	49	100%

#### Q11 Where do you normally do most of your household's shopping for small scale 'top-up' Those who do top up food shopping at Q10

Those who do top up tood shopping at Q10	CV11 5	CV11 6	CV11 6	CV12 0	CV12 0	CV12 8	CV12 8	CV12 9	CV12 9	CV13 6	CV13 6	CV6 6
SP-REWEIGHTED DATA	No	%	No	%								
All respondents	-											
	CV11 5 (No)	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)
Sainsbury PLC, Trinity Street, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Clifford Bridge Road, Coventry Tesco, Jubilee Crescent, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mace Stores, Coventry Road, Exhall, Coventry	0	0.00%	0	5.41%	2	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, The Precinct, Coventry	0	0.00%	0	5.41%	2	2.08%	1	0.00%	0	0.00%	0	0.00%
Post Office, Ash Green Lane, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Abbey Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Cannon Park Shopping Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Arena Retail Park, Longford, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Alvis Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Morrisons, Skipworth Road, Binley, Coventry	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Austin Drive, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Extra, Arena Retail Park, Coventry	0	0.00%	0	2.70%	1	4.17%	2	8.51%	4	0.00%	0	100.00%
Tesco Extra, Coventry	0	0.00%	0	0.00%	0	0.00%	0	2.13%	1	0.00%	0	0.00%
Tesco, Olivier Way, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A J Stores, Nuneaton Road, Hartshill, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
AAA, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Church Road, Hartshill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Nisa, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Steve Mellor Butchers, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermart, Coleshill Road, Chapel End	0	0.00%	0	0.00%	-	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Watling Street, Hinckley Co-Op, Trent Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter, Stoke Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Lidl, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Camphill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Hingham On The Hill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	14.29%	1	0.00%
Local Shop, Whitestone	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Londis, Coventry Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Clifton Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco Express, London Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Station Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Barwell Lane, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Castle Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Church Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Hinckley Fields Industrial Estate, Hinckley	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	42.86%	3	0.00%
Morrisons, Normandy Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Local Shop, Ceasar Road, Nuneaton Leicester Market	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Counting House Road, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Enderby, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Bradgate Mall, Leicester	0	0.00%	0	0.00%	0	0.00%	ő	0.00%	0	0.00%	ő	0.00%
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Clock Towers Shopping Centre, Rugby	0	0.00%	ō	0.00%	0	0.00%	ō	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Dunchurch Road, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Bitterscote Drive, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Ventura Retail Park, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Ventura Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Marlborough Way, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Other	0	1.47%	1	0.00%	0	0.00%	0	0.00%	0	28.57%	2	0.00%
	34	100%	68	100%	37	100%	48	100%	47	100%	7	100%

#### Q11 Where do you normally do most of your household's shopping for small scale 'top-up' Those who do top up food shopping at Q10

SP-REWEIGHTED DATA	CV6 6 No	CV7 9 %	CV7 9 No	CV9 1 %	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)	CV9 1 (No)	LE10 0 (%)	LE10 0 (No)	LE10 1 (%)	LE10 1 (No)	LE10 2 (%)	LE10 2 (No)	LE10 3 (%)	LE10 3 (No)	LE9 8 (%)	LE9 8 (No)
Sainsbury PLC, Trinity Street, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Clifford Bridge Road, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Tesco, Jubilee Crescent, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mace Stores, Coventry Road, Exhall, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, The Precinct, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Post Office, Ash Green Lane, Coventry	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Abbey Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Cannon Park Shopping Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Arena Retail Park, Longford, Coventry	0	5.00%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Alvis Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Skipworth Road, Binley, Coventry	0	0.00%	0	5.88%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Austin Drive, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Arena Retail Park, Coventry	1	25.00%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Olivier Way, Coventry	0		0		0	0.00%	0	0.00%	0	0.00%	0	11.11%	1		0
A J Stores, Nuneaton Road, Hartshill, Nuneaton AAA, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Church Road, Hartshill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Coleshill Road, Nuneaton	0	0.00%	ő	0.00%	0	0.00%	õ	0.00%	ő	0.00%	0	0.00%	0	0.00%	0
Nisa, Coleshill Road, Chapel End, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Steve Mellor Butchers, Coleshill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Watling Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Co-Op, Trent Road, Hinckley	0	0.00%	0	0.00%	0	5.36%	3	2.78%	1	0.00%	0	0.00%	0	3.57%	1
Costcutter, Stoke Road, Hinckley	0	0.00%	0	0.00%	0	3.57%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	3.57%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Lidl, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	11.11%	1	0.00%	0
Local Shop, Camphill Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Hinckley Local Shop, Hingham On The Hill	0	0.00%	0	0.00%	0	3.57% 0.00%	2	5.56% 0.00%	2	0.00%	0	0.00%	0	0.00%	0
Local Shop, Whitestone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Londis, Coventry Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Sainsburys, Brunel Road, Hinckley	0	0.00%	0	0.00%	0	8.93%	5	2.78%	1	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Clifton Way, Hinckley	0	0.00%	0	0.00%	0	21.43%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Express, London Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	13.89%	5	2.50%	1	0.00%	0	0.00%	0
Tesco, Hawley Road, Hinckley	0	0.00%	0	0.00%	0	17.86%	10	13.89%	5	47.50%	19	33.33%	3	0.00%	0
Tesco, Station Road, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Barwell Lane, Hinckley	0	0.00%	0	0.00%	0	17.86%	10	50.00%	18	10.00%	4	0.00%	0	14.29%	4
Co-Op, Castle Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	2.78%	1	0.00%	0	0.00%	0	0.00%	0
Co-Op, Church Street, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	0	0.00%	0	0.00%	0	8.93%	5	5.56%	2	7.50%	3	11.11%	1	0.00%	0
Morrisons, Normandy Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Local Shop, Ceasar Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Leicester Market	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	3.57% 0.00%	1
Morrisons, Counting House Road, Leicester Sainsburys, Enderby, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	11.11%	1	0.00%	0
Tesco, Bradgate Mall, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.50%	1	0.00%	0	0.00%	0
Iceland, Clock Towers Shopping Centre, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Dunchurch Road, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Bitterscote Drive, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Ventura Retail Park, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Ventura Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Marlborough Way, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Other	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	12.50%	5	11.11%	1	67.86%	19
	1	100%	20	100%	17	100%	56	100%	36	100%	40	100%	9	100%	28

Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases'

SP-REWEIGHTED DATA	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5	CV11 5
<b>A</b> 11	%	No	%	No	%	No	%	No	%	No	%	No	%	No
All respondents	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)	CV11 5 (No)
Iceland Foods Plc, Queens Road, Nuneaton	0.63%	6	1.47%	1	0.00%	0	2.99%	2	1.28%	1	1.49%	1	1.75%	1
Iceland, Queens Road, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Co-Op, New Century Way, Nuneaton	0.42%	4	1.47%	1	1.59%	1	1.49%	1	0.00%	0	0.00%	0	1.75%	1
Co-Op, Abbey Street, Nuneaton	0.63%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	8.77%	5
Netto, Regent Street , Nuneaton	0.63%	6	0.00%	0	0.00%	0	0.00%	0	1.28%	1	1.49%	1	1.75%	1
Asda, Newtown Road , Nuneaton	25.71%	245	51.47%	35	55.56%	35	53.73%	36	60.26%	47	35.82%	24	29.82%	17
Sainsbury PLC, Vicarage Street , Nuneaton	13.12%	125	20.59%	14	22.22%	14	14.93%	10	10.26%	8	32.84%	22	35.09%	20
B Hadley, Church Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Caves Fruit & Veg, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.21%	2	0.00%	0	0.00%	0	0.00%	0	1.28%	1	0.00%	0	1.75%	1
Heron News, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J B News, Leicester Street, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Poundland Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneator	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Marks and Spencer, Market Place, Nuneaton	0.42%	4	1.47%	1	0.00%	0	1.49%	1	1.28%	1	0.00%	0	1.75%	1
Tesco, Leicester Street / George Street Ringway, Bedworth	10.91%	104	0.00%	0	0.00%	0	1.49%	1	1.28%	1	4.48%	3	0.00%	0
Aldi, Mill Street, Bedworth	1.26%	12	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Iceland Foods Plc, Mill Street, Bedworth	0.42%	4	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Stokes Plc, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supercigs, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Kem Street, Attleborough	0.42%	4	1.47%	1	0.00%	0	0.00%	0	0.00%	0	4.48%	3	0.00%	0
Somerfield Stores Ltd, Camborne Drive, Nuneaton	0.31%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Kingswood Road, Nuneaton	2.62%	25	1.47%	1	1.59%	1	11.94%	8	10.26%	8	0.00%	0	1.75%	1
Lidl, Queens Road, Nuneaton	0.31%	3	0.00%	0	3.17%	2	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Gt News, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Minimart, Rugby Road, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Farmfoods Ltd, Camborne Drive, Horestone	0.52%	5	0.00%	0	3.17%	2	0.00%	0	1.28%	1	1.49%	1	1.75%	1
Horeston Grange News, Camborne Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R K Supermarket, Kingswood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Pinetree Newsagents, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
The Grocers, Pine Tree Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bedworth Newsagents, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Saints Liquor Store, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Coniston Way, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
K & R News, St. Nicolas Park Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aloe Vera Products, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
S & K Supermarkets, Arbury Road, Nuneaton	0.10%	1	0.00%	0	1.59%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Exton News, Armson Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
G R Supermarket, Church Road, Nuneaton	0.10%	1	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0
Padda Newsagents, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
R & R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Copsewood News, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Carters News, Dark Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Drayton Stores, Drayton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Heath End News, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Just for You Newsagent, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sonnys Grocer, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Heath Road, Bedworth	0.63%	6	0.00%	0	1.59%	1	0.00%	0	1.28%	1	0.00%	0	0.00%	0

Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV11 6	CV11 6	CV12 0	CV12 0	CV12 8	CV12 8	CV12 9	CV12 9	CV13 6	CV13 6	CV6 6	CV6 6	CV7 9	CV7 9	CV9 1
All respondents	%	No	%	No	%	No	%								
Air respondents	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)
Iceland Foods Plc, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, New Century Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Netto, Regent Street , Nuneaton	1.14%	1	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Newtown Road, Nuneaton	31.82%	28	6.25%	3	1.69%	1	7.46%	5	26.67%	4	0.00%	0	0.00%	0	20.83%
Sainsbury PLC, Vicarage Street , Nuneaton	34.09%	30	0.00%	0	1.69%	1	4.48%	3	6.67%	1	0.00%	0	0.00%	0	0.00%
B Hadley, Church Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Caves Fruit & Veg, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heron Frozen Foods Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heron News, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J B News, Leicester Street, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Poundland Ltd, Abbey Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Cooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneator	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Market Place, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Leicester Street / George Street Ringway, Bedworth	1.14%	1	54.17%	26	72.88%	43	31.34%	21	0.00%	0	0.00%	0	24.14%	7	0.00%
Aldi, Mill Street, Bedworth	0.00%	0	2.08%	1	10.17%	6	4.48%	3	0.00%	0	0.00%	0	3.45%	1	0.00%
Iceland Foods Plc, Mill Street, Bedworth	0.00%	0	4.17%	2	1.69%	1	1.49%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Stokes Plc, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supercigs, All Saints Square, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Arden News, Abbey Gate Shopping Precinct, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Kem Street, Attleborough	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Somerfield Stores Ltd, Camborne Drive, Nuneaton	2.27%	2	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Kingswood Road, Nuneaton	3.41%	3	0.00%	0	1.69%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Lidl, Queens Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Glenco Newsagents, Chequer Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Gt News, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Minimart, Rugby Road, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Leicester Street, Bulkington, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	-	0.00%	0	0.00%
Farmfoods Ltd, Camborne Drive, Horestone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0 0	0.00%	0	0.00%
Horeston Grange News, Camborne Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R K Supermarket, Kingswood Road, Nuneaton	0.00%	0	0.00%		0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Pinetree Newsagents, Pine Tree Road, Bedworth The Grocers, Pine Tree Road, Bedworth	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 0.00%	0	0.00% 0.00%	0	0.00% 0.00%	0	0.00% 0.00%	0	0.00% 0.00%
Keresley Newsagent, Rathbone Close, Keresley End, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bedworth Newsagents, Smorrall Lane, Bedworth Saints Liquor Store, Smorrall Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Coniston Way, Nuneaton	1.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
K & R News, St. Nicolas Park Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aloe Vera Products, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
S & K Supermarkets, Arbury Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Exton News, Armson Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
G R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Padda Newsagents, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
R & R Supermarket, Church Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutters Nuneaton, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Copsewood News, Copsewood Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
D G & P C Rogers, Coventry Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Carters News, Dark Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Drayton Stores, Drayton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Heath End News, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Just for You Newsagent, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sonnys Grocer, Heath End Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Heath Road, Bedworth	0.00%	0	2.08%	1	1.69%	1	2.99%	2	0.00%	0	0.00%	0	0.00%	0	0.00%
	0.0070	0	2.0073	-	210373	-	2.3370	-	0.0075	č	5.0075	v	5.0075	v	5.0070

Q01 Where do you normally go for your household's main food and grocery shopping i.e

All respondents	No	%	No	%	No						No
eland Foods Plc, Queens Road, Nuneaton						%	No	%	No	%	
elaliu ruuus ric, Queelis kudu, Nulleatuli	CV9 1 (No) 0	LE10 0 (%) 0.00%	LE10 0 (No)	LE10 1 (%) 0.00%	LE10 1 (No)	LE10 2 (%) 0.00%	LE10 2 (No)	LE10 3 (%) 0.00%	LE10 3 (No)	LE9 8 (%) 0.00%	LE9 8 (No) 0
celand, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
o-Op, New Century Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
o-Op, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
letto, Regent Street , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	9.09%	1	0.00%	0
sda, Newtown Road , Nuneaton	5	2.53%	2	2.56%	1	3.70%	2	0.00%	0	0.00%	0
ainsbury PLC, Vicarage Street , Nuneaton	0	2.53%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hadley, Church Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
aves Fruit & Veg, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
leron Frozen Foods Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
leron News, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iolland & Barrett Ltd, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
B News, Leicester Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0
oundland Ltd, Abbey Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0
he Health Shop Nuneaton Ltd, Coventry Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
ooltrader, Abbeygate Shopping Centre, Harefield Road, Nuneator	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aarks and Spencer, Market Place, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
esco, Leicester Street / George Street Ringway, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.70%	1
Idi, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
celand Foods Plc, Mill Street, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
tokes Plc, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	õ	0.00%	0
upercigs, All Saints Square, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
rden News, Abbey Gate Shopping Precinct, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
o-Op, Kem Street, Attleborough	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
omerfield Stores Ltd, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
ldi, Kingswood Road, Nuneaton	0	1.27%	1	0.00%	0	1.85%	1	0.00%	0	0.00%	0
idl, Queens Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
ilenco Newsagents, Chequer Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
it News, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Ainimart, Rugby Road, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
par, Leicester Street, Bulkington, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
armfoods Ltd, Camborne Drive, Horestone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
loreston Grange News, Camborne Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
K Supermarket, Kingswood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
inetree Newsagents, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
he Grocers, Pine Tree Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
eresley Newsagent, Rathbone Close, Keresley End, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
edworth Newsagents, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
aints Liquor Store, Smorrall Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
o-Op, Coniston Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
& R News, St. Nicolas Park Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
loe Vera Products, Arbury Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
& K Supermarkets, Arbury Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
xton News, Armson Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
i R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
adda Newsagents, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
& R Supermarket, Church Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
ostcutters Nuneaton, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
opsewood News, Copsewood Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
G & P C Rogers, Coventry Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
arters News, Dark Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
rayton Stores, Drayton Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
leath End News, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
ust for You Newsagent, Heath End Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
onnys Grocer, Heath End Road, Nuneaton				0.00%	0	0.00%	0	0.00%		0.00%	0

Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases'

SP-REWEIGHTED DATA	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5	CV11 5
All respondents	%	No	%	No	%	No	%	No	%	No	%	No	%	No
All respondents	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10 8 (%)	CV10 8 (No)	CV10 9 (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)	CV11 5 (No)
Kieras News, Newtown Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
A A Day Newsagent, Nuneaton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Niko News, Bulkington Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beech Road , Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
United News Shops Ltd, College Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
News Plus Group Ltd, Coventry Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
P.D.S News, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J G News, Devon Close, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Corner Shop, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Supermarket, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bray Stores, Exhall Green, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Haunchwood News, Haunchwood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Convenience Stores, Hickman Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.10%	1	0.00%	0	0.00%	0	1.49%	1	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Haskins, Marston Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier Stores, Mount Pleasant Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Newdigate Stores, Oakley Court, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mumtaz Store, Princes Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
V J S, Queen Elizabeth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Ltd, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Raven Way, Nuneaton	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	-
Star News, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nunea		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Trafford Drive, Nuneaton	0.00%	0	0.00%	0 0	0.00%	0 0	0.00%	0 0	0.00%	0	0.00%	0 0	0.00%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth Shivom News, Vernons Lane, Nuneaton	0.00% 0.00%	0 0	0.00% 0.00%	0										
Hundal Newsagents, Weddington Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Supermarket, Wiclif Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sedgies Newsagents, Heath Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Station Street, Atherstone	0.94%	9	4.41%	3	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Station Street, Atherstone	1.05%	10	2.94%	2	0.00%	0	0.00%	0	1.28%	1	0.00%	0	0.00%	0
Co-Op, Tamworth Road, Atherstone	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Trinity Street, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Clifford Bridge Road, Coventry	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Jubilee Crescent, Coventry	0.21%	2	0.00%	0	0.00%	0 0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Abbey Park, Coventry	1.68%	16	0.00%	0	1.59%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Brade Drive, Coventry	0.73%	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Cannon Park Shopping Centre, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Arena Retail Park, Coventry	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Alvis Retail Park, Coventry	0.31%	3	1.47%	1	0.00%	0	0.00%	0	1.28%	1	0.00%	0	0.00%	0
Morrisons, Skipworth Road, Binley, Coventry	0.84%	8	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Sainsbury PLC, Austin Drive, Coventry	0.73%	7	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Arena Retail Park, Coventry	6.51%	62	0.00%	0	3.17%	2	2.99%	2	3.85%	3	8.96%	6	0.00%	0
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Costcutter, Coleshill, Hartshill	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End	0.10%	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Watling Street, Hinckley	0.63%	6	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
Iceland, Brunel Road, Hinckley	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Lidl, Hawley Road, Hinckley	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0

Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV11 6	CV11 6	CV12 0	CV12 0	CV12 8	CV12 8	CV12 9	CV12 9	CV13 6	CV13 6	CV6 6	CV6 6	CV7 9	CV7 9	CV9 1
All respondents	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%
Airespondents	CV11 6 (%)	CV11 6 (No)	CV12 0 (%)	CV12 0 (No)	CV12 8 (%)	CV12 8 (No)	CV12 9 (%)	CV12 9 (No)	CV13 6 (%)	CV13 6 (No)	CV6 6 (%)	CV6 6 (No)	CV7 9 (%)	CV7 9 (No)	CV9 1 (%)
Kieras News, Newtown Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
A A Day Newsagent, Nuneaton Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Niko News, Bulkington Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Co-Op, Copper Beech Road , Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
United News Shops Ltd, College Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
News Plus Group Ltd, Coventry Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
P.D.S News, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Croft Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
J G News, Devon Close, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Corner Shop, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Supermarket, Edward Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Bray Stores, Exhall Green, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Haunchwood News, Haunchwood Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Jay Convenience Stores, Hickman Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
One Stop Community Stores Ltd, Leicester Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Lutterworth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Terry Haskins, Marston Lane, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Premier Stores, Mount Pleasant Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Newdigate Stores, Oakley Court, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mumtaz Store, Princes Street, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
V J S, Queen Elizabeth Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Ltd, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Raven Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Star News, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nunea		0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Spar, Trafford Drive, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Shivom News, Vernons Lane, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Hundal Newsagents, Weddington Road, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Costcutter Supermarket, Wiclif Way, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sedgies Newsagents, Heath Road, Bedworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Station Street, Atherstone	0.00%	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0 0	0.00%	0	0.00%	0	25.00%
Co-Op, Station Street, Atherstone	0.00%	0	0.00%	0 0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	29.17%
Co-Op, Tamworth Road, Atherstone	0.00%	0 0	0.00% 0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0	0.00%
Sainsbury PLC, Fletchampstead Highway, Coventry	0.00%			-	0.00%	0	0.00%	-	0.00%		0.00%		0.00%	0	0.00%
Sainsbury PLC, Trinity Street, Coventry	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 1.49%	0 1	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 0.00%	0 0	0.00% 0.00%
Tesco, Clifford Bridge Road, Coventry Tesco, Jubilee Crescent, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	6.67%	1	0.00%	0	0.00%	0	0.00%
Asda, Abbey Park, Coventry	0.00%	0	8.33%	4	0.00%	0	11.94%	8	0.00%	0	0.00%	0	10.34%	3	0.00%
Asda, Brade Drive, Coventry	0.00%	0	8.33% 4.17%	4	0.00%	0	5.97%	ہ 4	0.00%	0	0.00%	0	3.45%	1	0.00%
Iceland, Cannon Park Shopping Centre, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	4	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Arena Retail Park, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	3.45%	1	0.00%
Morrisons, Alvis Retail Park, Coventry	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	33.33%	1	0.00%	0	0.00%
Morrisons, Skipworth Road, Binley, Coventry	0.00%	0	0.00%	0	1.69%	1	7.46%	5	0.00%	0	0.00%	0	0.00%	0	4.17%
Sainsbury PLC, Austin Drive, Coventry	0.00%	0	2.08%	0	0.00%	0	2.99%	2	0.00%	0	0.00%	0	0.00% 6.90%	2	4.17%
Tesco Extra, Arena Retail Park, Coventry	10.23%	9	2.08% 14.58%	7	6.78%	4	2.99% 14.93%	10	0.00%	0	0.00% 66.67%	2	48.28%	2 14	4.17%
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0.00%	9	14.58% 0.00%	0	0.00%	4	0.00%	0	0.00%	0	0.00%	2	48.28% 0.00%	14 0	4.17%
Costcutter, Coleshill, Hartshill	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Supermart, Coleshill Road, Chapel End	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Aldi, Watling Street, Hinckley	0.00% 2.27%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Brunel Road, Hinckley	2.27%	2		0	0.00%	0	0.00%	0	0.00%	0		0	0.00%	0	0.00%
Lidl, Hawley Road, Hinckley	0.00%	0	0.00% 0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00% 0.00%	0	0.00%	0	0.00%
Eldi, Hawley Houd, Hillekley	0.0078	U	0.0078	U	0.0070	U	0.0070	U	0.0078	U	0.0070	U	0.0070	0	0.0070

Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV9 1 No	LE10 0 %	LE10 0 No	LE10 1 %	LE10 1 No	LE10 2 %	LE10 2 No	LE10 3 %	LE10 3 No	LE9 8 %	LE9 8 No
All respondents											
Kierse Neurs Neurseum Dead. Deducath	CV9 1 (No) 0	LE10 0 (%) 0.00%	LE10 0 (No)	LE10 1 (%) 0.00%	LE10 1 (No)	LE10 2 (%) 0.00%	LE10 2 (No)	LE10 3 (%) 0.00%	LE10 3 (No)	LE9 8 (%) 0.00%	LE9 8 (No) 0
Kieras News, Newtown Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
A A Day Newsagent, Nuneaton Road, Bedworth Niko News, Bulkington Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Copper Beech Road , Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Dillons Newsagents Ltd, Lutterworth Road, Nuneaton Bright Corner Shop Convenience Stores, Bracebridge Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
United News Shops Ltd, College Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
News Plus Group Ltd, Coventry Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
P.D.S News, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Croft Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
J G News, Devon Close, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Corner Shop, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Jay Supermarket, Edward Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Bray Stores, Exhall Green, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0 0	0.00%	0
Haunchwood News, Haunchwood Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0 0	0.00%	0 0	0.00%	0 0
Jay Convenience Stores, Hickman Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	Ő
One Stop Community Stores Ltd, Higham Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
One Stop Community Stores Ltd, Leicester Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Lutterworth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Terry Haskins, Marston Lane, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Premier Stores, Mount Pleasant Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Newdigate Stores, Oakley Court, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mumtaz Store, Princes Street, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
V J S, Queen Elizabeth Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Ltd, Raven Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Raven Way, Nuneaton	0	1.27%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Star News, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Holland & Barrett Ltd, Townsend Drive, Attleborough Fields Industrial Estate, Nune	ē 0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Spar, Trafford Drive, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Larchbank Convenience Store, Tresillian Road, Exhall, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Shivom News, Vernons Lane, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Hundal Newsagents, Weddington Road, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Costcutter Supermarket, Wiclif Way, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Mid County Co-Operative, Sherbourne Avenue, Nuneaton	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sedgies Newsagents, Heath Road, Bedworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Station Street, Atherstone	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Station Street, Atherstone	7	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Co-Op, Tamworth Road, Atherstone	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Fletchampstead Highway, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Trinity Street, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Clifford Bridge Road, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Jubilee Crescent, Coventry	0	0.00%	0	0.00%	0	1.85%	1	0.00%	0	0.00%	0
Asda, Abbey Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Brade Drive, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Iceland, Cannon Park Shopping Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Arena Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Alvis Retail Park, Coventry	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Skipworth Road, Binley, Coventry	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Austin Drive, Coventry	0	1.27%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco Extra, Arena Retail Park, Coventry	1	1.27%	1	2.56%	1	0.00%	0	0.00%	0	0.00%	0
Tesco, Olivier Way, Cross Point Business Centre, Coventry	0	0.00%	0	0.00%	0	0.00%	0	9.09%	1	0.00%	0
Costcutter, Coleshill, Hartshill	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Supermart, Coleshill Road, Chapel End	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Aldi, Watling Street, Hinckley	0	1.27%	1	0.00%	0	1.85%	1	0.00%	0	0.00%	0
Iceland, Brunel Road, Hinckley	0	1.27%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Lidl, Hawley Road, Hinckley	0	1.27%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0

Q01 Where do you normally go for your household's main food and grocery shopping i.e. primarily bulk 'trolley' purchases'

SP-REWEIGHTED DATA	Total	Total	CV10 0	CV10 0	CV10 7	CV10 7	CV10 8	CV10 8	CV10 9	CV10 9	CV11 4	CV11 4	CV11 5	CV11 5
	%	No	%	No	%	No	%	No	%	No	%	No	%	No
All respondents	Total (%)	Total (No)	CV10 0 (%)	CV10 0 (No)	CV10 7 (%)	CV10 7 (No)	CV10.8 (%)	CV10 8 (No)	CV/10 Q (%)	CV10 9 (No)	CV11 4 (%)	CV11 4 (No)	CV11 5 (%)	CV11 5 (No)
Sainsburys, Brunel Road, Hinckley	0.63%	6	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Clifton Way, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Hawley Road, Hinckley	4.41%	42	2.94%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Barwell Lane, Hinckley	10.18%	97	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
		76		0		2		4		2		1		0
Morrisons, Hinckley Fields Industrial Estate, Hinckley	7.97%	76	2.94%	2	3.17%	2	5.97%	-	3.85%	3	1.49%	1	5.26%	3
Leicester Market	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Enderby, Leicester	0.94%	9	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.49%	1	0.00%	0
Iceland, Clock Towers Shopping Centre, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Dunchurch Road, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Bitterscote Drive, Tamworth	0.10%	1	1.47%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Ventura Road, Tamworth	0.31%	3	0.00%	0	1.59%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0.10%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Marlborough Way, Tamworth	0.21%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Other	0.52%	5	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	1.75%	1
	100%	953	100%	68	100%	63	100%	67	100%	78	100%	67	100%	57

Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV11 6	CV11 6 No	CV12 0	CV12 0 No	CV12 8	CV12 8 No	CV12 9 %	CV12 9 No	CV13 6 %	CV13 6 No	CV6 6 %	CV6 6 No	CV7 9 %	CV7 9 No	CV9 1 %
All respondents	% CV11 6 (%)	CV11 6 (No)	70 CV12 0 (%)	NO CV12 0 (No)	70 CV12 8 (%)	CV12 8 (No)	,-							NO CV7 9 (No)	∞ CV9 1 (%)
Sainsburys, Brunel Road, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Clifton Way, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Tesco, Hawley Road, Hinckley	1.14%	1	0.00%	0	0.00%	0	0.00%	0	6.67%	1	0.00%	0	0.00%	0	0.00%
Asda, Barwell Lane, Hinckley	0.00%	0	0.00%	0	0.00%	0	0.00%	0	13.33%	2	0.00%	0	0.00%	0	0.00%
Morrisons, Hinckley Fields Industrial Estate, Hinckley	6.82%	6	2.08%	1	0.00%	0	0.00%	0	33.33%	5	0.00%	0	0.00%	0	4.17%
Leicester Market	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Enderby, Leicester	2.27%	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Iceland, Clock Towers Shopping Centre, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsbury PLC, Dunchurch Road, Rugby	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sainsburys, Bitterscote Drive, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Asda, Ventura Road, Tamworth	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	8.33%
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	1.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Morrisons, Marlborough Way, Tamworth	1.14%	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	4.17%
Other	0.00%	0	0.00%	0	0.00%	0	0.00%	0	6.67%	1	0.00%	0	0.00%	0	0.00%
	100%	88	100%	48	100%	59	100%	67	100%	15	100%	3	100%	29	100%

Q01 Where do you normally go for your household's main food and grocery shopping i.e

SP-REWEIGHTED DATA	CV9 1	LE10 0	LE10 0	LE10 1	LE10 1	LE10 2	LE10 2	LE10 3	LE10 3	LE9 8	LE9 8
All reamondante	No	%	No	%	No	%	No	%	No	%	No
All respondents	CV9 1 (No)	LE10 0 (%)	LE10 0 (No)	LE10 1 (%)	LE10 1 (No)	LE10 2 (%)	LE10 2 (No)	LE10 3 (%)	LE10 3 (No)	LE9 8 (%)	LE9 8 (No)
Sainsburys, Brunel Road, Hinckley	0	6.33%	5	2.56%	1	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Clifton Way, Hinckley	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Tesco, Hawley Road, Hinckley	0	12.66%	10	10.26%	4	38.89%	21	18.18%	2	2.70%	1
Asda, Barwell Lane, Hinckley	0	36.71%	29	51.28%	20	29.63%	16	18.18%	2	75.68%	28
Morrisons, Hinckley Fields Industrial Estate, Hinckley	1	29.11%	23	30.77%	12	12.96%	7	0.00%	0	16.22%	6
Leicester Market	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	2.70%	1
Sainsburys, Enderby, Leicester	0	0.00%	0	0.00%	0	3.70%	2	45.45%	5	0.00%	0
Marks and Spencer, Fosse Park Shopping Centre, Leicester	0	0.00%	0	0.00%	0	1.85%	1	0.00%	0	0.00%	0
Iceland, Clock Towers Shopping Centre, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsbury PLC, Dunchurch Road, Rugby	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Sainsburys, Bitterscote Drive, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Asda, Ventura Road, Tamworth	2	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Marks and Spencer, Ventura Retail Park, Ventura Park Road, Tamworth	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Morrisons, Marlborough Way, Tamworth	1	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0
Other	0	1.27%	1	0.00%	0	3.70%	2	0.00%	0	0.00%	0
	24	100%	79	100%	39	100%	54	100%	11	100%	37



# **Goad Category Report**

# **Nuneaton**

Survey Date:

10/09/2008



Each shopping centre has its own unique mix of multiple outlets, independent shops, convenience and comparison stores, food outlets and vacant premises.

Understanding the retail composition of a centre and its effect on local consumers is crucial to the success of any business. By studying the information in the report, you will be able to examine site quality, evaluate threats opportunities, and assess the vitality and viability of the centre. However, you will only achieve this if you are aware of the various implications of the data that you see. This guide is designed to help you interpret the information you see on the Goad Category Report.

# 1. The Local Area

When evaluating the quality of a site, it is often beneficial to compare it with other local shopping centres. Category Reports are available for the majority of retail centre that we map.

# 2. The Indexing System

A simple indexing system appears throughout the report. Thisillustrates the difference between a percentage figure for the centre and the UK average. An index of 100 represents an exact match, anything less than 100 indicates a below average count for the centre, and a figure over 100 represents an above average count.

For example, if restaurants accounted for 10% of a centre's outlets and the UK average was also 10%, the index would be 100. If however, the UK average was 8%, the index would be 125.

The index is an effective gap analysis tool and can be used to identify areas that are under and over represented within a centre. A retail category that is heavily under represented could indicate poor local demand. On the other hand, it could show that there is an untapped market waiting to be serviced. Either way, it provides a strong indication that the site will need to be examined further.

# 3. Floor Space

The floor space figures shown on the report are derived from the relevant Goad Plan, but only show the footprint floorspace, and the site area without the building lines. They should not therefore be read as a definitive report of floor space, but do provide a useful means of

comparison between centres, as all outlets are measured in a consistent manner.

# 4. Vacant Outlets

Comparing the number of vacant outlets with the GB average provides a useful insight into the current economic status of a centre. For example, a high index generally represents underdevelopment or decay, while a low index shows a strong retail presence.

# 5. Multiple Outlets/Major Retailers

A multiple retailer is defined as being part of a network of nine or more outlets. The presence of multiple outlets can greatly enhance the appeal of a centre to local consumers. The strong branding and comprehensive product mix of retailers such as Marks & Spencer, Boots and HMV are often sufficient in itself to attract consumers to a centre. 30 national multiples have been identified as Major Retailers, (i.e. those retailers most likely to improve the consumer appeal of a centre).

The presence of multiple outlets and major retailers can have a significant impact on neighbouring outlets. While other retailers will undoubtedly benefit from increased pedestrian traffic, (and therefore increased sales opportunities), multiples provide fierce competition for rivals in their retail categories.

# Also available from Experian

# The Goad Centre Report

This defines the retail extent and composition of a centre; showing the number of premises in over 27 retail categories and detailing the space allocation across each of them. A comparison of these figures with the national average illustrates under or over representation by category, allowing you to assess the degree of competition or opportunity within the centre.

# The Goad Distribution Report

Goad Distribution Reports provides a top-level analysis of the total retail mix and composition of a centre. It shows the number of premises in 16 categories and details the space allocation across each of them.

# **Retail Planner**

Retail Planner is a service for retail planners, property consultants and retailers, providing comprehensive, up-to-date information for retail planning related decisions. Specifically we provide data for three different types of expenditure: Comparison, Convenience and Leisure. Each category is broken down into the European standard COICOP (Classification of Individual Consumption by Purpose) classification. Data is available at output area and postal sector levels. We can also provide data for predefined areas such as Local Authority District Boundaries.

# Goad Paper Plans

These provide a bird's eye view of over 1,250 UK retail centres. The name, retail category, floor space and exact location of all outlets and vacant premises is recorded and mapped. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured. There are also over 800 retail park plans available

# Goad Digital Plans

Digital plans are available online through our Goad Network system. This enables the user to View, Interrogate Edit & Print plans to their own requirements. For a demonstration logon to http://www.goadnetwork.co.uk/demologin.asp

# **Tailored Plans and Extracts**

We are able to provide tailored plans and extracts which highlight the information most relevant to your enquiry.

# The Retail Address Database

An extensive database covering the addresses of 360,000 retail outlets across the UK, this is a highly effective tool for site evaluation and competitor analysis.

For further details on these products or if you have any queries regarding your Goad Category Report, please contact Experian on: Tel: 0845 601 6011

Fax: 0115 968 5003 E-mail: goad.sales@uk.experian.com



# **Nearest Centres and Major Retailers**



# Nuneaton

Nearest Location	Distance KM
Bedworth	4.82
Hinckley	6.86
Atherstone	8.05
Coventry - Riley Square Shopping Centre	9.63
Coventry - Edgwick	10.61

# Major Retailers Present

Department Stores			Clothing	
BhS		1	Burton	1
Debenhams		1	Dorothy Perkins	1
House of Fraser		0	H & M	1
John Lewis		0	New Look	1
Marks & Spencer		1	Next	1
			River Island	1
Mixed Goods Retailers			Topman	1
Argos		1	Topshop	1
Boots the Chemist		1		
W H Smith		1	Other Retailers	
Wilkinson		1	Carphone Warehouse	1
Woolworths		1	Clarks	1
			Clintons	2
Supermarkets			Currys	1
Sainsburys	1		нму	1
Tesco	0		Superdrug	1
Waitrose	0		Virgin Megastores	0
			Vodafone	1
			Waterstones	1

## Multiple Counts & Floorspace by Sector

Counts	Outlets	Area %	Base %	Index	0	50	100	150	200	
Comparison	110	54.73	42.20	130				130		
Convenience	17	8.46	10.82	78		78				
Retail Service	18	8.96	10.47	86			86			
Leisure Services	30	14.93	21.28	70		70				
Financial & Business Services	26	12.94	15.22	85			85			
Total Multiple Outlets	201									
Floorspace Sq Ft	Outlets	Area %	Base %	Index	0	50	100	150	200	
	Outlets 528,200	<b>Area %</b> 59.33	Base % 47.41	Index 125	0	50	100	150	200	
Comparison					0	50	100	_	200	
Comparison Convenience	528,200	59.33	47.41	125	0	61		_	200	
Comparison Convenience Retail Service	528,200 200,400	59.33 22.51	47.41 20.11	125 112	0			_	200	
Floorspace Sq Ft Comparison Convenience Retail Service Leisure Services Financial & Business Services	528,200 200,400 27,600	59.33 22.51 3.10	47.41 20.11 5.10	125 112 61	0	61		_	200	

Experian<sup>™</sup> A world of insight

#### **Outlet Counts** Centre: Nuneaton **Survey Date:** 10/09/2008 Base: All UK Centres Sector Classification 50 100 150 200 250 n Comparison Outlets Area % Base % Index Antique Shops 0.26 0.46 55 1 0.77 Art & Art Dealers 1 0.26 33 Booksellers 3 0.77 0.63 121 Carpets & Flooring 3 0.77 0.60 128 168 **Catalogue Showrooms** 1 0.26 0.15 Charity Shops 11 2.81 2.09 134 **Chemist & Drugstores** 0.77 1.17 65 3 **Childrens & Infants Wear** 3 0.77 0.63 121 2.08 123 Clothing General 10 2.55 Crafts, Gifts, China & Glass 0 0.00 1.37 0 Cycles & Accessories 0 0.00 0.22 0 **Department & Variety Stores** 5 1.28 0.55 232 157 **DIY & Home Improvement** 1.28 0.81 157 5 Electrical & Other Durable Goods 131 8 2.04 1.56 Florists 0.26 0.88 29 1 Footwear 9 2.30 1.41 162 0.44 **Furniture Fitted** 0.26 58 1 Furniture General 193 8 2.04 1.06 **Gardens & Equipment** 2 0.51 0.06 789 **Greeting Cards** 5 1.28 1.03 124 1.32 Hardware & Household Goods 1.53 116 6 1.80 127 Jewellery, Watches & Silver 2.30 9 Ladies & Mens Wear & Acc. 5 1.28 0.74 173 117 Ladies Wear & Accessories 18 4.59 3.94 117 Leather & Travel Goods 0.00 0.25 0 0 0.94 Mens Wear & Accessories 163 6 1.53 121 **Music & Musical Instruments** 1 0.26 0.21 121 Music & Video Recordings 2 0.51 0.31 163 Newsagents & Stationers 0.77 0.70 109 З Office Supplies 0.51 0.10 507 2 Other Comparison Goods 7 1.79 0.82 217 Photographic & Optical 1 0.26 0.18 142 Secondhand Goods, Books, etc. 0.00 0.24 0 0 Sports, Camping & Leisure Goods 1.02 0.84 122 4 **Telephones & Accessories** 7 1.79 1.18 151 0.89 **Textiles & Soft Furnishings** 5 1.28 143 **Toiletries, Cosmetics & Beauty Products** 2.04 0.86 236 8

1.53

0.00

0.77

44.13

6

0

3

173

0.90

0.34

0.29

34.86

170

261

127

0



170

Toys, Games & Hobbies

Vehicle Accessories

Totals

Vehicle & Motorcycle Sales

Bakers & Confectioners       6       1.53       1.72       189         Gr       4       1.02       1.13       109         CTN       4       1.02       1.13       109         Green Foods       2       0.51       1.03       66         Fishmongers       1       0.26       7.7       687         Greengocers       0       0.00       0.98       0       0         Greengocers       0       0.00       0.81       94       0       0         Markets       0       0.00       0.81       94       0       0       0         Off Liences       0       0.00       0.86       0<	Counts	Centre:				Nuneaton	Survey Date:
Bakers & Confectioners         Course         Four of the second s							
Butchers 4 102 174 198 Convenience Stores 2 0.51 0.91 95 Fricen Foods 3 0.77 0.27 267 Greens & Delicatesens 0 0.00 0.12 0.06 Greens & Delicatesens 0 0.00 0.88 0.4 Markets 0 0.00 0.11 0.4 Supermarkets 2 0.51 0.65 114 Supermarkets 2 0.51 0.52 114 Total Convenience 28 10° Store Realizations 4 Fancy Dress Hire 0 0.00 0.02 0.00 Oticians 7 7 1.79 1.43 125 Other Real Services 1 0.000 0.02 0.01 Photo Processing 1 0.025 0.03 66 Repairs, Alerations 4 Restoration 0 0.000 0.01 0.01 Photo Studio Realins 4 Services 4 1.02 0.52 197 Vicio Tape Rental 1 0.25 0.33 66 Repairs, Alerations 4 Services 4 1.02 0.52 197 Vicio Tape Rental 1 0.25 0.33 1.16 132 Vehice Rental 4 0.20 0.01 0.01 0.01 0.01 0.00 0.01 0.01	Convenience	Outlets	Area %	Base %	Index	0 50 100	150 200 250
CTN       4       1.02       1.13       90         Firshmongers       2       0.51       0.91       56         Firshmongers       3       0.02       267         Greengroers       1       0.26       0.37       689         Greengroers       1       0.26       0.37       689         Greengroers       1       0.26       0.37       689         Off Lieences       2       0.51       0.94       94         Off Lieences       2       0.51       0.45       1.44         Supermarkets       2       0.51       0.94       94         Total Convenience       28       7.14       8.81       63         Retail Service       Outlets       New No.90       0.90       0         Opt Lieances       2       0.51       0.91       1.43       1.53         Retail Services       0       0.000       0.017       0.02       0.001       0.021       0.001         Opticians       0       0.000       0.016       0.033       0.68       0.01       0.022       0.01       0.023       0.01       0.023       0.01       0.023       0.024       0.01       0.028	Bakers & Confectioners	6	1.53	1.72	89	89	
Convenience Stores       2       0.51       0.91       56         Firstenmogers       0       0.00       0.12       267         Greengrocers       0       0.00       0.98       0         Greengrocers       0       0.00       0.98       0         Markets       0       0.00       0.98       0         Off Licences       0       0.00       0.66       0         Shoe Repairs Elc       2       0.51       0.45       114         Supermarkets       2       0.51       0.91       0.90         Dry Cleaners & Launderettes       2       0.51       0.91       56         Photo Studio       0       0.00       0.02       0       0         Other Retail Services       0       0.00       0.22       0       0         Photo Studio       0       0.00       0.24       0       0	Butchers	4	1.02	0.74	138	13	38
Fishmongers       0       0.00       0.12       0         Greengrocers       3       0.70       0.22       287         Greengrocers       0       0.00       0.98       0         Greengrocers       2       0.51       0.54       9         Markets       0       0.00       0.66       0         Off Licences       0       0.00       0.66       0         Shoe Repairs Etc       2       0.51       0.45       114         Total Convenience       28       7.14       8.81       63         Net Math & Beauty       0       0.00       0.09       0         Filling Stations       0       0.00       0.09       0         Health & Beauty       23       5.87       6.76       76         Opticians       7       1.73       1.43       125         Photo Processing       1       0.26       0.33       66         Photo Processing       1 <td>CTN</td> <td>4</td> <td>1.02</td> <td>1.13</td> <td>90</td> <td>90</td> <td></td>	CTN	4	1.02	1.13	90	90	
Frozen Foods       3       0.77       0.27       287         Greers & Delicatessens       1       0.00       0.93       66         Markets       0       0.00       0.11       66         Off Licences       2       0.51       0.54       94         Total Convenience       2       0.51       0.54       94         Tatal Convenience       2       0.51       0.54       144         Supermarkets       4       1.02       0.82       124         Total Convenience       28       7.14       8.84       64         Photo Studie       Area %       Base %       Index       1         Other Realil Services       0       0.00       0.021       0.00         Photo Studie       1       0.26       0.28       0.00         Photo Studie       0       0.00       0.22       0.01         Other Realil Services       0       0.00       0.22       0.05         Photo Studie       0       0.00       0.02       0.00       0.02         Photo Studie       0       0.00       0.01       0.00       0.01       0.00         Photo Studie       1       0.26 <t< td=""><td>Convenience Stores</td><td>2</td><td>0.51</td><td>0.91</td><td>56</td><td>56</td><td></td></t<>	Convenience Stores	2	0.51	0.91	56	56	
Greengrocers       1       0.26       0.37       69         Grocors & Delicatesens       0       0.09       0.98       04         Markets       0       0.00       0.11       0         Off Licences       0       0.00       0.66       0         Shoe Repairs Etc       2       0.51       0.45       114         Supermarkets       4       102       0.82       124         Total Convenience       28       7.14       8.81       63         Retail Service       Outlets       Area %       Base %       Index         Orbit Retail Services       2       0.51       0.91       0.65         Opticians       7       1.79       1.43       125         Opticians       7       1.79       1.43       125         Opticians       7       1.026       0.28       92         Photo Processing       1       0.26       0.38       64         Photo Processing       1       0.26       0.28       92         Photo Processing       1       0.26       0.28       92       90       90       90       90       90       90       90       90       90	Fishmongers	0	0.00	0.12	0		
Grooms & Delicatessens       0       0.00       0.98       04         Health Foods       2       0.51       0.54       94         Markets       0       0.00       0.66       0         Off Licences       2       0.51       0.45       114         Supermarkets       2       7.14       8.81       63         Pro Closhing & Fancy Dress Hire       0       0.00       0.91       56         Dry Cleaners & Launderettes       2       0.51       0.45       0         Photo Processing       7       1.79       1.43       122       0.61         Photo Studio       0       0.00       0.28       92       0       0       0.00       0.14       125         Photo Processing       1       0.26       0.28       92       0       0       0       0       0       0       0       0       0       0       0       0       0       0       0       0       0	Frozen Foods	3	0.77	0.27	287		
Health Fools       2       0.51       0.54       94         Markets       0       0.00       0.11       0         Of Licences       2       0.51       0.45       114         Stoe Repairs Etc       2       0.51       0.45       114         Total Convenience       28       7.14       8.81       63         Retail Service       Outlets       Area %       Base %       Index         Of Licences       2       0.51       0.99       0.90       0         Dy Claners & Laundorettes       2       0.51       0.99       0.90       0<	Greengrocers	1	0.26	0.37	69	69	
Markets       0       0.00       0.11       0         Off Licences       0       0.00       0.66       0         Supermarkets       2       0.51       0.45       114         Stole Repairs Etc       2       0.82       124         Total Convenience       28       7.14       8.81       63         Retail Service       Outlets       Area %       Base %       Index         Dy Cleaners & Launderettes       2       0.51       0.45       0.91         Health & Beauty       23       5.87       6.76       87         Opticians       7       1.73       1.43       125         Opticians       7       1.78       1.43       125         Opticians       7       1.79       1.43       125         Photo Processing       1       0.26       0.08       0.46       40         Photo Studio       0       0.00       0.21       0       40	Grocers & Delicatessens	0	0.00	0.98	0		
Off Liences00.000.0600Shoe Repairs Etc20.5111400.05114Total Convenience287.148.8163Retail ServiceOutletsArea %Base %IndexDy Cleaners & Laundrettes20.510.990Filling Stations00.000.020Health & Beauty235.676.7687Opticians71.791.431125Optic Studio00.000.450Photo Studio00.000.170Post Offices10.260.2892Net Retail61.531.16132Vehicle Repairs & Services41.020.52197Vehicle Repairs & Services41.020.52197Vehicle Repairs & Services41.020.52197Vehicle Repairs & Heration S & Restoration00.55197Totals41.020.52197Vehicle Repairs & Services41.020.52Vehicle Repairs & Services41.020.52Vehice Repairs & Services4 </td <td>Health Foods</td> <td>2</td> <td>0.51</td> <td>0.54</td> <td>94</td> <td>94</td> <td></td>	Health Foods	2	0.51	0.54	94	94	
Shoe Repairs Etc       2       0.51       0.45       114         Supermarkets       4       1.02       0.82       124         Total Convenience       28       Xrea%       Base %       Index         Retail Service       Outlets       Area %       Base %       Index         Opy Cleaners & Launderettes       2       0.51       0.99       0         Dry Cleaners & Launderettes       2       0.51       0.99       0         Health & Beauty       23       5.87       6.76       87         Opticians       7       1.79       1.43       125         Photo Processing       1       0.26       0.28       92         Photo Processing       1       0.26       0.28       92         Photo Processing       1       0.26       0.28       0       0         Opti Clines       1       0.26       0.28       0 <td>Markets</td> <td>0</td> <td>0.00</td> <td>0.11</td> <td>0</td> <td></td> <td></td>	Markets	0	0.00	0.11	0		
Supermarkets Total Convenience41.020.82124Retail ServiceOutletsArea %Base %IndexClothing & Fancy Dress Hire00.000.090Dry Cleaners & Launderettes20.510.9156Filling Stations00.000.220Health & Beauty235.876.7687Opticians71.791.43125Other Retail Services00.000.210Photo Studio00.000.450Post Offices10.260.2892Photo Studio00.000.170Post Offices10.260.38Travel Agents61.531.16132Ty Cable & Video Rental10.260.2910Vehicle Rental10.260.2910Vehicle Rental10.260.2910Totals41.020.2910Weince Rental10.260.29Totals41.020.29Other Retail10.260.29Ner Retail00.090.45Other Retail10.26Travel Agents61.17313.00Other Retail10.260.29Other Retail00.290.29Other Retail10.260.29Other Retail10.260.29	Off Licences	0	0.00	0.66	0		
Total Convenience       28       7.14       8.81       63         Retail Service       Outlets       Area %       Base %       Index         Clothing & Fancy Dress Hire       0       0.00       0.09       00         Dry Cleaners & Launderettes       2       0.51       0.91       56         Filling Stations       0       0.00       0.22       0         Health & Beauty       23       5.87       6.76       87         Opticians       7       1.79       1.43       125         Photo Processing       1       0.26       0.28       02         Photo Studio       0       0.00       0.29       0         Post Offices       1       0.26       0.38       68         Repairs, Alterations & Restoration       0       0.00       0.17       0         Vehicle Repairs & Services       4       1.026       0.52       100       102         Vehicle Repairs & Services       4       1.026       0.52       197       100       100         Vehicle Repairs & Services       4       1.026       0.52       197       100       150       200       20         Vehicle Repairs & Services       4 <td>Shoe Repairs Etc</td> <td>2</td> <td>0.51</td> <td>0.45</td> <td>114</td> <td>114</td> <td></td>	Shoe Repairs Etc	2	0.51	0.45	114	114	
Retail ServiceOutletsArea %Base %IndexClothing & Fancy Dress Hire00.000.090Dry Cleaners & Launderettes20.510.9156Filling Stations00.000.220Health & Beauty235.876.7687Opticians71.791.43125Other Retail Services00.000.450Photo Studio00.000.170Post Offices10.260.3868Repairs, Alterations & Restoration00.000.01Try. Cable & Video Rental00.000.01Vehicle Repairs410.260.29Totals4611.7313.00Other Retail00.290Cotals4611.7313.00Other Retail00.290Cotals4611.7313.00Other Retail00.29Other Retail00.29Cotals4611.7313.00Other Retail00.29Cotals4611.7313.00Cotals4611.7313.00Cotals1.0251.02Cotals0.010.02Cotals0.010.02Cotals0.010.02Cotals0.020.01Cotals0.02Cotals0.02Cotals0.02Cotals0.02	Supermarkets	4	1.02	0.82	124	124	
Outlets       Area %       Base %       Index         Clothing & Fancy Dress Hire       0       0.00       0.09       0         Dry Cleaners & Launderettes       2       0.51       0.91       56         Filling Stations       0       0.00       0.22       0         Health & Beauty       23       5.87       6.76       87         Opticians       7       1.79       1.43       125         Other Retail Services       0       0.00       0.45       0         Photo Studio       0       0.00       0.22       0         Post Offices       1       0.26       0.28       92         Post Offices       1       0.26       0.38       68         Repairs, Alterations & Restoration       0       0.00       0.21       0         Vehicle Rental       6       1.53       1.16       132         Vehicle Repairs & Services       4       1.026       0.29       89         Totals       1       0.26       0.29       89         Totals       1       0.26       0.29       89         Totals       1       0.26       1.30       90	Total Convenience	28	7.14	8.81	63	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·
Dry Cleaners & Launderettes       2       0.51       0.91       56         Filling Stations       0       0.00       0.22       0         Health & Beauty       23       5.87       6.76       87         Opticians       7       1.79       1.43       125         Other Retail Services       0       0.00       0.45       0         Photo Processing       1       0.26       0.28       92         Photo Studio       0       0.00       0.17       0         Post Offices       1       0.26       0.38       68         Repairs, Alterations & Restoration       0       0.00       0.17       0         Vehicle Rental       0       0.00       0.11       0         Vehicle Repairs & Services       4       1.02       0.52       197         Video Tape Rental       1       0.26       0.29       89         Totals       Keral       1       0.26       0.29       89         Outlets       Area %       Base %       Index       9       9       9         Proto 100       150       20       20       29       9       9       9         Outlets	Retail Service	Outlets			Index	0 50 100	150 200 250
Filling Stations       0       0.00       0.22       0       0         Health & Beauty       23       5.87       6.76       87         Opticians       7       1.79       1.43       125         Other Retail Services       0       0.00       0.45       0         Photo Processing       1       0.26       0.28       92         Photo Studio       0       0.00       0.17       0         Post Offices       1       0.26       0.38       68         Repairs, Alterations & Restoration       0       0.00       0.29       0         TV, Cable & Video Rental       0       0.00       0.011       0         Vehicle Repairs & Services       4       1.02       0.52       197         Video Tape Rental       1       0.26       0.29       89         Totals       46       11.7       1300       90	Clothing & Fancy Dress Hire	0	0.00		0	0	
Heath & Beauty       23       5.87       6.76       87         Opticians       7       1.79       1.43       125         Other Retail Services       0       0.00       0.45       0         Photo Processing       1       0.26       0.28       92         Photo Studio       0       0.00       0.17       00         Post Offices       1       0.26       0.38       6.86         Repairs, Alterations & Restoration       0       0.00       0.29       0       0         Vy, Cable & Video Rental       0       0.00       0.017       0		2				56	
Opticians       7       1.79       1.43       125       125       125       125         Other Retail Services       0       0.00       0.45       0		0			0	0	
Other Retail Services       0       0.00       0.45       0       0         Photo Processing       1       0.26       0.28       92       0       0         Photo Studio       0       0.00       0.17       0       0       0       0         Post Offices       1       0.26       0.38       68       0       0       0         Repairs, Alterations & Restoration       0       0.00       0.29       0 <t< td=""><td></td><td>23</td><td></td><td></td><td></td><td>87</td><td></td></t<>		23				87	
Photo Processing       1       0.26       0.28       92		7				125	
Photo Studio       0       0.00       0.17       0       0         Post Offices       1       0.26       0.38       68       68         Repairs, Alterations & Restoration       0       0.00       0.29       0       68         Travel Agents       6       1.53       1.16       132       132       132         Vy, Cable & Video Rental       0       0.00       0.01       0       0       102       132         Vehicle Rental       1       0.26       0.06       443       142       142       142       142         Vehicle Repairs & Services       4       1.02       0.52       197       197       197       197         Video Tape Rental       1       0.26       0.29       89       197       197       197         Other Retail       Outlets       Area %       Base %       Index       100       150       200       250	Other Retail Services	0			0		
Post Offices       1       0.26       0.38       68       Image: Constraint of the sector of t		1				92	
Repairs, Alterations & Restoration       0       0.00       0.29       0 <td></td> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td>		0					
Travel Agents       6       1.53       1.16       132       132       132         TV, Cable & Video Rental       0       0.00       0.01       0 <td></td> <td>1</td> <td></td> <td></td> <td></td> <td>68</td> <td></td>		1				68	
TV, Cable & Video Rental     0     0.00     0.01     0       Vehicle Rental     1     0.26     0.06     443       Vehicle Repairs & Services     4     1.02     0.52     197       Video Tape Rental     1     0.26     0.29     89       Totals     46     11.73     13.00     90		0					
Vehicle Rental         1         0.26         0.06         443           Vehicle Repairs & Services         4         1.02         0.52         197           Video Tape Rental         1         0.26         0.29         89           Totals         46         11.73         13.00         90           Other Retail         Outlets         Area %         Base %         Index		6				132	
Vehicle Repairs & Services         4         1.02         0.52         197           Video Tape Rental         1         0.26         0.29         89         10         100         100         100         100         100         100         100         100         100         100         200         250           Other Retail         Outlets         Area %         Base %         Index         Index </td <td></td> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td>		0					
Video Tape Rental         1         0.26         0.29         89           Totals         46         11.73         13.00         90           Other Retail         Outlets         Area %         Base %         Index		1					
Totals         46         11.73         13.00         90           Other Retail         Outlets         Area %         Base %         Index         100         150         200         250		4					197
Other Retail         Outlets         Area %         Base %         Index		1				89	
Ottlers Area % Base % Index	Totals	46	11.73	13.00	90	0 50 100	150 000 050
Other Retail Outlets 0 0.000 0.18 0	Other Retail	Outlets			Index	u 50 100	
	Other Retail Outlets	0	0.00	0.18	0	0	



Counts	Centre:				Nuneaton	Survey Date:	: 10/0
Leisure Services	Outlets	Area %	Base %	Index	0 50 100	150 200 250	)
Bars & Wine Bars	4	1.02	1.47	69	69		
Bingo & Amusements	3	0.77	0.53	145		1-5	
Cafes	11	2.81	3.07	91	91		
Casinos & Betting Offices	4	1.02	1.28	80	80		
Cinemas, Theatres & Concert Halls	0	0.00	0.23	0 0			
Clubs	6	1.53	0.81	190		190	
Disco, Dance & Nightclubs	3	0.77	0.19	400			
Fast Food & Take Away	22	5.61	5.47	103	103		
Hotels & Guest Houses	0	0.00	0.57	0 0			
Public Houses	9	2.30	3.24	71	71		
Restaurants	4	1.02	4.30	24	24		
Sports & Leisure Facilities	2	0.51	0.26	193		193	
Totals	68	17.35	21.42	81			
					0 50 100	150 200 250	n
Financial & Business Services							
Building Societies	3	0.77	0.54	142		142	
Building Supplies & Services	1	0.26	0.65	39	39		
Business Goods & Services	0	0.00	0.04	0			
Employment & Careers	2	0.51	0.62	82	82		
Financial Services	9	2.30	1.57	147		147	
Legal Services	5	1.28	1.07	119	119		
Other Business Services	0	0.00	0.31	0			
Printing & Copying	1	0.26	0.34	75	75		
Property Services	12	3.06	3.60	85	85		
Retail Banks	11	2.81	2.51	112	112		
Totals	44	11.22	11.25	100			
Vacant Outlets					0 50 100	150 200 250	)
Vacant Retail & Service Outlets	33	8.42	10.33	82	82		
Total Number of Outlets	392						



# Floorspace Sq Ft

Centre:

250

omparison		Floorspace	Area %	Base %	Index	0 50	100	150	200	
	Antique Shops	800	0.07	0.25	27	27				
	Art & Art Dealers	1,700	0.14	0.41	35	35				
	Booksellers	6,700	0.56	0.55	101		101			
	Carpets & Flooring	23,600	1.96	0.63	311					
	Catalogue Showrooms	15,600	1.29	0.54	238					
	Charity Shops	12,000	1.00	1.19	84	84				
	Chemist & Drugstores	11,800	0.98	1.61	61	61				
	Childrens & Infants Wear	5,800	0.48	0.51	95		95			
	Clothing General	64,200	5.33	3.64	147			147		
	Crafts, Gifts, China & Glass	0	0.00	0.68	0					
	Cycles & Accessories	0	0.00	0.17	0					
	Department & Variety Stores	135,000	11.21	5.75	195				195	
	DIY & Home Improvement	6,800	0.56	1.36	41	41				
	Electrical & Other Durable Goods	15,300	1.27	1.31	97		97			
	Florists	800	0.07	0.32	21	21				
	Footwear	13,400	1.11	1.12	100		100			
	Furniture Fitted	900	0.07	0.40	19	19				
	Furniture General	52,600	4.37	1.75	250					
	Gardens & Equipment	1,800	0.15	0.07	219					219
	Greeting Cards	9,900	0.82	0.68	121		121			
	Hardware & Household Goods	28,200	2.34	2.34	100		100			
	Jewellery, Watches & Silver	12,000	1.00	0.78	128			128		
	Ladies & Mens Wear & Acc.	15,300	1.27	0.98	130			130		
	Ladies Wear & Accessories	43,800	3.64	3.19	114		114			
	Leather & Travel Goods	0	0.00	0.13	0					
	Mens Wear & Accessories	12,100	1.00	0.75	135			135		
	Music & Musical Instruments	800	0.07	0.13	51	51				
	Music & Video Recordings	8,000	0.66	0.35	191				191	
	Newsagents & Stationers	5,900	0.49	0.73	67	67				
	Office Supplies	8,600	0.71	0.13	539					
	Other Comparison Goods	13,600	1.13	0.67	168			168		
	Photographic & Optical	400	0.03	0.09	36	36				
	Secondhand Goods, Books, etc.	0	0.00	0.11	0					
	Sports, Camping & Leisure Goods	22,800	1.89	1.11	171			171		
	Telephones & Accessories	6,300	0.52	0.62	84	84				
	Textiles & Soft Furnishings	18,600	1.54	0.66	235					
	Toiletries, Cosmetics & Beauty Products	16,700	1.39	0.85	163			163		
	Toys, Games & Hobbies	9,200	0.76	0.68	113		113			
	Vehicle & Motorcycle Sales	0	0.00	0.71	0					
	Vehicle Accessories	12,400	1.03	0.30	340					
	Totals	613,400	50.92	38.22	133					



#### Nuneaton Survey Date: Floorspace Sq Ft Centre: 50 100 150 200 Convenience Floorspace Area % Base % Index Bakers & Confectioners 7,300 0.61 0.83 73 Butchers 4,100 0.37 91 0.34

0.50

0.91

0.05

0.67

0.17

0.53

0.27

0.86

0.39

0.12

8.45

14.13

69

24

0

180

72

0

60

0

0

75

172

63

0.35

0.22

0.00

1.20

0.12

0.00

0.17

0.00

0.00

0.09

14.50

17.60

4,200

2,600

14,500

1,500

2,000

1,100

174,700

212,000

0

0

0

0

<b>Retail Service</b>	e	Floorspace	Area %	Base %	Index
	Clothing & Fancy Dress Hire	0	0.00	0.04	0
	Dry Cleaners & Launderettes	1,300	0.11	0.40	27
	Filling Stations	0	0.00	0.11	0
	Health & Beauty	17,700	1.47	3.01	49
	Opticians	7,100	0.59	0.81	73
	Other Retail Services	0	0.00	0.31	0
	Photo Processing	600	0.05	0.10	49
	Photo Studio	0	0.00	0.08	0
	Post Offices	2,100	0.17	0.43	41
	Repairs, Alterations & Restoration	0	0.00	0.10	0
	Travel Agents	6,100	0.51	0.62	81
	TV, Cable & Video Rental	0	0.00	0.00	0
	Vehicle Rental	600	0.05	0.05	99
	Vehicle Repairs & Services	10,400	0.86	0.69	126
	Video Tape Rental	4,200	0.35	0.25	139
	Totals	50,100	4.16	7.00	59
Other Retail		Floorspace	Area %	Base %	Index
	Other Retail Outlets	0	0.00	0.12	0





CTN

**Convenience Stores** 

Grocers & Delicatessens

Fishmongers

Frozen Foods

Greengrocers

Health Foods

Off Licences

Shoe Repairs Etc

**Total Convenience** 

Supermarkets

Markets

250

ace Sq Ft	Centre:				Nuneaton			Survey Da	ite:
		• • • • • • • • • • • • • • • • • • • •	<b>D</b> 44		0 50	100	150	200	250
eisure Services	Floorspace	Area %	Base %	Index	68				
Bars & Wine Bars	17,100	1.42	2.09 1.03	68	69				
Bingo & Amusements Cafes	8,600	0.71 0.93	1.03	69 50	56				
	11,200 7,500	0.93	0.95	56	66				
Casinos & Betting Offices Cinemas, Theatres & Concert Halls	7,500	0.62	1.48	66 0	0				
Cinemas, Theatres & Concert Halls Clubs	27,100	0.00 2.25	1.46	0 161			161		
Disco, Dance & Nightclubs	11,300	2.25	0.46	204				204	
Fast Food & Take Away	29,100	0.94 2.42	2.54	204 95		95			
Hotels & Guest Houses	29,100	0.00	1.79	95	0				
Public Houses	27,800	2.31	4.27	54	54				
Restaurants	10,200	0.85	3.52	24	24				
Sports & Leisure Facilities	16,800	1.39	1.51	24 93		93			
Totals	166,700	13.84	22.67	93 61					
, otaio	100,700	10.04	22.01	51	0 50	100	150	200	250
nancial & Business Services	Floorspace	Area %	Base %	Index	50	100	135	200	250
Building Societies	6,800	0.56	0.42	135	20		135		
Building Supplies & Services	2,200	0.18	0.61	30	30				
Business Goods & Services	0	0.00	0.06	0					
Employment & Careers	1,700	0.14	0.35	40	40				
Financial Services	9,900	0.82	0.93	89		89			
Legal Services	8,300	0.69	0.80	86		86			
Other Business Services	0	0.00	0.39	0					
Printing & Copying	900	0.07	0.22	35	35				
Property Services	12,700	1.05	1.92	55	\$5				
Retail Banks	32,900	2.73	3.10	88		88			
Totals	75,400	6.26	8.80	71					
acant Outlets					0 50	100	150	200	250
Vacant Retail & Service Outlets	87,100	7.23	8.46	85		85			
Total Floorspace	1,204,700								



## **TERMS AND CONDITIONS**

#### 1. DEFINITIONS

"this agreement" means the terms and conditions hereunder and the correspondence between the parties attached hereto.

#### "Experian" means Experian Group Limited.

"the Client" means the person, firm or limited company to whom the Services are to be provided.

"the Information" means any information (in whatsoever form) provided to the Client by Experian in connection with the Services.

"the Media" means the records, tapes or other materials and documents by which the

information is communicated to the Client.

"the Services" means the services to be provided by Experian to the Client more particularly described in the correspondence between the parties attached hereto.

#### 2. CONTRACT TERMS

Subject to Clause 14 hereunder this Agreement shall be on the terms and conditions set out below to the exclusion of any other terms and conditions whether or not the same are endorsed upon, delivered with or referred to in any document delivered or sent by the client to Experian.

#### 3. PAYMENT OF CHARGES

3.1 The charges for the Services ('the Charges') shall be specified by Experian to the Client. 3.2 The Client shall pay the Charges within 28 days of the date of Experian's invoice thereof. 3.3 Interest at an annual rate of 5% above Barclays Bank pic's base rate from time to time shall accrue daily and be calculated on a daily basis on any sum overdue from the date of invoice unit) payment in full of the Charges.

3.4 Unless expressly stated otherwise the Charges shall be exclusive of VAT (or any other duty chargeable in respect thereof) (which for the avoidance of doubt shall be payable by the Client in accordance with the terms and conditions hereof).

#### 4. PROVISION OF THE SERVICES

4.1 Experian shall use all reasonable endeavours to ensure that the information is accurate in all material respects.

4.2 Save as provided in sub-clause 4.1 above or otherwise expressly provided in this Agreement or to the extent that it is unlawful for any said representations and warrantiles to be excluded Experian makes no representations or warrantiles whether express or implied (by statute or otherwise) in connection with the Services or use thereof by the Client or otherwise in connection with this Agreement.

4.3 The parties hereto agree that the time for the performance of Experian's obligations in connection with the Services shall not be of the essence in this Agreement.

#### 5. LIMITATION OF LIABILITY

Notwithstanding anything to the contrary contained in this Agreement: 5.1 Experian shall not be liable (whether in contract or in negligence (other than the liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) or other tort or otherwise) for any indirect or consequential loss of any kind whatsoever (including without limitation loss of profit or loss of business) suffered by the Client in commection with the Services.

5.2 Without prejudice to the provisions of sub-clause 4.1 above Experians maximum aggregate liability hereunder (other than liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) whether for breach of this Agreement or otherwise and whether or not arising from the negligence of Experian or any other person involved directly or indirectly in the provision of the Services shall not exceed an amount equal to the Charges (exclusive of VAT) payable to Experian hereunder.

#### 6. COPYRIGHT

Property and the copyright (and all other intellectual property rights) in the Media and the Information (other than any information which has passed to Experian by the Client in connection with the Services or which has been obtained from any third party by Experian which copyright and all other intellectual property rights as appropriate shall remain vested in such third party) shall at all times remain vested in Experian.

#### 7. CONFIDENTIALITY

7.1 The Client undertakes that it shall use the Information solely for the purpose of its own business and shall not (without the prior written consent of Experian) copy reproduce publish or transmit any part of the Information in any manner whatsoever and the media shall be returned to Experian upon demand. 7.2 The Client undertakes with Experian that the Client shall permit access to the information only to those of its authorised officers or employees who need to know or use the Information and that the Client shall procure that its offices and employees shall maintain in strictest confidence and not divulge communicate or permit access to any third party any confidential information relating to Experian. 7.3 For the purpose of sub-clause 7.2 hereof the expression "confidential information" shall mean (as the context may require)

7.3.1 the Information; and/or

7.3.2 any information concerning Experian's trade secrets or business dealings transactions or affairs which may come to the notice of the client; and/or 7.3.3 any information and/or know how relating to the methods or techniques used by Experian in devising and developing the Services and any tapes documents or other materials comprising any part of such information and/or know how made available by Experian hereunder.
7.4 The provisions of sub-clause 7.2 hereof shall not apply to any confidential information to the extent that:

authority with competent jurisdiction

7.4.2 it has already come within the public domain 7.4.3 it was already known to the Client prior to the date of disclosure by Experian (as evidence by written records)

#### 8. INDEMNITY

The Client shall indemnify and keep indemnified Experian from and against any and all liability loss claims demands costs or expenses of any kind whatsoever which shall at any time suffer or incur and which arise out of or in connection with the services provided that this indemnity shall not apply to the extent that any such liability arises of the default of Experian.

#### 9. DATA PROTECTION ACT 1984

The Client undertakes that at all times they shall comply fully with the provisions of the Data Protection Act 1984 and any subsequent amendments thereto or reenactments thereof.

#### 10. TERMINATION

10.1 Experian shall be entitled to terminate this Agreement immediately by written notice to the Client if:

10.1.1 The Client is guilty of any material breach of the provisions of this Agreement and such breach if capable of remedy is not remedied within twenty one working days of written notice having been given to remedy such breach.

10.1.2 The Client has had a bankruptcy order made against it or has made an arrangement or composition with its creditors or (being a body corporate) has had convened a meeting of creditors (whether formal or informal) or has entered into liquidation (whether voluntary or compulsory) except a solvent voluntary liquidation for the purpose only of reconstruction or amalgamation or has a receiver manager administrativo radministrative receiver appointed of its undertaking or any part thereof or a resolution has been passed or a petition presented to any Court for the winding-up of the Client or for the granting of an administration order in respect of the Client or any proceedings have been commenced relation to the insolvency of the Client.

10.2 The termination of this Agreement shall be without prejudice to the rights of Experian accrued prior to such termination.

#### 11. FORCE MAJEURE

Notwithstanding anything herein contained neither party shall be under any liability to the other in respect of any failure to perform or delay in performing any of the obligations hereunder which is due to any cause of whatsoever nature beyond its reasonable control and no such failure or delay shall be deemed for any purposes to be a breach of this Agreement.

#### 12. ASSIGNMENT

The rights granted to the Client hereunder are personal to it and the Client shall not assign or grant any rights in respect of or otherwise deal in the same.

#### 13. WAIVER

Failure by either party to enforce any of the provisions of this Agreement shall not operate as a waiver of any of its rights hereunder or operate so as to bar the exercise or enforcement thereof at any time or times.

#### 14. VARIATIONS

This Agreement constitutes the whole of the terms agreed between the parties hereto in respect of the subject matter hereof and supersedes all previous negotiations, understandings or representations and shall be capable of being varied only by an instrument in writing signed by a duly authorised representative of each of the parties hereto.

#### 15. NOTICE

Any notice to be given hereunder by either party to the other may be given by first class mail addressed to the party of the address herein specified or such other address as such party may from time to time nominate for the purpose hereof or by telex or telefax and shall be deemed to have been served.

15.1 if given by mail seventy-two hours after the same shall have been despatched and 15.2 if given by telex or telefax one hour after transmission (if transmitted during normal business hours) and twelve hours after transmission (if transmitted outside normal business hours).

#### 16. SEVERANCE

This Agreement is severable in that if any provision hereof is determined to be illegal or unenforceable by any Court or competent jurisdiction such provision shall be deemed to have been deleted without affecting the remaining provisions of this Agreement.

#### 17. LAW

This Agreement shall be governed by and construed in accordance with English Law and the parties hereto agree that the English Courts shall have exclusive jurisdiction.




# **Goad Category Report**

# **Bedworth**

**Survey Date:** 

09/03/2007



Each shopping centre has its own unique mix of multiple outlets, independent shops, convenience and comparison stores, food outlets and vacant premises.

Understanding the retail composition of a centre and its effect on local consumers is crucial to the success of any business. By studying the information in the report, you will be able to examine site quality, evaluate threats opportunities, and assess the vitality and viability of the centre. However, you will only achieve this if you are aware of the various implications of the data that you see. This guide is designed to help you interpret the information you see on the Goad Category Report.

### 1. The Local Area

When evaluating the quality of a site, it is often beneficial to compare it with other local shopping centres. Category Reports are available for the majority of retail centre that we map.

### 2. The Indexing System

A simple indexing system appears throughout the report. Thisillustrates the difference between a percentage figure for the centre and the UK average. An index of 100 represents an exact match, anything less than 100 indicates a below average count for the centre, and a figure over 100 represents an above average count.

For example, if restaurants accounted for 10% of a centre's outlets and the UK average was also 10%, the index would be 100. If however, the UK average was 8%, the index would be 125.

The index is an effective gap analysis tool and can be used to identify areas that are under and over represented within a centre. A retail category that is heavily under represented could indicate poor local demand. On the other hand, it could show that there is an untapped market waiting to be serviced. Either way, it provides a strong indication that the site will need to be examined further.

### 3. Floor Space

The floor space figures shown on the report are derived from the relevant Goad Plan, but only show the footprint floorspace, and the site area without the building lines. They should not therefore be read as a definitive report of floor space, but do provide a useful means of

comparison between centres, as all outlets are measured in a consistent manner.

### 4. Vacant Outlets

Comparing the number of vacant outlets with the GB average provides a useful insight into the current economic status of a centre. For example, a high index generally represents underdevelopment or decay, while a low index shows a strong retail presence.

#### 5. Multiple Outlets/Major Retailers

A multiple retailer is defined as being part of a network of nine or more outlets. The presence of multiple outlets can greatly enhance the appeal of a centre to local consumers. The strong branding and comprehensive product mix of retailers such as Marks & Spencer, Boots and HMV are often sufficient in itself to attract consumers to a centre. 30 national multiples have been identified as Major Retailers, (i.e. those retailers most likely to improve the consumer appeal of a centre).

The presence of multiple outlets and major retailers can have a significant impact on neighbouring outlets. While other retailers will undoubtedly benefit from increased pedestrian traffic, (and therefore increased sales opportunities), multiples provide fierce competition for rivals in their retail categories.

# Also available from Experian

# The Goad Centre Report

This defines the retail extent and composition of a centre; showing the number of premises in over 27 retail categories and detailing the space allocation across each of them. A comparison of these figures with the national average illustrates under or over representation by category, allowing you to assess the degree of competition or opportunity within the centre.

# The Goad Distribution Report

Goad Distribution Reports provides a top-level analysis of the total retail mix and composition of a centre. It shows the number of premises in 16 categories and details the space allocation across each of them.

#### **Retail Planner**

Retail Planner is a service for retail planners, property consultants and retailers, providing comprehensive, up-to-date information for retail planning related decisions. Specifically we provide data for three different types of expenditure: Comparison, Convenience and Leisure. Each category is broken down into the European standard COICOP (Classification of Individual Consumption by Purpose) classification. Data is available at output area and postal sector levels. We can also provide data for predefined areas such as Local Authority District Boundaries.

### Goad Paper Plans

These provide a bird's eye view of over 1,250 UK retail centres. The name, retail category, floor space and exact location of all outlets and vacant premises is recorded and mapped. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured. There are also over 800 retail park plans available

# Goad Digital Plans

Digital plans are available online through our Goad Network system. This enables the user to View, Interrogate Edit & Print plans to their own requirements. For a demonstration logon to http://www.goadnetwork.co.uk/demologin.asp

# **Tailored Plans and Extracts**

We are able to provide tailored plans and extracts which highlight the information most relevant to your enquiry.

# The Retail Address Database

An extensive database covering the addresses of 360,000 retail outlets across the UK, this is a highly effective tool for site evaluation and competitor analysis.

For further details on these products or if you have any queries regarding your Goad Category Report, please contact Experian on: Tel: 0845 601 6011

Fax: 0115 968 5003 E-mail: goad.sales@uk.experian.com



# **Nearest Centres and Major Retailers**



# **Bedworth**

Nearest Location	Distance KM
Coventry - Riley Square Shopping Centre	4.81
Nuneaton	4.82
Coventry - Edgwick	5.87
Coventry - Walsgrave Road	7.69
Coventry	8.43

# Major Retailers Present

Department Stores			Clothing	
BhS		0	Burton	0
Debenhams		0	Dorothy Perkins	0
House of Fraser		0	H & M	0
John Lewis		0	New Look	1
Marks & Spencer		0	Next	0
			Primark	0
Mixed Goods Retailers			River Island	0
Argos		0	Topman	0
Boots the Chemist		1	Topshop	0
T K Maxx		0		
W H Smith		0	Other Retailers	
Wilkinson		0	Carphone Warehouse	0
			Clarks	0
Supermarkets			Clintons	1
Sainsburys	0		ΗΜV	0
Tesco	4		02	0
Waitrose	0		Superdrug	1
			Phones 4 U	0
			Vodafone	0
			Waterstones	0

250

#### Multiple Counts & Floorspace by Sector

**Total Multiple Outlets** 

Counts	Outlets	Area %	Base %	Index	 50	100	150	200
Comparison	19	31.67	42.06	75	75			
Convenience	9	15.00	10.84	138			138	
Retail Service	10	16.67	10.43	160			160	
Leisure Services	12	20.00	21.44	93		93		
Financial & Business Services	10	16.67	15.23	109		109		

Floorspace Sq Ft	Outlets	Area %	Base %	Inde
Comparison	44,400	24.54	47.15	5
Convenience	77,700	42.95	20.33	21
Retail Service	10,600	5.86	5.08	11
Leisure Services	30,300	16.75	18.52	9
Financial & Business Services	17,900	9.89	8.92	11
Total Multiple Floorspace	180,900			

60





Count	S	Centre:				Bedworth	Survey Date: 09/03/200
		Base:	All UK Centres				
Sector	Classification					0 50 100	150 200 250
Comparison		Outlets	Area %	Base %	Index		
	Antique Shops	0	0.00	0.46	0	93	
	Art & Art Dealers	1	0.71	0.77	93		
	Booksellers	0	0.00	0.63	0		
	Carpets & Flooring	0	0.00	0.60	0		
	Catalogue Showrooms	0	0.00	0.15	0		204
	Charity Shops	6	4.29	2.10	204	_	184
	Chemist & Drugstores	3	2.14	1.17	184	_	117
	Childrens & Infants Wear	1	0.71	0.61	117	24	
	Clothing General	1	0.71	2.07	34	34	
	Crafts, Gifts, China & Glass	0	0.00	1.36	0		
	Cycles & Accessories	0	0.00	0.22	0		
	Department & Variety Stores	1	0.71	0.51	140		140
	DIY & Home Improvement	0	0.00	0.81	0		
	Electrical & Other Durable Goods	2	1.43	1.54	93	93	
	Florists	2	1.43	0.87	164		164
	Footwear	1	0.71	1.38	52	52	
	Furniture Fitted	0	0.00	0.44	0		
	Furniture General	1	0.71	1.05	68	68	
	Gardens & Equipment	0	0.00	0.07	0		
	Greeting Cards	4	2.86	1.00	285		
	Hardware & Household Goods	2	1.43	1.33	108	101	
	Jewellery, Watches & Silver	3	2.14	1.79	119		119
	Ladies & Mens Wear & Acc.	0	0.00	0.75	0	0	
	Ladies Wear & Accessories	4	2.86	3.92	73	73	
	Leather & Travel Goods	0	0.00	0.25	0	0	
	Mens Wear & Accessories	0	0.00	0.94	0	0	
	Music & Musical Instruments	0	0.00	0.21	0	0	
	Music & Video Recordings	0	0.00	0.30	0	0	
	Newsagents & Stationers	0	0.00	0.69	0	0	
	Office Supplies	0	0.00	0.10	0	0	
	Other Comparison Goods	2	1.43	0.83	173		173
	Photographic & Optical	0	0.00	0.18	0	0	
	Secondhand Goods, Books, etc.	0	0.00	0.23	0	0	
	Sports, Camping & Leisure Goods	0	0.00	0.83	0	0	
	Telephones & Accessories	0	0.00	1.19	0	0	
	Textiles & Soft Furnishings	0	0.00	0.86	0	0	
	Toiletries, Cosmetics & Beauty Products	2	1.43	0.86	166		166
	Toys, Games & Hobbies	2	0.71	0.89	80	80	
	Vehicle & Motorcycle Sales	0	0.00	0.34	0	0	
	Vehicle Accessories	1	0.00	0.28	252		
	Totals	38	27.14	34.57	79		



Counts	Centre:				Bedworth	Survey Date:
Convenience	Outlets	Area %	Base %	Index	0 50 100	150 200 250
Bakers & Confectioners	5	3.57	1.72	208		208
Butchers	4	2.86	0.73	389		
CTN	2	1.43	1.12	128	128	
Convenience Stores	1	0.71	0.93	77	77	
Fishmongers	0	0.00	0.12	0		
Frozen Foods	1	0.71	0.27	269		
Greengrocers	1	0.71	0.37	195		195
Grocers & Delicatessens	1	0.71	0.99	72	72	
Health Foods	1	0.71	0.54	132	13	32
Markets	1	0.71	0.11	671		
Off Licences	2	1.43	0.65	219		219
Shoe Repairs Etc	1	0.71	0.45	159		159
Supermarkets	1	0.71	0.82	87	87	
Total Convenience	21	15.00	8.81	63		
etail Service	Outlets	Area %	Base %	Index	0 50 100	150 200 250
Clothing & Fancy Dress Hire	0	0.00	0.09	0	0	
Dry Cleaners & Launderettes	1	0.71	0.90	80	80	
Filling Stations	1	0.71	0.22	329		
Health & Beauty	5	3.57	6.81	52	52	
Opticians	4	2.86	1.42	201		201
Other Retail Services	1	0.71	0.46	157		157
Photo Processing	2	1.43	0.27	537		
Photo Studio	0	0.00	0.17	0	0	
Post Offices	0	0.00	0.38	0	0	
Repairs, Alterations & Restoration	0	0.00	0.29	0	0	
Travel Agents	3	2.14	1.14	188		188
TV, Cable & Video Rental	0	0.00	0.01	0	0	
Vehicle Rental	0	0.00	0.06	0	0	
Vehicle Repairs & Services	3	2.14	0.52	414		
Video Tape Rental	1	0.71	0.28	259		
Totals	21	15.00	13.00	115		
Other Retail	Outlets	Area %	Base %	Index	0 50 100	150 200 250
Other Retail Outlets	0	0.00	0.18	0	0	



Counts	Centre:				Bedwo	rth			Surve	y Date:	09/03/2007
					0	50	100	150	200	250	
Leisure Services	Outlets		Base %	Index							
Bars & Wine Bars	0	0.00	1.48	0							
Bingo & Amusements	2	1.43	0.52	273							
Cafes	1	0.71	3.10	23	23						
Casinos & Betting Offices	3	2.14	1.28	167				167			
Cinemas, Theatres & Concert Halls	1	0.71	0.23	305							
Clubs	3	2.14	0.80	268							
Disco, Dance & Nightclubs	0	0.00	0.19	0 0							
Fast Food & Take Away	6	4.29	5.50	78		78					
Hotels & Guest Houses	0	0.00	0.57	0 0							
Public Houses	5	3.57	3.21	111			111				
Restaurants	1	0.71	4.32	17	17						
Sports & Leisure Facilities	2	1.43	0.26	539							
Totals	24	17.14	21.49	80							
Financial & Business Services					0	50	100	150	200	250	
Building Societies	2	1.43	0.54	266							
Building Supplies & Services	0	0.00	0.64	0	0						
Business Goods & Services	0	0.00	0.04	0	0						
Employment & Careers	0	0.00	0.61	0	0						
Financial Services	5	3.57	1.56	228						228	
Legal Services	1	0.71	1.06	67		67					
Other Business Services	0	0.00	0.32	0	0						
Printing & Copying	0	0.00	0.34	0	0						
Property Services	5	3.57	3.56	100			100				
Retail Banks	5	3.57	2.49	143				143			
Totals	18	12.86	11.17	115							
Vacant Outlets					0	50	100	150	200	250	
Vacant Retail & Service Outlets	18	12.86	10.62	121			12	n			
Total Number of Outlets	140										



# Floorspace Sq Ft

Centre:

ector	Classification					0	50	100	150	200	
omparison		Floorspace	Area %	Base %	Index						
	Antique Shops	0	0.00	0.24	0	0					
	Art & Art Dealers	1,400	0.46	0.41	113			113			
	Booksellers	0	0.00	0.54	0	0					
	Carpets & Flooring	0	0.00	0.64	0	0					
	Catalogue Showrooms	0	0.00	0.55	0	0					
	Charity Shops	7,500	2.47	1.20	205					205	
	Chemist & Drugstores	5,400	1.78	1.60	111			111			
	Childrens & Infants Wear	700	0.23	0.49	47		47				
	Clothing General	5,100	1.68	3.63	46		46				
	Crafts, Gifts, China & Glass	0	0.00	0.67	0	0					
	Cycles & Accessories	0	0.00	0.17	0	0					
	Department & Variety Stores	6,800	2.24	5.51	41		41				
	DIY & Home Improvement	0	0.00	1.35	0	0					
	Electrical & Other Durable Goods	7,300	2.40	1.30	185					185	
	Florists	1,000	0.33	0.32	102			102			
	Footwear	900	0.30	1.09	27		27				
	Furniture Fitted	0	0.00	0.40	0	0					
	Furniture General	3,000	0.99	1.71	58		58				
	Gardens & Equipment	0	0.00	0.07	0	0					
	Greeting Cards	4,700	1.55	0.67	232						23
	Hardware & Household Goods	1,800	0.59	2.39	25		25				
	Jewellery, Watches & Silver	2,000	0.66	0.78	85			85			
	Ladies & Mens Wear & Acc.	0	0.00	1.00	0	0					
	Ladies Wear & Accessories	6,300	2.08	3.18	65		65				
	Leather & Travel Goods	0	0.00	0.13	0	0					
	Mens Wear & Accessories	0	0.00	0.74	0	0					
	Music & Musical Instruments	0	0.00	0.13	0	0					
	Music & Video Recordings	0	0.00	0.34	0	0					
	Newsagents & Stationers	0	0.00	0.72	0	0					
	Office Supplies	0	0.00	0.13	0	0					
	Other Comparison Goods	2,100	0.69	0.68	102			102			
	Photographic & Optical	0	0.00	0.09	0	0					
	Secondhand Goods, Books, etc.	0	0.00	0.11	0	0					
	Sports, Camping & Leisure Goods	0	0.00	1.10	0	0					
	Telephones & Accessories	0	0.00	0.62	0	0					
	Textiles & Soft Furnishings	0	0.00	0.63	0	0					
	Toiletries, Cosmetics & Beauty Products	6,000	1.98	0.85	233						23
	Toys, Games & Hobbies	900	0.30	0.67	44		44				
	Vehicle & Motorcycle Sales	0	0.00	0.70	0	0					
	Vehicle Accessories	4,200	1.38	0.30	468						
	Totals	67,100	22.10	37.84	58						



pace Sq Ft	Centre:				Bedworth	Survey Date:	09/
Convenience	Floorspace	Aroa %	Base %	Index	0 50 100	150 200 250	
Bakers & Confectioners	5,100	1.68	0.83	204		204	
Butchers	2,500	0.82	0.37	223		223	
CTN	2,400	0.02	0.50	159		159	
Convenience Stores	800	0.26	0.94	28	28		
Fishmongers	0	0.00	0.05	0	0		
Frozen Foods	6,500	2.14	0.67	322			
Greengrocers	900	0.30	0.17	172		172	
Grocers & Delicatessens	800	0.26	0.53	50	50		
Health Foods	900	0.30	0.28	108	108		
Markets	1,800	0.59	0.86	69	69		
Off Licences	2,400	0.79	0.39	203		203	
Shoe Repairs Etc	400	0.13	0.12	108	108		
Supermarkets	64,000	21.08	8.48	249		249	
Total Convenience	88,500	29.15	14.17	63			
	,						
Retail Service	Floorspace	Area %	Base %	Index	0 50 100	150 200 250	
Clothing & Fancy Dress Hire	0	0.00	0.04	0	0		
Dry Cleaners & Launderettes	900	0.30	0.39	76	76		
Filling Stations	800	0.26	0.11	243		243	
Health & Beauty	4,700	1.55	3.03	51	51		
Opticians	3,500	1.15	0.81	143	1	4	
Other Retail Services	1,100	0.36	0.31	116	116		
Photo Processing	1,400	0.46	0.10	475			
Photo Studio	0	0.00	0.08	0	0		
Post Offices	0	0.00	0.42	0	0		
Repairs, Alterations & Restoration	0	0.00	0.10	0	0		
Travel Agents	2,600	0.86	0.61	140	140		
TV, Cable & Video Rental	0	0.00	0.00	0	0		
Vehicle Rental	0	0.00	0.05	0	0		
Vehicle Repairs & Services	4,900	1.61	0.68	236		236	
Video Tape Rental	1,400	0.46	0.24	194		196	
Totals	21,300	7.02	6.97	101			
Other Retail	Floorspace	Area %	Base %	Index	0 50 100	150 200 250	
Other Retail Outlets	. 0	0.00	0.12	0	0		



space Sq Ft	Centre:				Bedworth			Survey Date:	09/03/2
Leisure Services	Floorspace	Area %	Base %	Index	0 50	100	150	200 250	
Bars & Wine Bars	0	0.00	2.10	0	0				
Bingo & Amusements	6,200	2.04	1.03	199				199	
Cafes	800	0.26	1.67	16	16			_	
Casinos & Betting Offices	5,200	1.71	0.95	180				180	
Cinemas, Theatres & Concert Halls	4,500	1.48	1.48	100		100			
Clubs	15,800	5.20	1.38	377					
Disco, Dance & Nightclubs	0	0.00	0.46	0	0				
Fast Food & Take Away	4,100	1.35	2.55	53	53				
Hotels & Guest Houses	0	0.00	1.78	0	0				
Public Houses	12,700	4.18	4.24	99		99			
Restaurants	800	0.26	3.55	7	7				
Sports & Leisure Facilities	1,700	0.56	1.50	37	37				
Totals	51,800	17.06	22.69	75					
	<b>-</b>	A	<b>D</b> = = = 0/	1	0 50	100	150	200 250	
Financial & Business Services	Floorspace		Base % 0.42	Index			i	190	
Building Societies	2,400 0	0.79	0.42	190 0	0				
Building Supplies & Services Business Goods & Services	-	0.00 0.00	0.60		0				
Employment & Careers	0	0.00	0.06	0 0	0				
Financial Services	7,100	2.34	0.35	253					
Legal Services	1,500	0.49	0.92	255 62	62				
Other Business Services	1,500	0.49	0.80	02	0				
Printing & Copying	0	0.00	0.33	0	0				
Property Services	5,100	1.68	1.91	88		88			
Retail Banks	12,700	4.18	3.08	136			136		
Totals	28,800	9.49	8.74	109					
					0 50	100	150	200 250	
Vacant Outlets									
Vacant Retail & Service Outlets	46,100	15.18	8.87	171		1		171	
Total Floorspace	303,600								



#### **TERMS AND CONDITIONS**

#### 1. DEFINITIONS

"this agreement" means the terms and conditions hereunder and the correspondence between the parties attached hereto.

#### "Experian" means Experian Group Limited

"the Client" means the person, firm or limited company to whom the Services are to be

provided. "the Information" means any information (in whatsoever form) provided to the Client by

Experian in connection with the Services. "the Media" means the records, tapes or other materials and documents by which the

information is communicated to the Client. "the Services' means the services to be provided by Experian to the Client more particularly described in the correspondence between the parties attached hereto.

#### 2. CONTRACT TERMS

Subject to Clause 14 hereunder this Agreement shall be on the terms and conditions set out below to the exclusion of any other terms and conditions whether or not the same are endorsed upon, delivered with or referred to in any document delivered or sent by the client to Experian.

#### 3. PAYMENT OF CHARGES

3.1 The charges for the Services (the Chargesr) shall be specified by Experian to the Client. 3.2 The Client shall pay the Charges within 28 days of the date of Experian's invoice thereof. 3.3 Interest at an annual rate of 5% above Barclays Bank pic's base rate from time to time shall accrue daily and be calculated on a daily basis on any sum overdue from the date of invoice unit payment in full of the Charges.

3.4 Unless expressly stated otherwise the Charges shall be exclusive of VAT (or any other duty chargeable in respect thereof) (which for the avoidance of doubt shall be payable by the Client in accordance with the terms and conditions hereof).

#### 4. PROVISION OF THE SERVICES

4.1 Experian shall use all reasonable endeavours to ensure that the information is accurate in all material respects.

4.2 Save as provided in sub-clause 4.1 above or otherwise expressly provided in this Agreement or to the extent that it is unlawful for any said representations and warrantiles to be excluded Experian makes no representations or warrantiles whether express or implied (by statute or otherwise) in connection with the Services or use thereof by the Client or otherwise in connection with this Agreement.

4.3 The parties hereto agree that the time for the performance of Experian's obligations in connection with the Services shall not be of the essence in this Agreement.

#### 5. LIMITATION OF LIABILITY

Notwithstanding anything to the contrary contained in this Agreement: 5.1 Experian shall not be liable (whether in contract or in negligence (other than the liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) or other tort or otherwise) for any indirect or consequential loss of any kind whatsoever (including without limitation loss of profit or loss of business) suffered by the Client in connection with the Services.

5.2 Without prejudice to the provisions of sub-clause 4.1 above Experians maximum aggregate liability hereunder (other than liability in respect of death or personal injury arising out of the negligence of Experian its servants or agents) whether for breach of this Agreement or otherwise and whether or not arising from the negligence of Experian or any other person involved directly or indirectly in the provision of the Services shall not exceed an amount equal to the Charges (exclusive of VAT) apayable to Experian hereunder.

#### 6. COPYRIGHT

Property and the copyright (and all other intellectual property rights) in the Media and the Information (other than any information which has passed to Experian by the Client In connection with the Services or which has been obtained from any third party by Experian which copyright and all other intellectual property rights as appropriate shall remain vested in such third party by shall at all times remain vested in Experian.

#### 7. CONFIDENTIALITY

7.1 The Client undertakes that It shall use the Information solely for the purpose of its own business and shall not (without the prior written consent of Experian) copy reproduce publish or transmit any part of the Information in any manner whatsoever and the media shall be returned to Experian upon demand.
7.2 The Client undertakes with Experiant hat the Client shall permit access to the Information only to those of its authorised officers or employees shall maintain in strictest confidential information relating the Client shall procure that its offices and employees shall maintain in strictest confidence and not divulge communicate or permit access to any third party any confidential information relating to Experian.
7.3 For the purpose of sub-clause 7.2 hereof the expression "confidential information" shall mean (as the context may require)

7.3.1 the Information; and/or

7.3.2 any information concerning Experian's trade secrets or business dealings transactions or affairs which may come to the notice of the client, and/or 7.3.3 any information and/or know how relating to the methods or techniques used by Experian in devising and developing the Services and any tapes documents or

other materials comprising any part of such information and/or know how made available by Experian hereunder. 7.4 The provisions of sub-clause 7.2 hereof shall not apply to any confidential

information to the extent that:

7.4.1 the Client is required to divulge the same by a Court tribunal or government authority with competent jurisdiction

7.4.2 it has already come within the public domain

 $7.4.3\ \textsc{it}$  was already known to the Client prior to the date of disclosure by Experian (as evidence by written records)

#### 8. INDEMNITY

The Client shall indemnify and keep indemnified Experian from and against any and all liability loss claims demands costs or expenses of any kind whatsoever which shall at any time suffer or incur and which arise out of or in connection with the services provided that this indemnity shall not apply to the extent that any such liability arises of the default of Experian.

#### 9. DATA PROTECTION ACT 1984

The Client undertakes that at all times they shall comply fully with the provisions of the Data Protection Act 1984 and any subsequent amendments thereto or reenactments thereof.

#### 10. TERMINATION

10.1 Experian shall be entitled to terminate this Agreement immediately by written notice to the Client if:

10.1.1 The Client is guilty of any material breach of the provisions of this Agreement and such breach if capable of remedy is not remedied within twenty one working days of written notice having been given to remedy such breach.

10.1.2 The Client has had a bankruptcy order made against it or has made an arrangement or composition with its creditors or (being a body corporate) has had convened a meeting of creditors (whether formal or informal) or has entered into liquidation (whether voluntary or compulsory) except a solvent voluntary liquidation for the purpose only of creonstruction or amalgamation or has a receiver manager administrator or administrative receiver appointed of its undertaking or any part thereof or a resolution has been passed or a petition presented to any Court for the winding-up of the Client or for the granting of an administration order in respect of the Client or any proceedings have been commenced relating to the insolvency of the Client.

10.2 The termination of this Agreement shall be without prejudice to the rights of Experian accrued prior to such termination.

#### 11. FORCE MAJEURE

Notwithstanding anything herein contained neither party shall be under any liability to the other in respect of any failure to perform or delay in performing any of the obligations hereunder which is due to any cause of whatsoever nature beyond its reasonable control and no such failure or delay shall be deemed for any purposes to be a breach of this Agreement.

#### 12. ASSIGNMENT

The rights granted to the Client hereunder are personal to it and the Client shall not assign or grant any rights in respect of or otherwise deal in the same.

#### 13. WAIVER

Failure by either party to enforce any of the provisions of this Agreement shall not operate as a waiver of any of its rights hereunder or operate so as to bar the exercise or enforcement thereof at any time or times.

#### 14. VARIATIONS

This Agreement constitutes the whole of the terms agreed between the parties hereto in respect of the subject matter hereof and supersedes all previous negotiations, understandings or representations and shall be capable of being varied only by an instrument in writing signed by a duly authorised representative of each of the parties hereto.

#### 15. NOTICE

Any notice to be given hereunder by either party to the other may be given by first class mail addressed to the party of the address herein specified or such other address as such party may from time to time nominate for the purpose hereof or by telex or telefax and shall be deemed to have been served.

15.1 if given by mail seventy-two hours after the same shall have been despatched and 15.2 if given by telex or telefax one hour after transmission (if transmitted during normal business hours) and twelve hours after transmission (if transmitted outside normal business hours).

#### 16. SEVERANCE

This Agreement is severable in that if any provision hereof is determined to be illegal or unenforceable by any Court or competent jurisdiction such provision shall be deemed to have been deleted without affecting the remaining provisions of this Agreement.

#### 17. LAW

This Agreement shall be governed by and construed in accordance with English Law and the parties hereto agree that the English Courts shall have exclusive jurisdiction.



# Convenience Goods Provision in Local Centres and Neighbourhood Locations

Local	Centres	Nei	ghbourhood Locations
Arbury Road	Nisa	Armson Road	Exton News
Church Road	G R Supermarket	Attleborough Road	Everton News
	Padda Newsagents	Bracebridge Street	Bright Corner Shop Convenience Stores
	R & R Supermarket	Bulkington Road	Niko News
Copsewood	Copsewood News	College Street	United News Shops Ltd
Avenue	Costcutters Nuneaton	Copper Beech Road	Co-Operative Retail Services Ltd
Heath End Road	Just for You	Coventry Road	D G & P C Rogers
	Newsagent		Nowe Plue Croup Ltd
	Sedgies Newsagents Sonnys Grocer		News Plus Group Ltd Hill Top Post Office And Newsagents
Newtown Road	Kieras News	Croft Road	Tesco Stores Ltd
Pine Tree Road	Pinetree Newsagents		Ram Newsagent
	The Grocers	Dark Lane	Carters News
Rathbourne Close	Keresley Newsagent	Devon Close	J G News
Smorrall Lane	, 2		
Shioran Lane	Bedworth Newsagents	Drayton Road	Drayton Stores
	Saints Liquor Store	Edward Street	Cornor Shop
St. Nicolas Park Drive	Со-Ор		Jay Supermarket
Dive	K & R News	Exhall Green	Bray Stores
		Haunchwood Road	Haunchwood News
		Heath End Road	Tesco Stores Ltd Heath End News
		Hickman Rd	Londis
			Jay Convenience Stores
		Higham Lane	One Stop Community Stores Ltd
		Ivanhoe Avenue	Premier
		Leicester Road	One Stop Community Stores Ltd
		Lister Street	Premier, Lister Street, Nuneaton
		Lutterworth Road	Dillons Newsagents Ltd S & K Supermarkets
			Spar
		Mount Pleasant	Premier Stores
		Oakley Court	Newdigate Stores
		Paragon Way	Coventry Wholesale Supplies
		Park Road	Select And Save
		Princes Street	Mumtaz Store
		Queen Elizabeth Road	VJS
		Raven Way	Costcutter Ltd
			Tesco
		Sherbourne Avenue	Mid County Co-Operative
		Trafford Drive	Spar
		Tresillian Road	Larchbank Convenience Store
		Tuttle Hill	Post Office
		Venons Lane	Shivom News
		Weddington Road	Hundal Newsagents
			One Stop
		Wiclif Way	Costcutter Supermarket

#### 2010 CONVENIENCE GOODS RETAIL STUDY Convenience Goods Capacity Assessment

'Baseline' Scenario:

TABLE 1:	BASE YEAR POPU	JLATION & PR	OJECTIONS (2	010 - 2026)																
Year:	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
2010	12,259	10,940	11,884	14,056	12,044	10,353	15,984	8,542	10,502	11,630	4,352	10,564	8,330	6,319	20,951	10,712	14,499	2,796	9,875	206,592
2011	12,253	10,951	11,947	14,115	12,116	10,382	16,030	8,633	10,507	11,629	4,385	10,616	8,341	6,314	21,254	10,860	14,541	2,816	9,961	207,651
2016	12,330	11,188	12,247	14,715	12,218	10,623	16,268	8,737	10,689	11,592	4,501	11,065	8,384	6,375	22,548	11,338	14,987	2,859	10,491	213,155
2021	12,456	11,466	12,608	15,308	12,503	10,957	16,536	8,877	10,868	11,636	4,619	11,481	8,507	6,425	23,930	11,871	15,405	2,921	11,069	219,443
2026	12,596	11,765	12,918	15,832	12,800	11,306	16,783	9,019	11,068	11,619	4,734	11,942	8,580	6,547	25,118	12,343	15,746	2,982	11,581	225,279

Sources: Experian Business Strategies 'Retail Area Planner' Report by postcode sector.

Base year population derived from 2008 mid-year ONS population estimates.

Projections are based on Experian's 'demographic component model'. This takes into account 2008 mid-year age and gender estimates and projects the population forward year-on-year based on Government population projections for local authority areas and London Boroughs. The yearly components of population change that are taken into account are the birth rate (0-4 age band); ageing; net migration; and death rate.

TABLE 2:	EXPENDITURE P	ER CAPITA FOR	RECASTS (200	8 prices)															
Year:	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8
2010	1,806	1,701	1,712	1,751	1,714	1,631	1,947	1,794	1,769	1,795	1,808	1,717	1,761	1,785	1,631	1,719	1,789	1,873	1,631
2011	1,798	1,694	1,704	1,743	1,707	1,623	1,938	1,786	1,761	1,787	1,800	1,710	1,753	1,777	1,624	1,711	1,781	1,864	1,624
2016	1,846	1,739	1,749	1,789	1,752	1,667	2,064	1,834	1,808	1,835	1,848	1,755	1,800	1,825	1,668	1,757	1,828	1,914	1,668
2021	1,914	1,804	1,815	1,856	1,818	1,729	2,064	1,903	1,876	1,904	1,917	1,821	1,867	1,893	1,730	1,823	1,897	1,986	1,730
2026	1,996	1,881	1,892	1,935	1,895	1,802	2,152	1,983	1,956	1,984	1,999	1,898	1,946	1,973	1,803	1,900	1,977	2,070	1,803

Sources & (1) Average spend per capita estimates for 2010 are derived from Experian 'Retail Area Planner' Reports.

(2) Annual expenditure growth forecasts informed by Experian Business Strategies - Retail Planner Briefing Note 8.1 (August 2010)

(1) Expenditure on SFT has been deducted at the outset. The base year figure and forecasts have been informed by research published by Experian Business Strategies (EBS) and other research bodies.

TABLE 3:	TOTAL FORECAS	T GROWTH IN	CONVENIENC	E GOODS EXP		, 2010 - 20	26 (£ millio	on)												
Year:	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
2010	22.1	18.6	20.3	24.6	20.6	16.9	31.1	15.3	18.6	20.9	7.9	18.1	14.7	11.3	34.2	18.4	25.9	5.2	16.1	361.0
2011	22.0	18.5	20.4	24.6	20.7	16.9	31.1	15.4	18.5	20.8	7.9	18.1	14.6	11.2	34.5	18.6	25.9	5.2	16.2	361.2
2016	22.8	19.5	21.4	26.3	21.4	17.7	33.6	16.0	19.3	21.3	8.3	19.4	15.1	11.6	37.6	19.9	27.4	5.5	17.5	381.7
2021	23.8	20.7	22.9	28.4	22.7	18.9	34.1	16.9	20.4	22.2	8.9	20.9	15.9	12.2	41.4	21.6	29.2	5.8	19.1	406.1
2026	25.1	22.1	24.4	30.6	24.3	20.4	36.1	17.9	21.6	23.1	9.5	22.7	16.7	12.9	45.3	23.5	31.1	6.2	20.9	434.4

strategic**perspecti>es** 



### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

#### 'Baseline' Scenario:

	TABLE 4:	EXISTING CONVENIENCE GOODS FLOORSPACE & ESTIMATED 'BENCHMARK' TURNOVER LEVELS
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			Estimated Food Sales Area	Average Sales Density	2010	2011	2016	2021	2026
			(m <sup>2</sup> net)	(£ per m <sup>2</sup> )					
NUNEATON T	OWN CENTRE:								
	Iceland, Queens Road		455	6,271	2.85	2.85	2.90	2.96	3.04
	Co-op, Abbey Street		828	5,500	4.55	4.55	4.64	4.73	4.85
	Netto, Regent Street		679	4,000	2.72	2.72	2.76	2.82	2.89
	Asda, Newtown Road		3,029	15,048	45.58	45.58	46.41	47.34	48.54
	J Sainsbury, Vicarage Road		2,412	10,140	24.46	24.46	24.91	25.41	26.05
	All Other Convenience Floorspace		7,368	2,500	18.42	18.42	18.75	19.13	19.62
		SUB-TOTAL	14,771	£6,674	£98.6	£98.6	£100.4	£102.4	£105.0
BEDWORTH	TOWN CENTRE:	-							
	Tesco, Leicester Street		2,903	£13,513	£39.23	£39.23	£39.94	£40.74	£41.77
	Aldi, Mill Street		956	£4,500	£4.30	£4.30	£4.38	£4.47	£4.58
	Iceland, Mill Street		326	£6,271	£2.04	£2.04	£2.08	£2.12	£2.17
	All Other Convenience Floorspace		1,982	£2,500	£4.95	£4.95	£5.04	£5.15	£5.28
		SUB-TOTAL	6,166	£8,194	£50.5	£50.5	£51.4	£52.5	£53.8
DISTRICT CE	NTRES	L	•						
DISTRICT CE	Co-op, Kem Street-Attleborough		1,318	£5,500	£7.25	£7.25	£7.38	£7.53	£7.72
	Co-op, School Road-Bulkington		391	£5,500	£2.15	£2.15	£2.19	£2.23	£2.29
	Somerfield, Cambourne Drive-Horestone		734	£5,500	£4.04	£4.04	£4.11	£4.19	£4.30
	Aldi, Kingswood Road		678	£4,500	£3.05	£3.05	£3.11	£3.17	£3.25
	Lidl, Queens Road		904	£3,500	£3.16	£3.16	£3.22	£3.28	£3.37
	All Other District Centre Convenience Floor	space	740	£2,500	£1.85	£1.85	£1.88	£1.92	£1.97
		SUB-TOTAL	4,764		£21.5	£21.5	£21.9	£22.3	£22.9
LOCAL CENTI	RES								
	All Local Centre Convenience Floorspace		1,330	£2,500	£3.33	£3.33	£3.39	£3.45	£3.54
		SUB-TOTAL	1,330	£2,500	£3.3	£3.3	£3.4	£3.5	£3.5
NEIGHBOURI	HOOD CENTRES								
	All Neighbourhood Centre Convenience Flo	orspace	4,194	£2,500	£10.49	£10.49	£10.68	£10.89	£11.17
		SUB-TOTAL	4,194	£2,500	£10.5	£10.5	£10.7	£10.9	£11.2
TOTAL:			31,226	£5.906	£184.4	£184.4	£187.8	£191.5	£196.4

SOURCES: Floorspace estimates have been informed by the latest Council audits and floorspace estimates; the Nuneaton and Bedworth Town Centre Experian Goad 'Retail Category Report' and our own research.

Average sales density estimates have been informed by the published company averages as set out in Mintel's 'UK Retail Rankings', along with the findings of the store audits and centre health check assessments. Please note that SP has made an allowance for VAT & petrol sales, etc..

NOTES: Assume following 'productivity' growth rates for all existing, new and committed convenience goods floorspace:

2010-2011	0.00%
2012	0.20%
2013-2021	0.40%
2022-2026	0.50%



2010 CONVENIENCE GOODS RETAIL STUDY

**Convenience Goods Capacity Assessment** 

'Baseline' Scenario:

TABLE 5:

#### NEW RETAIL FLOORSPACE COMMITMENTS (ie. with planning permission and/or under construction)

	Estimated Sales Area	Average Sales Density	2010	2011	2016	2021	2026
	(m <sup>2</sup> net)	(£ per m <sup>2</sup> )					
(1) Application Number: 9718 -Rugby Club Site Liberty Way Nuneaton Convenience Goods:	320	£2,500	£0.80	£0.80	£0.81	£0.83	£0.85
(2) Application Number: 30060 - 126 Abbey Street Nuneaton		i					
Convenience Goods:	120	£2,000	£0.24	£0.24	£0.24	£0.25	£0.26
BOROUGH AREA:			£1.04	£1.04	£1.06	£1.08	£1.11

SOURCE: NOTES:

CCE: Nuneaton and Bedworth Borough Council - Retail Commitments over 100m<sup>2</sup> gross.

(1) Application Number: 9718 - Address: Rugby Club Site Liberty Way Nuneaton CV11 6RR; Permission granted (9/10/2006) for an extension to existing club house; erection of retail, residential & office building for Nuneaton Rugby Football Union Football Club (NRFUFC); new stand & club house; improvements to footpath/cycle links. No specific operator has been identified for the retail component. The gross retail area is 400m<sup>2</sup> (320m<sup>2</sup> net - assuming a gross to net ratio of 80%).

(2) Application Number: 30060 - Address: 126 Abbey Street Nuneaton CV11 5BZ; Permission granted (13/5/2010) for A1 use Single Storey extension to rear. The gross retail area is 150m<sup>2</sup> (120m<sup>2</sup> net - assuming a gross to net ratio of 80%).

Assume following 'productivity' growth rates for all existing, new and committed convenience goods floorspace:

2010-2011 0.00% 2012 0.20% 2013-2021 0.40% 2022-2026 0.50%

4

#### NUNEATON & BEDWORTH COUNCIL

#### 2010 CONVENIENCE GOODS RETAIL STUDY

**Convenience Goods Capacity Assessment** 

#### 'Baseline' Scenario:

TABLE 6: TOP-UP FOOD SHOPPING - 2010 MARKET SHARE ANALYSIS (%)

NUMEATON TOWN CENTRE:         Codema         O.0%         O.1%         O.0%         O.		ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE
using Agent Sand (see See See See See See See See See See		CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9
sex Aller Starter best Al	UNEATON TOWN CENTRE:																			
Hall, Baged Partel         1.5.         0.5. <td>celand, Queens Road</td> <td>0.0%</td> <td>4.1%</td> <td>4.3%</td> <td>4.8%</td> <td>0.0%</td> <td>2.9%</td> <td>0.0%</td> <td>0.0</td>	celand, Queens Road	0.0%	4.1%	4.3%	4.8%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Machember         Sing         U.S.	Co-op, Abbey Street	0.0%	2.0%	2.2%	1.6%	0.0%	20.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Mail Marken Male         5.3         1.3.8         1.0.7	letto, Regent Street	2.1%	0.0%	0.0%	0.0%	4.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Simulary, Younge, Band         O.9b         J.9b         J.9		6.3%	10.2%	10.9%	17.7%	10.2%	26.5%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	5.9%	1.8%	0.0%	0.0%	0.0%	0.0
d bar Grandmark         Display         L 2Pi         L 2Pi <thl 2pi<="" th="">         L 2Pi         L 2Pi</thl>																				
steps:         steps:<																				
Mi, Mi, Strangel, Mi, Mi, Stratt, Mi, Mi, Mi, Mi, Mi, Mi, Mi, Mi, Mi, Mi	EDWORTH TOWN CENTRE:																			
Mi, Mi Struct.         OPA         OPA        OPA         OPA         <	esco, Leicester Street	0.0%	4.1%	0.0%	0.0%	2.0%	0.0%	0.0%	27.0%	43.8%	31.9%	0.0%	0.0%	35.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
basics         Diff         Diff <thdiff< th="">         Diff         Diff         <t< td=""><td></td><td></td><td></td><td>0.0%</td><td></td><td></td><td>0.0%</td><td></td><td>13.5%</td><td></td><td></td><td>0.0%</td><td>0.0%</td><td></td><td>0.0%</td><td></td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td></td></t<></thdiff<>				0.0%			0.0%		13.5%			0.0%	0.0%		0.0%		0.0%	0.0%	0.0%	
Diff Diff Decompare         Diff         Diff <thdiff< th="">         Diff         Diff<td></td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td></td><td>0.0%</td><td>0.0%</td><td>8.1%</td><td>6.3%</td><td></td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0%</td><td>0.0</td></thdiff<>		0.0%	0.0%	0.0%	0.0%		0.0%	0.0%	8.1%	6.3%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Docs, Destruct Millingering         OPP         E.2.%         OPP         OP																				
bi-sp-sp-sp-sp-sp-sp-sp-sp-sp-sp-sp-sp-sp-	DISTRICT CENTRES																			
brack         Standy         DOW         DO		0.0%	8 2%	0.0%	1.6%	24 5%	0.0%	2.9%	0.0%	0.0%	2 1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Date of Control         Date of Contro         Date of Control         Date of Con																				
With Dispand Red         4.7%         2.0%         15.7%         0.0% <td></td>																				
all Queres         0.0%         2.1%         0.2%         0.0%																				
Under Detrict Convenience Floorspace         10.4%         2.0%         0.0%         3.2%         4.1%         2.0%         0.0%         1.2%         5.4%         0.0%																				
COLC LETTES         4.2%         4.1%         2.2%         0.0%																				
HeleBackbarron         22.9%         38.9%         7.0%         5.9%         2.6%         1.6%         1.2%         2.1%         0.0%	All Other District Centre Convenience Floorspace	10.4%	2.0%	0.0%	3.2%	4.1%	2.9%	16.2%	5.4%	0.0%	6.4%	0.0%	0.0%	0.0%	0.0%	1.8%	2.8%	0.0%	0.0%	0.0
CORPORT         Constraint	.OCAL CENTRES	4.2%	4.1%	2.2%	0.0%	10.2%	0.0%	0.0%	2.7%	2.1%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
All other Locations outside Borough area         4.2%         0.0% <td>NEIGHBOURHOOD CENTRES</td> <td>22.9%</td> <td>38.8%</td> <td>37.0%</td> <td>38.7%</td> <td>10.2%</td> <td>5.9%</td> <td>20.6%</td> <td>16.2%</td> <td>12.5%</td> <td>2.1%</td> <td>0.0%</td> <td>0.0%</td> <td>10.0%</td> <td>0.0%</td> <td>1.8%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0</td>	NEIGHBOURHOOD CENTRES	22.9%	38.8%	37.0%	38.7%	10.2%	5.9%	20.6%	16.2%	12.5%	2.1%	0.0%	0.0%	10.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0
All other Locations outside Borough AREA         4.2%         0.0% <td></td>																				
therstone 4.2% 0.0% 0.0% 1.6% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	OROUGH AREA - MARKET SHARE LEVELS:	68.8%	98.0%	95.7%	79.0%	95.9%	97.1%	94.1%	83.8%	93.8%	87.2%	14.3%	0.0%	65.0%	5.9%	8.9%	2.8%	0.0%	11.1%	3.6
anewell         0.0%        <	ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																			
Jurbage         0.0%	Atherstone																			0.09
construy         0.0%	Barwell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1
Jowentry         0.0%	Burbage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0
ownerty-Adda, Abbey Park         0.0%         0		0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	10.8%	2.1%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0
warethy-Asta, Brade Drive         0.0%		0.0%	0.0%	0.0%								0.0%	0.0%		0.0%					0.0
watch         Cannon Park Shopping Centre         0.0%         <																				
Consent-Y-Marka and Spencer, Arena Reall Park         0.0%         0.																				
Divent-Morrisons, Alive Retail Park         2.1%         0.0%																				
Ownerty-Morrisons, Skipworth Road, Binley         0.0% </td <td></td>																				
ownerty-Sainsbury, Austin Drive         0.0%	Coventry-Morrisons, Alvis Retail Park	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
ownerty-Sainsbury, Austin Drive         0.0%		0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0
owentry-Tesco Exira, Arena Retail Park         0.0%																				
Divertify-Tesco, Olivier Way         0.0%         <																				
artshill       22.9%       0.0%       0.0%       11.3%       0.0%																				
inckley       0.0%																				
inckley-Azda, Barwell Lane       0.0%																				
inckley-Co-Op. Castic Street       0.0%																				
Iorrisons, Hinckley Fields Industrial Estate       0.0%       0.0%       0.0%       0.0%       0.0%       2.9%       1.5%       0.0%	linckley-Asda, Barwell Lane																			
ornisons, Hinckley Fields Industrial Estate       0.0%       0.0%       0.0%       0.0%       0.0%       2.0%       2.9%       1.5%       0.0%       0.0%       42.9%       0.0%       0.0%       0.0%       8.9%       5.6%       7.5%       11.1%       0.0         enloworth       0.0%	inckley-Co-Op, Castle Street	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	2.5%	0.0%	0.0
enilworth 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0			0.0%												0.0%					
elicester 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0																				
alcaster-Marks and Spencer, Fosse Park       0.0%       0																				
ugby       0.0%																				
nmworth         0.0%																				
amworth-Asda, Ventura Road 0.0% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%																				
Jumworth-Marks and Spencer, Ventura Retail Park         0.0%	amworth																			
umworth-Marks and Spencer, Vertura Retail Park       0.0%	amworth-Asda, Ventura Road	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
amworth-Morrisons, Mariborough Way 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	amworth-Marks and Spencer, Ventura Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.
utside Borough-All Other 2.1% 0.0% 0.0% 1.6% 0.0% 0.0% 1.5% 0.0% 0.0% 0.0% 0.0% 28.6% 0.0% 0.0% 0.0% 0.0% 0.0% 12.5% 11.1% 67.																				
	UB TOTAL-OUTSIDE BOROUGH AREA	31.3%	2.0%	4.3%	21.0%	4.1%	2.9%	5.9%	16.2%	6.3%	12.8%	85.7%	100.0%	35.0%	94.1%	91.1%	97.2%	100.0%	88.9%	96.4

#### 2010 CONVENIENCE GOODS RETAIL STUDY

**Convenience Goods Capacity Assessment** 

### 'Baseline' Scenario:

TABLE 7: MAIN FOOD SHOPPING - 2010 MARKET SHARE ANALYSIS (%)

	ZONE 1 CV10 0	ZONE 2 CV10 7	ZONE 3 CV10 8	ZONE 4	ZONE 5 CV11 4	ZONE 6	ZONE 7	ZONE 8 CV12 0	ZONE 9 CV12 8	ZONE 10	ZONE 11 CV13 6	ZONE 12	ZONE 13 CV7 9	ZONE 14 CV9 1	ZONE 15 LE10 0	ZONE 16 LE10 1	ZONE 17 LE10 2	ZONE 18 LE10 3	ZONE 19
	CV10 0	CV10 /	CV10 8	CV10 9	CVII 4	CV11 5	CV11 6	CV120	CV128	CV12 9	CV13 6	CV6 6	CV79	CV9 1	LEI0 0	LEIO I	LEI0 2	LEI0 3	LE9 8
NUNEATON TOWN CENTRE:																			
Iceland, Queens Road	1.5%	0.0%	3.0%	1.3%	1.5%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Abbey Street	1.5%	1.6%	1.5%	0.0%	1.5%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Netto, Regent Street	0.0%	0.0%	0.0%	1.3%	1.5%	1.8%	1.1%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%
Asda, Newtown Road	51.5%	55.6%	53.7%	60.3%	35.8%	29.8%	31.8%	6.3%	1.7%	7.5%	26.7%	0.0%	0.0%	20.8%	2.5%	2.6%	3.7%	0.0%	0.0%
J Sainsbury, Vicarage Road	20.6%	22.2%	14.9%	10.3%	32.8%	35.1%	34.1%	0.0%	1.7%	4.5%	6.7%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
All Other Convenience Floorspace	1.5%	0.0%	1.5%	2.6%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BEDWORTH TOWN CENTRE:																			
Tesco, Leicester Street	0.0%	0.0%	1.5%	1.3%	4.5%	0.0%	1.1%	54.2%	72.9%	31.3%	0.0%	0.0%	24.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Aldi, Mill Street	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	2.1%	10.2%	4.5%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Mill Street	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	1.7%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Other Convenience Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES																			
Co-op, Kem Street-Attleborough	1.5%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, School Road-Bulkington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road	1.5%	1.6%	11.9%	10.3%	0.0%	1.8%	3.4%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	1.9%	0.0%	0.0%
Lidl, Queens Road	0.0%	3.2%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Other District Centre Convenience Floorspace	0.0%	3.2%	0.0%	1.3%	1.5%	1.8%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOCAL CENTRES	0.0%	3.2%	1.5%	1.3%	0.0%	0.0%	0.0%	2.1%	1.7%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NEIGHBOURHOOD CENTRES	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
BOROUGH AREA - MARKET SHARE LEVELS:	79.4%	90.5%	91.0%	89.7%	85.1%	91.2%	75.0%	68.8%	91.5%	55.2%	33.3%	0.0%	27.6%	20.8%	7.6%	2.6%	5.6%	9.1%	2.7%
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																			
Atherstone	7.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Coventry-Asda, Abbey Park	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	11.9%	0.0%	0.0%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Asda, Brade Drive	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	6.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Iceland, Cannon Park Shopping Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Marks and Spencer, Arena Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Morrisons, Alvis Retail Park	1.5%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Morrisons, Skipworth Road, Binley	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	1.7%	7.5%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry-Sainsbury, Austin Drive	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	3.0%	0.0%	0.0%	6.9%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Coventry-Tesco Extra, Arena Retail Park	0.0%	3.2%	3.0%	3.8%	9.0%	0.0%	10.2%	14.6%	6.8%	14.9%	0.0%	66.7%	48.3%	4.2%	1.3%	2.6%	0.0%	0.0%	0.0%
Coventry-Tesco, Olivier Way	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%
Hartshill	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hinckley	4.4%	0.0%	0.0%	0.0%	0.0%	1.8%	3.4%	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	22.8%	12.8%	40.7%	18.2%	2.7%
Hinckley-Asda, Barwell Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.3%	0.0%	0.0%	0.0%	36.7%	51.3%	29.6%	18.2%	75.7%
Hinckley-Co-Op, Castle Street	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Hinckley Fields Industrial Estate	2.9%	3.2%	6.0%	3.8%	1.5%	5.3%	6.8%	2.1%	0.0%	0.0%	33.3%	0.0%	0.0%	4.2%	29.1%	30.8%	13.0%	0.0%	16.2%
Kenilworth	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	45.5%	2.7%
Leicester-Marks and Spencer, Fosse Park	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tamworth	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tamworth-Asda, Ventura Road	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%
		0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tamworth-Marks and Spencer, Ventura Retail Park	0.0%																		
Tamworth-Marks and Spencer, Ventura Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%
						0.0% 1.8%	1.1% 0.0%	0.0% 0.0%	0.0%	0.0% 0.0%	0.0% 6.7%	0.0%	0.0% 0.0%	4.2% 0.0%	0.0% 1.3%	0.0% 0.0%	0.0% 3.7%	0.0% 0.0%	0.0% 0.0%
Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0%	0.0%	0.0%	0.0%	0.0%														



#### NUNEATON & BEDWORTH COUNCIL

2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

### 'Baseline' Scenario:

TABLE 8: TOP-UP FOOD SHOPPING - 2010 MARKET SHARE ANALYSIS (£M)

TABLE 8: TOP-OP FOOD SHO			IARE ANALYS																	
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
TOTAL AVAILABLE FOOD SPEND (£M):	22.1	18.6	20.3	24.6	20.6	16.9	31.1	15.3	18.6	20.9	7.9	18.1	14.7	11.3	34.2	18.4	25.9	5.2	16.1	361.0
% OF TOTAL SPEND:	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	
TOTAL TOP-UP FOOD SPEND (£M):	5.5	4.7	5.1	6.2	5.2	4.2	7.8	3.8	4.6	5.2	2.0	4.5	3.7	2.8	8.5	4.6	6.5	1.3	4.0	90.2
NUNEATON TOWN CENTRE:																				
Iceland, Queens Road	0.0	0.2	0.2	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Co-op, Abbey Street	0.0	0.1	0.1	0.1	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Netto, Regent Street	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Asda, Newtown Road	0.3	0.5	0.6	1.1	0.5	1.1	0.8	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.2	0.0	0.0	0.0	0.0	5.4
J Sainsbury, Vicarage Road	0.0	0.1	0.6	0.2	1.1	0.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
All Other Convenience Floorspace	0.7	0.7	0.6	0.2	0.4	0.0	0.9	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	4.2
BEDWORTH TOWN CENTRE:																				
Tesco, Leicester Street	0.0	0.2	0.0	0.0	0.1	0.0	0.0	1.0	2.0	1.7	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	6.3
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.5	0.9	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1
DISTRICT CENTRES																				
Co-op, Kem Street-Attleborough	0.0	0.4	0.0	0.1	1.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	1.9
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.3	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Aldi, Kingswood Road	0.2	0.1	0.8	0.3	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	1.9
Lidl, Queens Road	0.0	0.2	0.1	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
All Other District Centre Convenience Floorspace	0.6	0.1	0.0	0.2	0.2	0.1	1.3	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	3.3
LOCAL CENTRES	0.2	0.2	0.1	0.0	0.5	0.0	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
NEIGHBOURHOOD CENTRES	1.3	1.8	1.9	2.4	0.5	0.2	1.6	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	11.5
	1.5	1.0	1.5	2.4	0.5	0.2	1.0	0.0	0.0	0.1	0.0	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	11.5
BOROUGH AREA - MARKET SHARE LEVELS:	3.8	4.6	4.9	4.9	5.0	4.1	7.3	3.2	4.4	4.6	0.3	0.0	2.4	0.2	0.8	0.1	0.0	0.1	0.1	50.6
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	2.9
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.6
Coventry	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	1.0
Coventry-Asda, Abbey Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Asda, Brade Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Coventry-Morrisons, Alvis Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.4
Coventry-Sainsbury, Austin Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0		0.1	0.0		0.0	0.0	0.0	0.0	0.6	0.0	4.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	6.4
Coventry-Tesco Extra, Arena Retail Park		0.0			0.0															
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
Hartshill	1.3	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Hinckley	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	5.5	1.8	3.6	0.6	0.1	12.2
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	2.3	0.6	0.0	0.6	5.1
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.3
Morrisons, Hinckley Fields Industrial Estate	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8	0.3	0.5	0.1	0.0	2.8
Kenilworth	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.3
								0.0												0.3
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth-Asda, Ventura Road	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.8	0.1	2.7	4.6
SUB-TOTAL-OUTSIDE BOROUGH AREA	1.7	0.1	0.2	1.3	0.2	0.1	0.5	0.6	0.3	0.7	1.7	4.5	1.3	2.7	7.8	4.5	6.5	1.2	3.9	39.7
TOTAL SPEND:	5.5	4.7	5.1	6.2	5.2	4.2	7.8	3.8	4.6	5.2	2.0	4.5	3.7	2.8	8.5	4.6	6.5	1.3	4.0	90.2

#### NUNEATON & BEDWORTH COUNCIL

2010 CONVENIENCE GOODS RETAIL STUDY

**Convenience Goods Capacity Assessment** 

'Baseline' Scenario:

TABLE 9: MAIN FOOD SHOPPING - 2010 MARKET SHARE ANALYSIS (£M)

TABLE 9: MAIN FOOD SHOP																				
TOTAL AVAILABLE FOOD SPEND (£M): % OF TOTAL SPEND:	ZONE 1 CV10 0 22.1 75%	ZONE 2 CV10 7 18.6 75%	ZONE 3 CV10 8 20.3 75%	ZONE 4 CV10 9 24.6 75%	ZONE 5 CV11 4 20.6 75%	ZONE 6 CV11 5 16.9 75%	ZONE 7 CV11 6 31.1 75%	ZONE 8 CV12 0 15.3 75%	ZONE 9 CV12 8 18.6 75%	ZONE 10 CV12 9 20.9 75%	ZONE 11 CV13 6 7.9 75%	ZONE 12 CV6 6 18.1 75%	ZONE 13 CV7 9 14.7 75%	ZONE 14 CV9 1 11.3 75%	ZONE 15 LE10 0 34.2 75%	ZONE 16 LE10 1 18.4 75%	ZONE 17 LE10 2 25.9 75%	ZONE 18 LE10 3 5.2 75%	ZONE 19 LE9 8 16.1 75%	TOTAL 361.0
% OF TOTAL SPEND: TOTAL TOP-UP FOOD SPEND (£M):	16.6	14.0	15.3	18.5	15.5	12.7	23.3	11.5	13.9	15.7	75% 5.9	13.6	11.0	8.5	25.6	13.8	19.5	3.9	12.1	270.7
NUNEATON TOWN CENTRE: Iceland, Oueens Road	0.2	0.0	0.5	0.2	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Co-op, Abbey Street	0.2	0.2	0.2	0.0	0.2	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3
Netto, Regent Street	0.0	0.0	0.0	0.2	0.2	0.2	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	1.5
Asda, Newtown Road	8.5	7.8	8.2	11.1	5.5	3.8	7.4	0.7	0.2	1.2	1.6	0.0	0.0	1.8	0.6	0.4	0.7	0.0	0.0	59.5
J Sainsbury, Vicarage Road	3.4	3.1	2.3	1.9	5.1	4.4	8.0	0.0	0.2	0.7	0.4	0.0	0.0	0.0	0.6	0.4	0.0	0.0	0.0	30.2
All Other Convenience Floorspace	0.2	0.0	0.2	0.5	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
All other convenience Floorspace	0.2	0.0	0.2	0.5	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
BEDWORTH TOWN CENTRE:																				
Tesco, Leicester Street	0.0	0.0	0.2	0.2	0.7	0.0	0.3	6.2	10.2	4.9	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.3	25.7
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	1.4	0.7	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
All Other Convenience Floorspace	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DISTRICT CENTRES																				
Co-op, Kem Street-Attleborough	0.2	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Aldi, Kingswood Road	0.2	0.2	1.8	1.9	0.0	0.2	0.8	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.4	0.0	0.0	6.1
Lidl, Queens Road	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
All Other District Centre Convenience Floorspace	0.0	0.4	0.0	0.2	0.2	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
LOCAL CENTRES	0.0	0.4	0.2	0.2	0.0	0.0	0.0	0.2	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
NEIGHBOURHOOD CENTRES	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.6
	40.0		40.0						48.0											100.6
BOROUGH AREA - MARKET SHARE LEVELS:	13.2	12.6	13.9	16.6	13.2	11.6	17.5	7.9	12.8	8.6	2.0	0.0	3.0	1.8	1.9	0.4	1.1	0.4	0.3	138.6
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	1.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	6.0
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.0
Coventry-Asda, Abbey Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.9	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	4.2
Coventry-Asda, Brade Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.9	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Coventry-Morrisons, Alvis Retail Park	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	1.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	2.0
Coventry-Sainsbury, Austin Drive	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.8	0.0	0.3	0.0	0.0	0.0	0.0	2.0
Coventry-Tesco Extra, Arena Retail Park	0.0	0.4	0.5	0.7	1.4	0.0	2.4	1.7	0.9	2.3	0.0	9.1	5.3	0.4	0.3	0.4	0.0	0.0	0.0	25.8
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.6
Hartshill	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Hinckley	0.7	0.0	0.0	0.0	0.0	0.2	0.8	0.0	0.0	0.0	0.4	0.0	0.0	0.0	5.8	1.8	7.9	0.7	0.3	18.7
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	9.4	7.1	5.8	0.7	9.1	32.9
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Hinckley Fields Industrial Estate	0.5	0.4	0.9	0.7	0.2	0.7	1.6	0.2	0.0	0.0	2.0	0.0	0.0	0.4	7.5	4.2	2.5	0.0	2.0	23.8
Kenilworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.8	0.3	3.4
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.6
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth-Asda, Ventura Road	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.2
Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.9
Tamworth-Marks and Spencer, ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Outside Borough-All Other	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.7
SUB-TOTAL-OUTSIDE BOROUGH AREA	3.4	1.3	1.4	1.9	2.3	1.1	5.8	3.6	1.2	7.0	3.9	13.6	8.0	6.7	23.7	13.5	18.4	3.6	11.8	132.1
TOTAL SPEND:	16.6	14.0	15.3	18.5	15.5	12.7	23.3	11.5	13.9	15.7	5.9	13.6	11.0	8.5	25.6	13.8	19.5	3.9	12.1	270.7

### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

| TABLE 10: TOTAL FO  | OD SHOPPING - 201  | 0 MARKET SH  | ARE ANALYS   | (%)   
  |   |  |  |  
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|---|--|--|--
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	ZONE 1	ZONE 2
  | ZONE 5  | ZONE 6   | ZONE 7   | ZONE 8   
   | ZONE 9   | ZONE 10   | ZONE 11  
   | ZONE 12  | ZONE 13  | ZONE 14  | ZONE 15  
   | ZONE 16  | ZONE 17  | ZONE 18  | ZONE 19  
   | TOTAL   | Borough  |
|   | CV10 0   | CV10 7   | CV10 8   | CV10 9  
  | CV11 4  | CV11 5   | CV11 6   | CV12 0   
   | CV12 8   | CV12 9  | CV13 6   
   | CV6 6  | CV7 9  | CV9 1  | LE10 0   
   | LE10 1   | LE10 2   | LE10 3   | LE9 8  
   |   | Area   | | |
| NUNEATON TOWN CENTRE:   |  |  |  |   
  |   |  |  |  
   |  |   |  
   |  |  |  |  
   |  |  |  |  
   |   |  |
| Iceland, Queens Road  | 1.1%   | 1.0%   | 3.3%   | 2.2%  
  | 1.1%  | 3.4%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.7%  | 1.0%   |
| Co-op, Abbey Street   | 1.1%   | 1.7%   | 1.7%   | 0.4%  
  | 1.1%  | 13.0%  | 0.0%   | 0.0%   
   | 0.0%   | 0.0%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 1.0%  | 1.4%   |
| Netto, Regent Street  | 0.5%   | 0.0%   | 0.0%   | 1.0%  
  | 2.1%  | 1.3%   | 1.2%   | 0.0%   
   | 0.0%   | 1.1%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 6.8%   | 0.0%   
   | 0.6%  | 0.7%   |
| Asda, Newtown Road  | 40.2%  | 44.2%  | 43.0%  | 49.6%   
  | 29.4%   | 29.0%  | 26.4%  | 4.7%   
   | 1.3%   | 5.6%  | 20.0%  
   | 0.0%   | 1.3%   | 17.1%  | 2.3%   
   | 1.9%   | 2.8%   | 0.0%   | 0.0%   
   | 18.0%   | 24.6%  |
| J Sainsbury, Vicarage Road  | 15.4%  | 17.2%  | 13.9%  | 8.5%  
  | 29.7%   | 29.3%  | 28.5%  | 0.0%   
   | 1.3%   | 3.4%  | 5.0%   
   | 0.0%   | 0.0%   | 0.0%   | 1.9%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 9.3%  | 13.4%  |
| All Other Convenience Floorspace  | 4.2%   | 3.6%   | 3.8%   | 2.7%  
  | 2.0%  | 3.9%   | 2.9%   | 0.0%   
   | 1.6%   | 0.0%  | 3.6%   
   | 0.0%   | 0.0%   | 0.0%   | 0.4%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 1.6%  | 2.2%   | | |
| BEDWORTH TOWN CENTRE:   |  |  |  |   
  |   |  |  |  
   |  |   |  
   |  |  |  |  
   |  |  |  |  
   |   |  |
| Tesco, Leicester Street   | 0.0%   | 1.0%   | 1.1%   | 1.0%  
  | 3.9%  | 0.0%   | 0.9%   | 47.4%  
   | 65.6%  | 31.5%   | 0.0%   
   | 0.0%   | 26.9%  | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 2.0%   
   | 8.9%  | 13.1%  |
| Aldi, Mill Street   | 0.0%   | 0.0%   | 0.0%   | 0.0%  
  | 1.6%  | 0.0%   | 0.0%   | 4.9%   
   | 12.3%  | 3.9%  | 0.0%   
   | 0.0%   | 3.8%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 1.3%  | 2.0%   |
| Iceland, Mill Street  | 0.0%   | 0.0%   | 0.0%   | 0.0%  
  | 0.0%  | 0.0%   | 0.0%   | 5.2%   
   | 2.8%   | 1.7%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.5%  | 0.7%   |
| All Other Convenience Floorspace  | 0.0%   | 0.5%   | 0.0%   | 0.0%  
  | 0.0%  | 0.0%   | 0.0%   | 2.7%   
   | 1.0%   | 1.1%  | 0.0%   
   | 0.0%   | 1.3%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.3%  | 0.5%   | | |
| DISTRICT CENTRES  |  |  |  |   
  |   |  |  |  
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   |  |  |  |  
   |   |  |
| Co-op, Kem Street-Attleborough  | 1.1%   | 2.0%   | 0.0%   | 0.4%  
  | 9.5%  | 0.0%   | 0.7%   | 0.0%   
   | 0.0%   | 0.5%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.8%  | 1.2%   |
| Co-op, School Road-Bulkington   | 0.0%   | 0.0%   | 0.0%   | 0.0%  
  | 0.0%  | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 7.4%  | 0.0%   
   | 0.0%   | 1.3%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 2.8%   | 0.0%   
   | 0.5%  | 0.7%   |
| Co-op (formerly Somerfield), Cambourne Drive-Ho   |  | 0.0%   | 0.0%   | 0.0%  
  | 0.0%  | 0.0%   | 6.1%   | 0.0%   
   | 0.0%   | 1.1%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.7%  | 1.0%   |
| Aldi, Kingswood Road  | 2.1%   | 1.7%   | 12.8%  | 8.9%  
  | 0.0%  | 2.1%   | 2.9%   | 0.0%   
   | 1.3%   | 0.0%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 1.4%   
   | 0.0%   | 1.4%   | 0.0%   | 0.9%   
   | 2.2%  | 2.9%   |
| Lidl, Queens Road   | 0.0%   | 3.4%   | 0.5%   | 0.0%  
  | 0.0%  | 7.2%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.5%  | 0.8%   |
| All Other District Centre Convenience Floorspace  | 2.6%   | 2.9%   | 0.0%   | 1.8%  
  | 2.1%  | 2.1%   | 4.9%   | 1.4%   
   | 0.0%   | 1.6%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.4%   
   | 0.7%   | 0.0%   | 0.0%   | 0.0%   
   | 1.3%  | 1.8%   |
| LOCAL CENTRES   | 1.0%   | 3.4%   | 1.7%   | 1.0%  
  | 2.6%  | 0.0%   | 0.0%   | 2.2%   
   | 1.8%   | 3.8%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 1.0%  | 1.4%   |
| NEIGHBOURHOOD CENTRES   | 5.7%   | 9.7%   | 10.4%  | 9.7%  
  | 2.6%  | 1.5%   | 5.1%   | 4.1%   
   | 3.1%   | 0.5%  | 0.0%   
   | 0.0%   | 2.5%   | 0.0%   | 1.4%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 3.4%  | 4.8%   | | |
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  |   |  |  |  
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   |  |  |  |  
   |   |  |
| BOROUGH AREA - MARKET SHARE LEVELS:   | 76.7%  | 92.3%  | 92.2%  | 87.1%   
  | 87.8%   | 92.7%  | 79.8%  | 72.5%  
   | 92.1%  | 63.2%   | 28.6%  
   | 0.0%   | 36.9%  | 17.1%  | 7.9%   
   | 2.6%   | 4.2%   | 9.6%   | 2.9%   
   | 52.4%   | 74.3%  | | |
| ALL OTHER LOCATIONS OUTSIDE BOROUGH A   | REA  |  |  |   
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   | 0.00/  | 0.0%  | 0.0%   
   | 0.0%   | 0.0%   |  |  
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   |   |  |
| Atherstone  | 6.6%   | 0.0%   | 0.0%   | 1.4%  
  | 0.5%  | 0.0%   | 0.0%   | 0.0%   
   | 0.0%   |   |  
   |  |  | 62.7%  | 0.0%   
   | 0.0%   | 0.0%   | 0.0%   | 0.0%   
   | 2.5%  | 0.8%   | | |
|   | 6.6%<br>0.0%   |  | 0.0%   |   
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   | 0.0%   |  |  | 0.0%   
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| Atherstone<br>Barwell<br>Burbage  |  | 0.0%<br>0.0%<br>0.0%   |  | 1.4%<br>0.0%<br>0.0%  
  | 0.5%<br>0.0%<br>0.0%  | 0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.7%   
   | 0.0%   | 0.0%  | 0.0%   
   |  | 0.0%   | 62.7%<br>0.0%<br>0.0%  |  
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   | 2.5%<br>0.1%<br>0.2%  | 0.8%<br>0.0%<br>0.0%   |
| Barwell<br>Burbage  | 0.0%   | 0.0%   | 0.0%   | 0.0%  
  | 0.0%  | 0.0%   | 0.0%   | 0.0%   
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| Barwell   | 0.0%   | 0.0%   | 0.0%   | 0.0%  
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| Barwell<br>Burbage<br>Coventry  | 0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.4%  
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| Barwell<br>Burbage<br>Coventry<br>Coventry-Asda, Abbey Park   | 0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.2%   | 0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.4%<br>0.0%  
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| Barwell<br>Burbage<br>Coventry<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.2%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.4%<br>0.0%<br>0.0%  
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| Barwell<br>Burbage<br>Coventry<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Tceland, Cannon Park Shopping Centre  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%  
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| Barwell<br>Burbage<br>Coventry<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Iceland, Cannon Park Shopping Centre<br>Coventry-Marks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijowarth Road, Binley  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%<br>0.0%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%  
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| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Iceland, Cannon Park Shopping Centre<br>Coventry-Insks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Alvis Retail Park<br>Coventry-Morrisons, Alvis Retail Park<br>Coventry-Morrisons, Skipworth Road, Binley<br>Coventry-Sinsbury, Austin Drive  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%<br>0.0%<br>1.1%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>0.0%  
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   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.3%<br>0.0%   | 0.0%<br>0.0%<br>1.1%<br>9.0%<br>4.5%<br>0.0%<br>0.0%<br>0.5%<br>5.6%<br>2.2%  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>25.0%<br>0.0%<br>0.0%  | 0.0%<br>0.0%<br>1.3%<br>7.8%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>0.0%<br>5.2%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>4.6%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
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   | 0.1%<br>0.2%<br>0.5%<br>0.5%<br>0.0%<br>0.2%<br>1.5%<br>0.7%<br>0.7%  | 0.0%<br>0.0%<br>0.4%<br>1.7%<br>0.7%<br>0.0%<br>0.2%<br>2.2%<br>0.8%<br>0.7%   |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Instra and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijworth Road, Binley<br>Coventry-Sninsbury, Austin Drive<br>Coventry-Sonco Extra, Arena Retail Park  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%<br>0.0%<br>1.1%<br>0.0%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>0.0  | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>2.9%  
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   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.3%<br>0.0%<br>6.1%   | 0.0%<br>0.0%<br>1.1%<br>9.0%<br>4.5%<br>0.0%<br>0.0%<br>0.5%<br>5.6%<br>2.2%<br>13.9%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>25.0%<br>0.0%<br>0.0%<br>75.0%   | 0.0%<br>0.0%<br>1.3%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>0.0%<br>5.2%<br>42.5%  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>4.6%<br>0.0%<br>3.1%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
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   | 0.1%<br>0.2%<br>0.5%<br>0.5%<br>0.0%<br>0.2%<br>1.5%<br>0.7%<br>0.6%<br>8.9%  | 0.0%<br>0.4%<br>1.7%<br>0.7%<br>0.0%<br>0.2%<br>2.2%<br>0.8%<br>0.7%<br>12.9%  |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Hors and Spencer, Arena Retail Park<br>Coventry-Morrisons, Alvis Retail Park<br>Coventry-Morrisons, Skipworth Road, Binley<br>Coventry-Sainsbury, Austin Drive<br>Coventry-Tesco Extra, Arena Retail Park<br>Coventry-Tesco Extra, Arena Retail Park  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%<br>0.0%<br>1.1%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>2.4%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>2.8%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>2.9%<br>0.0%  
  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.1%<br>0.0%<br>6.7%<br>1.1%  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.4%<br>0.0%<br>7.7%<br>0.0%   | 0.0%<br>0.7%<br>2.7%<br>6.3%<br>3.1%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%<br>11.6%<br>0.0%  
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   | 0.1%<br>0.2%<br>0.5%<br>0.5%<br>0.0%<br>0.2%<br>1.5%<br>0.7%<br>0.6%<br>8.9%<br>0.2%  | 0.0%<br>0.0%<br>0.4%<br>1.7%<br>0.0%<br>0.2%<br>2.2%<br>0.8%<br>0.7%<br>12.9%<br>0.1%  |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Iceland, Cannon Park Shopping Centre<br>Coventry-Morks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijwork Road, Binley<br>Coventry-Sninsbury, Austin Drive<br>Coventry-Senco Extra, Arena Retail Park<br>Coventry-Tesco, Olivier Way<br>Hartshill   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.6\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 6.8\% \end{array}$  | 0.0%<br>0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>2.8%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>2.9%<br>0.0%<br>2.8%  
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   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.3%<br>0.0%<br>6.1%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.1%<br>9.0%<br>4.5%<br>0.0%<br>0.5%<br>5.6%<br>2.2%<br>13.9%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
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| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Horks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijowar, Arena Retail Park<br>Coventry-Morrisons, Skijowarth Road, Binley<br>Coventry-Tesso Extra, Arena Retail Park<br>Coventry-Tesso Extra, Arena Retail Park<br>Coventry-Tesso, Olivier Way<br>Hartshill<br>Hinckley   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.3%<br>0.3%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>2.4%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>2.9%<br>0.0%<br>2.8%  
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   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>25.0%<br>0.0%<br>75.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.3%<br>7.8%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>0.0%<br>42.5%<br>0.0%<br>0.0%<br>0.0%  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>4.6%<br>0.0%<br>3.1%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
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   | 0.1%<br>0.2%<br>1.2%<br>0.5%<br>0.0%<br>0.2%<br>1.5%<br>0.7%<br>0.6%<br>8.9%<br>0.6%  | 0.0%<br>0.0%<br>0.7%<br>0.7%<br>0.2%<br>2.2%<br>0.8%<br>0.7%<br>12.9%<br>0.1%<br>0.9%  |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Horarks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijworth Road, Binley<br>Coventry-Morrisons, Skijworth Road, Binley<br>Coventry-Sainsbury, Austin Drive<br>Coventry-Tesco, Ulivier Way<br>Hartshill<br>Hinckley<br>Hinckley-Asda, Barwell Lane   | $\begin{array}{c} 0,0\%\\ 0,0\%\\ 0,0\%\\ 0,0\%\\ 0,0\%\\ 0,0\%\\ 0,0\%\\ 0,0\%\\ 0,0\%\\ 1,6\%\\ 0,0\%\\ 1,1\%\\ 0,0\%\\$ | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>2.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>0.0  | 0.0%<br>0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  
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0.0\% \\ 0.$   | 0.1%<br>0.2%<br>0.5%<br>1.2%<br>0.5%<br>0.0%<br>0.2%<br>0.6%<br>8.9%<br>0.2%<br>0.6%<br>8.6%<br>10.5%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 1.7\% \\ 0.7\% \\ 0.0\% \\ 0.2\% \\ 2.2\% \\ 0.8\% \\ 0.7\% \\ 12.9\% \\ 0.1\% \\ 0.9\% \\ 0.9\% \\ 0.0\% \end{array}$  |
| Barwell<br>Burbage<br>Coventry<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Morks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijoworth Road, Binley<br>Coventry-Sainsbury, Austin Drive<br>Coventry-Sainsbury, Austin Drive<br>Coventry-Seco Stra, Arena Retail Park<br>Coventry-Tesco, Olivier Way<br>Hartshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Co-Op, Castle Street  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  
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   | 0.1%<br>0.2%<br>0.5%<br>1.2%<br>0.5%<br>0.0%<br>0.2%<br>0.7%<br>0.6%<br>8.9%<br>0.2%<br>0.6%<br>8.6%<br>0.5%<br>0.5%  | 0.0%<br>0.0%<br>0.4%<br>1.7%<br>0.7%<br>0.2%<br>2.2%<br>0.8%<br>0.7%<br>12.9%<br>0.9%<br>0.9%<br>0.9%<br>0.9%  |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Marks and Spencer, Arena Retail Park<br>Coventry-Marks and Spencer, Arena Retail Park<br>Coventry-Morisons, Skijworth Road, Binley<br>Coventry-Snisons, Skijworth Road, Binley<br>Coventry-Seinsons, Skijworth Road, Binley<br>Coventry-Tesco, Ulivier Way<br>Hartshill<br>Hinckley-Ada, Barwell Lane<br>Hinckley-Ca-Op, Castle Street<br>Hinckley-Coven, Caste Street  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.6%<br>0.0%<br>1.1%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 1.2\% \\ 0.0\% \\ 1.2\% \\ 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>0.0  |
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| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Horks and Spencer, Arena Retail Park<br>Coventry-Morrisons, Skijowarch Road, Binley<br>Coventry-Snirsons, Skijowarch Road, Binley<br>Coventry-Seinsons, Skijowarch Road, Binley<br>Coventry-Seco Xtra, Arena Retail Park<br>Coventry-Tesco, Olivier Way<br>Hartshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Co-Op, Castle Street<br>Morrisons, Hinckley Fields Industrial Estate<br>Keniworth   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>2.9%<br>0.0%<br>2.8%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0   
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   | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.5\%\\ 0.0\%\\ 0.2\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 8.6\%\\ 10.5\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.0\%\\ \end{array}$   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 1.7\% \\ 0.7\% \\ 0.0\% \\ 0.2\% \\ 0.2\% \\ 0.8\% \\ 0.7\% \\ 12.9\% \\ 0.1\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \end{array}$   |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Mora, Sand Spencer, Arena Retail Park<br>Coventry-Morrisons, Skipworth Road, Binley<br>Coventry-Sinsons, Skipworth Road, Binley<br>Coventry-Sinsons, Skipworth Road, Binley<br>Coventry-Seco Retra, Arena Retail Park<br>Coventry-Tesco, Olivier Way<br>Hartshill<br>Hinckley Asda, Barwell Lane<br>Hinckley-Co-Op, Castle Street<br>Henkley-Coven, Caste Street<br>Kenilworth<br>Leicester   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>2.9%<br>0.0%<br>2.8%<br>0.8%<br>0.0%<br>2.9%<br>0.0%<br>2.9%<br>0.0%<br>0.0%  
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  | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.5\%\\ 0.2\%\\ 1.5\%\\ 0.2\%\\ 1.5\%\\ 0.2\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 8.6\%\\ 10.5\%\\ 0.1\%\\ 7.4\%\\ 0.0\%\\ 1.0\%\end{array}$  | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 1.7\% \\ 0.7\% \\ 0.0\% \\ 0.2\% \\ 2.2\% \\ 0.8\% \\ 0.7\% \\ 12.9\% \\ 0.1\% \\ 0.9\% \\ 0.9\% \\ 0.0\% \\ 2.3\% \\ 0.0\% \\ 0.0\% \\ 0.2\% \\ \end{array}$   |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Marka and Spencer, Arena Retail Park<br>Coventry-Morrisons, Avis Retail Park<br>Coventry-Morrisons, Avis Retail Park<br>Coventry-Sinsbury, Austin Drive<br>Coventry-Tesco Extra, Arena Retail Park<br>Coventry-Tesco, Ollvier Way<br>Hardshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Sop, Castle Street<br>Morrisons, Hinckley Fields Industrial Estate<br>Kenilworth<br>Leicester   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>0.0  | 0.0%<br>0.0%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>1.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0   
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| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Morisons, Alvis Atali Park<br>Coventry-Morisons, Skipworth Road, Binley<br>Coventry-Sinsons, Skipworth Road, Binley<br>Coventry-Sinsons, Skipworth Road, Binley<br>Coventry-Seco Chura, Arena Retail Park<br>Coventry-Tesco, Univier Way<br>Hartshill<br>Hinckley Ada, Barwell Lane<br>Hinckley-Co-Op, Castle Street<br>Hinckley-Co-Op, Castle Street<br>Kenilworth<br>Leicester<br>Leicester  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  
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\\ 0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%$   | 0.0%<br>1.9%<br>2.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0  | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 24.7\% \\ 13.6\% \\ 0.0\% \\ 2.8\% \\ 0.0\% \\ $   | $\begin{array}{c} 1.8\% \\ 0.0\% \\
0.0\% \\ 0.$   | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.5\%\\ 0.7\%\\ 0.2\%\\ 1.5\%\\ 0.2\%\\ 1.5\%\\ 0.6\%\\ 0.2\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 0.1\%\\ 1.0\%\\ 0.1\%\\ 7.4\%\\ 0.0\%\\ 0.2\%\\ 0.0\%\\ \end{array}$  | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 1.7\% \\ 0.7\% \\ 0.0\% \\ 0.2\% \\ 2.2\% \\ 0.8\% \\ 0.7\% \\ 0.1\% \\ 0.9\% \\ 0.1\% \\ 0.9\% \\ 0.0\% \\ 0.0\% \\ 0.2\% \\ 0.1\% \\ 0.0\% \\ 0.2\% \\ 0.0\% \\ 0.$   |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Marka and Spencer, Arena Retail Park<br>Coventry-Morrisons, Aivis Retail Park<br>Coventry-Morrisons, Aivis Retail Park<br>Coventry-Sinsbury, Austin Drive<br>Coventry-Tesco Extra, Arena Retail Park<br>Coventry-Tesco, Ollvier Way<br>Hardshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Step, Co, Castle Street<br>Morrisons, Hinckley Fields Industrial Estate<br>Keniworth<br>Leicester-Marks and Spencer, Fosse Park<br>Rugby   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.2\% \\ 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.5%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 0.0\% \\
0.0\% \\ 0.$ | $\begin{array}{c} 0.0\% \\ 0.$  | $\begin{array}{c} 0.0\%\\ 0.0\%$   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.3\%\\ 3.1\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 0.0\%\\ 1.6\%\\ 0.0\%\\
0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 0.0\%$ | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.5\%\\ 0.0\%$  | $\begin{array}{c} 0.0\% \\ 0.0\%
\\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.$ | $\begin{array}{c} 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>1.3%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>0.0%<br>5.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | $\begin{array}{c} 0.0\% \\ 0.$   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   
   | $\begin{array}{c} 0.0\% \\ 0.$   | 0.0%<br>1.9%<br>2.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0  | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 1.8\% \\ 0.0\%
\\ 0.0\% \\ 0.$   | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.5\%\\ 0.2\%\\ 1.5\%\\ 0.2\%\\ 0.7\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 8.6\%\\ 10.5\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.2\%\\ 0.0\%\\ 0.1\%$ | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 1.7\% \\ 0.7\% \\ 0.0\% \\ 0.2\% \\ 2.2\% \\ 0.8\% \\ 0.7\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.1\% \\ 0.$   |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Hornisons, Akiya Retail Park<br>Coventry-Morrisons, Skiyawotti Road, Binley<br>Coventry-Sinsons, Skiyawotti Road, Binley<br>Coventry-Sonsons, Skiyawotti Road, Binley<br>Coventry-Soco Sktra, Arena Retail Park<br>Coventry-Tesco, Olivier Way<br>Harshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Ca-Op, Castle Street<br>Hinckley-Co-Op, Castle Street<br>Kenilworth<br>Leicester<br>Leicester-Marks and Spencer, Fosse Park<br>Rugby<br>Tamworth-Asda, Ventura Road   | $\begin{array}{c} 0.0\% \\ 0.$   | 0.0%<br>0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 0.0\% \\
0.0\% \\ 0.$ | $\begin{array}{c} 0.0\%\\ 0.0\%$  | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 11.6\%\\ 0.0\%\\
0.0\%\\ 0.0\%$  | $\begin{array}{c} 0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.1\%\\ 4.5\%\\ 0.0\%\\ 0.0\%\\ 0.5\%\\ 2.2\%\\ 13.9\%\\ 0.0\%$ | $\begin{array}{c} 0.0\% \\
0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.$ | $\begin{array}{c} 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>1.3%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>5.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.0\%
\\ 0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 1.9\%\\ 2.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 1.6\%\\ 0.0\%$ | $\begin{array}{c} 0.0\% \\ 0.$   | $\begin{array}{c} 1.8\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 12.2\% \\ 0.0\%
\\ 0.0\% \\ 0$   | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.0\%\\ 0.2\%\\ 0.7\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 8.6\%\\ 0.6\%\\ 8.6\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.3\%\\ \end{array}$  | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.4\%\\ 1.7\%\\ 0.0\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.8\%\\ 0.7\%\\ 0.9\%\\ 0.4\%\\ 0.9\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%$ |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Marka and Spencer, Arena Retail Park<br>Coventry-Morrisons, Aivis Retail Park<br>Coventry-Morrisons, Aivis Retail Park<br>Coventry-Tessnisbury, Austin Drive<br>Coventry-Tesco Extra, Arena Retail Park<br>Coventry-Tesco, Ollvier Way<br>Hardshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Co-p, Castle Street<br>Morrisons, Hinckley Fields Industrial Estate<br>Kenilworth<br>Leicester-Marks and Spencer, Fosse Park<br>Rugby<br>Tamworth-Asda, Ventura Road<br>Tamworth-Asda, Ventura Road   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.2\% \\ 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  
  | $\begin{array}{c} 0.0\%\\ 0.0\%$  | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.1\%\\ 0.0\%\\
0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.5\% \\ 0.0\% \\ 0.$   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 1.1\% \\ 1.9\% \\ 4.5\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.5\% \\ 13.9\% \\ 0.0\% \\ 0$  | $\begin{array}{c} 0.0\% \\ 0.0\%
\\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>1.3%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.9\% \\ 0.9\% \\ 0.0\% \\
0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\% \\ 1.9\% \\ 1.9\% \\ 2.0\% \\ 0.$   | $\begin{array}{c} 0.0\% \\ 0.$   | $\begin{array}{c} 1.8\% \\ 0.0\% \\
0.0\% \\ 0.$   | $\begin{array}{c} 0.1\% \\ 0.2\% \\ 0.5\% \\ 1.2\% \\ 0.5\% \\ 0.0\% \\ 0.2\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.1\% \\ 0.0\% \\ 0.1\% \\ 0.0\% \\ 0.1\% \\ 0.0\% \\ 0.1\% \\ 0.3\% \\ 0.1\% \\ 0.$  | $\begin{array}{c} 0.0\%\\ 0.1\%\\ 0.1\%\\ 0.7\%\\ 0.7\%\\ 0.0\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.0\%\\ 0.1\%$ |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Asda, Brade Drive<br>Coventry-Hornisons, Akiya Retail Park<br>Coventry-Morrisons, Skiyawotti Road, Binley<br>Coventry-Sinsons, Skiyawotti Road, Binley<br>Coventry-Sonsons, Skiyawotti Road, Binley<br>Coventry-Soco Sktra, Arena Retail Park<br>Coventry-Tesco, Olivier Way<br>Harshill<br>Hinckley-Asda, Barwell Lane<br>Hinckley-Ca-Op, Castle Street<br>Hinckley-Co-Op, Castle Street<br>Kenilworth<br>Leicester<br>Leicester-Marks and Spencer, Fosse Park<br>Rugby<br>Tamworth-Asda, Ventura Road   | $\begin{array}{c} 0.0\% \\ 0.$   | 0.0%<br>0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 0.0\% \\
0.0\% \\ 0.$ | $\begin{array}{c} 0.0\%\\ 0.0\%$  | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 0.0\%\\
0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.1\%\\ 4.5\%\\ 0.0\%\\ 0.0\%\\ 0.5\%\\ 2.2\%\\ 13.9\%\\ 0.0\%$ | $\begin{array}{c} 0.0\% \\ 0.0\%
\\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.$ | $\begin{array}{c} 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>1.3%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>5.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.0\% \\
0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 1.9\%\\ 2.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 1.6\%\\ 0.0\%$ | $\begin{array}{c} 0.0\% \\ 0.$   | $\begin{array}{c} 1.8\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 12.2\% \\ 0.0\% \\
0.0\% \\ 0$   | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.0\%\\ 0.2\%\\ 0.7\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 8.6\%\\ 0.6\%\\ 8.6\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.3\%\\ \end{array}$  | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.4\%\\ 1.7\%\\ 0.0\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.8\%\\ 0.7\%\\ 0.9\%\\ 0.4\%\\ 0.9\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%$ |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Hourson, Salvis Retail Park<br>Coventry-Morrisons, Skipworth Road, Binley<br>Coventry-Morrisons, Skipworth Road, Binley<br>Coventry-Tessons, Skipworth Road, Binley<br>Coventry-Tesco, Divier Way<br>Hartshill<br>Hinckley Asda, Barwell Lane<br>Hinckley-Co-Op, Castle Street<br>Hinckley-Co-Op, Castle Street<br>Hinckley-Co-Op, Castle Street<br>Hinckley-Co-Op, Castle Street<br>Hinckley-Stada, Barwell Lane<br>Hinckley-Stada, Barwell Lane<br>Hinckley-Stada, Barwell Lane<br>Hinckley-Tamber Street<br>Kenilworth<br>Leicester<br>Leicester-Marks and Spencer, Fosse Park<br>Rugby<br>Tamworth-Marks and Spencer, Ventura Retail Park<br>Tamworth-Marks and Spencer, Ventura Retail Park   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | 0.0%<br>0.4%<br>0.4%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  
  | $\begin{array}{c} 0.0\%\\ 0.0\%$  | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 11.6\%\\ 0.0\%\\
0.0\%\\ 0.0\%$  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%   | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.5\%\\ 2.2\%\\ 0.0\%\\ 0.5\%\\ 2.2\%\\ 0.0\%$  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%  
  | $\begin{array}{c} 0.0\% \\ 0.$ | 0.0%<br>0.0%<br>1.3%<br>2.6%<br>0.0%<br>3.8%<br>0.0%<br>5.2%<br>0.0%<br>5.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | $\begin{array}{c} 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%$   | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.9\% \\ 0.0\%
\\ 0.0\% \\ 0.$   | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 1.9\%\\ 1.9\%\\ 2.0\%\\ 0.0\%$ | $\begin{array}{c} 0.0\% \\ 0.$   | $\begin{array}{c} 1.8\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 12.2\% \\ 0.0\%
\\ 0.0\% \\ 0$   | $\begin{array}{c} 0.1\% \\ 0.2\% \\ 0.5\% \\ 1.2\% \\ 0.5\% \\ 0.0\% \\ 0.2\% \\ 0.7\% \\ 0.6\% \\ 0.2\% \\ 0.2\% \\ 0.2\% \\ 0.6\% \\ 8.6\% \\ 0.6\% \\ 8.6\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.0\% \\ 0.1\% \\ 0.0\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.1\% \\ 0.2\% \\ 0.1\% \\ 0.2\% \\ 0.$  | $\begin{array}{c} 0.0\%\\ 0.1\%\\ 0.4\%\\ 1.7\%\\ 0.0\%\\ 0.2\%\\ 2.2\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.1\%\\ 0.7\%\\ 0.1\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.1\%$ |
| Barwell<br>Burbage<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Abbey Park<br>Coventry-Asda, Brade Drive<br>Coventry-Hards, Ganon Park Shopping Centre<br>Coventry-Morrisons, Aklyworth Road, Binley<br>Coventry-Morrisons, Skipworth Road, Binley<br>Coventry-Sainsbury, Austin Drive<br>Coventry-Tesco, Divier Way<br>Hartshill<br>Hinckley-Sada, Barwell Lane<br>Hinckley-Sada, Barwell Lane<br>Hinckley-Co-Op, Castle Street<br>Morrisons, Hinckley Fields Industrial Estate<br>Kenilworth<br>Leicester-Marks and Spencer, Fosse Park<br>Rugby<br>Tamworth-Marks and Spencer, Ventura Retail Park<br>Tamworth-Marks and Spencer, Ventura Retail Park | $\begin{array}{c} 0.9\% \\ 0.0\% \\ 0.$   | 0.0%<br>0.0%<br>0.0%<br>1.2%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0  | 0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0%<br>0.0% | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.4\% \\ 0.0\% \\
0.0\% \\ 0.$ | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.10\%\\ 0.0\%$ | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.10\%\\ 0.0\%$  | $\begin{array}{c} 0.0\%\\ 0.7\%\\ 2.7\%\\ 3.3\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 1.6\%\\ 0.0\%\\
0.0\%\\ 0.0\%\\$ | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.5\%\\ 0.0\%$ | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 1.1\% \\ 9.0\% \\ 0.0\% \\ 0.0\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.5\% \\ 0.9\% \\ 0.0\% \\ 0.$  | $\begin{array}{c} 0.0\% \\ 0.$ | $\begin{array}{c} 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\% \\ 0.0\%
\\ 0.0\% \\ 0.$ | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 1.3\%\\ 7.8\%\\ 7.8\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 5.2\%\\ 0.0\%\\ 5.2\%\\ 0.0\%$ | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.10\%\\ 0.0\%$  | $\begin{array}{c} 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.0\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.9\%\\ 0.0\%\\
0.0\%\\ 0.0\%$ | $\begin{array}{c} 0.0\%\\$ | $\begin{array}{c} 0.0\%\\ 1.9\%\\ 1.9\%\\ 2.0\%\\ 0.0\%$ | $\begin{array}{c} 0.0\%\\ 0.0\%$   | $\begin{array}{c} 1.8\% \\ 0.0\%
\\ 0.0\% \\ 0.$   | $\begin{array}{c} 0.1\%\\ 0.2\%\\ 0.5\%\\ 1.2\%\\ 0.5\%\\ 0.0\%\\ 0.2\%\\ 0.7\%\\ 0.6\%\\ 8.9\%\\ 0.2\%\\ 0.6\%\\ 0.5\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.0\%\\ 0.1\%\\ 0.1\%\\ 0.2\%\\ 1.0\%\\ 0.2\%\\ 1.7\%\\ 0.1\%\\ 0.2\%\\ 1.7\%\\ 0.1\%\\ 0.2\%\\ 1.7\%\\ 0.2\%\\ 1.7\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%$  | $\begin{array}{c} 0.0\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.7\%\\ 0.0\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.7\%\\ 0.2\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.7\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.2\%\\ 0.1\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.2\%\\ 0.1\%\\ 0.2\%$   |

Strategicperspecti>es

8

#### NUNEATON & BEDWORTH COUNCIL

#### 2010 CONVENIENCE GOODS RETAIL STUDY

**Convenience Goods Capacity Assessment** 

#### 'Baseline' Scenario:

TABLE 11:	2010 - TOTAL FOOD SHOPPING - DERIVED TURNOVER (£M)

TOTAL AVAILABLE FOOD SPEND (£M):	ZONE 1																				
TOTAL AVAILABLE FOOD SPEND (£M):	CV10 0	ZONE 2 CV10 7	ZONE 3 CV10 8	ZONE 4 CV10 9	ZONE 5 CV11 4	ZONE 6 CV11 5	ZONE 7 CV11 6	ZONE 8 CV12 0	ZONE 9 CV12 8	ZONE 10 CV12 9	ZONE 11 CV13 6	ZONE 12 CV6 6	ZONE 13 CV7 9	ZONE 14 CV9 1	ZONE 15 LE10 0	ZONE 16 LE10 1	ZONE 17 LE10 2	ZONE 18 LE10 3	ZONE 19 LE9 8	TOTAL	Borough Area
		18.6	20.3	24.6	20.6	16.9	31.1	15.3	18.6	20.9	7.9	18.1	14.7	11.3	34.2	18.4	25.9	5.2	16.1	361.0	241.9
NUNEATON TOWN CENTRE:																					
Iceland, Oueens Road	0.2	0.2	0.7	0.5	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	2.4
Co-op, Abbey Street	0.2	0.3	0.3	0.1	0.2	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	3.4
Netto, Regent Street	0.1	0.0	0.0	0.2	0.4	0.2	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.0	1.6
Asda, Newtown Road	8.9	8.2	8.7	12.2	6.1	4.9	8.2	0.7	0.2	1.2	1.6	0.0	0.2	1.9	0.8	0.4	0.7	0.0	0.0	65.0	59.6
J Sainsbury, Vicarage Road	3.4	3.2	2.8	2.1	6.1	4.9	8.9	0.0	0.2	0.7	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	33.5	32.4
All Other Convenience Floorspace	0.9	0.7	0.8	0.7	0.4	0.7	0.9	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	5.8	5.3
BEDWORTH TOWN CENTRE:																					
Tesco, Leicester Street	0.0	0.2	0.2	0.2	0.8	0.0	0.3	7.3	12.2	6.6	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.3	32.0	31.7
Aldi, Mill Street	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.8	2.3	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.8	4.8
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.1
DISTRICT CENTRES																					
Co-op, Kem Street-Attleborough	0.2	0.4	0.0	0.1	2.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	3.0
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	1.9	1.7
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.3	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	2.5
Aldi, Kingswood Road	0.5	0.3	2.6	2.2	0.0	0.3	0.9	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.1	8.1	7.1
Lidl, Queens Road	0.0	0.6	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	2.0
All Other District Centre Convenience Floorspace	0.6	0.5	0.0	0.4	0.4	0.3	1.5	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	4.7	4.4
LOCAL CENTRES	0.2	0.6	0.3	0.2	0.5	0.0	0.0	0.3	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	3.4
NEIGHBOURHOOD CENTRES	1.3	1.8	2.1	2.4	0.5	0.2	1.6	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	12.1	11.6
BOROUGH AREA - MARKET SHARE LEVELS:	17.0	17.2	18.8	21.4	18.1	15.6	24.8	11.1	17.1	13.2	2.2	0.0	5.4	1.9	2.7	0.5	1.1	0.5	0.5	189.2	179.8
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																					
Atherstone	1.5	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0	9.0	1.9
Atherstone Barwell	1.5 0.0	0.0 0.0	0.0	0.3 0.0	0.1 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	7.1 0.0	0.0	0.0	0.0	0.0	0.0 0.3	9.0 0.3	1.9 0.0
Barwell																					
Barwell Burbage	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.1	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.3 0.0	0.3 0.6	0.0 0.1
Barwell Burbage Coventry	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.1 0.4	0.0 0.0 0.1	0.0 0.0 0.2	0.0 0.0 0.4	0.0 0.0 0.0	0.0 0.0 0.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.5	0.0 0.0 0.0	0.3 0.0 0.0	0.3 0.6 1.9	0.0 0.1 1.0
Barwell Burbage Coventry Coventry-Asda, Abbey Park	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0	0.0 0.0 0.1 0.0	0.0 0.0 0.2 1.9	0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0	0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0	0.3 0.6 1.9 4.2	0.0 0.1 1.0 4.2
Barvell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5	0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.2 1.9 0.9	0.0 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.1 0.4	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8	0.0 0.1 1.0 4.2 1.8
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Celand, Cannon Park Shopping Centre	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.9 0.9 0.0	0.0 0.0 0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.1 0.4 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0	0.0 0.1 1.0 4.2 1.8 0.0
Barwell Burbage Coventry Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.1 0.4 0.0 0.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6	0.0 0.1 1.0 4.2 1.8 0.0 0.6
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Viraka, and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.9 0.9 0.0 0.0 0.1	0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5	0.0 0.2 1.1 0.4 0.0 0.6 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alivis Retail Park Coventry-Morrisons, Skipworth Road, Binley	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.1 1.2	0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6	0.0 0.1 1.0 4.2 1.8 0.0 0.6
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sinsbury, Austin Drive	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.0 0.2	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.1 1.2 0.5	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0	0.0 0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.0 0.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7
Barwell Burbage Coventry - Asda, Abbey Park Coventry - Asda, Brade Drive Coventry - Jackad, Brade Drive Coventry - Jackad, Cannon Park Shopping Centre Coventry - Morrisons, Alvis Retail Park Coventry - Morrisons, Skipworth Road, Binley Coventry - Sainsbury, Austin Drive Coventry - Sainsbury, Austin Drive Coventry - Sainsbury, Austin Drive	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.2 0.2 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.6	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.0 0.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.2 1.8	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.1	0.0 0.2 1.9 0.9 0.0 0.0 0.1 1.2 0.5 2.9	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 13.6	0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.8 6.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.4	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marka, Cannon Park Shopping Centre Coventry-Marka, and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Avis Retail Park Coventry-Sinsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco Olivier Way	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.2 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.6 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.7 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.2 1.8 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.1 1.2 0.5 2.9 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 13.6 0.0	0.0 0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.0 0.8 6.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.4 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Tesco, Dilvier Way Harschill	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.0 0.2 0.0 0.0 1.5	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.6 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.7 0.0 0.7 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.4 0.2 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.2 1.8 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.1 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.1 1.2 0.5 2.9 0.0 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 13.6 0.0 0.0	0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.8 6.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.4 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.2
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Tesco, Alvier Way Hartshill Hinckley	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.6 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.4 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0 0.9	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.2 1.8 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.1 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.1 1.2 0.5 2.9 0.0 0.0 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 4.5\\ 0.0\\ 13.6\\ 0.0\\ 13.6\\ 0.0\\ 0.0\\ 0.0\\ 0.0 \end{array}$	0.0 0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.8 6.2 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.4 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.2 2.1
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Tesco, Olivier Way Hartshill Hinckley	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.2 0.0 0.2 0.0 0.0 1.5 0.7 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.4 0.2 0.0 1.4 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.2 1.8 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.1 1.2 0.5 2.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 13.6 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.8 6.2 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.4 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.2 2.2 1 0.0
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Andrad, Cannon Park Shopping Centre Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Sensbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshil Hinckley-Asda, Barwell Lane Hinckley-Sata	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.2 1.8 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.1 1.2 0.5 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 4.5\\ 0.0\\ 13.6\\ 0.0\\ 13.6\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0$	0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.8 6.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.1 0.1	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.2 2.1 0.0 0 0.0
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Tesco, Olivier Way Hartshill Hinckley Hinckley-Sada, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.7 0.0 0.7 0.2 0.0 0.7 0.2 0.0 0.7 0.2 0.0 0.7 0.2 0.0 0.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.2 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.1 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.2 1.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0 1.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.2\\ 1.9\\ 0.9\\ 0.0\\ 0.1\\ 1.2\\ 0.5\\ 2.9\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0$	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 4.5 0.0 13.6 0.0 13.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.1 4.5	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.2 2.1 0.0 0.0 0.5.6
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marka, Barade Drive Coventry-Marka, Cannon Park Shopping Centre Coventry-Marisons, Aviks Retail Park Coventry-Morisons, Aviks Retail Park Coventry-Sensbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshil Inckley-Co-O, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.0 0.7 0.0 0.7 0.1	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.2 1.8 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.9 0.9 0.0 0.0 0.1 1.2 0.5 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 4.5 0.0 0.0 13.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6 0.1	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 0.2\\ 1.8\\ 0.0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.2\\ 2.1\\ 0.0\\ 0.0\\ 5.6\\ 0.1\\ \end{array}$
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Sainsbury, Austin Drive Coventry-Tesco, Olivier Way Hartshill Hinckley-Sada, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.2 1.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.0 0.1 1.2 0.5 2.9 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 4.5\\ 0.0\\ 0.0\\ 13.6\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0$	0.0 0.0 0.2 1.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.4 0.0 0.4 0.0 0.4 0.0 0.4 0.0 0.0 0.1 4.5 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6 0.1 3.7	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 4.2\\ 1.8\\ 0.0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.2\\ 2.1\\ 0.0\\ 0.0\\ 5.6\\ 0.1\\ 0.5\end{array}$
Barwell Burbage Coventry -Ksda, Abbey Park Coventry -Ksda, Abbey Park Coventry -Ksda, Brade Drive Coventry -Kanda, Cannon Park Shopping Centre Coventry -Marks and Spencer, Arena Retail Park Coventry -Morrisons, Alvis Retail Park Coventry -Morrisons, Alvis Retail Park Coventry -Sensbury, Austin Drive Coventry -Tesco Extra, Arena Retail Park Coventry -Tesco, Olivier Way Hartshil Inckley - Asda, Barwell Lane Hinckley - Asda, Barwell Lane Hinckley - Song, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.0 0.7 0.1 0.0 0.0 0.7 0.1 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 2.4 0.0 0.0 0.0 0.0 0.0 1.7 0.0 0.5 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.2 1.8 0.0 0.0 0.2 1.8 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.1 1.2 0.5 2.9 0.0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 1.5\\ 0.0\\ 13.6\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0$	0.0 0.0 0.2 1.1 0.4 0.0 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.3 0.0 0.0	0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6 0.1 3.7 0.8	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 0\\ 4.2\\ 1.8\\ 0.0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.2\\ 2.1\\ 0.0\\ 0.0\\ 0.0\\ 0.5.6\\ 0.1\\ 0.5\\ 0.2\\ \end{array}$
Barwell Burbage Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Skipworth Road, Binley Coventry-Fasco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.7 0.0 0.7 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.9 0.9 0.0 0.0 0.1 1.2 0.5 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.2\\ 1.1\\ 0.4\\ 0.0\\ 0.6\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0$	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6 0.1 3.7 0.8 0.0	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 0.4\\ 2\\ 1.8\\ 0.0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.1\\ 2.1\\ 0.0\\ 0.0\\ 5.6\\ 0.1\\ 0.5\\ 0.2\\ 0.2\\ 0.2\\ 0.2\\ 0.2\\ 0.2\\ 0.2\\ 0.2$
Barwell Burbage Coventry - Asda, Abbey Park Coventry - Asda, Brade Drive Coventry - Asda, Brade Drive Coventry - Marks and Spencer, Arena Retail Park Coventry - Marrisons, Alvis Retail Park Coventry - Morrisons, Alvis Retail Park Coventry - Morrisons, Alvis Retail Park Coventry - Tesco Extra, Arena Retail Park Coventry - Tesco Divier Way Hartshil Hinckley - Asda, Barwell Lane Hinckley - Asda, Barwell Lane Hinckley - Asda, Barwell Lane Hinckley - Marks and Spencer, Fosse Park Renilworth Leicester	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.2 0.0 0.0 0.7 0.2 0.0 0.7 0.2 0.0 0.7 0.2 0.0 0.7 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.1 1.2 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 13.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	$\begin{array}{c} 0.0\\ 0.0\\ 0.2\\ 1.1\\ 0.4\\ 0.0\\ 0.6\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0$	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 30.9 38.0 0.3 26.6 0.1 3.7 0.8 0.0 0.2	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 0\\ 4.2\\ 1.8\\ 0.0\\ 0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.2\\ 2.1\\ 0.0\\ 0\\ 0.0\\ 5.6\\ 0.1\\ 1\\ 0.5\\ 0.2\\ 0\\ 0.0\\ 0.2\\ \end{array}$
Barwell Surbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Marks and Spencer, Arena Retail Park Coventry-Horsions, Akira Retail Park Coventry-Tesco Extra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Ada, Barwell Lane Hinckley-Co-Op, Castle Street Hinckrey-Co-Op, Castle Street Hinckrey-Co-Op, Castle Street Hinckrey-Harks and Spencer, Fosse Park Rugby Tamworth Tamworth-Sada, Ventura Road	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.0 0.1 1.2 0.5 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.4 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.1 0.4 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6 0.1 3.7 0.8 0.2 0.2 1.0	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.1 1 0.0 0.0 5.6 5.2 2.1 1 0.0 0.0 0.0 5.6 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Barwell Burbage Coventry - Asda, Abbey Park Coventry - Asda, Brade Drive Coventry - Asda, Brade Drive Coventry - Marks and Spencer, Arena Retail Park Coventry - Morrisons, Alvis Retail Park Coventry - Morrisons, Alvis Retail Park Coventry - Morrisons, Alvis Retail Park Coventry - Tesso Extra, Arena Retail Park Coventry - Tesso Extra, Arena Retail Park Coventry - Tesso Extra, Arena Retail Park Coventry - Tesso Divier Way Hartshil Inickley - Asda, Barwell Lane Hinckley - Asda, Barwell Lane Hinckley - Asda, Barwell Lane Hinckley - Marks and Spencer, Fosse Park Rugby Eleciester Leicester Leicester Barworth - Marks and Spencer, Ventura Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.0 1.2 0.5 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 4.5 0.0 13.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.2 1.1 0.4 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 0.7 2.2 30.9 3.2 0.3 26.6 0.1 3.7 0.8 0.0 0.2 1.0 0.3	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 0\\ 4.2\\ 1.8\\ 0.0\\ 0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.2\\ 2.1\\ 0.0\\ 0\\ 0.0\\ 5.6\\ 0.1\\ 0.5\\ 0.2\\ 0.0\\ 0\\ 0.2\\ 0.3\\ 0.3\\ 0.3\\ 0.3 \end{array}$
Barwell Burbage Coventry Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive Coventry-Asda, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Morrisons, Alvis Retail Park Coventry-Barsbury, Austin Drive Coventry-Bace Detra, Arena Retail Park Coventry-Tesco, Olivier Way Hartshill Hinckley-Asda, Barwell Lane Hinckley-Ca-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Leicester Leicester Leicester-Marks and Spencer, Fosse Park Rugby Tamworth-Barks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.4 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.1 0.4 0.6 0.0 0.6 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 32.2 0.7 2.2 30.9 38.0 0.3 26.6 0.1 3.7 0.8 0.2 0.2 1.0	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.1 2.1 0.0 0.0 5.6 0.1 0.5 0.2 0.0 0.2 0.2 0.3 0.3 0.3
Barvell Burbage Coventry-Kada, Abbey Park Coventry-Kada, Abbey Park Coventry-Kada, Arade Drive Coventry-Kada, Grande Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Skijwouth Road, Binley Coventry-Morrisons, Skijwouth Road, Binley Coventry-Sainsbury, Austin Drive Coventry-Tesco, Divier Way Hartshill Hinckley-Sada, Barwell Lane Hinckley-Ca-Op, Castle Street Hinckley-Co-Op, Castle Street Hinckley-Cattery Fields Industrial Estate Kenilworth Leicester Leicester Leicester Leicester Laimworth-Marks and Spencer, Yentra Retail Park Tamworth-Marks and Spencer, Ventura Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 1.9 0.0 0.0 0.1 1.2 2.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 1.1 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	$\begin{array}{c} 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0\\ 0.0$	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 0.7 2.2 30.9 38.0 0.3 26.6 0.1 1.7 0.8 0.0 0.3 0.6 0.1 0.0 0.0 0.2 0.0 0.0 0.2 0.0 0.0	$\begin{array}{c} 0.0\\ 0.1\\ 1.0\\ 4.2\\ 1.8\\ 0.0\\ 0.6\\ 5.2\\ 1.9\\ 1.7\\ 31.1\\ 0.2\\ 2.1\\ 0.0\\ 0.2\\ 2.1\\ 0.0\\ 0.0\\ 0.2\\ 0.3\\ 0.3\\ 0.3\\ 0.6\\ \end{array}$
Barwell Burbage Coventry-Kada, Abbey Park Coventry-Kada, Abbey Park Coventry-Kada, Brade Drive Coventry-Kada, Brade Drive Coventry-Marks and Spencer, Arena Retail Park Coventry-Morrisons, Akis Retail Park Coventry-Sainsbury, Austin Drive Coventry-Source Detra, Arena Retail Park Coventry-Tesco, Ulivier Way Hartshill Hinckley-Sada, Barwell Lane Hinckley-Sada, Barwell Lane Hinckley-Go-OD, Cale Street Morrisons, Hinckley Fields Industrial Estate Kenilworth Laicester Laicester Laicester Laicester-Marks and Spencer, Fosse Park Rugby Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Marks and Spencer, Ventura Retail Park	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 0.4 1.0 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.9 0.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.0 0.4 0.4 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.2 1.1 0.4 0.6 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 0.6 1.9 4.2 1.8 0.0 0.6 5.2 2.4 2.0 0.7 2.2 30.9 32.2 0.7 2.2 30.9 38.0 0.3 2.6.6 0.1 1.7 0.8 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.1 1.0 4.2 1.8 0.0 0.6 5.2 1.9 1.7 31.1 0.2 2.2 2.1 0.0 0.0 5.6 0.1 0.5 0.2 0.1 0.5 0.2 0.1 0.5 0.2 0.1 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

### NUNEATON & BEDWORTH COUNCIL

#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

TOTAL AVAILABLE FOOD SPEND (EM): NUNEATON TOWN CENTRE: Iceland, Queens Road Co-op, Abbey Street Netto, Regent Street Sada, Newtown Road	CV10 0 22.0	CV10 7 18.5	CV10 8 20.4	CV10 9 24.6	CV11 4 20.7	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
celand, Queens Road Co-op, Abbey Street letto, Regent Street					2017	16.9	31.1	15.4	18.5	20.8	7.9	18.1	14.6	11.2	34.5	18.6	25.9	5.2	16.2	361.3
celand, Queens Road Co-op, Abbey Street Netto, Regent Street																				I
Netto, Regent Street	0.2	0.2	0.7	0.5	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
	0.2	0.3	0.3	0.1	0.2	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4
Asda Newtown Road	0.1	0.0	0.0	0.2	0.4	0.2	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.0
	8.8	8.2	8.8	12.2	6.1	4.9	8.2	0.7	0.2	1.2	1.6	0.0	0.2	1.9	0.8	0.4	0.7	0.0	0.0	64.9
J Sainsbury, Vicarage Road All Other Convenience Floorspace	3.4 0.9	3.2 0.7	2.8 0.8	2.1 0.7	6.1 0.4	4.9 0.7	8.9 0.9	0.0	0.2	0.7 0.0	0.4 0.3	0.0	0.0 0.0	0.0 0.0	0.7	0.0	0.0	0.0 0.0	0.0	33.4 5.8
														-			-			1
BEDWORTH TOWN CENTRE: Tesco, Leicester Street	0.0	0.2	0.2	0.2	0.8	0.0	0.3	7.3	12.1	6.5	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.3	32.0
Aldi, Mill Street	0.0	0.2	0.2	0.2	0.3	0.0	0.0	0.8	2.3	0.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.7
Iceland, Mill Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1
DISTRICT CENTRES																			ļ	1
Co-op, Kem Street-Attleborough	0.2	0.4	0.0	0.1	2.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Co-op, School Road-Bulkington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	1.9
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.3	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.
Aldi, Kingswood Road	0.5	0.3	2.6	2.2	0.0	0.3	0.9	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.1	8.
Lidl, Queens Road All Other District Centre Convenience Floorspace	0.0 0.6	0.6 0.5	0.1 0.0	0.0	0.0 0.4	1.2 0.3	0.0 1.5	0.0	0.0 0.0	0.0 0.3	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.2	0.0 0.1	0.0	0.0 0.0	0.0 0.0	2. 4.
LOCAL CENTRES	0.2	0.6	0.3	0.2	0.5	0.0	0.0	0.3	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4
NEIGHBOURHOOD CENTRES	1.3	1.8	2.1	2.4	0.5	0.2	1.6	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	12.
																			ļ	1
BOROUGH AREA - MARKET SHARE LEVELS:	16.9	17.1	18.8	21.4	18.2	15.6	24.8	11.2	17.0	13.1	2.3	0.0	5.4	1.9	2.7	0.5	1.1	0.5	0.5	189.
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				l
Atherstone	1.4	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.0	0.0	0.0	0.0	0.0	0.0	8.9
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.
Coventry Coventry-Asda, Abbey Park	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4 1.0	0.1	0.2 1.9	0.4	0.0	0.2	0.0	0.0	0.0	0.5	0.0	0.0	1.
Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.9	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	4.
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0
Coventry-Morrisons, Alvis Retail Park	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	1.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2
Coventry-Sainsbury, Austin Drive	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.8	0.0	0.3	0.0	0.0	0.0	0.0	2
Coventry-Tesco Extra, Arena Retail Park	0.0	0.4	0.6	0.7	1.4	0.0	2.4	1.8	1.1	2.9	0.0	13.6	6.2	0.4	0.3	0.4	0.0	0.0	0.0	32
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.
Hartshill Hincklev	1.5 0.7	0.0	0.0	0.7	0.0	0.0 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 11.4	0.0 3.6	0.0 11.5	0.0 1.3	0.0	2 31
Hinckley Hinckley-Asda, Barwell Lane	0.7	0.0	0.0	0.2	0.0	0.2	0.9	0.0	0.0	0.0	0.7	0.0	0.0	0.0	11.4	3.6 9.5	6.4	0.7	0.5 9.8	31
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0
Morrisons, Hinckley Fields Industrial Estate	0.5	0.4	0.9	0.7	0.3	0.8	1.7	0.2	0.0	0.0	2.8	0.0	0.0	0.4	8.3	4.5	3.0	0.1	2.0	26
Kenilworth	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.9	0.5	3
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
Tamworth-Asda, Ventura Road	0.0	0.3	0.0 0.0	0.0	0.0	0.0 0.0	0.0 0.3	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0 0.0	0.0	0.0 0.0	0.0	1
Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.3	0.0	1.5	0.1	2.7	6
																			,	1
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.1	1.4	1.6	3.2	2.5	1.2	6.3	4.2	1.5	7.6	5.6	18.1	9.2	9.3	31.8	18.1	24.8	4.7	15.7	17

#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

#### 'Baseline' Scenario:

TABLE 13: 2016 - TOTAL FO	OD SHOPPIN	IG - DERIVED T	URNOVER (£	M)																
	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	ZONE 17	ZONE 18	ZONE 19	TOTAL
	CV10 0	CV10 7	CV10 8	CV10 9	CV11 4	CV11 5	CV11 6	CV12 0	CV12 8	CV12 9	CV13 6	CV6 6	CV7 9	CV9 1	LE10 0	LE10 1	LE10 2	LE10 3	LE9 8	
TOTAL AVAILABLE FOOD SPEND (£M):	22.8	19.5	21.4	26.3	21.4	17.7	33.6	16.0	19.3	21.3	8.3	19.4	15.1	11.6	37.6	19.9	27.4	5.5	17.5	381.7
NUNEATON TOWN CENTRE: Iceland, Oueens Road	0.3	0.2	0.7	0.6	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Co-op, Abbey Street	0.3	0.3	0.4	0.1	0.2	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
Netto, Regent Street	0.1	0.0	0.0	0.3	0.5	0.2	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.1
Asda, Newtown Road	9.1	8.6	9.2	13.1	6.3	5.1	8.9	0.8	0.2	1.2	1.7	0.0	0.2	2.0	0.9	0.4	0.8	0.0	0.0	68.4
J Sainsbury, Vicarage Road All Other Convenience Floorspace	3.5 1.0	3.3 0.7	3.0 0.8	2.2 0.7	6.4 0.4	5.2 0.7	9.6 1.0	0.0	0.2	0.7 0.0	0.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	35.3 6.1
All other convenience Hoorspace	1.0	0.7	0.8	0.7	0.4	0.7	1.0	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1
BEDWORTH TOWN CENTRE:																				
Tesco, Leicester Street	0.0	0.2	0.2	0.3	0.8	0.0	0.3	7.6	12.7	6.7	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.4	33.2
Aldi, Mill Street Iceland, Mill Street	0.0	0.0	0.0	0.0 0.0	0.3	0.0	0.0	0.8 0.8	2.4 0.5	0.8 0.4	0.0 0.0	0.0	0.6 0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0	4.9 1.7
All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
DISTRICT CENTRES	0.2	0.4	0.0	0.1	2.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0		0.0		0.0		2.1
Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington	0.3	0.4	0.0	0.1	2.0 0.0	0.0	0.2	0.0	0.0	0.1 1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1 1.9
Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.4	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	2.6
Aldi, Kingswood Road	0.5	0.3	2.7	2.3	0.0	0.4	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.2	8.5
Lidl, Queens Road	0.0	0.7	0.1	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
All Other District Centre Convenience Floorspace	0.6	0.6	0.0	0.5	0.5	0.4	1.6	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	4.9
LOCAL CENTRES	0.2	0.7	0.4	0.3	0.5	0.0	0.0	0.4	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
NEIGHBOURHOOD CENTRES	1.3	1.9	2.2	2.5	0.5	0.3	1.7	0.6	0.6	0.1	0.0	0.0	0.4	0.0	0.5	0.0	0.0	0.0	0.0	12.8
	1.5	1.5		2.0	0.5	0.5	1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.5	0.0	0.0	0.0	0.0	12.00
BOROUGH AREA - MARKET SHARE LEVELS:	17.5	18.0	19.8	22.9	18.8	16.4	26.8	11.6	17.8	13.4	2.4	0.0	5.6	2.0	3.0	0.5	1.1	0.5	0.5	198.6
BORGOON AREA MARKET DIVINE EEVEED	2710	1010	1910	2215	10.0	2014	2010	1110	1/10	2011		010	510	2.10	510	015	-112	0.0	0.5	19010
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	1.5	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	0.0	0.0	0.0	0.0	0.0	9.3
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.6
Coventry	0.0	0.0	0.0	0.1	0.0	0.0	0.0 0.0	0.4 1.0	0.1 0.0	0.2 1.9	0.4	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	2.0 4.3
Coventry-Asda, Abbey Park Coventry-Asda, Brade Drive	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.9	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Coventry Asia, Brade Drive Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Coventry-Morrisons, Alvis Retail Park	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.2	1.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.5
Coventry-Sainsbury, Austin Drive Coventry-Tesco Extra, Arena Retail Park	0.3	0.0	0.0	0.0 0.8	0.0 1.4	0.0	0.0 2.6	0.3 1.9	0.0	0.5 2.9	0.0	0.0 14.6	0.8 6.4	0.0	0.4 0.4	0.0	0.0	0.0	0.0	2.1 33.9
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.4	0.0	0.5	0.0	0.8
Hartshill	1.6	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3
Hinckley	0.8	0.0	0.0	0.2	0.0	0.2	1.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	12.5	3.9	12.1	1.4	0.5	33.2
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	12.0	10.2	6.8	0.7	10.6	41.1
Hinckley-Co-Op, Castle Street Morrisons, Hinckley Fields Industrial Estate	0.0	0.0	0.0	0.0 0.8	0.0	0.0	0.0 1.8	0.0	0.0	0.0	0.0 3.0	0.0	0.0	0.0	0.0 9.1	0.1 4.9	0.2 3.2	0.0	0.0 2.1	0.3 28.7
Kenilworth	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.0	0.5	3.9
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.8
Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth Tamworth-Asda, Ventura Road	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.3
Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.6
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.4	0.0	1.6	0.2	3.0	6.7
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.3	1.5	1.7	3.4	2.6	1.3	6.8	4.4	1.5	7.8	5.9	19.4	9.5	9.6	34.6	19.4	26.3	4.9	17.0	183.1
TOTAL SPEND:	22.8	19.5	21.4	26.3	21.4	17.7	33.6	16.0	19.3	21.3	8.3	19.4	15.1	11.6	37.6	19.9	27.4	5.5	17.5	381.7

#### NUNEATON & BEDWORTH COUNCIL

#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

#### 'Baseline' Scenario:

TABLE 14: 2021	<ul> <li>TOTAL FOOD SHOPPING - DERIVED TURNOVER (£M)</li> </ul>	1)

TOTAL AVAILABLE FOOD SPEND (EM): NUNEATON TOWN CENTRE: Lealand, Queens Road Ca-op, Abbey Street Netto, Regent Street Asda, Newtown Road J Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Aid, Mill Street Leiand, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Ca-op, Kem Street-Attleborough Ca-op, School Road-Bulkington Ca-op (formerly Somerfield), Cambourne Drive-Horestone Ald, Kinla Swood Road	20NE 1 CV10 0 23.8 0.3 0.3 0.1 9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	20NE 2 CV10 7 20.7 0.2 0.4 0.0 9.1 3.6 0.7 0.2 0.0 0.0 0.0 0.0 0.1	ZONE 3 CV10 8 22.9 0.8 0.4 0.0 9.8 3.2 0.9 0.3 0.0 0.0 0.0 0.0	20NE 4 CV10 9 28.4 0.6 0.1 0.3 14.1 2.4 0.8 0.3 0.0 0.0 0.0 0.0	ZONE 5 CV11 4 22.7 0.3 0.3 0.5 6.7 6.8 0.5 0.9 0.4 0.0	20NE 6 CV11 5 18.9 0.6 2.5 0.2 5.5 5.5 0.7 0.0 0.0	<b>ZONE 7</b> <b>CV11 6</b> <b>34.1</b> 0.0 0.0 0.4 9.0 9.7 1.0 0.3	20NE 8 CV12 0 16.9 0.0 0.0 0.0 0.8 0.0 0.0 0.0	20NE 9 CV12 8 20.4 0.0 0.0 0.0 0.0 0.3 0.3 0.3	20NE 10 CV12 9 22.2 0.0 0.0 0.2 1.2 0.7 0.0	20NE 11 CV13 6 8.9 0.0 0.0 0.0 1.8 0.4 0.3	20NE 12 CV6 6 20.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	20NE 13 CV7 9 15.9 0.0 0.0 0.0 0.2 0.0 0.0 0.0	20NE 14 CV9 1 12.2 0.0 0.0 0.0 2.1 0.0 0.0 0.0	20NE 15 LE10 0 41.4 0.0 0.0 0.0 1.0 0.8 0.2	20NE 16 LE10 1 21.6 0.0 0.0 0.0 0.4 0.0 0.0 0.0	20NE 17 LE10 2 29.2 0.0 0.0 0.0 0.0 0.0 0.8 0.0	20NE 18 LE10 3 5.8 0.0 0.0 0.4 0.0 0.0 0.0	20NE 19 LE9 8 19.1 0.0 0.0 0.0 0.0 0.0 0.0	2.7 3.8 2.2 72.4 37.1
NUNEATON TOWN CENTRE: Leeland, Queens Road Co-op, Abbey Street Netto, Regent Street Adda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Ald, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (Somrefly Somrefleid), Cambourne Drive-Horestone	2283 0.3 0.1 9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0 0.0	20.7 0.2 0.4 0.0 9.1 3.6 0.7 0.2 0.0 0.0 0.1	0.8 0.4 0.0 9.8 3.2 0.9 0.3 0.0 0.0	23.4 0.6 0.1 0.3 14.1 2.4 0.8 0.3 0.0 0.0 0.0	22.7 0.3 0.5 6.7 6.8 0.5 0.9 0.4	0.6 2.5 0.2 5.5 5.5 0.7	0.0 0.0 0.4 9.0 9.7 1.0	0.0 0.0 0.0 0.0 0.8 0.0 0.0	0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.2 1.2 0.7	0.0 0.0 0.0 1.8 0.4	20.9 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 2.1 0.0	<b>41.4</b> 0.0 0.0 0.0 1.0 0.8	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.8 0.0	0.0 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	2.7 3.8 2.2 72.4
NUNEATON TOWN CENTRE: Tceland, Queens Road Co-op., Abbey Street Netto, Regent Street Asda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEWORTH TOWN CENTRE: Tesco, Leicester Street All Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborugh Co-op, School Road-Bulkington Co-op (Kormerky Somefield), Cambourne Drive-Horestone	0.3 0.1 9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0	0.2 0.4 0.0 9.1 3.6 0.7 0.2 0.0 0.0 0.1	0.8 0.4 0.0 9.8 3.2 0.9 0.3 0.0 0.0	0.6 0.1 0.3 14.1 2.4 0.8 0.3 0.0 0.0	0.3 0.5 6.7 6.8 0.5 0.9 0.4	0.6 2.5 0.2 5.5 5.5 0.7	0.0 0.0 9.0 9.7 1.0	0.0 0.0 0.0 0.8 0.0 0.0	0.0 0.0 0.0 0.3 0.3	0.0 0.0 0.2 1.2 0.7	0.0 0.0 0.0 1.8 0.4	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 2.1 0.0	0.0 0.0 0.0 1.0 0.8	0.0 0.0 0.0 0.4 0.0	0.0 0.0 0.0 0.8 0.0	0.0 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	2.7 3.8 2.2 72.4
Iceland, Queens Road Co-op, Abbey Street Netto, Regent Street Asda, Neutrown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEWORTH TOWN CENTRE: Tesco, Leicester Street Aldi, Mill Street Cieland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborugh Co-op, School Road-Bulkington Co-op (Kormetry Somerfield), Cambourne Drive-Horestone	0.3 0.1 9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 9.1 3.6 0.7 0.2 0.0 0.0 0.0 0.1	0.4 0.0 9.8 3.2 0.9 0.3 0.0 0.0	0.1 0.3 14.1 2.4 0.8 0.3 0.0 0.0	0.3 0.5 6.7 6.8 0.5 0.9 0.4	2.5 0.2 5.5 5.5 0.7	0.0 0.4 9.0 9.7 1.0	0.0 0.0 0.8 0.0 0.0	0.0 0.0 0.3 0.3	0.0 0.2 1.2 0.7	0.0 0.0 1.8 0.4	0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0	0.0 0.0 2.1 0.0	0.0 0.0 1.0 0.8	0.0 0.0 0.4 0.0	0.0 0.0 0.8 0.0	0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0	3.8 2.2 72.4
Co-op, Abbey Street Acda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Aid, Mill Street Leeland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attlebrorugh Co-op, School Road-Bulkington Co-op (Somerfy Somerfield), Cambourne Drive-Horestone	0.3 0.1 9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.4 0.0 9.1 3.6 0.7 0.2 0.0 0.0 0.0 0.1	0.4 0.0 9.8 3.2 0.9 0.3 0.0 0.0	0.1 0.3 14.1 2.4 0.8 0.3 0.0 0.0	0.3 0.5 6.7 6.8 0.5 0.9 0.4	2.5 0.2 5.5 5.5 0.7	0.0 0.4 9.0 9.7 1.0	0.0 0.0 0.8 0.0 0.0	0.0 0.0 0.3 0.3	0.0 0.2 1.2 0.7	0.0 0.0 1.8 0.4	0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0	0.0 0.0 2.1 0.0	0.0 0.0 1.0 0.8	0.0 0.0 0.4 0.0	0.0 0.0 0.8 0.0	0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0	3.8 2.2 72.4
Nettö, Regent Street Asda, Netwon Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Ald, Mill Street Leiand, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kens Treet-Attleborough Co-op, School Road-Bulkington Co-op (Stremety Somefield), Cambourne Drive-Horestone	0.1 9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 9.1 3.6 0.7 0.2 0.0 0.0 0.0 0.1	0.0 9.8 3.2 0.9 0.3 0.0 0.0	0.3 14.1 2.4 0.8 0.3 0.0 0.0	0.5 6.7 6.8 0.5 0.9 0.4	0.2 5.5 5.5 0.7	0.4 9.0 9.7 1.0	0.0 0.8 0.0 0.0	0.0 0.3 0.3	0.2 1.2 0.7	0.0 1.8 0.4	0.0 0.0 0.0	0.0 0.2 0.0	0.0 2.1 0.0	0.0 1.0 0.8	0.0 0.4 0.0	0.0 0.8 0.0	0.4 0.0 0.0	0.0 0.0 0.0	2.2 72.4
Asda, Newtown Road J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Ald, Mill Street Leeland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kenster-Attlebrorugh Co-op, School Road-Bulkington Co-op (Stremety Somefield), Cambourne Drive-Horestone	9.6 3.7 1.0 0.0 0.0 0.0 0.0 0.0 0.0	9.1 3.6 0.7 0.2 0.0 0.0 0.0 0.1	9.8 3.2 0.9 0.3 0.0 0.0	14.1 2.4 0.8 0.3 0.0 0.0	6.7 6.8 0.5 0.9 0.4	5.5 5.5 0.7 0.0	9.0 9.7 1.0	0.8 0.0 0.0	0.3 0.3	1.2 0.7	1.8 0.4	0.0 0.0	0.2 0.0	2.1 0.0	1.0 0.8	0.4 0.0	0.8 0.0	0.0 0.0	0.0 0.0	72.4
J Sainsbury, Vicarage Road All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Ald, Mill Street Clealand, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kens Treet-Attleborough Co-op, School Road-Bulkington Co-op (Stremety Somefield), Cambourne Drive-Horestone	3.7 1.0 0.0 0.0 0.0 0.0 0.0	3.6 0.7 0.2 0.0 0.0 0.1	3.2 0.9 0.3 0.0 0.0	2.4 0.8 0.3 0.0 0.0	6.8 0.5 0.9 0.4	5.5 0.7 0.0	9.7 1.0	0.0 0.0	0.3	0.7	0.4	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	
All Other Convenience Floorspace BEDWORTH TOWN CENTRE: Tesco, Leicester Street Ald, Mill Street Leeland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kenstreet-Attlebrorugh Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	1.0 0.0 0.0 0.0 0.0 0.3 0.0	0.7 0.2 0.0 0.0 0.1	0.9 0.3 0.0 0.0	0.8 0.3 0.0 0.0	0.5 0.9 0.4	0.7	1.0	0.0												37.1
BEDWORTH TOWN CENTRE: Tesco, Leicester Street Adil, Mill Street Iceland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kens Treet-Attleborough Co-op, School Road-Bulkington Co-op (Stremety Somefield), Cambourne Drive-Horestone	0.0 0.0 0.0 0.0 0.0	0.2 0.0 0.0 0.1	0.3 0.0 0.0	0.3 0.0 0.0	0.9 0.4	0.0			0.3	0.0	0.3			0.0	0.2					
Tesco, Leicester Street Adi, Mill Street Iceland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (formerly Somefield), Cambourne Drive-Horestone	0.0 0.0 0.0 0.3 0.0	0.0 0.0 0.1	0.0 0.0	0.0 0.0	0.4		0.3					0.0	0.0			0.0	0.0	0.0	0.0	6.4
Tesco, Leicester Street Adi, Mill Street Iceland, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (formerly Somefield), Cambourne Drive-Horestone	0.0 0.0 0.0 0.3 0.0	0.0 0.0 0.1	0.0 0.0	0.0 0.0	0.4		0.3													
Aldi, Mill Street Iceland, Mill Street All Other Convenience Floorspace <b>DISTRICT CENTRES</b> Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0 0.0 0.0 0.3 0.0	0.0 0.0 0.1	0.0 0.0	0.0 0.0	0.4			8.0	13.4	7.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.4	34.9
Iceiand, Mill Street All Other Convenience Floorspace DISTRICT CENTRES Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0 0.0 0.3 0.0	0.0 0.1	0.0	0.0			0.0	0.8	2.5	0.9	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	5.2
All Other Convenience Floorspace <b>DISTRICT CENTRES</b> Co-op, Kem Street-Attleborough Co-op, (Sroel Soad-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0 0.3 0.0	0.1				0.0	0.0	0.9	0.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	0.4			0.0	0.0	0.0	0.5	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Co-op, Kem Street-Attleborough Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	0.4																		1
Co-op, School Road-Bulkington Co-op (formerly Somerfield), Cambourne Drive-Horestone	0.0	04																		
Co-op (formerly Somerfield), Cambourne Drive-Horestone			0.0	0.1	2.2	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	2.0
		0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
	0.5	0.4	2.9	2.5	0.0	0.4	1.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.4	0.0	0.2	9.1
Lidl, Queens Road	0.0	0.7	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
All Other District Centre Convenience Floorspace	0.6	0.6	0.0	0.5	0.5	0.4	1.7	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	5.2
LOCAL CENTRES	0.2	0.7	0.4	0.3	0.6	0.0	0.0	0.4	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8
		2.0	2.4	2.7	0.0	0.2	1.0	0.7	0.0	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	12.5
NEIGHBOURHOOD CENTRES	1.4	2.0	2.4	2.7	0.6	0.3	1.8	0.7	0.6	0.1	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	13.5
BOROUGH AREA - MARKET SHARE LEVELS:	18.3	19.1	21.1	24.7	20.0	17.6	27.2	12.2	18.8	14.0	2.5	0.0	5.9	2.1	3.3	0.6	1.2	0.6	0.6	209.7
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Atherstone	1.6	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	0.0	0.0	0.0	0.0	0.0	9.7
Barwell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3
Burbage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.7
Coventry	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.5	0.1	0.2	0.4	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	2.2
Coventry-Asda, Abbey Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.1	0.0	2.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	4.5
Coventry-Asda, Brade Drive	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Coventry-Iceland, Cannon Park Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry-Marks and Spencer, Arena Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Coventry-Morrisons, Alvis Retail Park	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0
Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.3	0.0	0.1	0.0	0.3	1.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	2.6
Coventry-Sainsbury, Austin Drive	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.8	0.0	0.4	0.0	0.0	0.0	0.0	2.2
Coventry-Tesco Extra, Arena Retail Park	0.0	0.5	0.6	0.8	1.5	0.0	2.6	2.0	1.2	3.1	0.0	15.7	6.7	0.4	0.4	0.4	0.0	0.0	0.0	36.0
Coventry-Tesco, Olivier Way	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.8
Hartshill	1.6	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Hinckley	0.8	0.0	0.0	0.2	0.0	0.2	1.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	13.7	4.2	12.9	1.4	0.6	35.9
Hinckley-Asda, Barwell Lane	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	13.2	11.0	7.2	0.8	11.6	44.7
Hinckley-Co-Op, Castle Street	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.3
Morrisons, Hinckley Fields Industrial Estate	0.5	0.5	1.0	0.8	0.4	0.9	1.9	0.3	0.0	0.0	3.2	0.0	0.0	0.4	10.0	5.3	3.4	0.2	2.3	30.9
Kenilworth	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.1	0.6	4.1
Leicester-Marks and Spencer, Fosse Park	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.6 0.0	0.0	0.0	0.8
Rugby Tamworth	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tamworth Tamworth-Asda, Ventura Road	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Marks and Spencer, Ventura Retail Park	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.3
Tamworth-Marks and Spencer, Ventura Retail Park Tamworth-Morrisons, Marlborough Way	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Outside Borough-All Other	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.4	0.4	0.0	1.7	0.2	3.2	7.2
-																				
SUB-TOTAL-OUTSIDE BOROUGH AREA	5.5	1.6	1.8	3.7	2.8	1.4	6.9	4.6	1.6	8.1	6.3	20.9	10.0	10.1	38.1	21.1	28.0	5.2	18.6	196.4
TOTAL SPEND:	23.8	20.7	22.9	28.4	22.7	18.9	34.1	16.9	20.4	22.2	8.9	20.9	15.9	12.2	41.4	21.6	29.2	5.8	19.1	406.1

#### NUNEATON & BEDWORTH COUNCIL

#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

#### 'Baseline' Scenario:

TABLE 15:	2026 - TOTAL FOOD SHOPPING - DERIVED TURNOVER (	EM)	
INDEE 101		,	

Direct Vision (VIS)         VIS0         VIS0 </th <th>TABLE 15: 2026 - TOTAL FO</th> <th></th> <th></th> <th></th> <th><i>,</i></th> <th></th>	TABLE 15: 2026 - TOTAL FO				<i>,</i>																
Orta Auxilue Tool generic (m)         6.1         2.1         2.4         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.1         2.4         2.																					TOTAL
Nerver         - <th>TOTAL AVAILABLE FOOD CREND (CM).</th> <th></th> <th>434.4</th>	TOTAL AVAILABLE FOOD CREND (CM).																				434.4
bischi, dans Bari         1         2         0.4         0.7         0.0        0.0         0.0 <t< td=""><td>TOTAL AVAILABLE FOOD SPEND (EM):</td><td>25.1</td><td>22.1</td><td>24.4</td><td>30.0</td><td>24.3</td><td>20.4</td><td>30.1</td><td>17.9</td><td>21.0</td><td>25.1</td><td>9.5</td><td>22.7</td><td>10.7</td><td>12.9</td><td>45.5</td><td>23.5</td><td>51.1</td><td>0.2</td><td>20.9</td><td>434.4</td></t<>	TOTAL AVAILABLE FOOD SPEND (EM):	25.1	22.1	24.4	30.0	24.3	20.4	30.1	17.9	21.0	25.1	9.5	22.7	10.7	12.9	45.5	23.5	51.1	0.2	20.9	434.4
Core, Assister:         L1         0.4	NUNEATON TOWN CENTRE:																				
Grage         Grage <th< td=""><td>Iceland, Oueens Road</td><td>0.3</td><td>0.2</td><td>0.8</td><td>0.7</td><td>0.3</td><td>0.7</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>2.9</td></th<>	Iceland, Oueens Road	0.3	0.2	0.8	0.7	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Math. Spect         O.1         O.2         O.3         O.3         O.3         O.4         O.0         O.3         O.3 <tho.3< th="">         O.3         <tho.3< th=""> <tho.< td=""><td></td><td></td><td>0.4</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>4.1</td></tho.<></tho.3<></tho.3<>			0.4																		4.1
j bindary, viarage field         j.9         j.8         j.4         j.4         j.4         j.2         k.2         r.7         j.8         j.0         j.0 <td></td> <td></td> <td>0.0</td> <td></td> <td>2.3</td>			0.0																		2.3
j Samber, Vierner, Beal 1, Samber, Vierner, Beal 1, Samber Vierner, Samber Vierner, Samber Vierner, Samber Vierner, Vierner, Beal 1, Samber Vierner, Vierner, Beal 1, Samber Vierner, Vierner, Beal 1, Samber Vierner, Vierner, Samber Vierner, Vierner, Samber Vierner, Viern		10.1	9.8	10.5	15.2					0.3	1.3		0.0		2.2				0.0	0.0	77.3
Control         Control <t< td=""><td></td><td>3.9</td><td>3.8</td><td>3.4</td><td>2.6</td><td>7.2</td><td>6.0</td><td>10.3</td><td>0.0</td><td>0.3</td><td>0.8</td><td>0.5</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.9</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>39.5</td></t<>		3.9	3.8	3.4	2.6	7.2	6.0	10.3	0.0	0.3	0.8	0.5	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	39.5
Tace, laces from the second of	All Other Convenience Floorspace	1.1	0.8	0.9	0.8	0.5	0.8	1.1	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	6.9
Tace/, latisfield         Out         O.2         O.3         O.2         O.3         O.2         O.3         O.2         O.3         O.2         O.3         O.3         O.2         O.3         O.3 <tho.3< th="">         O.3         <tho.3< th=""></tho.3<></tho.3<>																					
Alia, Ma Strett         0.0																					
binds         binds         0.0																					
All Ohle Convensiones Propagoe       0       <																					
Conversion         Convers																					
Core, Brown Arekelwarding         0.3         0.5         0.0         0.1         2.3         0.0         0.3         0.0 <td>All Other Convenience Floorspace</td> <td>0.0</td> <td>0.1</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.5</td> <td>0.2</td> <td>0.2</td> <td>0.0</td> <td>0.0</td> <td>0.2</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>1.3</td>	All Other Convenience Floorspace	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Core, Brown Arekelwarding         0.3         0.5         0.0         0.1         2.3         0.0         0.3         0.0 <td>DISTRICT CENTRES</td> <td></td>	DISTRICT CENTRES																				
Co-role       State       D <th< td=""><td></td><td>0.3</td><td>0.5</td><td>0.0</td><td>0.1</td><td>2.3</td><td>0.0</td><td>0.3</td><td>0.0</td><td>0.0</td><td>0.1</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>3.5</td></th<>		0.3	0.5	0.0	0.1	2.3	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5
Corb (Experiment) Samethiely, Chamber More Mergins         0.4         0.0         0.																					
Aut, logance Stad       0.5       0.4       3.1       2.7       0.0       0.4       1.1       0.0 <td></td> <td>2.9</td>																					2.9
Lid. Query       0.0       0.0       0.1       0.0																					9.8
Aix Other Direct Generative Consensate       0.7       0.6       0.0       0.6       0.0<																					2.4
LOCAL CENTRES         0.3         0.8         0.4         0.3         0.6         0.0         0.4         0.4         0.9         0.0         <																					5.5
NEGBBOURHOOD CENTRES         1.4         2.1         2.5         3.0         6.5         0.3         1.9         0.7         0.7         0.1         0.0         0.4         0.0         0.5         0.0																					
Bancould Arace - Market SHARE Levels:         19.4         2.7         0.0         6.2         2.2         0.6         1.3         0.6         0.6         0.2           ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA           All DATER LOCATIONS OUTSIDE SOROUGH AREA           Anexatoria         1.6         0.0         0.4         0.1         0.0         0.	LOCAL CENTRES	0.3	0.8	0.4	0.3	0.6	0.0	0.0	0.4	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA  Alteristine  Al	NEIGHBOURHOOD CENTRES	1.4	2.1	2.5	3.0	0.6	0.3	1.9	0.7	0.7	0.1	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	14.4
ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA         Abertaine         16         0.0 <td></td>																					
Arbersone Arbersone Barwell	BOROUGH AREA - MARKET SHARE LEVELS:	19.3	20.4	22.5	26.7	21.3	18.9	28.8	13.0	19.9	14.6	2.7	0.0	6.2	2.2	3.6	0.6	1.3	0.6	0.6	223.2
Barnel         0.0<	ALL OTHER LOCATIONS OUTSIDE BOROUGH AREA																				
Barnel         0.0<	Atharitana	1.6	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	10.2
Burbage         0.0																					
Coventry-Asia, Abbey Park         0.0 <td></td>																					
Coventry-Ada, Abbey Park         0.0         0.3         0.0         0.0         0.0         0.1         1.0         0.0         1.1         0.0         1.1         0.0 <td></td>																					
Coventry-Adda, Brade Drive       0.0       <																					4.7
Coventy-techand, Cannon Park Shopping Centre       0.0 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>2.0</td></t<>																					2.0
Coventy-Marks and Spencer, Arena Refail Park         0.0																					0.0
Coventy-Morrisons, Alive Reali Park         0.4         0.0         0.3         0.0         0.0         0.0         0.1         0.0         0.57         0.0																					0.6
Coventy-Sainsbury, Austin Drive       0.3       0.0       0.0       0.0       0.0       0.3       0.0       0.5       0.0       0.0       0.4       0.0		0.4	0.0	0.0	0.3					0.0	0.1		5.7		0.0		0.0			0.0	6.5
Coventy-Tesco Extra Arena Retail Park       0.0       0.5       0.7       0.9       1.6       0.0       2.8       2.1       1.3       3.2       0.0       17.0       7.1       0.4       0.4       0.5       0.0<	Coventry-Morrisons, Skipworth Road, Binley	0.0	0.0	0.1	0.0	0.3	0.0	0.1	0.0	0.3	1.3	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	2.7
Coventy-Tesco, Olivier Way       0.0       <	Coventry-Sainsbury, Austin Drive	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.0	0.9	0.0	0.4	0.0	0.0	0.0	0.0	2.4
Coventy-Tesco, Olivier Way       0.0       <																					38.5
Hinckley       0.8       0.0       0.0       0.2       0.0       0.3       1.1       0.0       0.0       0.8       0.0       0.1       1.5       4.5       13.8       1.5       0.6       34.8         Hinckley-Sc-Op, Castle Street       0.0 <td>Coventry-Tesco, Olivier Way</td> <td></td> <td>0.9</td>	Coventry-Tesco, Olivier Way																				0.9
Hinckley-Asda, Barvel Lane       0.0       <																					2.6
Hinckley-Co-Op, Castle Street       0.0																					38.7
Morrisons, Hinckley Fields Industrial Estate       0.6       0.5       1.1       0.9       0.4       1.0       2.0       0.3       0.0       3.4       0.0       0.4       1.0.9       5.7       3.6       0.2       2.5       33.6         Kenilworth       0.0 <td></td> <td>48.5</td>																					48.5
Keniworth       0.0																					0.4
Leicester       0.0																					33.4
Laicaster-Marks and Spencer, Fosse Park       0.0																					
Rugby       0.0 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>																					
Tamworth-Morisons, Mariborough Way       0.0																					
Tamworth-Asda, Ventura Road       0.0       0.4       0.0																					
Tamworth-Marks and Spencer, Ventura Retail Park       0.0																					
Tamworth-Morrisons, Marborough Way       0.0																					
Outside Borough-All Other       0.1       0.0       0.1       0.0       0.3       0.1       0.0       0.0       0.1       0.0       0.0       0.0       1.1       0.0       0.0       0.4       0.0       1.8       0.2       3.5       7.8         SUB-TOTAL-OUTSIDE BOROUGH AREA       5.8       1.7       1.9       4.0       3.5       7.3       4.9       1.7       8.5       6.8       22.7       10.5       10.7       41.7       22.8       29.8       5.6       20.3       211.1																					
SUB-TOTAL-OUTSIDE BOROUGH AREA 5.8 1.7 1.9 4.0 3.0 1.5 7.3 4.9 1.7 8.5 6.8 22.7 10.5 10.7 41.7 22.8 29.8 5.6 20.3 211.																					7.8
	-																				
TOTAL SPEND (£m): 25.1 22.1 24.4 30.6 24.3 20.4 36.1 17.9 21.6 23.1 9.5 22.7 16.7 12.9 45.3 23.5 31.1 6.2 20.9 434.	SUB-TOTAL-OUTSIDE BOROUGH AREA	5.8	1./	1.9	4.0	3.0	1.5	7.3	4.9	1./	8.5	6.8	22.1	10.5	10.7	41./	22.8	29.8	5.0	20.3	211.2



# 2010 CONVENIENCE GOODS RETAIL STUDY

# **Convenience Goods Capacity Assessment**

#### 'Baseline' Scenario:

TABLE 16:	ESTIMATED TRADE DRAW FROM OUTSIDE STUDY AREA	(ie he	wond catchment area)	

		2010	2011	2016	2021	2026
NUNEATON TOWN CENTRE:						
Iceland, Queens Roa	ad	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Abbey Stree	t	0.0%	0.0%	0.0%	0.0%	0.0%
Netto, Regent Stree	t	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Newtown Roa	d	0.0%	0.0%	0.0%	0.0%	0.0%
J Sainsbury, Vicarao	ie Road	0.0%	0.0%	0.0%	0.0%	0.0%
All Other Convenien	ce Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%
BEDWORTH TOWN CENTRE:						
Tesco, Leicester Str	eet	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Street		0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Mill Street		0.0%	0.0%	0.0%	0.0%	0.0%
All Other Convenien	ce Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES						
Co-op, Kem Street-	Attleborough	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, School Road	Bulkington	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op (formerly Sor	nerfield), Cambourne Drive-Horestone	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Roa	d	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Oueens Road		0.0%	0.0%	0.0%	0.0%	0.0%
All Other District Ce	ntre Convenience Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%
LOCAL CENTRES						
	All Local Centre Convenience Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%
NEIGHBOURHOOD CENTRES						
	All Neighbourhood Centre Convenience Floorspace	0.0%	0.0%	0.0%	0.0%	0.0%

TABLE 17: TOTAL 'POTENTIAL' TURNOVER OF ALL CENTRES & STORES WITHIN BOROUGH

			2010	2011	2016	2021	2026
NUNEATON TOWN CENTRE:							
Iceland, Queens I	Road		£2.4	£2.4	£2.6	£2.7	£2.9
Co-op, Abbey Str	reet		£3.4	£3.4	£3.6	£3.8	£4.1
Netto, Regent Str	reet		£2.0	£2.0	£2.1	£2.2	£2.3
Asda, Newtown R	load		£65.0	£64.9	£68.4	£72.4	£77.3
J Sainsbury, Vica	rage Road		£33.5	£33.4	£35.3	£37.1	£39.5
All Other Conveni	ience Floorspace		£5.8	£5.8	£6.1	£6.4	£6.9
		Sub-total	£112.1	£111.9	£118.0	£124.7	£133.1
BEDWORTH TOWN CENTRE:							
Tesco, Leicester S	Street		£32.0	£32.0	£33.2	£34.9	£36.9
Aldi, Mill Street			£4.8	£4.7	£4.9	£5.2	£5.5
Iceland, Mill Stree	et		£1.7	£1.7	£1.7	£1.8	£1.9
All Other Conveni	ience Floorspace		£1.1	£1.1	£1.1	£1.2	£1.3
		Sub-total	£39.5	£39.5	£41.0	£43.1	£45.6
DISTRICT CENTRES							
Co-op, Kem Stree	et-Attleborough		£3.0	£3.0	£3.1	£3.3	£3.5
Co-op, School Ro	ad-Bulkington		£1.9	£1.9	£1.9	£2.0	£2.1
Co-op (formerly S	Somerfield), Cambourne Drive-Horestone		£2.5	£2.5	£2.6	£2.7	£2.9
Aldi, Kingswood F	Road		£8.1	£8.1	£8.5	£9.1	£9.8
Lidl, Queens Road	d		£2.0	£2.0	£2.1	£2.2	£2.4
All Other District	Centre Convenience Floorspace		£4.7	£4.7	£4.9	£5.2	£5.5
		Sub-total	£22.1	£22.1	£23.3	£24.5	£26.1
LOCAL CENTRES							
	All Local Centre Convenience Floorspace		£3.4	£3.4	£3.6	£3.8	£4.0
NEIGHBOURHOOD CENTRES							
	All Neighbourhood Centre Convenience Floorspace		£12.1	£12.1	£12.8	£13.5	£14.4
	TOTAL TURNO	VER:	£189.2	£189.0	£198.6	£209.7	£223.2



#### 2010 CONVENIENCE GOODS RETAIL STUDY

#### **Convenience Goods Capacity Assessment**

'Baseline' Scenario:

#### TABLE 18: BOROUGH-WIDE CONVENIENCE GOODS CAPACITY ASSESSMENT

		2010	2011	2016	2021	2026
STEP 1:	TOTAL EXISTING FLOORSPACE IN BOROUGH (m <sup>2</sup> net):	31,226	31,226	31,226	31,226	31,226
STEP 2:	TOTAL FORECAST 'POTENTIAL' TURNOVER (£m):					
	(i) Total 'Potential' Turnover (£ million):	£189.21	£189.01	£198.60	£209.67	£223.20
	(ii) Average Sales Density (£ per sq.m):	£6,059	£6,053	£6,360	£6,714	£7,148
STEP 3:	TOTAL FORECAST 'BENCHMARK' TURNOVER (£m):					
	(i) Total 'Benchmark' Turnover (£ million):	£184.42	£184.42	£187.76	£191.55	£196.3
	(ii) Average Sales Density (£ per sq.m):	£5,906	£5,906	£6,013	£6,134	£6,289
STEP 4:	TOTAL FORECAST RESIDUAL EXPENDITURE:	£4.80	£4.59	£10.84	£18.12	£26.81
STEP 5:	FORECAST TURNOVER OF COMMITTED FLOORSPACE (£m):	£1.04	£1.04	£1.06	£1.08	£1.11
STEP 6:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£3.76	£3.55	£9.78	£17.04	£25.70
STEP 7:	FORECAST CAPACITY FOR NEW CONVENIENCE GOODS FLOORSPACE:					
	CAPACITY FOR NEW SUPERSTORE (sq m):					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,000	£12,000	£12,218	£12,464	£12,77
	(ii) Net Floorspace Capacity (sq m):	313	296	801	1,367	2,012
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	447	422	1,144	1,953	2,874
STEP 8:	CAPACITY FOR NEW SUPERMARKET / DEEP DISCOUNTER (sq m):					
	(i) Estimated Average Sales Density of New Floorspace (£ per sg m):	£6,000	£6,000	£6,109	£6,232	£6,389
	()					
	(ii) Net Floorspace Capacity (sq m):	626	591	1,601	2,735	4,023
		626 70%	591 70%	1,601 70%	2,735 70%	4,023 70%
	(ii) Net Floorspace Capacity (sq m):					70%
NOTES:	(ii) Net Floorspace Capacity (sq m): (iii) Assumed Net / Gross Floorspace Ratio:	70% 894	70% 845	70%	70%	

2022-2026 0.50%