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Date: 4th September 2026

Dear Sir/Madam,

Addendum – Cabinet – 9th September 2026

I refer to Agenda Item 10: Pride in Place Impact Fund – Project Update which was marked to follow on the Cabinet agenda and is attached to this covering letter

Yours faithfully,

Tom Shardlow

Chief Executive

To: All members of Cabinet

AGENDA ITEM NO. 10

NUNEATON AND BEDWORTH BOROUGH COUNCIL

Report to:	Cabinet
Date of Meeting:	9 th September 2026
Subject:	Pride in Place Impact Fund Update
Portfolio:	Town Centre Regeneration and Business Development
Responsible Officer:	AD – Economy & Communities
Corporate Plan – Theme:	Theme 1 - Place and Prosperity
Corporate Plan – Aim:	Aim 2 - Supporting Businesses
Ward Relevance:	Bede, Poplar, Arbury, Bulkington, Abbey
Public or Private:	Public
Amendment to Budget:	No
Council Tax Related:	No
Recommendation to Council/Cabinet/Committee:	Yes
Forward Plan:	Yes
Subject to Call-in:	Yes

1. Purpose of report

- 1.1. Purpose of the report is to provide information to Members in relation to the progress and proposed projects for investment via the Pride in Place Impact Fund.

2. Recommendations

- 2.1. That Cabinet approve the proposed projects as detailed at Section 5.

- 2.2. That delegated authority is given to the Strategic Director, Communities and Place, and the Assistant Director for Economy and Communities, in consultation with the Portfolio Holder for Town Centre Regeneration and Business Development, the Leader of the Council, and the Portfolio Holder for Finance, to undertake all necessary procurement and associated activities required to deliver the projects funded through the Pride in Place Impact Fund.
- 2.3. That Cabinet note that a further report will be presented to Cabinet in October 2026, in relation to project proposals for the remaining fund allocation.
3. Background
- 3.1. The Pride in Place Impact Fund operates under the broader Pride in Place Programme, which is a 10-year initiative aimed at revitalising local neighbourhoods across the UK. The fund is allocated to preselected local authorities by MHCLG and is designed to provide immediate support for visible improvements to high streets and community spaces. Please note that the funding is for Capital projects only
- 3.2. The Pride in Place Impact Fund has 3 objectives:
- a) Community spaces: creating, extending, improving or refurbishing existing community facilities and enabling community organisations to take control or ownership of underused but valued local assets.
 - b) Public spaces: enhancing the physical environment in public spaces - examples of initiatives include new or improved green spaces or public squares, improved outdoor play, sports and leisure spaces, installing street furniture, public art or wayfinding.
 - c) High street and town centre revitalisation: making these areas more attractive and welcoming places where people congregate and which encourage economic activity. Examples of initiatives that could be funded are shop frontage improvements, adaptations that bring premises back into use, streetscape improvements, public art, trails and wayfinding, and creating or improving the infrastructure for regular markets.

- 3.3 Local authorities should work in collaboration with MPs and other stakeholders to identify the interventions that will deliver the most benefits to local residents and breathe new life into the areas in which they live.

4. Body of report and reason for recommendations

- 4.1. Local authorities can use the fund objectives to invest across a range of activities that represent the right responses to local needs and opportunities. There is no requirement to undertake projects under all the objectives, investment may be focused on one objective if that is the right approach.

4.2. Progress to date:

- 25 September 2025: Scheme announced.
- November 2025: First payments issued.
- 3 December 2025: Cabinet agreed to a 60:40 funding split between Nuneaton and Bedworth. (CB72b)
- 27 February 2026: Councillors invited to submit project proposals.
- 12 March 2026: Public consultation launched and publicised on NBBC website and socials.
- 7 May 2026: Flyer with QR code to the consultation survey delivered to all businesses within both town centres.
- 22 May 2026: Public consultation closed after 10 weeks, and 192 responses.
- 15 July 2026: Cabinet approved a revised allocation of funds as follows: 45% for Nuneaton, 45% for Bedworth, 5% for Keresley, and 5% for Bulkington. (CB25a)
- Consultation with Member, Portfolio Holder and Leader

5. Project Proposals

- 5.1 The Pride in Place Impact Fund allocation to Nuneaton and Bedworth Borough Council is a total of £1.5 million pounds. Based on the allocation approved at July Cabinet the breakdown is shown below.

Town	Allocation
Nuneaton	£675,000
Bedworth	£675,000
Bulkington	£75,000
Keresley	£75,000
Programme Total	£1,500,000

5.2 Nuneaton:

- 5.2.1 Grayson Place Phase 3 — £500,000: A fully costed public realm design is currently being formulated. Procurement will be required, and affordability, delivery arrangements and approval routes remain to be agreed.
- 5.2.2 Former Co-Op Building roof - £104,000: It has been identified that there is a need for a replacement roof to protect the building from further deterioration and ensure the continued provision of arts, cultural and community activities. An existing contract is place, removing the need for a separate procurement process. This will facilitate the delivery of the works within the required programme timeframe.
- 5.2.3 Pingles Leisure Centre and surrounding area - £7,000: This will improve security, deter anti-social behaviour and protect community assets. The project would complement wider investment in the surrounding area and support increased public confidence. Project is considered deliverable within the programme timescales and is not expected to require a separate procurement process.

5.3 Bedworth:

- 5.3.1 25 Congreve Walk — £105,000: It has been identified that there is a need for a replacement roof to protect the building from further deterioration and ensure the continued provision of community focused support services. An existing contract is place, removing the need for a separate procurement process. This will facilitate the delivery of the works within the required programme timeframe.
- 5.3.2 Kingsway House units — £40,000: Works are intended to bring Units 2, 3 and 5 back into a lettable condition. Target completion remains January 2027. Delivery will be undertaken through existing contractual arrangements and procurement is not required.
- 5.3.3 Newtown Buildings improvements - £50,000: The frontages are showing severe signs of deterioration and there is a risk that, without intervention, elements of the shop fronts may become beyond repair. Improvements would enhance the appearance of the area, support the continued occupation and viability of

the units, and contribute to the overall attractiveness of the town centre.

5.4 Keresley:

5.4.1 Keresley Community Centre - £75,000: Improvement works have been proposed by Ward Councillors. These works include improved security measures and replacement rainwater goods to protect the future integrity of the building. This will ensure that the building is fit for occupation for community activities in the longer term.

6 Projects in development

6.1 Nuneaton and Bedworth

A number of projects are in the final stages of formulation and costing across both Nuneaton and Bedworth. These include projects to further improve public spaces and support high street and town centre regeneration.

6.2 Bulkington

Ward Members were approached to identify potential projects. A number of suggestions have been received and officers are assessing alignment with the fund criteria, costs and delivery options.

6.3 Detailed project proposals for the remaining fund allocation will be presented to Cabinet for consideration in October 2026. The outstanding amounts to be allocated are detailed below:

Town	Outstanding to be Allocated
Nuneaton	£64,000
Bedworth	£480,000
Bulkington	£75,000
Keresley	£0
Programme Total	£619,000

7. Consultation with the public, members, officers and associated stakeholders

7.1. Consultation:

- 12 March 2026: Public consultation launched and publicised on NBBC website and socials.
- 7 May 2026: Flyer with QR code to the consultation survey delivered to all businesses within both town centres.
- 22 May 2026: Public consultation closed after 10 weeks, and 192 responses.
- Ongoing - Consultation with Portfolio Holder and Leader

8. Financial Implications

- 8.1. The Pride in Place Impact Fund allocation to Nuneaton and Bedworth Borough Council totals £1,500,000.
- 8.2. The proposed allocations are fully funded from the external Pride in Place Impact Fund grant. There is no proposed additional cost to the Council's revenue budget at this stage. Any future revenue, maintenance or match-funding implications arising from individual projects will need to be identified and reported through the relevant project approval route before commitments are entered into.

9. Legal Implications

- 9.1. The Council must ensure that any expenditure from the Pride in Place Impact Fund is made in accordance with the grant conditions, the approved programme objectives and the Council's Constitution, Financial Procedure Rules and Contract Procedure Rules.
- 9.2. Where projects involve procurement of works, goods or services, an existing contract can be used subject to compliance with the Contract Procedure rules and variation limits outlined in procurement legislation, and the appropriate procurement route must be followed, and any contract awards must comply with the Council's procurement requirements and applicable public procurement legislation. Approval is therefore sought to vary existing contracts where permitted by law and authority given to procurement and enter into contracts for the delivery of the projects outlined in the report for approval.
- 9.3. Any proposals involving land, buildings, leases, licences, acquisitions, disposals or works to Council-owned or third-party assets will require appropriate legal and property advice before commitments are entered into.

- 9.4. Any grant schemes or third-party funding awards developed under the programme must include clear eligibility criteria, decision-making arrangements, monitoring requirements and clawback provisions where appropriate. Subsidy control considerations should be assessed where financial assistance is provided to businesses or other external organisations.
- 9.5. Legal Services should be consulted on individual projects where specific legal documentation, property transactions, procurement advice, subsidy control assessment or grant agreement terms are required.
10. Equalities implications
- 10.1 It is proposed to mitigate any equalities implications by:
- i. Each project will be assessed for equality implications as part of the deliverability considerations.
 - ii. Any identified mitigations will be implemented as part of the project delivery.
11. Health implications
- 11.1. No specific health implications have been identified following the completion of an impact assessment.
12. Climate and environmental implications
- 12.1. No direct climate and/or environmental implications have been identified.
13. Section 17 Crime and Disorder Implications
- 13.1. No direct Section 17 crime and disorder implications have been identified.
14. Risk Management implications
- 14.1 The following risk management implications have been identified:
- i. Deliverability within the funding timescales.
- 14.2 It is proposed to mitigate the above by implementing the following mitigations:

- i. A delivery assurance process will be undertaken for all proposed projects, ensuring that procurement requirements, contractor requirements and costs have been validated to provide assurance on delivery against requisite timeframes.

15. Biodiversity Implications

15.1. No direct biodiversity implications have been identified.

16. Local Government Reorganisation (LGR) Implications

16.1. No direct LGR implications have been identified.

17. Options considered and reason for their rejection

17.1. In formulating this report and recommendations, the following other options were identified. Reasons for their rejection or why the option and recommendation proposed in section 2 of the report has been selected are outlined below.

Option Ref	Option Title	Reason for rejection or why the option and recommendation proposed in section 2 of the report has been selected
A	Do nothing	This option has been rejected because it would not enable the Council to make use of the external Pride in Place Impact Fund allocation to deliver visible improvements to town centres and community spaces. It would not respond to the public consultation feedback, Member priorities or the funding objectives, and could risk the loss or underuse of grant funding within the required programme timescales.
B	Approve the recommended project proposals and delegated authority	This option has been selected because it enables the Council to utilise the funding to bring improvements across the borough.

18. Conclusion

18.1. Utilising the Pride in Place Impact Fund will enable the Council to deliver improvements to community assets, public spaces and town centres, generating social, environmental and economic benefits for residents. These

investments will help create stronger, more connected communities and more attractive local places, contributing to the borough's long-term prosperity and wellbeing.

- 18.2 A further report will be presented to Cabinet in October 2026, to seek approval for the allocation of the remaining funding.

19. Appendices

- 19.1. Please note there are no appendices attached to this report.

20. Background papers

- 20.1. Please note the following background papers:

- i. Cabinet Report – July CB25A

21. Report Writer Details:

Officer Job Title: Assistant Director – Economy & Communities

Officer Name: Jonathan White