


**RECORD OF EXERCISE OF DELEGATED AUTHORITY BY OFFICER PURSUANT TO  
REGULATION 13 OF THE LOCAL AUTHORITIES (EXECUTIVE ARRANGEMENTS)  
(MEETINGS AND ACCESS TO INFORMATION) (ENGLAND) REGULATIONS 2012 &  
THE OPENNESS OF LOCAL GOVERNMENT BODIES REGULATIONS 2014**

<p><b><u>SUBJECT OF DECISION</u></b></p> <p>Authority to provide free car parking promotion on Sunday 21<sup>st</sup> December 2025 in Harefield Road MSCP Nuneaton and Monday 22<sup>nd</sup> December 2025 in Spitalfields surface car park Bedworth</p>	
<p><b><u>DECISION REFERENCE</u></b></p> <p>DO/72/2025 (JW)</p>	<p><b><u>SOURCE OF AUTHORITY AND REFERENCE</u></b> (i.e. Committee/Constitution/Minute No. etc.</p> <p>3E.4 - Assistant Director – Business and Regeneration h) In Consultation with the relevant Portfolio Holder, waive car park charges from time to time.</p>
<p><b><u>DATE OF DECISION</u></b></p> <p>15.12.2025</p>	<p><b><u>DECISION MAKER (Name and Job Title)</u></b></p> <p>Jonathan White – Assistant Director Economy &amp; Regeneration</p> 

## RECORD OF THE DECISION

The Portfolio holder for Business and Regeneration requested a free car parking promotion to support extra market trading days on the lead up to the Christmas trading period.

Additional market trading days over the Christmas period are reviewed annually by the Town Centres & Markets team in consultation with the Portfolio holder and market traders for both Nuneaton and Bedworth Town Centres.

An exercise is undertaken to understand the level of demand from traders for any additional trading days and review against any cost implications and staff availability.

The extra dates proposed and supported this year by the Portfolio holder are:

Nuneaton street market:  
Sunday 21st December

Bedworth indoor market:  
Monday 22nd December

Number of traders who have expressed an interest in trading on those dates are as follows:

Nuneaton market:  
Sunday 21st December: 26 traders. Income generated: £1,075

Bedworth indoor market:  
Monday 22nd December: 9 unit holders. 3 Casual stall traders.

Car Parking in December:

In support of these additional trading days the Portfolio Holder has requested that free car parking be made available in Harefield Road Car Park Nuneaton and Spitalfields Car Park Bedworth on these days between the trading hours of 9.30am – 4.30pm .

Please note that Harefield Rd MSCP is usually closed on a Sunday.

## REASON FOR THE DECISION

Opportunity to promote both markets over the busy Christmas period and increase footfall in both town centres.

The revenue generated by the additional market days will limit any loss of income from the fee car parking offer. Please note that Harefield Road is normally closed on a Sunday so does not contribute to any potential loss of revenue.

## ALTERNATIVE OPTIONS CONSIDERED AND REJECTED IN MAKING THE DECISION

The options to provide free car parking in support of the additional market days were considered on the basis of cost, given that Harefield road would normally be closed on a Sunday the cost of providing free car parking when balance against the revenue generated from the additional markets was negligible and therefore the proposal was approved.

<u>WARD RELEVANCE</u>
BEDE and ABBEY
<u>FINANCIAL AND BUDGET IMPLICATIONS</u>
Forecast a break even position
<u>CONSULTATION UNDERTAKEN WITH MEMBERS/OFFICERS</u>
Portfolio Holder – Business and Regeneration Market Traders Strategic Director for Corporate Resources
<u>ANY CONFLICT OF INTEREST DECLARED BY ANY MEMBER CONSULTED</u>
N/A
<u>IN RESPECT OF ANY DECLARED CONFLICT BY A CABINET MEMBER, ANY DISPENSATION GIVEN BY THE HEAD OF PAID SERVICE</u> (Note if the decision is a non-executive decision, no dispensation can be given).
N/A
<u>EQUALITIES IMPLICATIONS (including any Equality Impact Assessment)</u>
N/A
<u>HUMAN RESOURCES IMPLICATIONS</u>
Market Supervision required at Nuneaton
<u>FINANCIAL IMPLICATIONS</u>
Forecast a break even position
<u>HEALTH EQUALITIES IMPLICATIONS</u>
N/A .
<u>SECTION 17 CRIME &amp; DISORDER IMPLICATIONS</u>
None identified.
<u>RISK MANAGEMENT IMPLICATIONS</u>
<p>Risk Management Implications: Opening Harefield Road MSCP on a Sunday and waiving charges at Harefield Road and Spitalfields between 09:30–16:30 introduces some operational, financial, and reputational risks. These include safe opening/closure of the MSCP (ordinarily closed Sundays), and variance between forecast market income and foregone parking revenue.</p> <p>Mitigations: (i) confirmed staffing and building checks; (ii) system configuration and signage to reflect the free-parking window; (iii) targeted communications; and (v) post-event reconciliation</p>

of costs and income. Residual risk rated Amber overall, reducible to Green–Amber with the above controls.

**SME (SMALL/MEDIUM ENTERPRISES) & LOCAL ECONOMY IMPLICATIONS**

Benefits to Local Businesses

Providing free car parking during additional Christmas market trading days offers several benefits to local businesses in Nuneaton and Bedworth town centres:

- Increased Footfall: Free parking removes a cost barrier, encouraging more visitors and boosting spending at local shops and services.
- Enhanced Market Trading Opportunities: Extra trading days allow market traders to increase sales and attract new customers.
- Positive Economic Ripple Effect: Surrounding businesses benefit from higher visitor numbers and longer dwell times.
- Competitive Advantage for Town Centres: Free parking makes local markets more attractive compared to out-of-town retail parks.
- Community Goodwill and Reputation: Demonstrates council support for local businesses, fostering positive relationships and future collaboration.

**ENVIRONMENTAL IMPLICATIONS**

N/A

**LEGAL IMPLICATIONS**

N/A

**ANY OTHER COMMENTS**

**PLEASE RETURN TO THE MONITORING OFFICER AS SOON AS A DECISION IS MADE OR AS REASONABLY PRACTICABLE THEREAFTER**