

**Demand Assessment Table - Health and Fitness Facilities (Nuneaton and Bedworth Borough Council)**

**2020 Source: ONS 2018 Mid Year Population Projections**

Calculation used to calculate demand

Total population 15+  
 Number of potential members/users of health and fitness clubs  
 2 above shown as % of total adult population 1. above  
 Average user attends 1.5 times per week or six times per month number of visits per week  
 Number of visits per week in peak times = 65% of total number of visits  
 Number of visits in one hour of peak time = total visits during peak time /34

<b>2020</b>
103,284

<b>2020</b>
15.6%
16,112

<b>2020</b>
24,168
15,709.50
462

2020 demand for Health and Fitness Facilities (2018 mid year projections)

<b>462</b>
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<b>489</b>
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**Current Surplus / Deficit in supply**

<b>27</b> Surplus
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The model is based on the premise that for the supply to be sufficient, it must be large enough to cater for the maximum demand at any one time. Maximum demand is described as the demand during a peak hour session

Penetration of fitness users is defined using the FIA 2019 Parameters

The average health and fitness session is one hour  
 65% of use is during peak times

Site Name	Post Town	Post Code	Facility Type	Unit	Number	Access Type	Ownership Type	Management Type	
Bedworth Leisure Centre	Bedworth	CV12 8NN	Health and Fitness Suite	Stations	60	Pay and Play	Local Authority	Commercial Management	60
Cleaver Squash and Fitness	Nuneaton	CV10 0AL	Health and Fitness Suite	Stations		Registered Membership Use	Commercial	Commercial Management	50
Jubilee Sports Centre	Nuneaton	CV10 7EN	Health and Fitness Suite	Stations	18	Pay and Play	Local Authority	Commercial Management	18
Nuffield Health	Nuneaton	CV10 7SG	Health and Fitness Suite	Stations	78	Registered Member	Commercial	Commercial Management	78
Pingles Leisure Centre	Nuneaton	CV11 4LX	Health and Fitness Suite	Stations	86	Pay and Play	Local Authority	Commercial Management	86
Pure Gym	Nuneaton	CV11 5TZ	Health and Fitness Suite	Stations	220	Pay and Play	Commercial	Commercial Management	220
The Empire Gym and Studios	Nuneaton	CV11 4BW	Health and Fitness Suite	Stations		Registered Member	Community Organisation	Trust	150
The Fitness Centre	Nuneaton	CV11 5AH	Health and Fitness Suite	Stations		Registered Member	Commercial	Commercial Management	63
The Nuneaton Academy Sports Centre	Nuneaton	CV10 7PD	Health and Fitness Suite	Stations	27	Pay and Play	Community School	Trust	27
The Sport and Fitness Centre	Nuneaton	CV11 6BH	Health and Fitness Suite	Stations		Sports Club/commu	Further Education	School/College/Univer sity	49
					<b>489</b>				

Site Name	Post Town	Post Code	Facility Type	Unit	Number	Access Type	Ownership Type	Management Type
Ash Green School	Coventry	CV7 9AH	Health and Fitness Suite	Stations	15	Private Use	Academies	University/School/Coll ege
St Thomas More Catholic School	Nuneaton	CV10 7EX	Health and Fitness Suite	Stations	7	Private	Voluntary Aided Sch	School/College/Univer sity

**Demand Assessment Table - Health and Fitness Facilities (Nuneaton and Bedworth Borough Council)**

**2034 Source: ONS 2018 Mid Year Population Projections**

Calculation used to calculate demand

Total population 15+	<b>2034</b>		
	123,436	<b>2034</b>	
Number of potential members/users of health and fitness clubs		15.6%	
2 above shown as % of total adult population 1. above		19,256	
Average user attends 1.5 times per week or six times per month number of visits per week			<b>2034</b>
Number of visits per week in peak times = 65% of total number of visits			28,884
Number of visits in one hour of peak time = total visits during peak time /34			18,774.62
			552

2034 demand for Health and Fitness Facilities (2018 mid year projections) 552 489 **Current Surplus / Deficit in supply** -63 Surplus

The model is based on the premise that for the supply to be sufficient, it must be large enough to cater for the maximum demand at any one time. Maximum demand is described as the demand during a peak hour session

Penetration of fitness users is defined using the FIA 2019 Parameters

The average health and fitness session is one hour  
65% of use is during peak times

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					<b>22</b>			